

2018 State Tours in Review



Tommy Coley displays a painting that was auctioned at Hereford on the Mountain and raised \$3,000 for next year's Southeast Regional Junior Heifer show.

Hereford on the Mountain Field Day

More than 225 individuals gathered for the fifth annual Hereford on the Mountain regional event and educational seminar, held Aug. 4 in Sewanee, Tenn. Tommy Coley, eastern region field staff representative for the American Hereford Association (AHA), and his wife, Kim, have organized, managed and hosted the event for the last five years.

Hereford on the Mountain attendees enjoyed an afternoon of educational seminars, a social hour featuring Certified Hereford Beef®, a dinner featuring *Certified Hereford Beef* brisket and an evening of superb music and socializing.

An educational panel was held to discuss marketing with a robust group of speakers. Tonya Perez of AgTown gave an overview of the various marketing opportunities Hereford breeders have at their disposal for promotion. Erin Lockhart of the National Hereford Women gave an overview of marketing cattle online both privately and in a sale environment. She pointed out the advantages of broadcasting your sale on the Internet.

Jon Espencheid visited about why Hereford breeders should strongly consider a website for their operation. He expounded on the need to keep the website current and having a direction portrayed on the website. Alison Marx, advertising coordinator at the AHA, overviewed what makes a good ad in print and how to market an operation with a consistent message and look.



More than 225 participants representing 18 states attended the fifth annual Hereford on the Mountain educational seminar and social.

Western Kentucky Forage Field Day

The Western Kentucky Forage Field Day was hosted Aug. 7, by Dogwood Farms, La Center, Ky.

Dogwood Farm is a complete grassfed beef program, and they market more than 20 head per year that sell as all-organic grassfed beef. Debbie Dulworth prepared a report to share with attendees regarding their planning and planting of plots on their farm.



Toby Dulworth educates attendees on the use of forage on their operation.

Kansas Hereford Tour

The Kansas Hereford Tour was held Aug. 18-19, 2018.

Tour stops on Saturday included: Double J Herefords, Phillipsburg; Broken B Herefords, Stockton; Herbel Herefords, Lucas; and Meitler Herefords, Lucas. The Sunday stops included: Bookcliff Herefords, Russell; Brannan & Reinhardt Polled Herefords, Otis; and B&D Herefords, Claflin.



Breeders welcomed guests as they arrived to each tour stop throughout the weekend.



Cattle were on display at each stop for attendees to learn more about cattle herds from various operations.

Northwestern Wisconsin Fall Hereford Tour

The Wisconsin Hereford Association hosted the 2018 Northwestern Wisconsin Fall Hereford Tour Aug. 18-19.



Butch Boettcher, Boettcher's Brookview Acres, addresses the crowd of Hereford breeders.

The tour stops included: Christ The Rock Creek Farm, Dalton Polled Herefords, University of Wisconsin — River Falls Beef Management Team, Windy Hills Farm, Starck Century Farm and Boettcher's Brookview Acres.

Mark and Deb Schoen, of Christ The Rock Creek Farm, welcomed Hereford breeders to their operation with high quality cattle and refreshments.



Illinois Hereford Tour

Hereford breeders gathered in Northeastern Illinois Aug. 25-26 for the Illinois Hereford Tour.

The first day boasted tours at five farms including: White Willow Polled Herefords, Morris; Crane Herefords, LaSalle; Pezanoski Cattle Co., LaSalle; Happ Herefords, Mendota; and Perks Ranch, Rockford. Crane Herefords served lunch, and Perks Ranch served a *Certified Hereford Beef* steak dinner and hosted guest speaker Joe Rickabaugh, AHA director of field management and seedstock marketing.

Attendees enjoyed the next morning at Larson Farms, Maple Park. The tour concluded with lunch hosted by DeLHawk Cattle Co., Earlville.



Floyd and Annette Crane, Crane Herefords, welcome visitors to their Hereford operation in LaSalle.

Iowa Hereford Breeders Tour

Six Hereford breeders across Northeast Iowa opened their gates or brought cattle for the Iowa Hereford Breeders Association (IHBA) Tour Aug. 26.



Lenth Herefords, Postville, hosted breakfast and invited Hereford breeders to tour their operation. Additionally, more than 250 head of cattle were on display from not only Lenth Herefords but also Brincks Family Farms, Fredericksburg, and Alissa and Tanner Rose, St. Olaf. Riverview Herefords, Elkader, were the next stop before lunch at Johnson's Supper club in Elkader. IHBA hosted its annual meeting and election of directors during lunch.

Cherry Farms, Independence, provided dessert on their farm, and the last stop was JJB Cattle Co., Independence. The day concluded with awarding a grand door prize to one lucky member.

Gary and Nancy Maurer, Independence, donated this quilt their granddaughter made, which contains pieces of the show shirts from each of the 23 junior nationals they attended.



Perks Ranch, Rockford, hosted the Saturday evening meal and had cattle selling in their mature cow herd dispersal available for viewing.



More than 120 people attended the tour across Northeast Iowa.

Nebraska Hereford Association Tour

The Nebraska Hereford Tour was held in Southeast Nebraska Sept. 22-23. Fourteen breeders were hosts to those attending.

Day one began at Cub Creek Herefords in Plymouth, continued to Kracke Herefords, Clatonia, and then Holthus Polled Herefords, Roca. Also displaying cattle was Doetker Farms, Roca. Lunch was hosted by Windhorst Polled Herefords, Syracuse. Following lunch, the group toured Schilling Bridge Winery and Microbrewery in Pawnee City. AHA Executive Vice President Jack Ward updated participants on events at the AHA in the past several months. Supper was at the Johnson County Fairgrounds, Tecumseh, where Gregory Cattle Co., Elk Creek, had animals displayed.

Tegtmeier Polled Herefords, Burchard, hosted breakfast the second day. In addition to the Tegtmeier herd, Don Yoesel, Falls City, and GLM Herefords, Marysville, Kan., also had cattle on display. Next stop was Wieden Cattle Co. and Union Center Genetics, Blue Springs, followed by lunch at the Jefferson County Fairgrounds, Fairbury. Exhibiting at the fairgrounds were Valley Creek Ranch, Fairbury, JMK Cattle, Wilbur, and Eugene Henkel Herefords, Fairbury.

Throughout the tour, juniors and adults participated in a livestock judging contest at each stop. Ward served as the contest official on Saturday, while Brian and Grady McMahon officiated on Sunday. **HW**

Missouri Hereford Field Day

The Missouri Hereford Association hosted the District 6 Missouri Field Day Sept. 7-8.

Events kicked off Friday evening with the board meeting. On Saturday morning, attendees hit the ground running visiting Biglieni Farms, Sullivan, with a presentation by Joe Rickabaugh, AHA director of field

management and seedstock marketing. Bourbeuse Bend Herefords, Beaufort, opened their gates for cattle viewing before lunch and a presentation at the White Mule Winery, Owensville. Following the presentation, breeders visited Steinbeck Farms, Hermann, and concluded the tour at Falling Timber Farms, Marthasville, with cattle viewing, dinner and entertainment.

Colorado Hereford Tour

The Colorado Hereford Tour was held Sept. 15-16.

Saturday's hosts included: Ernst Herefords, Livermore; Colorado State University; Sidwell Herefords, Carr; and

Ernst Herefords, Greeley. Sunday's hosts included: SLW Ranch, Greeley; Five Rivers Feedyard, Kersey; and Coyote Ridge, La Salle.