



# Pack Your Bags for the Junior National Hereford Expo

Get your checklist ready for an epic "Herefords on the Hill."

by Taylor Belle Matheny

National Junior Hereford Association (NJHA) members are set to make their way to the Mile High City for Herefords on the Hill. This year's Junior National Hereford Expo (JNHE) will be held July 6-13, 2019, at the National Western Stock Show Complex in Denver. The week will be filled with contests, service projects, showing competition and a family atmosphere. To stay up to date on contest information, rules, regulations, applications and deadlines visit [Hereford.org/Youth](http://Hereford.org/Youth). *The Advantage* newsletter was mailed in early April to all active NJHA members and contains information to help prepare for contests as well as important information regarding JNHE.



## Online entries

- Online entry site: [HerefordJuniorNational.com](http://HerefordJuniorNational.com)
- Early bird online registration deadline is May 1
- Final deadline is June 1



## Stalling policy

- NO HEREFORD cattle will be allowed on the grounds, in tie-outs or in the barns to begin stall setup until 6 p.m., Saturday, July 6. NO CATTLE will be allowed in the barns until Sunday, July 7. You will be stalled by state in the barn, and advisors oversee stalling assignments within each state.
- ALL CATTLE exhibiting at the JNHE must be stalled with the state where the junior exhibitor is from. If a special case arises in which the junior exhibitor is competing with a different state association, it must be specified at the time of entry, no exceptions.



## State group classes

- **State Groups** — Two divisions of any combination of steers, heifers or bulls is acceptable. There may be only one group per state.
  - **Large State Division** — 25 head or more entered by a state. Five animals from one state, owned by three or more exhibitors and representing no more than two animals per exhibitor.
  - **Small state division** — Less than 25 head entered by a state. Three animals from one state, owned by two or more exhibitors and representing no more than two animals per exhibitor.
- **Produce-of-Dam** — Each exhibitor can enter one group consisting of two bred-and-owned



progeny representing one dam. No steers are allowed.

- **Premier adult and junior breeder** — Computed the same as the national Hereford open shows.
- **Premier Exhibitor** — Computed the same as the national Hereford open shows.



### Barn and tie-out policies

- Porta Cool Units WILL NOT BE allowed in the barns or in the tie-out areas. The NJHA board made a decision to no longer allow Porta Cool Units because of space issues in the barns.
- No tents will be allowed in tie-outs.
- No need to arrive early to mark tie-outs since tie-outs will be preassigned by state and marked by state advisors. All cattle will be tied out at night in the pens in the National Western Yards.
- No generators inside the barns.



### Date and deadlines

#### June 1

- Advisor of the Year award nominations due
- NJHA board candidate application deadline on [Hereford.FluidReview.com](http://Hereford.FluidReview.com)
- Photo contest entry deadline — forms available at [JrHereford.org](http://JrHereford.org)
- JNHE final online entry, ownership and showmanship deadline. (Online only! No late entries accepted.)

#### June 15

- Judging contest entries due at [HerefordJuniorNational.com](http://HerefordJuniorNational.com)
- Early bird Faces of Leadership registration online at [JrHereford.org](http://JrHereford.org)
- Extemporaneous speaking contest entries due at [HerefordJuniorNational.com](http://HerefordJuniorNational.com)
- Certified Hereford Beef® Cook-off recipes and entries due
- Hereford Pen-to-Pen program entries due
- Illustrated speech contest applications due
- Individual sales contest entries due at [HerefordJuniorNational.com](http://HerefordJuniorNational.com)
- Peewee speech contest applications due at [HerefordJuniorNational.com](http://HerefordJuniorNational.com)
- Promotional poster contest entries due (if unable to attend the JNHE)

### Other important dates



- **July 15** | Final Faces of Leadership registration deadline (may sign up in office at the JNHE)
- **July 30 – Aug. 3** | Faces of Leadership Conference, Lincoln, Neb.
- **Sept. 1** | Hereford Youth Foundation of America (HYFA) scholarship applications due

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### Lodging

**DoubleTree by Hilton Hotel**  
 Denver-Stapleton North  
 4040 Quebec St.  
 Denver, CO 80216  
 303-321-6666  
 Group Code – AHJ  
 \$124/night + tax

**Renaissance Denver Hotel**  
 3801 Quebec St.  
 Denver, CO 80207  
 303-399-7500  
 \$129/night + tax

**Holiday Inn Denver East Stapleton**  
 3333 Quebec St.  
 Denver, CO 80207  
 303-321-3500  
 \$125/night + tax

## ✓ Leadership activities



### Pen-to-Pen

Sunday, July 7, at 3 p.m.

