

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford eNews*, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Calling all Hereford females

The American Hereford Association (AHA) is seeking to obtain more genomic profiles on Hereford cows.

The Cow DNA Project offers breeders the opportunity to DNA test their entire cow herd inventory for the special price of \$20 per cow when using a Tissue Sampling Unit (TSU) for DNA collection.

To participate in the Cow DNA Project, contact AHA Records Supervisor Tena Martin at 816-842-3757 or email tmartin@hereford.org.

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result in a premium for the seller. Contact this organizer for the specific requirements of the sale:

Mitchell Livestock Hereford-Influenced Feeder Cattle Sale

Date: Thursday, Feb. 15

Location: Mitchell Livestock, Mitchell, S.D.

Contact: Preston Burma, 605-680-0448

Reno photos available

Western Nugget National Hereford Show photos, including candid and backdrop photos, are available to purchase at Herefordgallery.shootproof.com.

Hereford offers summer internship

The AHA is offering opportunities for college students hoping to gain valuable real-world experience working with youth activities.

Junior activities internship — The youth department is offering college juniors or seniors the opportunity to assist with the planning and execution of junior shows and leadership events and to gain experience in association work.

Applicants must be enrolled in an agriculture-related major and should be self-starters who are detail-oriented, outgoing and have the ability to work well with all types of people. Travel to the Junior National Hereford Expo (JNHE) and other shows should be expected as part of the internship.

The internship will span from approximately mid-May to mid-August, with specific starting and ending dates depending on the applicant's availability.

Applicants for the junior activities internship can send a cover letter, their résumé and references by Feb. 15 to Amy Cowan, AHA director of youth activities, acowan@hereford.org or P.O. Box 014059, Kansas City, MO 64101. For more information, contact Cowan at 816-842-3757 or acowan@hereford.org.

JNHE steers

Steer exhibitors at the 2018 JNHE must submit DNA for their steers by April 1 before they can enter to show. According to AHA rule, all steers must have a basic DNA test on file at the Association.

To request a DNA test kit, call AHA customer service at 816-842-3757 or email to records@hereford.org. If you request a DNA test by email, please provide your member number, the animal's registration number and the reason for DNA testing. **HW**

Coleman tops 2017 photo contest

"Herefords in the Snow" by Ken Coleman, Westcliffe, Colo., was voted the winner of the 2017 Hereford Shots "Photo of the Year" contest. The photo first won the January contest. Coleman receives a \$100 ShopHereford.com gift card.

For more information about the 2018 "Hereford Shots" photo contest, see Page 80 or visit Hereford.org. **HW**

