

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford eNews*, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.



Watch for delegate nomination postcards

The postcards will be mailed to all American Hereford Association (AHA) members in late April. Replies must be postmarked by June 1, 2018.

AHA seeks Board nominations

The nominating committee is requesting volunteers who are willing to serve a four-year term on the Board of Directors of the AHA. The committee encourages interested members and state leaders to contact its members regarding prospective candidates within their state and region. This year's nominating committee includes:

Paul Funk, chairman

Copperas Cove, Texas
butchfunk@gmail.com
254-289-7657

Billy Ashe

Selmer, Tenn.
ashewood@centurytel.net
731-610-4445

Lou Ellen Harr

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419-685-0549

Russ Tegtmeier

Burchard, Neb.
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Home 402-865-5805
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Steve Lambert

Oroville, Calif.
slambert@digitalpath.net
530-624-5256

Hall of Fame, Merit nominations due June 1

Nominations for the Hereford Heritage Hall of Fame and the Hereford Hall of Merit are due June 1.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the Hereford breed. Hall of Merit recipients aren't necessarily Hereford breeders but have greatly influenced the Hereford breed and the cattle industry.

For more information on nominating deserving individuals for the 2018 induction at the AHA Annual Meeting and Conference in November, contact Anne Stuart at astuart@hereford.org or 816-842-3757.

Calling all Hereford females

The AHA is seeking to obtain more genomic profiles on Hereford cows.

The Cow DNA Project offers breeders the opportunity to DNA test their entire cow herd inventory for the special price of \$20 per cow when using a Tissue Sampling Unit (TSU) for DNA collection.

To participate in the Cow DNA Project, contact AHA Records Supervisor Tena Martin at 816-842-3757, or email Martin at tmartin@hereford.org.

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result in a premium for the seller. Contact the organizer today for the specific requirements.

Kentucky Hereford-Influenced Feeder Calf Sale

Date: Thursday, May 10

Location: Blue Grass Stockyards South, Stanford, Ky.

Contact: Lowell Atwood, 606-669-1455

July Hereford World deadlines are approaching

Don't miss your chance to be a part of the July *Hereford World*.

To receive a 5% discount, get your ad to the AHA office by the early bird deadline — April 27.

Final deadline for all ad materials is May 25. Any ads received after the final deadline will be assessed a 10% late fee. To reserve your ad space, contact your AHA field representative today.

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Plan to attend BIF Symposium

The 2018 Beef Improvement Federation (BIF) Research Symposium and Convention is set for June 20-23, 2018, in Loveland, Colo. In its 50th year, the convention serves to facilitate discussion and to provide education on current issues facing the beef industry.

For the latest information about the 2018 BIF Symposium and Convention, go to the BIF website, BeefImprovement.org. **HW**



Enter now for JNHE

The online entry process is ready for the VitaFerm® Junior National Hereford Expo (JNHE) July 1-7 in Grand Island, Neb. Visit JrHereford.org to enter online or to download entry information.

Also, entry packets have been mailed to all active junior members, one per household. If you have any questions about the online entry process or anything relating to the JNHE, contact AHA Youth Activities Director Amy Cowan at 816-842-3757 or acowan@hereford.org or AHA Shows Coordinator Bailey Clanton at bclanton@hereford.org.

JNHE participants must pay \$5 to participate in showmanship. All showmanship contestants must pre-enter by June 3 and must pay the \$5 entry fee.

Entry deadlines:

- Early bird online entry deadline (save \$20): May 1
- Final ownership and entry deadline: June 3
- All entries for the 2018 JNHE must be completed online.

Join the club

Hereford Youth Foundation of America (HYFA) supporters will have the best seats in the house at the 2018 JNHE in Grand Island, Neb.

Hereford enthusiasts can join the Hereford Foundation Club and have

access to the “club” in Grand Island as well as earn other perks for their support of Hereford youth.

The “club,” located in the Five Points Bank Arena, overlooks the showing.

There are four levels of membership, and benefits include a special membership pin, access to the VIP parking area and admittance to the club area.

Visit HerefordYouthFoundation.org, or contact Amy Cowan, HYFA director, at acowan@hereford.org or 816-842-3757 for more information or to become a member.

JNHE sponsorship, show program ads available

Final plans are coming together for the 2018 JNHE, and the South Dakota junior and adult Hereford associations are excited to host the event in Grand Island, Neb. See Page 21 or visit JrHereford.org for a schedule of events.

The JNHE fundraising team is currently soliciting sponsorships and show program advertisers. Please contact Darla Aegerter at 402-643-8122 or aegerter@neb.rr.com, Ryan Ollerich at ryanollerich@yahoo.com or Amy Cowan at acowan@hereford.org or 816-842-3757 for sponsorship questions or to place an ad in the show program.

For information on how to support the largest Hereford event of the year, visit JrHereford.org, and click on “JNHE” under the “Youth” tab.

Don't miss the Hereford Register

The 11th edition of the *Hereford Register* will be published as a special section in the July 2018 *Hereford World*.

These “yellow pages” of Hereford breeders throughout the U.S. and Canada will include basic listings of July 2018 advertisers with a quarter-page or larger ad and July seedstock advertisers.

Hereford Register listings include name, address, telephone number, email address and website. Listings can be purchased for \$50 if you are not a July advertiser. Listings are organized by state, then alphabetically by ranch or farm name. Seedstock ads are added at the end of the section and are available for \$350 per inch per year.

The section will be printed on special paper and bound in the magazine. Reprints will be available upon request. Deadline for submissions is May 26.

Contact Alison Marx, amarx@hereford.org, or call 816-842-3757 for more information. **HW**

Pierce and Hood top February “Hereford Shots” contest

Congratulations to Megan Pierce, Baraboo, Wis., and Lisa Hood, Littleton, Ill., who tied as winners of the February “Herefords Love” photo contest. These photos will compete for the overall award in December with the other monthly winners.

For more information about the “Hereford Shots” photo contest, find details at Hereford.org/2017/12/hereford-shots-2018-monthly-photo-contest/. **HW**



“Babies” by Lisa Hood.



“Hereford Love” by Megan Pierce.

Correction: The National Western Stock Show spring bull calf carload placings were incorrectly reported in the March issue of the *Hereford World*. The following are the correct placings. We apologize for the error.

Champion spring bull calf carload went to Ridder Hereford Ranch, Callaway, Neb. The group showed with expected progeny differences (EPDs) of BW 3.5, WW 59, YW 91, MM 29, M&G 59, FAT 0.01 and REA 0.49. The group showed with an average weight of 1,055 lb., average weight per day of age of 3.39 lb. and an average scrotal measurement of 35.9 cm.

Reserve spring bull calf carload went to Lowell Fisher Family Herefords, Spencer, Neb. The group showed with EPDs of BW 3.2, WW 49, YW 75, MM 25, M&G 49, FAT 0.00 and REA 0.20. The group showed with an average weight of 1,035 lb., average weight per day of age of 3.39 lb. and an average scrotal measurement of 36.2 cm. **HW**



Champion spring bull calf carload: Ridder Hereford Ranch, Callaway, Neb.