INTRODUCING THE *Premium* RED BALDY PROGRAM

A groundbreaking, genetically verified female program for the commercial beef industry.

Qualifications

Premium Red Baldy is a heifer-only program, capitalizing on hybrid vigor. No steers will be tagged in this non-PVP tagging program.

To qualify for Premium Red Baldy, females must be sired by bulls in the top 50% of the breed for Baldy Maternal Index (BMI$) or Herdbuilder Index (HB).

Breed percentages on qualified females will range from 25%-75% Red Angus and Hereford, with a small allowance for other breeds.

Females must be red-bodied with either a bald or brockle face. No black-hided cattle will be admitted, regardless of genetic makeup.

Benefits

Premium Red Baldy is a tagging program designed to take advantage of hybrid vigor by maximizing the best traits of both Red Angus and Hereford and providing commercial producers with premium replacement females.

The program will help producers access genetically verified females that have the best combination of longevity, fertility and adaptability to incorporate into producers' herds.

As the nation's cow herd expands to meet beef demand, Premium Red Baldy females will rise to the challenges of producing more beef sustainably and profitably, without sacrificing quality.

The Premium Red Baldy program has the ideal balance of maternal and carcass traits, which will yield cattle poised to increase the profitability of the commercial producer.

Premium Red Baldy uses genetics supported by the only two beef breed associations backed by whole herd reporting.

Please contact your respective breed representative for more information.

American Hereford Association
Trey Befort
Director of Commercial Programs
(816) 842-3757
tbefort@herefordbeef.org

Red Angus Association of America
Chessie Mitchell
Tag Program Coordinator
(940) 387-3502, Ext. 2
chessie@redangus.org