

Getting to Know the NHW President-Elect



Erin Lockhart, NHW president-elect, resides in Bryan, Texas, with her husband, Tim, and children, Devon, Trevor and Braxton.

The National Hereford Women (NHW) board of directors would like to introduce President-Elect Erin Lockhart. Erin resides in Bryan, Texas, with her husband, Tim, and children, Devon, Trevor and Braxton. She is a fourth-generation Hereford breeder and

has been showing Hereford cattle since she was very young.

Erin grew up in Rockford, Ill., at Perks Ranch with her parents, Tommy and Kim Coley, along with her four siblings. She was active in raising and showing Hereford cattle while growing up there. Erin graduated from Texas A&M University, where she majored in animal science and agricultural science with an emphasis in agricultural education.

Today, Erin and Tim own and operate Double L Cattle, along with their marketing business, Cattle in Motion. Erin travels nationally and internationally working to sell American cattle and to promote American cattle and the beef industry. One of Erin's favorite quotes is "Never frown, you never know who is falling in love with your smile."

She has served as a Texas Junior Hereford Association and Texas Junior Polled Hereford Association advisor since 2013. Erin encourages the Texas juniors to get involved in all activities and awards offered through the NHW. Since being elected to the NHW board in 2016,

she has served the organization with her abilities and has the goal of sharing her experience with Hereford breeders and youth.

Erin has been a key component of getting the newly updated website live and is excited to have helped bring back the quarterly NHW newsletter. She is the Hereford Youth Foundation of America (HYFA) liaison for the NHW and is a part of the Junior National Hereford Expo (JNHE) site committee. Erin is passionate about raising money for NHW scholarships and is working diligently to raise funds to have a National Hereford Women Scholarship created.

Please feel free to reach out to Erin and to introduce yourself. She would love to have the opportunity to let you know what you can do to support the NHW organization.

Lot 18 program

The NHW is actively looking for volunteers to help with its activities at the JNHE in Grand Island, Neb., this summer and to contribute to the NHW Lot 18 program. The program is a major source of funding for junior scholarships with the NHW's partner, the HYFA.

Those who want to participate have the option of choosing any lot from their sale to be a part of the program. They can pledge 2% and up from the gross sale of the designated lot to the NHW. The NHW does require a 30-day notice to coordinate marketing contributions. Please contact Kim Herinckx today at 760-587-3097 or nationalherefordwomen@gmail.com to set up your lot donation and be a supporter of the youth of this great organization. We look forward to hearing from you! **HW**



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