



Herefords Head to the Mile High City

Get ready for everything Hereford at the 2019 National Western Stock Show in Denver, Jan. 16-19.

The landmark yards at the National Western Stock Show (NWSS) will host the red and white breed Jan. 16-19 for the 2019 National Hereford show in Denver.

Herefords hit the Hill on Wednesday, Jan. 16, for the National Hereford Junior Show, with Todd Herman, Lima, Ohio, as judge. The following day, exhibitors will compete in the National Hereford Bull Show.

Friday's whirlwind of excitement begins in the Yards at 8 a.m. with the pen and carload shows, judged by John McCurry, Burrton, Kan.; Cody Sankey, Economy, Ind.; and Brent Meeks, Taylor, Neb. The highly anticipated Mile High Night Sale will take place at 6:30 p.m. that evening.

Mile High Night

Top-notch Hereford cattle are set to take to the auction block Friday evening at the can't-miss Mile High Night National Hereford Sale. Hard work and collaboration from American Hereford Association (AHA) staff and volunteers ensure the event is a high point of the week.

"The Mile High Night National Hereford Sale is a pinnacle feature of the National Western," says Joe Rickabaugh, AHA director of field management and seedstock marketing. "This year's sale promises to be another good one. The success of this sale is credited to the consignors who bring curve-bending genetics, along with the buyers, bidders and cattle enthusiasts of

all breeds who flood the Stadium floor for the sale."

This year's sale will showcase 35 lots with 35 consignors. This year's leading lady – the Lot 1 Foundation Female – is LCC 6964 Queen Bee 43F ET (reg. no. P43923236) donated by the Lowderman Cattle Co., Macomb, Ill., and Michelini Cattle Co., Peru, Ill. The April 5, 2018, heifer is a daughter of R Leader 6964. All proceeds from the Foundation Female support the Hereford Youth Foundation of America (HYFA) and the Growing a Lasting Legacy campaign which supports leadership and education for the next generation.

"It is with great pleasure that we offer the 2019 HYFA Foundation Female lot," says Cody Lowderman of

Lowderman Cattle Co. “We are truly humbled to have the opportunity to support such a great organization and cause as the Hereford Youth Foundation of America.”

Over the course of a decade, Lot 1 has generated more than \$770,000 to support youth initiatives, with last year’s foundation female bringing \$80,000.

“We would like to thank the Lowdermans and Michelinis for donating an incredible female to feature as the 2019 Lot 1 Foundation Female, and for their continued generosity and support of Hereford youth,” says Amy Cowan, AHA director of youth activities and the foundation.

See more details about the Foundation Female on Page 12.

National Hereford Female Show

Rounding out Hereford events in Denver is the National Hereford Female Show on Saturday, Jan. 19. Charlie Boyd Jr., Mays Lick, Ky., and associate judge Blake Boyd, Mays Lick, will evaluate the show on the Hill. Complete show results will be posted online at *Hereford.org*. **HW**

Schedule of Events

Wednesday, Jan. 16

8 a.m. — National Junior Hereford Show, *Stadium Arena on the Hill*

Thursday, Jan. 17

8 a.m. — National Hereford Bull Show, *Stadium Arena on the Hill*

Friday, Jan. 18

8 a.m. — Hereford Pen of Females Show, *Livestock Center Auction Arena in the Yards*

9:30 a.m. — Hereford Pen and Carload Bull Show, *Livestock Center Auction Arena in the Yards*

6:30 p.m. — Mile High Night National Hereford Sale, *Stadium Arena on the Hill*

Saturday, Jan. 19

8 a.m. — National Hereford Female Show, *Stadium Arena on the Hill*

Hotel and Shuttle Information

The following hotels have AHA rates available for Hereford breeders:

Renaissance Denver Stapleton Hotel

3801 Quebec St.
Denver, CO 80207
800-468-3571

Rate: \$119 and up

The Renaissance offers a free shuttle to the NWSS and to and from the airport.

Drury Inn & Suites Denver Stapleton

4550 N. Central Park Blvd.
Denver, CO 80238
303-373-1938

Rate: \$117 and up

Please note the Drury does not offer a shuttle to the stock show.

2019 Hereford Herdsman of the Year Candidates

During the 2019 National Western Stock Show (NWSS), Hereford exhibitors will submit their votes for the 2019 American Hereford Association (AHA) Herdsman of the Year via an online survey. A link for voting will be sent to the email address submitted with the original entries to the NWSS

prior to arriving in Denver. Exhibitors are allowed one (1) vote per email and votes must be submitted by 11:59 p.m., Friday, Jan. 18. Exhibitors are highly encouraged to submit their votes early. The winner will be announced prior to the selection of the supreme champion Hereford on Saturday, Jan. 19.

Serving on the 2019 Hereford Herdsman selection committee are: Bobby Singleton, chairman; Eric Eldridge, Colyer Herefords; Jeremy Reno, Brumley Herefords; and Geoff Andras, McKay Cattle Co. Meet the 2019 Herdsman candidates below.

