

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford Headlines*, a weekly electronic newsletter from the American Hereford Association (AHA), and additional Hereford news by sending an email to info@hereford.org. Archived issues are posted at Hereford.org.



Watch for delegate nomination postcards

The postcards were mailed to all American Hereford Association (AHA) members in late April. Replies must be postmarked by June 1, 2018.

Enter now for JNHE

The June 3 deadline is fast approaching for the VitaFerm® Junior National Hereford Expo (JNHE) July 1-7 in Grand Island, Neb. Visit Hereford.org/youth/jnhe to enter online.

JNHE participants must pay \$5 to participate in showmanship. All showmanship contestants must pre-enter by June 3 and must pay the \$5 entry fee.

If you have any questions about the online entry process or anything relating to the JNHE, contact AHA Youth Activities Director Amy Cowan at 816-842-3757 or acowan@hereford.org or AHA Shows Coordinator Bailey Clanton at bclanton@hereford.org.

For more information about the JNHE including contest updates, see Page 55.

Join the club

Hereford Youth Foundation of America (HYFA) supporters will have the best seats in the house at the 2018 JNHE in Grand Island, Neb.

Hereford enthusiasts can join the Hereford Foundation Club and have access to the "club" in Grand Island as well as earn other perks for their support of Hereford youth.

The "club," located in the Five Points Bank Arena, overlooks the showing.

There are four levels of membership, and benefits include a special membership pin, access to the VIP parking area and admittance to the club area.

Visit HerefordYouthFoundation.org or contact Amy Cowan, HYFA director, at acowan@hereford.org or 816-842-3757 for to become a member.

July Hereford World deadlines are approaching

Don't miss your chance to be a part of the July *Hereford World*. Final deadline for all ad materials is May 25. Any ads received after the final deadline will be assessed a 10% late fee. To reserve your ad space, contact your AHA field representative today.

The 12th edition of the *Hereford Register* will be published as a special section in the July 2018 *Hereford World*. These "yellow pages" of Hereford breeders throughout the U.S. and Canada will include basic listings of July 2018 advertisers with a quarter-page or larger ad and July seedstock advertisers.

Hereford Register listings include name, address, telephone number, email address and website. Listings can be purchased for \$50 if you are not a July advertiser. Listings are organized by state and then alphabetically by ranch or farm name. Seedstock ads are added at the end of the section and are available for \$350 per inch per year.

The section will be printed on special paper and bound in the magazine. Reprints will be available upon request. Deadline for submissions is May 25.

For more information, contact Alison Marx, amarx@hereford.org or 816-842-3757.

AHA seeks Board nominations

The nominating committee is requesting volunteers who are willing to serve a four-year term on the Board of Directors of the

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Ragsdale joins CHB team as a regional brand manager

Ty Ragsdale, Franklin, Tenn., joined the Certified Hereford Beef (CHB®) team April 3 as a regional brand manager.

Ragsdale will work with clients across the United States to expand the availability of CHB products and to promote the CHB brand.

"I'm very excited to join the CHB team as a regional brand manager," Ragsdale says. "I believe my 27 years of experience in the foodservice industry will serve me well in this position as I work with distributors across the country to promote the Certified Hereford Beef brand."

Ragsdale began his career in foodservice in 1991. During his tenure, he has worked as a street salesman, premium protein specialist, protein-brands manager and senior sales consultant. Ragsdale is a 1988 graduate of the University of Tennessee-Knoxville.

"We are excited to welcome Ty to the CHB team," says Amari Seiferman, CHB chief operating officer. "His industry experience will be a tremendous asset, and we look forward to the difference he will make with the CHB brand." **HW**



AHA. The committee encourages interested members and state leaders to contact its members regarding prospective candidates within their state and region. This year's nominating committee includes:

Paul Funk, chairman
Copperas Cove, Texas
butchfunk@gmail.com
254-289-7657

Billy Ashe
Selmer, Tenn.
ashewood@centurytel.net
731-610-4445

Lou Ellen Harr
Jeromesville, Ohio
jlcattleserv@aol.com
419-685-0549

Russ Tegtmeier
Burchard, Neb.
rtegtmeier@diodecom.net
Home 402-865-5805
Cell 402-335-0470

Steve Lambert
Oroville, Calif.
slambert@digitalpath.net
530-624-5256

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AHA election process

Each year three American Hereford Association (AHA) Directors retire from the Board and three new Directors are elected to succeed them.

The election procedure is a multi-step process.

