Next Generation Genetics and MGM Polled Herefords believe the future of agriculture lies in the hands of our industry's hard-working youth. Generations of our families have raised and exhibited cattle. We recognize the dedication required from the entire family to raise and exhibit livestock and we wish to reward our customers who have set and accomplished their goals with animals directly from our programs.

As a small token of our appreciation, all youth who are eligible to exhibit at county, state or national shows and who purchased a live animal from the Generations – A Family Affair Sale or private treaty directly from Next Generation Genetics or MGM Polled Herefords are eligible for a sale credit towards any future purchase of a Next Generation Genetics or MGM Polled Herefords animal. Credit can be redeemed at a future Generations – A Family Affair Sale or private treaty sale. Other sales that either seller participates in as a consigner are not a part of this program unless the seller specifies as such.

1. Animal must be purchased in and remain in the same junior’s name who will be exhibiting the animal throughout the show career of that animal.
2. Animal must be purchased directly from either Next Generation Genetics or MGM Polled Herefords either private treaty or through our sale Generations – A Family Affair Sale. At the time of purchase, junior and parent/guardian must declare their intent to participate in the incentive program by providing the junior exhibitor’s date of birth in addition to the necessary information for transfer of the animal. Embryos, calves in-utero or third-party purchases are not eligible unless approved by the seller.
3. Proof of win must be submitted to the seller within 45 days of the win and include the junior’s name, the animal’s full name and registration number, date of purchase and a high-resolution photo of the exhibitor and the animal at the show won on the proper verification form which can be obtained from the seller upon notification to the seller of win. By submitting this information, the junior and their family is granting permission to use the photo and the information provided in any future advertisements.
4. All awards will be in the form of a sale credit with one exception. In the event a junior who purchases an animal, achieves any/all of the above and is in their final year of eligibility for participation in junior shows, their earned credit may be redeemed in the form of a monetary scholarship towards a short course, 2-year or 4-year post-secondary degree program at any accredited college, university or vocational school. Scholarships will be awarded to an eligible junior upon proof of enrollment and award will be in the form of a joint payable check to the junior and the educational institution.
5. Next Generation Genetics and/or MGM Polled Herefords will award no more than one credit per each of the above-specified levels for a total credit/scholarship not to exceed $5,750 (one award from each level).
6. Next Generation Genetics and MGM Polled Herefords reserve the right to review this program annually and withhold credit/scholarship if evidence of dishonesty and/or violation of breed/show code of ethics is violated.

We wish all of the program participants the very best! May each of you work hard and enjoy your purchases!
Sunday, Oct. 15, 2017 — 12 P.M. Central
Next Generation Genetics, W7874 State Road 23, Endeavor, Wis.

**Sale Day Contacts**
Steven Merry .......................................................... 414-881-5274  
Tod Brancel ............................................................ 608-697-9026  
Sondra Brancel ....................................................... 608-235-3881  
Ben Brancel .............................................................. 608-617-2223

**Auctioneer**
Eddie Burks ............................................................ 270-991-6398

**Livestock Representatives**
John Meents, American Hereford Asn.................................. 419-306-7480  
Casey Jentz, American Angus Asn.................................... 608-234-1998  
Mike Sorenson, Livestock Plus Inc.................................... 641-745-7949  
Jared Ruter .................................................................. 815-238-7530

**Acknowledgements**
National Hereford Queen — Annah Dobson  
Wisconsin Hereford Queen — Brittany Renn  
Exec. Vice President AHA — Jack Ward  
Wisconsin Hereford Assn President — Dan Irwin  
Catalog — Creative Services  
Reproductive Services — TransOva Genetics

**Insurance**
Sheila Jensen .................................................................. 785-262-1116

**Sale Videos and Pictures**
Videos and pedigrees can be viewed after October 1st at www.nextgenerationgenetics.com  
www.mgmpolledherefords.com

**Herd Health**
All cattle selling will be ready for immediate shipment and be accompanied by proper health certificates. We have a full vaccination program and all cattle selling are guaranteed to be free of any known genetic defects.

