

Faces of Leadership Is Your Gateway to Opportunity

Join the National Junior Hereford Association for the Faces of Leadership Conference in San Francisco, Calif., Aug. 1-4, 2018.

by **Brooke Hinojosa-Sidwell**

As members of the National Junior Hereford Association (NJHA), we are blessed with not one but two of the best weeks of summer — the Junior National Hereford Expo (JNHE) and the Faces of Leadership Conference. These two events are the highlights of most juniors' summers.

However, I always look forward to Faces of Leadership the most. Sometimes it is hard to juggle the cattle, contests and, of course, catching up with friends at JNHE. But the Faces of Leadership Conference is a way for juniors to gain exposure to leadership opportunities and to unique experiences and to wind down with friends without worrying about the cattle.

This conference offers different opportunities for juniors to promote their future success and leadership skills. Past participants have listened to nationally recognized speakers such as Heather Schultz, Amberely Snyder and Rhett Laubach.

In addition to interacting with professional speakers, juniors will also participate in junior board workshops. The workshops enhance the individual's leadership talents, communication skills and beef-industry knowledge. All of these activities are sure to culminate in an extremely rewarding experience for the junior membership.

Referencing testimonials from several attendees, it is clear this is an excellent opportunity for juniors to get to know other juniors, to gain leadership skills and to see different parts of the country. This year, the

Faces of Leadership Conference will be held in the Golden State — San Francisco, Calif. This event is an extraordinary opportunity for juniors to experience a side of production agriculture that is not common anywhere else in the United States. Please join us Aug. 1-4 in San Francisco for your gateway to opportunity. **HW**

Faces of Leadership testimonials

Jarrett Breber

"Some things I acquired are better communication skills. For example, at the ropes course at Kansas State, we needed to communicate and strategize a way to beat the challenge we had to face. This helps in everyday life to help figure out challenges that we might face day to day and find ways to get around them."

Jacob Toombs

"I gained a lot of leadership skills and learned about the Hereford industry from people that have spent their entire life with cattle. Faces of Leadership has helped me get out of my comfort zone, because there are people from all over the country, and we all have different backgrounds and styles of beef operations. This helps me learn how to talk to others and make friends with people you are not familiar with at all."

Sarah Lawrence

"The best leadership skill I gained was to grab your worst fears by the horns. I am most excited for who will be there, who I will meet, what I get to learn and the skills I will develop."

Allie Schrammel

"Attitude is a little thing that makes a big difference.' I have carried this quote with me, and remember it every time I have to get out of my comfort zone. I look forward to arriving at our destination and touring all the places we go."



Modesto, Calif., Aug. 1-4

- Registration will open in April
- Early bird registration cost – \$400 by June 15
- Registration includes hotel, meals, transportation, tours and program materials
- Registration cost June 15-July 15 – \$500
- All flights into San Francisco International Airport (SFO) by 1 p.m., Wednesday, Aug. 1, and out by noon, Saturday, Aug. 4.

Wednesday, Aug. 1

Welcome to Faces of Leadership

Shuttle from the airport will gather juniors at the DoubleTree by Hilton Hotel San Francisco Airport

Noon - 1 p.m. — Lunch and registration

1 p.m. — Load buses for Modesto

2 p.m. — Hop off at Golden Gate Bridge

2:30-4:30 p.m. — Travel and check in at DoubleTree by Hilton Hotel Modesto

6 p.m. — Evening ranch tour

Thursday, Aug. 2

Visit California Cattleman's and the Capitol in Sacramento

Evening pool party and BBQ

Friday, Aug. 3

8-2 p.m. — Area agriculture tours

7 p.m. — Hornblower Dinner Cruise and Dance, San Francisco Bay

Friday evening we will conclude the conference and stay at DoubleTree by Hilton Hotel San Francisco Airport

835 Airport Blvd., Burlingame, CA 94010

Saturday, Aug. 4

Breakfast buffet and departure, all flights out of SFO by noon

Hotel Headquarters

DoubleTree by Hilton Hotel Modesto

1150 9th St., Modesto, CA 95354

209-526-6000