Last year at the JNHE the Pen-to-Pen program was unveiled to give exhibitors the opportunity to connect with other juniors from all over the country. This mentorship program is a way to link a new exhibitor with an experienced exhibitor to help the new exhibitor become involved in the NJHA.

More than 900 Hereford youth from 40 states will be in Denver for Herefords on the Hill. With this many Hereford youth expected to attend the JNHE, it is a great opportunity to meet new friends and gain leadership skills at the Pen-to-Pen program.

Leadership expert Rhett Laubach will be in attendance for team building activities and leadership advice. The NJHA board of directors have worked with Laubach to make this session one to inspire members to grow as a leader in the NJHA. During the week, each mentor and mentee is encouraged to attend events together and to engage in conversation at the stalls to foster their relationship.

The program does not stop at the end of JNHE — throughout the year the mentor and mentee will write letters to each other to build a relationship and will connect at industry events and shows leading up to the 2020 JNHE. Be sure to register online at [HerefordJuniorNational.com](http://HerefordJuniorNational.com) by June 15.



### Bridging the Gap

Monday, July 8, and Tuesday, July 9, 10 a.m. – 4 p.m.

The NJHA is excited for Bridging the Gap to make its debut at the 2019 JNHE. This college and career fair will bring colleges and employers to Herefords on the Hill where members can engage in one-on-one interactions with industry representatives. Hereford juniors can get a head start on their future career by making connections at this two-day event in the Stadium Arena Link.

The purpose of this event is for juniors to begin their college and career search early while learning about internship and job opportunities. Recruiters and brand representatives will be on hand to help guide youth as they begin making decisions that will influence their future. To prepare for Bridging the Gap, high school- and college-aged members are encouraged to think about potential college majors and careers of interest. This forethought will help industry representatives connect and align juniors with the best fit possible. For members who are starting early in a college search, this event will be a great opportunity to start learning about colleges with an agriculture program.

This new experience will bridge the gap for many Hereford youth looking to further their education or to find a career in an agriculture-related field. Each year at JNHE, Bridging the Gap will feature new colleges and careers unique to the area. Come prepared this year to start your path to success for a future career. More information will be posted leading up to the event on [Hereford.org/Youth](http://Hereford.org/Youth).

**Editor's Note:** Reference [Hereford.org/Youth](http://Hereford.org/Youth) for up-to-date information about all contests.

## ✓ Contest descriptions

The following have a June 1 deadline:



**NJHA board candidate applications**  
Each year at the JNHE four new candidates are elected to the NJHA board of directors. Delegates from each state will attend events at the JNHE to meet with and to vote on the candidates to determine the new directors.

### Photo contest

All entries for the photo contest must be submitted online prior to the JNHE. Images can be submitted in any of the following categories: Hereford cattle, Hereford people and Hereford enhanced. Participants can submit a maximum of three photos.

The following have June 15 deadlines:

### Extemporaneous speech

A public speaking event for intermediate and senior exhibitors that promotes the beef industry and the Hereford breed. Participants are given a topic selected at random at the event.



### Certified Hereford Beef® Cook-off

A new name with a few changes to the contest. Teams will consist of three-five members and must use *Certified Hereford Beef* from the two options announced on May 1. Team members will be tested on their knowledge of *Certified Hereford Beef*, food safety and the use of

particular cuts in recipes. All team members are now required to speak in the presentation and to answer at least one question.



### Judging

One of the most popular contests at the JNHE is the judging contest. Prepare to judge classes of heifers, bulls and steers on Tuesday, July 9, in Stadium Arena.



### Illustrated speech

Gain public speaking skills while promoting the Hereford breed through the illustrated speech contest. At minimum, one illustration or demonstration must be used during the oral presentation.



### Individual sales

Take part in a real-life simulation through the individual sales contest where participants will demonstrate the importance of communication, marketing and the understanding of pedigree or performance information to a panel of judges.

### Peewee speech

The peewee speech is a great way to encourage public speaking to NJHA members aged 7-9 years old. The goal of this contest is to expose peewee members to opportunities within the NJHA they can continue during their membership.



### Promotional poster

Enter the promotional poster contest to exhibit creative skills and to promote Herefords on the Hill. Those unable to attend the JNHE can submit a poster by the June 15 deadline. **HW**

## National Hereford Queen service project

National Hereford Queen Emily Meinhardt is hosting "Yardgames in the Stockyards" to support Court Appointed Special Advocates (CASA). This service project will run in conjunction with the tailgate, and participants will be able to play a variety of fun yard games for a \$5 donation. Have fun in the yards and help a great cause.