**Saturday, Oct. 14th**
Noon ................................................................................. Cattle on display  
5 p.m. ............................................................................. Social Hour and Dinner

**Sunday, Oct. 15th**
8 A.M. — 12 P.M ...................................................................... Cattle on Display  
11 A.M. ............................................................................. Lunch  
12 P.M. ............................................................................. Sale Begins

**Lodging**
Best Western, Portage, Wis.................................................. 608-742-2200  
Comfort Inn, Portage, Wis................................................. 608-745-4717
There are also several locations in nearby Wisconsin Dells. Please contact Sondra if you need any help in making your travel or lodging arrangements.

**Location of Farm**
W7874 State Road 23, Endeavor, Wis.
5.5 miles west of I93 from Exit 100 or 12 miles east of Wisconsin Dells on State Road 23. If using Google Maps, search Next Generation Genetics for destination.

**Airport Transportation**
Dane County Regional Airport is serviced by most major airlines and is 45 minutes south of the farm.

**Trucking**
Please work with the sale staff at time of settlement to supply us with good working phone numbers to contact you. Truckers believed to be reliable will be available for hire at the time of sale.

**Supplemental Information**
Any additional available information, including breeding updates, pregnancy status, EPD updates, etc. will be furnished on a supplement sheet sale day. The EPDs included were current as of time of printing as reported by the individual breed associations. All announcements made sale day from the auction block will take precedence over statements in the catalog and other advertising.

**Liability**
All persons who attend the sale do so at their own risk and the owners and sale staff assume no liability, legal or otherwise, for any accidents which may occur.

**Terms and Conditions**
Payment is due the day of sale; cash or check. All cattle are to be paid for by the purchaser during or immediately after the sale and will not be released until settlement has been made. Registration papers will not be transferred until the animal is paid for in full and will be made at the seller's expense. All calves born before the sale will be registered by the seller. Each animal is sold at the purchaser's risk immediately after the animal is sold. Insurance is available for the purchaser's protection. We will not be responsible for any loss or injury after animals are sold. All animals are guaranteed to be breeders with the exception of (a) calves under 12 months of age at time of purchase; (b) any female that is placed in an embryo transplant program and subjected to super-ovulation; or (c) gross negligence on the part of the buyer. Females sold as safe in calf have been examined by a competent veterinarian or have been guaranteed safe in calf through a blood test. In the event an animal is claimed to be a non-breeder, the purchaser may return the animal to the seller's farm if in good condition and is accompanied with a health certificate indicating that the animal is free from infectious and contagious disease. This is done at purchaser's expense. The seller is then entitled to six months trial following return of the animal, at which time he will have the opportunity to determine the animal's breeding ability. If at the end of six months the seller is unable to prove the animal a sound breeder, the seller shall have the option to replace the animal with another of similar quality or offer credit towards the purchase of another animal owned by the seller on another sale. If the seller determines the proven breeding ability of the animal, it shall be the obligation of the purchaser to accept delivery of the animal. All transportation is to be at the purchaser's expense. THE AFOREMENTIONED TERMS AND CONDITIONS SHALL CONSTITUTE A CONTRACT BETWEEN THE PURCHASER AND SELLER OF EACH ANIMAL SOLD UNDER THESE TERMS AND SHALL BE BINDING UPON BOTH. ANIMALS RESOLD FOLLOWING PURCHASE IN A SALE SHALL CONSTITUTE A SEPARATE TRANSACTION AND THE PRIVILEGES AND OBLIGATIONS OF THE ORIGINAL TWO PARTIES CONNECTED THERETO ARE NOT COVERED BY THE TERMS AND CONDITIONS OF THIS SALE. Each animal will be offered to the highest bidder. The auctioneer will settle any disputes.
Lot 1  MGM Booming Sensation 028X

