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**Mile High Night Hereford Sale Grosses \$1,063,500**

**KANSAS CITY, Mo.** — The Hereford breed garnered attention this year at the National Western Stock Show (NWSS) in Denver at the Mile High Night National Hereford Sale. An estimated 5,000 attended the sale Jan. 12 on the stadium floor.

“The Mile High Night and Mile High Eve sales both showed a strong demand for Hereford genetics this year at the National Western Stock Show,” said Joe Rickabaugh, American Hereford Association (AHA) director of seedstock marketing. “Both were solid sales for the Hereford breed, which again presented a stellar set of cattle both on the hill and in the yards in Denver.”

The elite 36-lot Hereford offering brought forth prominent genetics from established operations across the country. When auctioneer Joe Goggins lowered the gavel for the final time, the auction grossed \$1,063,500. Nine bull lots grossed \$575,000 and averaged \$63,889. Twenty-two female lots grossed \$402,000 and averaged \$18,273. Four pregnancies grossed \$38,000 and averaged \$9,500, and one pick-of-the-herd grossed \$10,500.

The high-selling Lot 16C, a pick of the 2018 NWSS Champion Hereford Pen-of-Three Bulls, commanded \$120,000. The lot was consigned by Sage Krebs, Gordon, Neb.,

and sold to Kolt Cattle Co., Garland, Neb.; McDonald Farms, Grand Rapids, Mich.; Lowderman Cattle Company, Macomb, Ill.; DelHawk Cattle, Earlville, Ill.; and Foggy Bottom Farms, Taneytown, Md.

The second high-seller was Lot 11, BOYD 31Z Blueprint 6153, a bull lot consigned by Boyd Beef Cattle, Mays Lick, Ky.; Mohican West, Laurel, Mont.; and Mohican Polled Herefords, Glenmont, Ohio. The lot was purchased for \$105,000 by Phantom Creek Livestock, Swift Current, Sask.; Wooden Shoe Farms, Blackfoot, Idaho; Daniels Hereford Ranch, Malad City, Idaho; White Hawk Inc., Marietta, Ga.; Journegan Ranch/Missouri State University, Mountain Grove, Mo.; Hidden Oaks Ranch, Hamilton, Texas; Bobby Wells, Corbin, Ky.; Bonebrake Hereford Farm, Springfield, Mo.; MDF Polled Herefords, Northwood, Iowa; Jackson Hereford Farms, Mechanicsville, Iowa; Express Ranches, Yukon, Okla.; Topp Herefords, Grace City, N.D.; 6 Mile Creek Cattle Company, Yukon, Okla.; GKB Cattle Co., Waxahachie, Texas; Ehlke Herefords, Townsend, Mont.; Mead Cattle Co., Meadville, Ga.; NJW Polled Herefords, Sheridan, Wyo.; Pelton Polled Herefords, Halliday, N.D.; Ochsner Herefords, Torrington, Wyo.; Hula Herefords, Weston, Neb.; Buck Cattle Co., Madill, Okla.; Barber Ranch, Channing, Texas; Flat Stone Lick, Marianna, Penn.; Fawcett's Elm Creek Ranch, Ree Heights, S.D.; Kester Herefords, Clearwater, Neb.; Split Butte Cattle Co. LLC, Almo, Idaho; Genex, Shawano, Wis.; Cache Cattle Company, Wellsville, Utah; and Snowshoe Cattle, Pompeys Pillar, Mont.

The sale remained strong with the third high-selling lot, Lot 21, Churchill Rough Rider 719E, a bull consigned by Churchill Cattle Co., Manhattan, Mont. Three Hills Ranch, Bernard, Iowa; Bonebrake Hereford Farm, Springfield, Mo.; Sommers Herefords

LLC, Pinedale, Wyo.; Kaczmarek Herefords, Salem, Mo.; J/E Ranch, Plentywood, Mont.; and Providence Ranch, Rib Lake, Wis., paid \$70,000 for the opportunity.

The fourth high-selling lot, Lot 4 from Jensen Bros. of Courtland, Kan., commanded \$67,500. Burns Farms, Pikeville, Tenn., and Southern Star Polled Herefords, Riceville, Tenn., purchased KJBJ Contender, the reserve national champion polled bull at the 2018 NWSS National Hereford Bull Show.

The high-selling lots were rounded out by Lot 16A, the second pick of the 2018 NWSS Champion Hereford Pen-of-Three Bulls, consigned by Sage Krebs, Gordon, Neb. Lot 16B sold for \$62,500 to Drum Land and Cattle, Harrisonburg, Ark.; Double H Ranch, Braeside, Ont.; Abby Hill Farm, Richmond, Ont.; and Arthur Polled Herefords, Alida, Sask.

For more information about the sale, contact Joe Rickabaugh at 816-842-3757 or [jrick@hereford.org](mailto:jrick@hereford.org).

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*The American Hereford Association, with headquarters in Kansas City, Mo., is one of the largest U.S. beef breed associations. The not-for-profit organization along with its subsidiaries, Certified Hereford Beef (CHB) LLC, Hereford Publications Inc. (HPI), and American Beef Records Association (ABRA), provide programs and services for its members and their customers, while promoting the Hereford breed and supporting education, youth and research. For more information about the Association, visit [Hereford.org](http://Hereford.org).*