

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford eNews*, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

AHA releases BOLT genetic evaluation

The American Hereford Association (AHA) released the first updated expected progeny differences (EPDs) and corresponding accuracies using the Biometric Open Language Tools (BOLT) genetic evaluation software Dec. 4.

The new genetic evaluation also includes two new traits, Sustained Cow Fertility (SCF) and Dry Matter Intake (DMI), and updated profit (\$) indexes. Turn to Page 34 to learn more.

Calling all Hereford females

The AHA is seeking to obtain more genomic profiles on Hereford cows. The Cow DNA Project offers breeders the opportunity to DNA test their

entire cow herd inventory for the special price of \$20 per cow when using a Tissue Sampling Unit (TSU) for DNA collection.

To participate in the Cow DNA Project, contact AHA Records Supervisor Tena Martin at 816-842-3757 or email Tena at tmartin@hereford.org.

Don't Miss "American Rancher" episodes featuring Herefords

The AHA and Hereford cattle will be featured in January on RFD-TV's "American Rancher."

The "American Rancher" episode will air at 8 p.m. central time Monday, Jan. 8, 2018.

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result in a premium for the seller. Contact these organizers today for the specific requirements of each sale.

Greater Midwest Certified Hereford Feeder Calf Sale

www.carthagelivestock.com

Date: Tuesday, Jan. 2, 2018

Location: Carthage Livestock Auction, Carthage, Ill.

Contact: Brent Lowderman, 309-221-9621

Use F for 2018

The year letter code for 2018 is F. This notice is for producers who use letter codes in their identification systems.

For more on tattoo and identification tips, visit Herd Management Tools under Member Service at Hereford.org.

Hereford offers summer internship, ambassador program

The AHA is offering opportunities for college students hoping to gain valuable real-world experience working with youth activities.

Junior activities internship —

The AHA youth department is offering college juniors or seniors the opportunity to assist with the planning and execution of junior shows and leadership events, and to gain experience in association work.

Applicants must be enrolled in an agriculture-related major and should be self-starters who are detail-oriented, outgoing and have the ability to work well with all types of people. Travel to the Junior National Hereford Expo (JNHE) and other shows should be expected as part of the internship.

The internship will span from approximately mid-May to mid-August, with specific starting and ending dates depending on the applicant's availability.

Applicants for the junior activities intern can send a cover letter, their résumé and references by Feb. 15 to Amy Cowan, AHA director of youth activities, acowan@hereford.org or P.O. Box 014059, Kansas City, MO 64101. For more information, contact Cowan at 816-842-3757 or acowan@hereford.org.

JNHE ambassador program —

College students may also apply for the JNHE ambassador program. The 2018 ambassadors will assist the National Junior Hereford Association board and AHA staff throughout the JNHE week — July 1-7 — in Grand Island, Neb., and the week prior to the show in the Kansas City office.

Candidates must be a 2018 high school graduate, or older, and must have had national show experience. Ambassadors cannot be exhibitors or competitors at the 2018 JNHE. Ambassador applications are available online at hereford.org/youth/njha/internships-ambassador-program/ and are due March 15. **HW**

Herefords headin' to Denver

Hereford exhibitors, breeders and enthusiasts will make their way to Denver Jan. 10-13 for the National Western Stock Show (NWSS).

Hereford events in Denver will begin with the National Hereford Junior Heifer Show in the Stadium Arena on the Hill Wednesday, Jan. 10, at 8 a.m., with the National Hereford Bull Show to be on Thursday, Jan. 11, at 8 a.m. on the Hill.

Friday's highlights begin in the Yards with the pen and carload show at 8 a.m. The Mile High Night National Hereford Sale on Friday evening promises to be another great event, featuring 32 lots from consignors across the U.S.

Kicking off the Mile High Night National Hereford Sale that evening will be Lot 1, MF 104Y Eve 109 19E ET, a female donated by McDonald Farm, Grand Rapids, Mich. All proceeds will go to

the Hereford Youth Foundation of America (HYFA) "Growing a Lasting Legacy" campaign to ensure the sustainability of future JNHEs and leadership events for generations to come.

"A big thank you goes to McDonald Farm for donating this phenomenal heifer calf to highlight the 2018 Mile High Sale in Denver and to support Hereford youth," says Amy Cowan, AHA director of youth activities and the foundation.

Eve (registration no. 43826516) is a Jan. 14, 2017, daughter of CRR 719 Catapult 109 and out of MF 914W About Yasmine 104Y.

Hereford events conclude Saturday morning with the National Hereford Female Show in the Stadium Arena on the Hill at 8 a.m.

Judging the National Hereford Show on the Hill will be Eldon, Krebs, Gordon, Neb., along with associate judge Bob May, Mineral Point, Wis. Pen and carload show judges are John McCurry, Burrton, Kan.; Cody Sankey, Economy, Ind.; and Dale Micheli, Ft. Bridger, Wyo. Evaluating the junior show is Mark Johnson, Orlando, Okla.

Those unable to attend the NWSS can find Hereford show results online at Hereford.org.

Stop in to mingle with Hereford breeders and take some time to shop the latest Hereford apparel and goods at the Hereford General Store and Lounge this year at the NWSS.

Sponsored by Hereford breeders, the General Store and Lounge will be on the third floor of the Exchange Building and open 9 a.m. to 6 p.m. Wednesday, Jan. 10, through Thursday, Jan. 11, and 9 a.m. to 5 p.m. Friday, Jan. 12. **HW**



MF 104Y Eve 109 19E ET

Schedule of Events

Wednesday, Jan. 10

8 a.m. — Junior Hereford Show, *Stadium Arena of the Hill*
9 a.m. - 6 p.m. — Hereford General Store and Lounge open, *Exchange Building*

Thursday, Jan. 11

8 a.m. — National Hereford Bull Show, *Stadium Arena on the Hill*
9 a.m. - 6 p.m. — Hereford General Store and Lounge open, *Exchange Building*

Friday, Jan. 12

8 a.m. — Hereford Pen of Three Female Show, *Livestock Center Arena in the Yards*
9 a.m. - 5 p.m. — Hereford General Store and Lounge open, *Exchange Building*
9:30 a.m. — Hereford Pen and Carload Bull Show, *Livestock Center Arena in the Yards*
6:30 p.m. — Mile High Night National Hereford Sale, *Stadium Arena on the Hill*

Saturday, Jan. 13

8 a.m. — National Hereford Female Show, *Stadium Arena on the Hill*

Hotel and Shuttle Information

Hereford breeders can make reservations at the following hotels. Both have AHA rates for the NWSS:

Renaissance Denver Hotel

3801 Quebec St.,
Denver, CO 80207
800-468-3571

Rate: \$117

The Renaissance offers a free shuttle to the NWSS and to and from the airport.

Drury Inn & Suites Denver Stapleton

4550 N. Central Park Blvd.
Stapleton, CO 80238
303-373-1983

Rate: \$117

Please note: The Drury Inn does not offer a shuttle to the stock show.