MGM BOOMING SENSATION 028X
P43806034 — Calved: Oct. 16, 2016 — Tattoo: BE 31D

UPS DOMINO 3027
CHURCHILL SENSATION 028X
43092364
CHURCHILL LADY 7202T ET

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
GH RAMBO 279R

CL 1 DOMINETTE 301N

BECKLEY 758P ONTIME 934S
BECKLEYS LEGEND 242
UPS MISS DIAMOND 1353
GH RAMBO 279R

P43192986 MGM BOOM PROSPECT 22T

CE  BW  WW  YW  MM  REA  MARB
7.9  1.2  52  82  34  0.52  0.25

• A very exciting heifer with great cow potential written all over her. EPDs are exceptional.
  Dam is pictured. This cow family has produced three highest or second highest selling
  bulls in the Ohio Beef Expo and WHA Sales and a high seller in A Family Affair Sale.
• BW 81 lb.
  Owned with Paul Slayton

MGM Boomete 730 — Dam of Lots 1 and 2

Three (3) Embryos

UPS DOMINO 3027
CHURCHILL SENSATION 028X
43092364
CHURCHILL LADY 7202T ET

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
GH RAMBO 279R

CL 1 DOMINETTE 301N

BECKLEY 758P ONTIME 934S
BECKLEYS LEGEND 242
UPS MISS DIAMOND 1353
GH RAMBO 279R

P43192986 MGM BOOM PROSPECT 22T

SIRE

CE  BW  WW  YW  MM  REA  MARB
13.9  -2.6  50  68  46  0.18  0.41

DAM

CE  BW  WW  YW  MM  REA  MARB
0.6  3.9  51  88  21  0.81  0.10

• Full sibs of Lot 1
**Lot 3** LW 55S Laura 32A ET

**Lot 4** MGM Sensational 17E

**Lot 5** MGM Belle Trust 12B

---

**LW 55S LAURA 32A ET**  
(P43396254) — Calved: Feb. 14, 2013 — Tattoo: LE 32A

- **Donor dam. Homozygous polled with good flush record. Long history of great NJW dams. Tremendous calf at side.**
- **Pregnant to May 4, 2017, breeding to R Leader 6964.**

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**MGM SENSATIONAL 17E**  
(P43807933) — Calved: March 24, 2017 — Tattoo: BE 17E

- **Exciting March UPS Sensation 2504 heifer with fabulous EPDs and lots of thickness. Probably our best spring heifer calf.**
- **BW 72 lb.**

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**MGM BELLE TRUST 12B**  
(P43496070) — Calved: March 7, 2014 — Tattoo: BE 12B

- **Full sister to the 2013 high seller at the Genetic Selection Sale who was also reserve calf champion at the Wisconsin State Fair. One of Isabel Brown’s favorite cow families.**
- **Pregnant to March 10, 2017, breeding to MSU TCF Revolution 4R. Retaining right to IVF flush at seller’s expense after she is again pregnant.**

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<tr>
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<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>MM</th>
<th>REA</th>
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Lot 6  Westcrest Roxie T1

**WESTCREST ROXIE T1**
P42853944 — Calved: June 15, 2007 — Tattoo: LE T1

- Donor dam. Has progeny in five states, including the high selling bull in the 2015 WHA sale. All of her calves have been polled. Embodies the great maternal traits, fertility and longevity of the Westcrest line.
- Pregnant to July 2, 2017, breeding to NJW 73S W18 Hometown 10Y ET. The calf will be a full sib to MGM Destined Star 23C 763 pictured. Ultrasound shows a heifer calf.
- Owned with Gordon Merry

Lot 7  Westcrest Ronda X11

**WESTCREST RONDA X11**
P43145766 — Calved: Nov. 7, 2010 — Tattoo: LE X11

- Donor dam. Dam of 2017 WHA high seller. Produces a good one every year. Very fertile with those Westcrest maternal and longevity traits.
- Due to calve mid-October with sire KCF Bennett Encore Z311 ET. This calf will have tremendous EPDs. Retaining right to IVF flush after she is bred back at seller’s expense.
- Owned with Gordon Merry
Lot 8 MGM Rosie Days 31Y

