

# Hereford Stands Strong in Denver



Hereford enthusiasts and breeders flocked to Denver for the 2018 National Western Stock Show (NWSS) in Denver Jan. 10-13. Herefords demanded attention with a total of 764 head exhibited throughout the four-day event. There were 343 head in the open show, 184 in the junior show, 32 pens of bulls, 27 heifer pens and six carloads.

## In the showing

Hereford events got underway in the Stadium Arena on the Hill with the junior show on Wednesday, Jan. 10, judged by Mark Johnson, Orlando, Okla. Horned female honors when to ECR/CHEZ/KRCK Dandy 6892 ET, shown by Chesney and Kenidey Effling, Highmore, S.D. Reserve champion horned female was awarded to BK Distinctive Points 641D ET, exhibited by Rebecca Moore, Madill, Okla. In the polled show, NCC 743 Breckyn C1857 ET, shown by Abby Bell, Bristow, Okla., took home champion female honors.



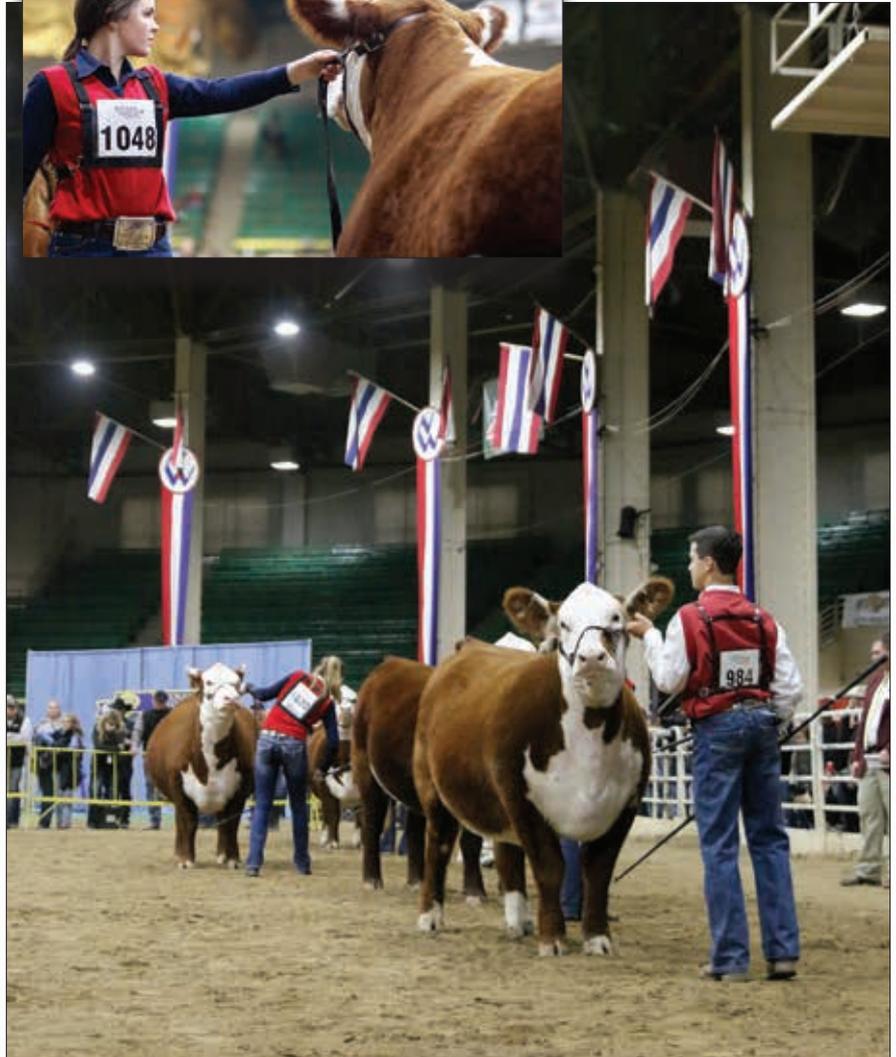
Reserve champion female went to KOLT Carly's Harley 2858 ET, shown by Sara Rose Sullivan, Dunlap, Iowa.

The bull show Thursday, Jan. 11, brought the crowd back to the Hill. Judge Eldon Krebs, Gordon, Neb., along with associate judge Bob May, Mineral Point, Wis., selected B&C Stock Option 6026D ET, owned by Express Ranches, Yukon, Okla.; Austin Lane Breeding, Miami, Texas; and Stock Option Group, Janesville, Wis., as champion horned bull. Reserve champion horned bull went to KJ BJ 58Z Contender D56 ET, exhibited by Ben and Brooke Jensen, Courtland, Kan. Polled champion bull was KLD EB Trump D58, owned by Edy Brainard, Canadian, Texas; Kirbie Day, Waxahachie, Texas. Reserve champion was H Sensation 7454 ET, exhibited by Hoffman Herefords, Thedford, Neb.

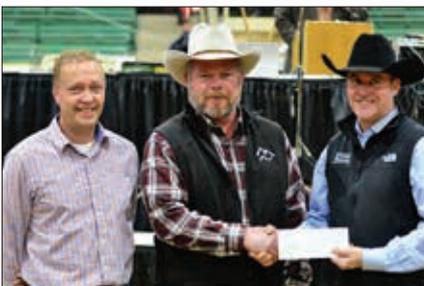
Hill champions are pictured on Pages 64-68 and Hill class placings can be found on Pages 88-96.