2019 HERDSMAN CANDIDATES:

Alyssa Fee

Copeland and Sons Herefords LLC Holding the title of herdsman for more than four years at Copeland and Sons Herefords LLC, Nara Visa, N.M., Alyssa Fee has been instrumental in the operation’s success. Alyssa came on board at Copeland and Sons after graduating from Tennessee Technological University in 2014 with a bachelor’s degree in agriculture and a concentration in animal science. She has since managed and helped with numerous division winners and reserve champions at the NWSS, Fort Worth Stock Show (FWSS) and Junior National Hereford Expo (JNHE). Her skills in managing and fitting show cattle were made evident by the outfit being named premier breeder at both the NWSS and FWSS in 2015 and again in 2018.



Growing up on her family’s small farm in Jackson, Tenn., Alyssa always had a passion for being with animals — particularly cattle, horses and dogs. She began showing Angus cattle early on and was mentored by Woolfolk Farms, Jackson, for many years. She ended up showing Herefords and hasn’t looked back since.

Alyssa has also been involved in numerous professional organizations, and served as the state vice president of the Tennessee FFA Association and as the vice president of the Tennessee Junior Polled Hereford Association. She was named JNHE state junior of the year in 2013.

Her drive and attention to detail exemplify the true makings of a herdsman, and the Copeland family is proud work alongside Alyssa on the ranch and in the show barn.

continued on page 2...

Jeff Koch

ShowTime Cattle Co.

Jeff Koch is the co-owner of ShowTime Cattle Co. located in Mooreland, Ind. He and Jill Blake started ShowTime Cattle Company in 2006. Jeff is involved in all aspects of the business – making breeding decisions, traveling to shows across the country, marketing cattle, providing one-on-one educational sessions to customers, finding the next great investment and even completing daily chores.

Jeff grew up on a Hereford farm and showed Hereford cattle competitively. After attending Purdue University he returned to work on his family farm. He strives to breed cattle that are equally as competitive in the show ring as they are valuable donor cows and herd sires. Just as important to Jeff is developing and educating youth, and his teachings, support and encouragement to juniors are unparalleled.

Jeff has been blessed to have some of the truly great Hereford cattlemen as mentors. Being nominated as one of the finalists for the 2019 Hereford Herdsman of the Year award is a memorable and great honor to him.



Matt Scasta

Buck Cattle Co.

Matt Scasta has been with the Buck Cattle Company, Madill, Okla., for more than 22 years and is considered part of the Buck family. Not only is Matt talented at preparing show cattle, but he is also a great cowman and is quite skilled in construction and mechanics, as well.

Much of Buck Cattle Company's success can be attributed to Matt. He takes pride in everything he does, whether it be clipping cattle, fitting for a show or building a fence. On a typical show day, he can be found working nonstop at the stalls – and many times he never sees the show ring. He is humble when it comes to his accomplishments; still, Buck Cattle Company is proud to say Matt has worked on almost 90 grand or reserve champions at national shows including the NWSS, FWSS, American Royal, North American International Livestock Expo (NAILE), National Junior Maine-Anjou Show and the JNHE.

Matt Scasta is a loyal employee, great partner, terrific husband and father and an all-around outstanding guy. Buck Cattle Company notes how very fortunate they are to have Matt Scasta heading up their operation.



Zach Wells

Hoffman Ranch

While black may run in his blood, Zach Wells of Thedford, Neb., has broadened his horizon and has taken to the Hereford breed in a big way. Now working on his sixth year with Hoffman Ranch, this Texas native was a natural in the show barn, learning from his father, Tom, a past Angus and Chianina herdsman of the Year.

Starting with his first Angus Junior National in Tulsa, Okla., in 1999, Zach exhibited Angus and Red Angus heifers



at Texas majors as well as at national events throughout his junior career. In 2004 Zach's bred-and-owned heifer was selected champion Angus female at the NWSS.

An expansive program, Hoffman Ranch has exhibited many national champions with Zach's assistance, including the 2018 national champion carload and the 2018 national junior show polled Hereford champion female.

A true cowman and workaholic, Zach may spend one day horseback checking pastures and the next processing calves in the feed yard, but his days always start and end in the show barn.



Jacob Wolfrey

Grimmel Girls Show Cattle

Jacob Wolfrey of Jarrettsville, Md., owns and operates Grimmel Girls Show Cattle with his wife, Michelle, and sister-in-law, Melissa Grimmel Schaake. He grew up raising and

showing Angus cattle and went on to assist many large Angus and Hereford outfits before joining Grimmel Girls in 2010.

Jacob has a keen eye for selecting sound and functional cattle that perform throughout all areas of the country. He has led the Grimmel Girls program to claiming many national titles including those at the NWSS, NAILE, JNHE and Keystone International Livestock Expo (KILE). Most notably, Jacob played an integral part in taking the 2016 NWSS grand champion polled female honor, along with several show heifer and show bull of the year awards.

Grimmel Girls utilizes intensive embryo transfer (ET) and in vitro fertilization (IVF) programs in both their Maryland and Kansas locations, where they breed, raise and market their genetics through online sales every fall and spring. They take pride in raising and selling Hereford cattle that are not only successful in the show ring, but more importantly in production. Since their first online sale in March 2016, they have sold cattle and genetics to customers in more than 20 states plus Canada. Jacob thoroughly enjoys working with their customers and providing a great and successful experience. **HW**