**MGM ROSIE DAYS 31Y**
P43294879 — Calved: Nov. 8, 2011 — Tattoo: BE 31Y

BR MOLER ET (CHB,DLF,IEF)
P42516026 DM L1 DOMINETTE 820

REMITALL KOOTENAY 9K (CHB,DLF,IEF)
P42490718 NPH 67F MS ROSE RAE 15M

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<th>YW</th>
<th>MM</th>
<th>REA</th>
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<td>46</td>
<td>81</td>
<td>11</td>
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- Another daughter of the Westcrest matriarch, Westcrest RoseAnn P2. This family has produced three first or second high selling bulls in the WHA sale.
- Pregnant to June 1, 2017, breeding to NJW 73S W18 Hometown 10Y ET.
- Owned by Gordon Merry

Lot 9 MGM Limited Line 745

**MGM LIMITED LINE 745**
P43493402 — Calved: July 13, 2013 — Tattoo: BE 745

BKR LIMITED EDITION 3W
P23174891 LJR MISS SHARON 013P

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<th>MM</th>
<th>REA</th>
<th>MARB</th>
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<td>46</td>
<td>72</td>
<td>9</td>
<td>0.26</td>
<td>-0.09</td>
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- Low birth weight, heavy milking Durango 4037 daughter.
- Pregnant to June 23, 2017, breeding to NWSS Champion CHAC Mason 2214. Ultrasound shows a heifer calf.
- Consigned by Gordon Merry

Lot 10 MGM 10Y Home Line 23E

**MGM 10Y HOME LINE 23E**

BKR LIMITED EDITION 3W
P43493402 MGM TOP LINE VICTRA 12X

<table>
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<th>CE</th>
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<th>MM</th>
<th>REA</th>
<th>MARB</th>
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<td>4.5</td>
<td>1.8</td>
<td>53</td>
<td>87</td>
<td>23</td>
<td>0.46</td>
<td>0.16</td>
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</table>

- BW 79 lb. with great EPD numbers
- Consigned by Gordon Merry
Pairs with spring heifers
MGM Polled Herefords

Lot 10  MGM Belle 21B

**MGM BELLE 21B**
P43602120 — Calved: July 31, 2014 — Tattoo: BE 21B

<table>
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<tr>
<th>Breeder</th>
<th>Sires</th>
<th>Dam</th>
<th>Maternal Grand</th>
<th>Maternal Great Grand</th>
<th>Paternal Great Grand</th>
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<td>MGM Polled Herefords</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
</tr>
</tbody>
</table>

- Dam is from the great Huth Prospecta line. Sire is the 2008 WHA high selling bull and 2007 Wisconsin State Fair Champion Bred Bull.
- Pregnant to May 26, 2017, breeding to R Leader 6964. Vet says it is a heifer by ultrasound.
- Consigned by Steve Merry

**MGM BELLE SUMMIT 7E**

<table>
<thead>
<tr>
<th>Breeder</th>
<th>Sires</th>
<th>Dam</th>
<th>Maternal Grand</th>
<th>Maternal Great Grand</th>
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<tbody>
<tr>
<td>MGM Polled Herefords</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
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<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
<td>MGM BELLE RINGER S 22 (CHB,DLF,IEF)</td>
</tr>
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</table>

- Extremely good Baldy Indexes.
- BW 76 lb.
MGM HOME KEEPSAKE 9B

SHF WONDER M326 W18 ET (CHB,DLF,IEF)
NJW 73S W18 HOMEGROWN 8Y ET (CHB,DLF,IEF)
P43214852 NJW P606 72N DAYDREAM 73S (CHB,DLF,IEF)

MSU KEEPSAKE 2AX ET
P43108344 MSU KEEPSAKE 14S (CHB,DLF,IEF)

CE BW WW YW MM REA MARB
1.2 3.0 58 93 31 0.63 0.22

- She descends from MSU Keepsake 32N who produced the most show winners of all of the MSU dams. More importantly, she has become a very nice cow.
- She is pregnant to May 26, 2017, breeding to R Leader 6964. Vet says it is a heifer by ultrasound.

