

# HEREFORD SHOTS

## 2018 MONTHLY PHOTO CONTEST

The American Hereford Association (AHA) will once again be hosting a monthly "Hereford Shots" contest for all photography enthusiasts. The AHA will choose a different theme for each month of the contest for photo submissions.

Entries for each month will be judged by a panel of industry experts. The top five photos will then compete for a "People's Choice" award on the AHA's Facebook page.

The winning photo from each month will be recognized online and in the Hereford World magazine. At the end of 2018 the winners from each month will compete for the title of "Hereford Shot of 2018." The winner will receive a \$100 ShopHereford.com gift card.

Entry deadlines are the first of each month. For example, the January themed photos are due January 1. The top five entries will be posted to Facebook by the fifth of each month, Facebook voting will be open until the 10th.

For more information about the contest, e-mail Kendra Davis at [kdavis@hereford.org](mailto:kdavis@hereford.org).

## MONTHLY THEMES

### January - Herefords in the Snow

Hereford cows/calves/bulls must be the focus of the image with a winter theme.

### February - Hereford Love

Show your love for the breed. Farmers and ranchers working with Herefords or something similar should be the focus of the photo.

### March - Herefords and etc.

Photo should exhibit Hereford cattle but must also include another animal. i.e. - Hereford and a goat.

### April - Herefords in the Spring

Hereford cattle must be the focus of the image with a spring theme.

### May - All About the Bull

The Hereford bull must be dominant in the photo. Can include a group of bulls.

### June - The Momma

Photo must feature the Hereford cow. Calves or bulls may be in the photo but the focus must be on the cow.

### July - Unbeatable Baldies

Photo must feature baldies - females or calves.

### August - Herefords in the Ring

Must display Herefords in the showing. Can be any show in the nation.

### September - Out to Pasture

Scenic cow herd shots. Can include commercial cattle but must have strong Hereford presence.

### October - Working Cattle

Images of working cattle from giving shots to branding to sorting cattle.

### November - The Sale Ring

Images of Hereford or Hereford-influenced cattle in a sale ring. Can include any sale day-related image.

### December - Juniors in Action

Hereford youth must be the focus of the photo. Hereford cattle must be present.

## REQUIREMENTS

We will only accept high-quality, high-resolution, color photos submitted electronically. Digital submissions must be 300 dpi, minimum 8"x10" or 8"x12", and in JPG format.

No artwork, paintings, Polaroids or enhanced images will be accepted.

To submit: e-mail or dropbox images to [kdavis@hereford.org](mailto:kdavis@hereford.org).

All photos become the property of the AHA. We reserve the right to use any images submitted in the Hereford World or for any AHA or Certified Hereford Beef marketing purpose.

Please include the following information with each photo entered:

- Title of photo
- Photographer's name and address
- E-mail address
- Phone number

