

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford eNews*, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Herefords headin' to Denver

Plan now to attend the Hereford activities scheduled at the 2018 National Western Stock Show (NWSS) in Denver on Jan. 10-13. The National Hereford Junior Heifer Show will take place on Wednesday, Jan. 10, at 8 a.m. with the National Hereford Bull Show to be on Thursday, Jan. 11, at 9 a.m. The National Hereford Female Show will take place on Saturday, Jan. 13, at 8 a.m.

For a complete schedule and hotel information, see Page 66.

McDonald Farm donates Lot 1

McDonald Farm, Grand Rapids, Mich., has graciously donated MF 104Y Eve 109 19E ET to sell as Lot 1, the foundation female, Jan. 14, 2018, during the Mile High Night Sale at the NWSS in Denver. All proceeds will benefit the Hereford Youth Foundation of America (HYFA) and the "Growing a Lasting Legacy" campaign, supporting leadership and education for the next generation of Hereford youth.

Eve (registration no. 43826516) is a Jan. 14, 2017, daughter of CRR 719 Catapult 109 and out of MF 914W About Yasmine 104Y.

"Eve is a powerfully made, stout structured Catapult daughter with explosive rib and stunning design," says Scott McDonald. "She is a direct daughter of donor Yasmine, who is known for power, mass and a proven track record. Her expected progeny difference (EPD) profile and phenotype are balanced across the board. We believe that Eve is one of the best we have ever raised, if not the very best."

McDonald Farm is retaining ½ embryo interest on the female.

Visit HerefordYouthFoundation.org for information on the lot, or contact Amy Cowan at 816-842-3757 or acowan@hereford.org.

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result

in a premium for the seller. Contact the organizer today for the specific requirements for this sale:

Greater Midwest Hereford-Influenced Feeder Calf Sale
carthagelivestock.com

Date: Tuesday, Jan. 2

Location: Carthage Livestock Auction, Carthage, Ill.

Contact: Brent Lowderman, 309-221-9621

Start your Christmas shopping now; visit ShopHereford.com

ShopHereford.com is all Hereford enthusiasts' one-stop shop for everything Hereford.

Visitors to the site can find everything they need to promote the Hereford breed and to support the American Hereford Association (AHA), the National Junior Hereford Association (NJHA), HYFA and the Certified Hereford Beef (CHB®) brand.

Visitors to the site can purchase electronic "gift cards" to send as birthday, holiday or "just because" gifts for customers, family or friends. Gift cards are available for \$10, \$25, \$50 or \$100. Visit ShopHereford.com to place your order today.

Hereford offers summer internship

The AHA is offering an opportunity for college students hoping to gain valuable real-world experience working with youth activities.

Junior activities internship —

The AHA youth department is offering college juniors or seniors the opportunity to assist with the planning and execution of junior shows and leadership events and to gain experience in association work.

Applicants must be enrolled in an agriculture-related major and should be self-starters who



MF 104Y Eve 109 19E ET

are detail-oriented, outgoing and have the ability to work well with all types of people. Travel to the Junior National Hereford Expo and other shows should be expected as part of the internship.

The internship will span from approximately mid-May to mid-August, with specific starting and ending dates depending on the applicant's availability.

Applicants for the junior activities intern can send a cover letter, their résumé and references by Feb. 15 to Amy Cowan, AHA director of youth activities, acowan@hereford.org or P.O. Box 014059, Kansas City, MO 64101. For more information, contact Cowan at 816-842-3757 or acowan@hereford.org.

NJHA Fed Steer Shootout accepting entries

The NJHA Fed Steer Shootout is accepting entries with cattle delivery dates set for Jan. 1-5, 2018, at Gregory Feedlots, Tabor, Iowa.

Thanks to its continued support of Hereford youth, BioZyme® Inc.'s

sponsorship of the 2018 NJHA Fed Steer Shootout provides an opportunity for the NJHA to host a second contest next year.

For junior members interested in participating in the 2018 contest but

unable to deliver cattle to Gregory Feedlots, please contact the AHA.

For more information and contest details, see Page 64. **HW**

Johansen tops 'Hauling Herefords' photo contest

Congratulations to Johnathan Johansen, Castle Dale, Utah, winner of the October "Hauling Herefords" photo contest. This photo will compete for the overall award in December with the other monthly winners. **HW**