1) Nomination of board candidates – The AHA Board of Directors executive committee selects a five-member nominating committee at-large. According to Section 3(a) of Article VI of the AHA Bylaws that were amended Oct. 29, 2015, the nominating committee shall nominate no less than three nor more than six candidates for election as Directors of the Association, each of whom shall be an active member or a representative of an active member at the time of nomination, and shall submit the names of those candidates to delegates at the meeting of delegates. In addition, any delegate present in person may nominate any active member (including himself or herself) or any representative of an active member as a candidate for Director at the meeting of delegates.

2) Election of voting delegates – Each state elects voting delegates to attend the AHA Annual Meeting in Kansas City to vote on the slate of nominees.

Each state is entitled to one delegate for every 750 Hereford registrations recorded from Jan. 1-Dec. 31, 2017. A state must have a minimum of 375 registrations to be entitled to one delegate. If the number of registrations exceeds 750 or any multiple thereof by 375 or more, the state will be entitled to an additional delegate or delegates.

Voting quadrants for AHA Board of Directors



The U.S. is divided into four regions of representation, and each region will have at least one director.

3) State election of voting delegates – In late April, delegate nomination postcards are mailed to all AHA members. Replies must be postmarked by June 1.

Each active member is asked to nominate one state candidate to be elected to serve as a delegate to the AHA Annual Meeting. An active member is defined as a member that registered at least one animal in the calendar year preceding the year of the election.

A state delegate ballot will be sent to each active member to vote from a list of state nominees. Each active member will vote for the entitled number of state delegates. Each state is entitled to a number of delegates based on registration count and membership count in the previous year's registration period. A minimum of 375 registrations is required for the first delegate, and then for every 750 registrations thereafter an additional delegate is added. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

Weighted votes

Each member delegate vote will be weighted based on the individual's registrations as follows:

Number of registrations	Weighted votes
1-20	1
21-50	6
51-100	15
101-200	30
More than 200	60

Principle place of doing business

Each active member must vote in the state that is his or her principle place of doing Hereford business, i.e. ranch or farm address must be in the same state in which he or she is voting.

Election schedule

- April: AHA mails delegate nomination postcards
- June 1: Deadline for nominating delegates
- June: Delegate ballot will be sent out to each active member. Each active member will be asked to vote for the corresponding number of delegate candidates allocated to each state.
- Aug. 1: Deadline for returning ballots
- Oct. 1: Announcement of elected state delegates.
- Oct. 27: Election of Directors by the delegates will take place at the assembly of state delegates during the AHA Annual Meeting in Kansas City, Mo. **HW**

Albers hired as HPI creative services coordinator



Samantha Albers has been named the new creative services coordinator for Hereford Publications Inc. (HPI). Albers grew up in Bendena, Kan., before attending Allen County Community College, Iola, Kan., to receive her associate degree in agricultural sciences and to judge livestock. She transferred to Kansas State University (K-State) to earn a bachelor's degree in agricultural communications and journalism with

a minor in animal sciences and industry. Albers will take her new role with HPI after graduation in May.

"I am so excited for this amazing opportunity to join the Hereford team," she says. "I can already feel the close-knit atmosphere of the Association, and I'm eager to promote the breed and connect with Hereford beef producers around the country."

During her time at K-State, Albers was involved in Agricultural Communicators of Tomorrow and the Collegiate Cattlemen's Club, and received honors such as the Agriculture Enhancement Award and the Phi Theta Kappa Leadership Scholar award in 2016.

Albers joins the team with a wealth of communications and industry experience in journalism, graphic design, social media management and photography. She has experience developing and executing strategic plans during her various internships and work experience with the International Grains Program Institute, the Kansas Department of Agriculture and the Kansas FFA Convention.

"It is with great enthusiasm we welcome Samantha to our team," says Caryn Vaught, HPI production manager. "She is an excellent problem solver with multiple ideas to share with our breeders, not only in print, but also in social media marketing." **HW**

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result in a premium for the seller. Contact the organizer today for the specific requirements.

Kentucky Hereford-Influenced Feeder Calf Sale

Date: Thursday, May 10

Location: Blue Grass Stockyards South, Stanford, Ky.

Contact: Lowell Atwood, 606-669-1455

Hall of Fame, Merit nominations due June 1

Nominations for the Hereford Heritage Hall of Fame and the Hereford Hall of Merit are due June 1.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the Hereford breed. Hall of Merit recipients aren't necessarily Hereford breeders but have greatly influenced the Hereford breed and the cattle industry.

