

# The Time Is Now

Review the top registration sires within the breed as you make breeding decisions.



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It seems like just yesterday I saw many of you in Denver, and what a great Denver it was! The whole week was filled with enthusiasm for the Hereford breed. I would like to compliment all of the breeders who made the 2019 National Western Stock Show one to remember. There is no doubt this same enthusiasm carried into the National Cattlemen’s Beef Association Convention in New Orleans and the Fort Worth Stock Show (FWSS). At the convention, Hereford genetics were a hot topic of discussion for many commercial cattlemen who stopped by the booth, and the FWSS ended a great run of shows in the 2018-19 season.

### Top registration sires

There is a lot of excitement right now within the breed, and it is refreshing to see that momentum carry deep into commercial herds across the country. With breeding season right around the corner, it’s time to finish those artificial insemination (AI) selections and/

or plug in walking herd bulls to carry your program forward.

Below is a list of the top 10 registration sires for 2018-born progeny as of Feb. 11, 2019. These bulls are an impressive group, particularly when you study their average expected progeny differences (EPDs). Nearly all traits fall on the right side of the spectrum for the breed average, with many of the traits ranking in the top 20 percent of the breed.

To say progress is being made within the breed would be an understatement, and I look forward to the progress that will be made with many of the daughters out of these bulls. The sale season has started off strong, and cattlemen are sorting hard on the offering of Hereford bulls. As to be expected, the bulls that tie together performance and phenotype are quickly rising to the top — and rightfully so. I’m proud to say producers can find these bulls in high volumes throughout the country.

The Hereford breed has done a great job supplying a superb product, and we cannot let up on our focused selection efforts. Denver was buzzing about the strength and depth of the breed. It is evident looking through this top-10 list these bulls offer plenty of versatility and possess the necessary traits to satisfy multiple markets.

As you finish your breeding plans, study how your bull battery fits your program and, most importantly, how it works for your customers. Regardless of how well your bulls perform, keep raising the bar — after all, a profitable customer is a happy customer. **HW**

### Top 10 registration sires for 2018 as of Feb. 11, 2019

Reg. no.	Name
P43500058	R Leader 6964
P43214853	NJW 73S W18 Hometown 10Y ET
43268007	CL 1 Domino 215Z
43092364	Churchill Sensation 028X
P43186342	CRR 719 Catapult 109
43589057	NJW 79Z 22Z Mighty 49C ET
P43603037	Churchill Kickstart 501C ET
43724674	BR Belle Air 6011
P43214415	NJW 33TB 100W Trust 167Y
P43292949	Mohican THM Excede Z426

### Average EPD values of the top ten bulls

CE EPD	BW EPD	WW EPD	YW EPD	DMI EPD	SC EPD	SCF EPD	MM EPD	MG EPD	MCE EPD	MCW EPD	UDDER EPD	TEAT EPD	CWT EPD	FAT EPD	REA EPD	MARB EPD	BMI	BII	CHB
6.6	1.2	59	95	0.17	1.4	16.8	30	59	5.4	93	1.3	1.4	73	0.05	0.50	0.21	371	454	113