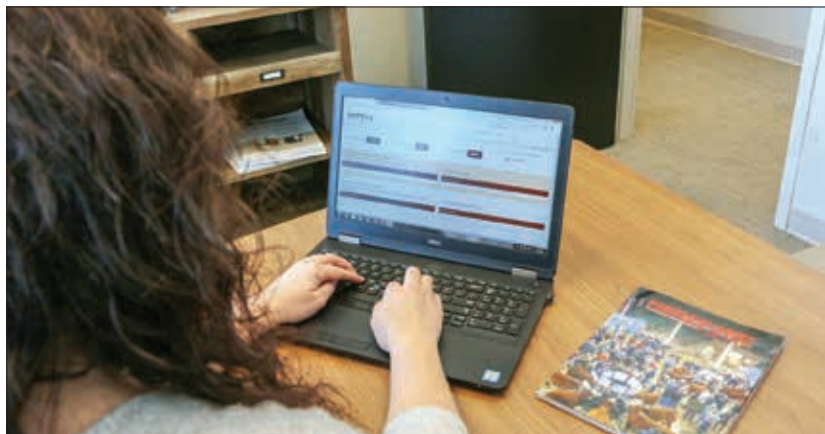


by Laura Loschke

AHA Hosts MyHerd Webinars



The AHA staff takes great pride in providing the best educational resources to its members.

The American Hereford Association (AHA) launched the new MyHerd platform Jan. 29. All MyHerd users were sent an email invitation with a link to activate their account by setting up a new username and password. A follow-up invitation was emailed March 4 to MyHerd users who still had not activated their new account. Users who have not transferred over are asked to contact the AHA Customer Service department to receive another invitation.

Member testimony and webinars

The Association has had great response to the release of the updated MyHerd. Members are enjoying the platform's user-friendliness and efficiency. Prairie Topp with Topp Herefords in North Dakota says, "I seriously love the new

MyHerd upgrade! It's notably faster, way more efficient and far easier to navigate. There wasn't even a transition period. A couple questions and I was up and running. I love it!"

With the launch of the updated platform, the AHA hosted a series of webinars in February and March to help members navigate the changes. In the webinars, attendees were given a step-by-step tutorial of the updated platform and had the opportunity to ask questions along the way. The sessions were attended by people from across the globe and have received a great response. Jan Adcock with Adcock Cattle in Illinois says, "[I] enjoyed tuning into the webinar and your overview of the upgrades to MyHerd. At first glance, I really appreciate the easier-to-read screens and the new dropdown

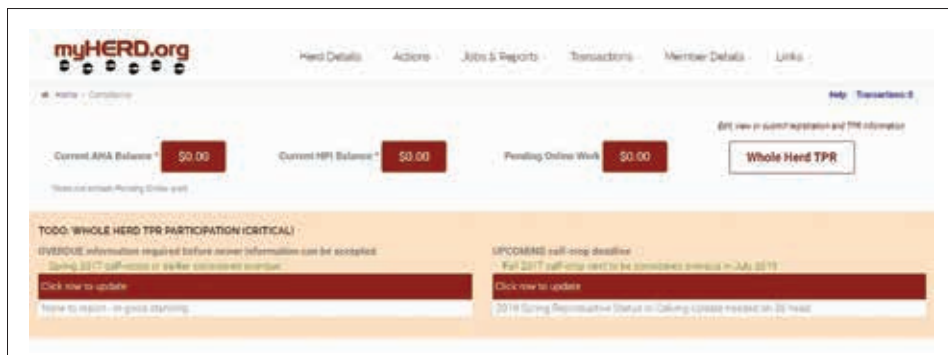
menus. You did a great job walking us through the changes with the new setup and I look forward to learning more as I dig into using it. I always appreciate your willingness to answer questions!"

The AHA staff is committed to providing members with the best learning tools and opportunities as possible. The AHA Customer Service team and I are excited to work on more webinar opportunities and to help the membership in any way we can. We encourage anyone with questions to view the "Help" pages within MyHerd, to watch any of the 20 video tutorials or, as always, to contact Customer Service at 816-842-3757. **HW**

Laura Loschke is the education and information service coordinator of the American Hereford Association. She can be reached at lloschke@hereford.org.

Username and password reminder

The username to log into the new MyHerd is no longer a membership number. Instead, the username will be an email address — this change is an update made to help with security. Users will also create their own password. The AHA will no longer create passwords nor have access to view a user's password. In the case of a forgotten password, simply click "Forgotten Password" and follow the prompts to receive an email with instructions to reset your password. If the email address designated as the username is forgotten or is no longer accessible, contact AHA Customer Service for further assistance. **HW**



Along with many other valuable changes, the new MyHerd employs a cleaner and bolder look for ease of use.