

Customer Service Tips and Tricks

Helpful hints for fall registration

In preparation for fall 2018 registrations, there are some things you can do to streamline the registration process. When calf registration forms are missing required information, registration is placed on hold until the breeder provides the correct information or data. Keep these things in mind to help ensure your registrations are fully processed as quickly as possible:

- If you have used artificial insemination (AI) to breed any females and the sire requires an AI certificate, the required AI certificate must already be obtained. To purchase AI certificates, contact the semen company or the owner of the bull.
- If using a sire you do not own to naturally breed females, written permission from the sire owner must be on file with the American Hereford Association (AHA). In lieu of written permission, the sire owner may sign the back of the registration application (Form 1).
- When recording embryo transfer (ET) calves, the embryo recovery date must be included. If the date is unknown, contact the seller for the date on file.
- It is imperative to have the full and correct registration numbers of the dams and sires from which calves are recorded.
- AHA requires a tattoo in at least one ear. The tattoo can only be a combination of numbers and letters. It cannot contain symbols.
- The name of a registered animal has to be 30 characters or fewer. This total includes spaces. Keep in mind ET calves must carry “ET” at the end of their names.
- If entering a calf as “unregistered,” the calf cannot have a name, so that space must be left blank.

Remember, it saves money to register calves electronically through *MyHerd.org*, *HerfNet.com* or imported files from herd management programs. See the table below for calf registrations rates.

AHA Registration Rates

	Regular	Electronic
Up to 4 months	\$12.50	\$10.50
4-8 months	\$18.50	\$15.50
8-12 months	\$25.50	\$20.50
More than 12 months	\$50.50	\$50.50

A great MyHerd tool to use to save time, cost and hassle is electronically storing registration certificates. Perks of electronic storage include:

- Not having to keep track of registration papers
- No fear of losing registration papers
- It is simple to release a certificate whenever needed
- Specific registration certificates can be released as needed. For example, they may be needed for an upcoming show or sale.
- Everything can be stored electronically from the beginning and released only when needed, lessening the chance of lost paperwork and,

thus, the need to request a duplicate. Duplicate certificates are \$2 per certificate.

Having trouble navigating through MyHerd? Visit Hereford.org/member-services to view more than 20 tutorials to show you the ins and outs of MyHerd, or contact AHA Customer Service at 816-842-3757. To sign up for MyHerd, email your member number to myherd@hereford.org. **HW**

Laura Loschke is the education and information service coordinator of the American Hereford Association. She can be reached at lloschke@hereford.org.

Friendly reminders:

- All fall 2018 inventories are due Sept. 1. Any inventories turned in after Sept. 1 will incur the additional \$2 per head surcharge. Inventories can be updated and submitted by mail or online through *MyHerd.org*, if you are a MyHerd user.
- The special \$20 per head pricing on DNA testing your entire cow herd will not last much longer. This project will only run until Dec. 31. Call or email Tena Martin at tmartin@hereford.org for more information.
- The American Hereford Association's 2018 Annual Meeting will be Oct. 26-28, at the Westin Kansas City at Crown Center in Kansas City, Mo. Check out our website, social media pages and emails to see the latest information about this upcoming event. **HW**