MGM 4R KEEPSAKE 13E
P43795591 — Calved: March 6, 2017 — Tattoo: BE 13E

FELTONS LEGEND 242 (HYF)
MSU TCF REVOLUTION 4R (CHB,DLF,IEF)
P42593689 MSU TCF RACHAEL ET 54N (CHB,DLF,IEF)

NJW 73S W18 HOMEGROWN 8Y ET (CHB,DLF,IEF)
MGM HOME KEEPSAKE 9B
P43496068 MSU KEEPSAKE 2AX ET

CE BW WW YW MM REA MARB
3.7 1.6 60 96 28 0.82 0.19

- 78 lb. bull calf by Revolution 4R with great numbers.

MGM GLORIA MADE 32X
P43203060 — Calved: Nov. 15, 2010 — Tattoo: BE 32X

REMITALL EMBRACER 8E (CHB,DLF,IEF)
BR MOLER ET (CHB,DLF,IEF)
P42516026 DM L1 DOMINETTE 820

MW LLL FARLEY 24F (DLF,IEF)
NS MISS GLORIA 203 ET (CHB,DLF,IEF)
P42282091 NS FROSTY O MISS 811

CE BW WW YW MM REA MARB
2.8 3.8 52 84 15 0.79 0.07

- Dam was the first partnership cow with MGM and Next Generation Genetics. Full brother was high selling bull in the 2009 WHA sale. Maternal sibs were second highest selling bull in the 2011 Ohio Beef Expo and high seller in the 2010 Family Affair sale.
- Pregnant to May 10, 2017, breeding to NJW 73S W18 Hometown 10Y ET.

MGM GLORIA ENCORE 3E
P43795588 — Calved: Jan. 8, 2017 — Tattoo: BE 3E

REMITALL EMBRACER 8E (CHB,DLF,IEF)
KCF BENNETT ENCORE Z311 ET (CHB,DLF,IEF)
P43387256 KCF MISS REVELATION 33X ET (CHB,DLF,IEF)

BR MOLER ET (CHB,DLF,IEF)
MGK GLORIA MADE 32X
P43203060 NS MISS GLORIA 203 ET (CHB,DLF,IEF)

CE BW WW YW MM REA MARB
2.8 4.3 68 112 20 0.59 0.41

- Good carcass EPDs.
- BW 92 lb.
Lot 13 MGM P606 Gloria 32B ET

Steer 4E
- MSU Revolution 4R sired steer. Descurred. Several times the Family Affair sale has sold a County Fair champion steer. This steer and the bulls in the following lots are candidates.
- BW 77 lb.

Lot 15 MGM Rosie Ginger 737

Steer 22E
- Steer born April 7, 2017, sired by Victor 719T. Dam is MGM Trust and Roses 27C 767.
- Consigned by Steve and Gordon Merry

Lot 15 MGM Rosie Ginger 737

Steer 20E
- Steer, born April 1, 2017, BW 78 lb., sired by NJW 73S W18 Homegrown 8Y ET. Dam is MGM Rosie Ginger 737.
- Owned by Gordon Merry

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Steer 4E
- MSU Revolution 4R sired steer. Descurred. Several times the Family Affair sale has sold a County Fair champion steer. This steer and the bulls in the following lots are candidates.
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Steer 20E
- Steer, born April 1, 2017, BW 78 lb., sired by NJW 73S W18 Homegrown 8Y ET. Dam is MGM Rosie Ginger 737.
- Owned by Gordon Merry
MGM LIBERTY GIRL 26A ET
P43664814 — Calved: Sept. 10, 2013 — Tattoo: BE 26A

FELTONS LEGEND 242 (GGP)(MHP)
MSU TCF REVOLUTION 4R (GGP)(MHP)
P42598069
MSU TCF RACHEL ET 54N (GGP)(MHP)
FELTONS DOMINO 774 (GGP)(MHP)
FELTONS G15
REMILLON ONLINE 122L (GGP)(MHP)
HH MISS ADV 7866 1ET
SPEARHEAD MAGNUS P26 (GGP)(MHP)
STAR P28 LIBBEY 195ET (GGP)(MHP)
P42774425
STAR P666 LIBBEY 336ET