For more information on nominating deserving individuals for the 2018 induction at the AHA Annual Meeting and Conference in October, contact Anne Stuart at astuart@hereford.org or 816-842-3757.

Schatte tops March 'Hereford Shots' contest

Congratulations to Kari Schatte, Giddings, Texas, winner of the March "Herefords & etc." photo contest. This photo will compete against the other 2018 monthly winners in December for the 2018 "Best of the Best" photo contest.

For more information about the 2018 "Hereford Shots" photo contest, visit Hereford.org/2017/12/hereford-shots-2018-monthly-photo-contest. **HW**



Fed Steer Shootout webinar series available

The National Junior Hereford Association (NJHA) Fed Steer Shootout is hosting a series of webinars for Hereford youth and adult members interested in learning more about genetics, feedlot performance and end-product merit.

Two webinars have been hosted this spring and are available for viewing at Hereford.org/youth/njha-fed-steer-shootout.

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The third and fourth webinars are scheduled for 7 p.m., May 1 and May 8. To register for the free webinar, email Trey Befort at tbefort@herefordbeef.org.

The NJHA Fed Steer Shootout is an opportunity for NJHA members to gain invaluable cattle-feeding industry education and experience. Fall delivery dates for the 2019 contest have been set for Nov. 17-25. Steers must weigh between 500-800 lb. when they arrive at Gregory Feedlots Inc.

Plan to attend BIF Symposium



The 2018 Beef Improvement Federation (BIF) Research Symposium and Convention is set for June 20-23, 2018, in Loveland, Colo. In its 50th year, the convention serves to facilitate discussion and to provide education on current issues facing the beef industry.

For the latest information about the 2018 BIF Symposium and Convention, go to the BIF website, BeefImprovement.org. **HW**

Winners will be announced at the 2018 AHA Annual Meeting and Conference Honorees Reception.

Online auction raises nearly \$40,000 for Hereford Research Foundation

An online auction hosted March 15 raised approximately \$40,000 to benefit the Hereford Research Foundation (HRF), a division of the HYFA. The HRF was established in 2009 to support breed improvement projects outside the scope of the AHA budget.

More than 60 lots were offered in the sale, ranging from items such as semen and embryos to hunting trips and feeding equipment. The items sold on SmartAuctions.co to buyers from 21 states.

"We are humbled by the participation from both donors and buyers during this sale," says Shane Bedwell, AHA chief operating officer and director of breed improvement. "It's great to have the support of an industry that has the same focus as the foundation does on the betterment of the Hereford breed." **HW**



Parnell hired as AHA junior activities intern

Anna Parnell will serve as the American Hereford Association (AHA) junior activities intern this summer. Parnell is a junior at Oklahoma State University (OSU), studying animal science with a minor in business. Prior to transferring to OSU, she received her associate degree in agricultural business from Northeastern Oklahoma A&M College, where she was a member of the livestock judging team.

At OSU, Parnell is a member of the Collegiate Cattlewomen, Block and Bridle, the meat animal evaluation team and the livestock judging team. She comes to AHA with leadership and organizational skills from student clubs to congressional internship experience.

Her main duties this summer will focus on helping organize the Junior National Hereford Expo (JNHE) in Grand Island, Neb., and the Faces of Leadership Convention in San Francisco. She will also help manage the JNHE ambassador team and the National Junior Hereford Association (NJHA) board of directors.

"The junior department is looking forward to working with Anna Grace this summer, and we are excited for the leadership and industry knowledge that she brings with her to the youth activities internship and team Hereford," says Amy Cowan, AHA director of youth activities. "Her experiences growing up in the American Junior Shorthorn Association and her past internships will make her an asset as we orchestrate the JNHE and Faces of Leadership Conference." **HW**



Roberts named HPI intern

Brooke Roberts has been selected as the 2018 Hereford Publications Inc. (HPI) intern. Roberts grew up in Whitelaw, Wis., where she was involved with a sheep and cattle operation. She is a junior at the University of Minnesota-Twin Cities, studying agricultural communications and marketing.

Roberts joins the HPI team with a wealth of communications experience in journalism, social media, photography and graphic design. She has been a member of the University of Minnesota-Twin Cities livestock judging team and dairy cattle judging team and a variety of other organizations. She is also a member of the National Agri-Marketing Association.

During the internship program, Roberts will assist with Hereford World editorial and HPI creative services projects.

"We are very excited about Brooke joining our HPI staff this summer," says Caryn Vaught, HPI production manager. "Her agricultural background, exposure to social media and print advertising set her apart from the other applicants and partners well with HPI's future and current goals." **HW**