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Hereford youth shined in Denver exhibiting 184 head in the junior show on Wednesday.



Pictured (l to r) are associate judge Bob May, Mineral Point, Wis., and judge Eldon Krebs, Gordon, Neb., who sorted the bull and female shows.



During the female show on Saturday, Sierra Ranches presented the first Foundation 1 Club check to HYFA. The Coleman family of Sierra Ranches is the founding member of the Foundation 1 Club offering 1% of the proceeds from their Western Treasures Volume 1 sale. Pictured (l to r) are Dan DeMeyer, Sierra Ranches general manager; Tim Coleman, Sierra Ranches owner; and Ray Ramsey, HYFA president.



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The Hereford pen and carload show was Friday, Jan. 12, where Hoffman Ranch, Thedford, Neb., took top honors in the Hereford carload show in the Denver Yards. Reserve champion carload was exhibited by Jensen Bros., Courtland, Kan. Sage Krebs, Gordon, Neb., topped the pen-of-three bull show, and Colyer Herefords, Bruneau,

Idaho, won reserve champion pen-of-three bulls. Delaney Herefords, Lake Benton, Minn., won the pen-of-three female show, and Next Generation Genetics, Endeavor, Wis., took home reserve champion honors.

John McCurry, Burrton, Kan.; Cody Sankey, Economy, Ind.; and Dale Micheli, Ft. Bridger, Wyo., evaluated

the 234 Herefords that competed in the Yards.

Yard results begin on Page 69 and class placings start on Page 97.



Six carloads, 32 pens of bulls and 27 heifer pens were shown by Hereford breeders in the Yards.



The carload and pen show on Friday brought a crowd to the Yards.

## Mile High Night Sale

On Friday evening an estimated 5,000 attended the Mile High Night Sale on the Stadium Floor where Hereford breeders offered 36 elite lots which grossed \$1,063,500.

“The Mile High Night Sales showed a strong demand for Hereford genetics this year at the National Western Stock Show,” says Joe Rickabaugh, AHA director of seedstock marketing.

The sale brought forth prominent genetics from established operations across the country. When auctioneer Joe Goggins lowered the gavel for the final time, nine bull lots grossed \$575,000 and averaged \$63,889. Twenty-two female lots grossed \$402,000 and averaged \$18,273. Four pregnancies grossed \$38,000 and averaged \$9,500, and one pick-of-the-herd grossed \$10,500. For more on the Mile High Night Sale, see Page 76.

Kicking off the sale was Lot 1, the Hereford Youth Foundation of America (HYFA) Foundation Female. She commanded \$80,000 and was purchased by Express Ranches, Yukon, Okla.; Buck Cattle Co., Madill, Okla.; and Moore Cattle Co., Madill, Okla., with proceeds benefitting HYFA

and the “Growing a Lasting Legacy” campaign supporting leadership and education for Hereford youth.

The female, MF 104Y Eve 109 19E ET, is a Jan. 14, 2017, daughter of CRR 719 Catapult 109 and out of MF

914W About Yasmine 104Y by CRR About Time 743. She was donated by Scott McDonald, McDonald Farm, Grand Rapids, Mich. For more on the Foundation lot, see Page 72.

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Hereford breeders offered 36 lots Mile High Night Sale which grossed \$1,063,500.



The Lot 1 Foundation Female raised \$80,000 to benefit Hereford youth. The female, MF 104Y Eve 109 19E ET, was purchased by Express Ranches, Yukon, Okla.; Buck Cattle Co., Madill, Okla.; and Moore Cattle Co., Madill, Okla., and donated by Scott McDonald, McDonald Farm, Grand Rapids, Mich.



B&C Stock Option 6026D ET, owned by Express Ranches, Yukon, Okla.; Austin Breeding, Miami, Texas; and Stock Option Group, Janesville, Wis., was selected as supreme champion and the recipient of the Tom Lane Sr. Memorial Trophy.



Eric Eldridge (l), Colyer Herefords, Bruneau, Idaho, was selected as the 2018 Hereford Herdsman of the Year. Presenting the award are Shane Bedwell, AHA chief operating officer and Abbygail Pitstick, National Hereford Queen.



The Hereford General Store and Lounge once again hosted Hereford breeders and enthusiasts.

### Supreme and herdsman named

The crowd gathered again on the Hill, where Eldon Krebs and Bob may sorted the female show. Champion horned female honors went to BK Dottie Girl 6038D ET, exhibited by Rebecca Moore, Madill, Okla. Reserve champion horned female was awarded to PURPLE Jolene 150D ET, exhibited by David Smith, Boulder Colo. In the polled show, BR Amber 6089, exhibited by Rylee Schacher, Dumas, Texas, took home champion female honors. Reserve champion female went to CRR 109 Kelly 661 ET, exhibited by Hoffman Herefords, Thedford, Neb., and David Smith, Boulder, Colo.

Following the female show, the duo selected the champion horned bull,

B&C Stock Option 6026D ET as supreme champion.

Prior to the selection of the supreme champion, Eric Eldridge, Colyer Herefords, Bruneau, Idaho, was selected as the 2018 Hereford Herdsman of the Year. To learn more about Eldridge, see Page 78.

### Hereford General Store and Lounge

Throughout the week, the Hereford General Store and Lounge in the Livestock Exchange Building in the Yards hosted Hereford breeders and enthusiasts, who enjoyed catching up with friends and shopping the latest Hereford apparel. **HW**



