

# What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford Headlines*, a weekly electronic newsletter from the American Hereford Association (AHA), and additional Hereford news by sending an email to [info@hereford.org](mailto:info@hereford.org). Archived issues are posted at [Hereford.org](http://Hereford.org).

## Stay in the Know

To receive the latest updates on all AHA events, text **AMERICANHERF** to **474747**.

### AHA requests Board nominations

The nominating committee is calling for volunteers interested in serving a four-year term on the Board of Directors for the American Hereford Association (AHA). State leaders and members are encouraged to contact prospective candidates within their state and region.

This year's nominating committee is:

#### Eric Walker, chairman

Morrison, Tenn.

931-607-6356

[wphf@blomand.net](mailto:wphf@blomand.net)

#### Cliff Copeland

Nara Visa, N.M.

575-403-8123

[c3copeland@plateautel.net](mailto:c3copeland@plateautel.net)

#### Tim Dennis

Penn Yan, N.Y.

315-856-0183

[tdennis@trilata.com](mailto:tdennis@trilata.com)

#### Denny Hoffman

Thedford, Neb.

406-425-0859

[ddhoffman@yahoo.com](mailto:ddhoffman@yahoo.com)

#### Mark Ehlke

Townsend, Mont.

406-439-4311

[ehlke@mt.net](mailto:ehlke@mt.net)



### Make plans to attend "The Brand" Marketing Summit

"The Brand" Marketing Summit is an opportunity to take the next step at being your own brand ambassador. Join the AHA June 3-4 in Kansas City, Mo., to learn about effective strategies to illustrate the story of two powerful brands — the Hereford breed and your operation.

See Page 86 for more details. Don't miss out on this great opportunity to learn from fellow Hereford breeders, industry experts and AHA staff!

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## Junior deadlines

### Last call for JNHE ambassadors — applications due March 15

There is still time to apply for the Junior National Hereford Expo (JNHE) ambassador program! This is a great opportunity for college students to gain valuable real-world experience in managing youth activities.

The 2019 ambassadors will assist the National Junior Hereford Association board and the American Hereford Association (AHA) staff in planning and directing the JNHE. This year's show will take place July 6-13 in Denver. Ambassadors will first spend a week at the AHA office in Kansas City, Mo.

Candidates must be a 2019 high school graduate, or older, and must have national show experience. Ambassadors cannot be exhibitors or competitors at the 2019 JNHE.

Applications and additional information on both the intern and ambassador positions can be found online at [Hereford.org/Youth/NJHA/Internships-Ambassador-Program/](http://Hereford.org/Youth/NJHA/Internships-Ambassador-Program/).

### DNA test JNHE steers by April

Steer exhibitors at the 2019 JNHE in Denver must submit DNA for their steers by April 1.



All steers showing at the JNHE must be registered by the AHA and out of a registered sire and dam, and are required to have a DNA profile on file at the AHA at the time of entry. No steer certificates will be accepted, only registration papers.

Request a DNA test kit through your MyHerd account, or contact AHA Customer Service at 816-842-3757 or send an email to [records@hereford.org](mailto:records@hereford.org). Make sure to include your member number, the animal's registration number and the reason for DNA testing in the email.

Please plan ahead to ensure registrations and transfers are handled in advance of the May 1 and June 1 JNHE entry deadlines.

### Scholarship applications due April 1

Applications for scholarships and awards given during the 2019 JNHE are due April 1.

For more information, visit [JrHereford.org](http://JrHereford.org), or contact AHA Director of Youth Activities Amy Cowan at [acowan@hereford.org](mailto:acowan@hereford.org) or 816-842-3757. **HW**

### Hall of Fame/Merit nominations due May 31

Nominations for the AHA's prestigious Hall of Fame and Hall of Merit awards are due Friday, May 31, 2019. Deserving recipients for the 2019 induction will be honored at the AHA Annual Meeting and Conference, Nov. 1-3.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the breed, while the Hall of Merit honor commends any individuals who have greatly influenced the breed and cattle the industry.

For more information on the nominating process, contact Anne Stuart at [astuart@hereford.org](mailto:astuart@hereford.org) or 816-842-3757.

### Support Hereford youth on the Hill March 13

The Hereford Youth Foundation of America (HYFA) is hosting a series of online auctions to raise funds to support the 2019 Junior National Hereford Expo (JNHE) in Denver. Don't miss out on these exciting lots the whole family will love, including destination getaways, a fishing trip and quality genetics. Make sure to watch the *Hereford Headlines* and *SmartAuctions.co* for more information about the upcoming sale March 13.

### Upcoming Hereford-influenced feeder calf sales

Take advantage of Hereford-influenced feeder calf sales to provide a great outlet for buyers interested in Hereford genetics. Consigning Hereford and Hereford-influenced calves to these sales may also result in a premium for the seller. Contact the sale organizer today for specific sale requirements.

#### Tennessee Hereford-Influenced Feeder Calf Sale

**Date:** Thursday, April 24

**Location:** Columbia Livestock Center, Columbia, Tenn.

**Contact:** Paul Gibson, 931-619-0252

**Find out more:** Visit [TennesseeLivestockProducers.com](http://TennesseeLivestockProducers.com)

#### Kentucky Certified Hereford-Influenced Feeder Calf Sale

**Date:** Thursday, May 9

**Location:** Blue Grass Stockyards, Stanford, Ky.

**Contact:** Lowell Atwood, 606-669-1455

**Find out more:** Visit [Bgstockyards.com/news/103](http://Bgstockyards.com/news/103). **HW**

## Correction in 2019 AI Book

On Page 5 of the 2019 *Hereford AI Book*, the calving line was misprinted for EXR Leader 7137 ET.



### EXR LEADER 7137 ET {DLF,HYE,IEF}

The correct calving line is:

P42068097 — Calved: March 9, 2000 — Tattoo: LE 078K/RE GRBR

We apologize for this error. **HW**

