

# Heifer Award Program Underway

Over the last few months, I have seen several pictures of baby calves posted on Facebook. Some of these were born on nice green grass, while others were born during famous snow storms. Many steps were taken to get these live calves on the ground — nutrition, overall herd health and bull selection.

With many changes in the beef industry, it is rewarding to observe experienced cattlemen sharing their knowledge and accomplishments with younger cattlemen and women. One way a Hereford breeder can mentor a junior member is through the Heifer Award program.

## Heifer Award program

Each year the National Hereford Women (NHW) and a Hereford breeder award a \$1,500 scholarship/credit to a National Junior Hereford Association (NJHA) member during the Junior National Hereford Expo (JNHE) toward the purchase of a registered



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[HerefordWomen.com](http://HerefordWomen.com)

Hereford heifer. In addition, the NHW offers a \$1,000 award after proof of purchase — totaling \$2,500 for the junior member. The rules of the contest are as follows:

- 1) Junior must be present at the JNHE to be eligible.
- 2) Junior must be 21 years old or younger by December 31 of the current JNHE year.
- 3) Junior must be a member in good standing with the NJHA.
- 4) Winners will be drawn during the JNHE and announced during the opening ceremony.
- 5) The donating breeder agrees to award a \$1,500 credit toward a heifer purchased at that breeder's sale.
- 6) The Heifer Award winner will have until May 1 of the following year to coordinate with the donating breeder for selection, transfer and registration of the heifer.
- 7) Heifer Award winners must send a copy of the registration papers to the NHW treasurer, to be received no later than June 15 of the following year.
- 8) The winner will be awarded \$1,000 from the NHW to be used toward the purchase of a heifer from the donating breeder. The winner will receive this amount upon providing proof of the purchase of the heifer along with thank-you notes sent to the NHW treasurer and the donating breeder.
- 9) Transfers within an individual's own herd or family herd are not allowed.

- 10) Donating breeder will provide paperwork to the award winner indicating:
  - Date of transfer between seller and award winner
  - Youth Heifer Award winner's name and address
  - Hereford heifer registration number and heifer's name

We would like to thank each and every Youth Heifer Award sponsor, including Mohican Farms/Mohican West, Ridgeview Farm/Bob Goble, Barber Ranch, Churchill/Vanheizen, H2 Ranch, Bill King Ranch, Delaney Herefords/Atkins Herefords, Tennessee River Music Inc. and Hoffman Ranch.

Hereford breeders interested in donating to the Heifer Award program may contact the NHW at [nationalherefordwomen@gmail.com](mailto:nationalherefordwomen@gmail.com).

The NHW sponsors many scholarships and contests during the JNHE, along with the National Hereford Queen program and the NHW Outstanding Hereford Woman of the Year. Go to [HerefordWomem.com](http://HerefordWomem.com) to learn more and to become a member.

Let's continue mentoring juniors to help fulfill their dreams! **HW**

## Heifer Award winner testimonials

### Keayla Harr, Ohio

"I won the NHW (National Hereford Women) heifer drawing in 2013 in which a \$1,500 sale credit to Churchill Cattle Co., Montana, was awarded. In September of that year, I was able to purchase a January, Golden Oak Outcross heifer calf out of the Venhuizen's fall female sale. This female did well as a show heifer, but has made an even better cow being the mother of one of our herd bulls and consistently producing a high-quality calf every year. Being awarded this credit not only gave me the opportunity to add a new female to my herd, but it also allowed me to get to know Dale and Nancy Venhuizen better and to make a new contact within the breed."



### Jett West, Wyoming

"This scholarship meant so much to me. I was able to start my own little herd of Herefords. I am very thankful for the registered Hereford heifer gift. It was really nice of the Bill King Ranch to give me the chance." **HW**