



FOR IMMEDIATE RELEASE

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Kennedy Hired as Customer Service Representative

KANSAS CITY, Mo. – Tayler Kennedy joined the American Hereford Association (AHA) team as a customer service representative this week.

As a customer service representative, Kennedy will play a vital role in the performance of the AHA team. Her position also serves as the customer liaison for resolving questions, interpreting discrepancies, conveying accurate information and promoting participation in Association programs and services.

Kennedy graduated from Oklahoma State University in 2016. She currently resides in Tonganoxie, Kan., with her husband, Logan, and 7-week-old son, Kimber Cash. They recently moved to the greater Kansas City area from Central Arkansas.

“I am really excited to learn more about the Hereford breed,” Kennedy says. “I’m also looking forward to communicating and assisting breeders from all over the country.”

“We would like to welcome Tayler to the records department,” says Tena Martin, AHA records supervisor. “Her ambition and excitement surrounding the position are evident and her knowledge of the industry will be a tremendous asset to the Association.”

Kennedy started her position with the AHA on Oct. 1.

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The American Hereford Association, with headquarters in Kansas City, Mo., is one of the largest U.S. beef breed associations. The not-for-profit organization along with its subsidiaries — Certified Hereford Beef (CHB) LLC, Hereford Publications Inc. (HPI) and American Beef Records Association (ABRA) — provides programs and services for its members and their customers, while promoting the Hereford breed and supporting education, youth and research. For more information about the Association, visit Hereford.org.