

# Ladies of the Royal Sale Averages \$4,881

Leading off Hereford events at the American Royal was the annual Ladies of the Royal Sale, hosted Oct. 27 in the Wagstaff Auction Arena at the American Royal Complex in Kansas City, Mo.

An excellent set of females were consigned in this year's sale. As auctioneer Monte Lowderman declared a final, "Sold!," 18 female lots grossed \$87,850 for an average of \$4,881, and 17 embryo lots grossed \$14,525 for an average of \$854. One embryo flush sold for \$8,000.

## High sellers

Lot 2 and Lot 9 tied for the high-selling lot. Lot 2 was consigned by Bacon Cattle & Sheep, Siloam Springs, Ark., with Bacon 4003 Lady Sapphire 1816 ET, a daughter of PERKS 0003 Easy Money 4003. This May 1, 2018, heifer was purchased for \$7,500 by Alissa Rose, St. Olaf, Iowa.

Aufdenberg Polled Herefords, Jackson, Mo., and Doss Hereford Farms, Smithville, Mo., consigned Lot 9 with FTF APH Doss Ms Excitement

807F. This Jan. 9, 2018, daughter of R Excitement 4356 was purchased by Walker Herefords, Morrison, Tenn., for \$7,500.

Lot 14 consigned by Steve Landt Herefords, Union, Iowa, brought \$7,000. This heifer, born Feb. 2, 2018, was sired by BCC Domino 6160 and was purchased by Mary Merritt, Altus, Okla.

The high-selling embryo package was offered by Rhett J. Lowderman, Macomb, Ill.; GLM Herefords, Marysville, Kan.; Grubbs Cattle, Arlington, Texas; and Tucker Janssen. Lot 26A sold for \$1,200 and included three in vitro fertilization (IVF) sexed heifer calf embryo matings out of BBH 743 Adora 339A.

## Maple Edge buys AHA street sign

The Lot 1 street sign was purchased by David Lamenzo of Maple Edge Hereford Farm, Bloomfield, Conn., for \$7,500. The sign features the current purchaser's name and is historically displayed at the American Hereford Association (AHA) office for one year. The proceeds from Lot 1 benefit the National Junior

Hereford Association board of directors. Read more about Lamenzo's quest for the Lot 1 street sign on Page 18.

## Ladies of the Royal supports Foundation 1 Club

The Ladies of the Royal sale was the first national Hereford sale to support the Foundation 1 Club, and this year 1 percent of the sale proceeds once again went to the Hereford Youth Foundation of America. **HW**



The Lot 1 street sign was purchased by David Lamenzo of Maple Edge Hereford Farm, Bloomfield, Conn. Pictured (l to r) are: David Lamenzo, Melanie Fishel, North Carolina State Hereford Queen, and Emily Meinhardt, 2018-19 National Hereford Queen.

