



FOR IMMEDIATE RELEASE

Contact: Kaylen Alexander, kalexander@hereford.org
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BioZyme Inc. Donates \$14,671 to Hereford Youth Through Feed the Future Program

KANSAS CITY, Mo. — Last September, BioZyme® Inc. partnered with the Hereford Youth Foundation of America (HYFA) to launch “Feed the Future” to support education and leadership programs for Hereford youth.

In 2017, BioZyme contributed \$1 to Hereford youth for every bag or tub of eligible VitaFerm® product bought by Hereford breeders with proof of purchase.

BioZyme Vice President Lisa Norton presented a \$14,671 check to HYFA Oct. 27 at the Hereford Honorees Reception during the American Hereford Association Annual Meeting and Conference in Kansas City, Mo.

“We are grateful to Bob and Lisa Norton for their continuous support,” says Ray Ramsey, HYFA president. “HYFA would not be where it is today without their belief in our program.”

BioZyme and HYFA will continue the Feed the Future program into 2018. Receipts for product purchased and turned in from Nov. 1, 2017, through Oct. 31, 2018, will count toward the 2018 contribution to HYFA.

During the next year of Feed the Future, BioZyme will include Vita Charge® Stress Tubs in its list of products eligible for the program. Other qualified products include Concept•Aid®, HEAT®, Cattleman’s Blend™, VitaFerm 30-13% Protein Tub, Roughage Fortifier® and Sure Start® Pellet.

The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit. Its mission is to support scholarship, education and leadership activities within the Hereford breed. For more information about the HYFA, visit HerefordYouthFoundation.org or contact the AHA at 816-842-3757.

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For pictures and additional Annual Meeting news releases, visit hereford.org/media.

Cutline: BioZyme Inc., donated \$14,671 to Hereford Youth Foundation of America Oct. 27 at the Hereford Honorees Reception during the American Hereford Association Annual Meeting and Conference in Kansas City, Mo. Pictured (l to r) are Annah Dobson, 2017 National Hereford Queen; Crystal Blin, BioZyme marketing programs manager; Lisa Norton, BioZyme vice president; Bruce Everhart, HYFA vice president; and Steven Green, National Junior Hereford Association chairman.