CE BW WWYWMM REA MARB
0.9 4.1 60 95 26 0.73 0.14

• 26A is a Revolution 4R daughter from the flush of Nicole Folkman’s 2010 JNHE Reserve Standard Cow-Calf Champion. She did a nice job with her first calf we are retaining.
• Due to calve before the sale. Sire of calf is NJW 73S W18 Hometown 10Y ET.
• Sells open

MGM FUTURE EMMY 734
P43203082 — Calved: April 26, 2011 — Tattoo: BE 734

REMITALL ONLINE 122L (GGP)(MHP)
STAR BRIGHT FUTURE 533ET (GGP)(MHP)
P42463946
RB L1 DOMINETTE 8116 (GGP)(MHP)
R PUCKSTER 2013 (GGP)(MHP)
BR MOLER ET (GGP)(MHP)
WESTCREST RAMONA
P42907072
WESTCREST ROSEAN P2 (GGP)(MHP)

CE BW WWYWMM REA MARB
-3.0 3.5 52 81 17 0.26 0.06

• Another in the Westcrest line. BW of four calves is 80 lb.
• Pregnant to April 10, 2017, breeding to R Leader 6964. Vet says she thinks it is 90 percent likely to be a bull.
• Owned by Gordon Merry

C&L MISS DOMINET 2007 4X

BAR JZ PUCKSTER 892H (GGP)
R MISS PATEND 421
R MISS PAGE 143
RB LANSING 3060
BR MSU LANSING 68J
RS BR 3060 DOMINET 202U ET
CL 1 DOMINET 406ET
CSF BR 3060 DOMINET 202U ET

CE BW WWYWMM REA MARB
1.2 1.7 54 77 21 0.29 -0.12

• Here is a different pedigree than most of the cows in the sale.
• She will calve before the sale with the sire of the calf being NJW 73S M326 Trust 100W ET.

MGM SWEET ROSE 44Z

REMITALL ONLINE 122L (GGP)(MHP)
BR MOLER ET 2086 (GGP)(MHP)
P424516026
DM L1 DOMINETTE 820
REMITALL EMBRACER 8E (GGP)(MHP)
REMITALL CATALINA 24H
REMITALL KEYNOTE 20X (GGP)(MHP)
WESTCREST ROSEAN P2 (GGP)(MHP)

CE BW WWYWMM REA MARB
0.6 4.2 45 77 12 0.46 0.13

• Dehorned.
• Full sister to Lots 5 and 8. The P2 x Moler cross has worked well.
• Bull calf born Sept. 1, 2017 sired by Bennett Encore Z311 ET.
• Owned by Gordon Merry
In 2009 while visiting our daughter Ginger who was in medical school in Atlanta, Sondra and Tod sent me to buy a cow at the DiXXVIeland Delight Sale. We selected NPH 434V Ms Rachael 15P who was then a 5-year-old noted for being an awesome milker and calf raiser. She has certainly lived up to that billing! Eight years later she has aged very well and has several daughters who have those same maternal characteristics. We have flushed her several times. She is open for flushing.

Offered by Gordon, Steve and Next Generation Genetics.

**Lot 20**

**NPH 434V Ms Rachael 15P**

P42498214 — Calved: March 4, 2004 — Tattoo: LE 15P

BT MOHICAN TRADITION 530 (DLF)
P23143259 BAR JZ BANNER LDY 693P (DOD)

REMITALL KEYNOTE 20X (SOD)
P42299401 WGF RACHAEL 50C (DOD)

• Stout Trust daughter. She is ET permitted for donor dam and is homozygous polled.
• Will calve before the sale. Sire of the calf is KCF Bennett Encore Z311 ET.

**Lot 21**

**MGM Nextgen Rachaels Trust 33A**

43495854 — Calved: Nov. 9, 2013 — Tattoo: BE 33A

KCF BENNETT 3008 M326 (SOD)
P43002897 NJW P606 72N DAYDREAM 73S (SOD)

BAR JZ TRADITION 434V (SOD)
P42498214 NPH 20X MS KEYPEA 24M (SOD)

• Stout Trust daughter. She is ET permitted for donor dam and is homozygous polled.
• Will calve before the sale. Sire of the calf is KCF Bennett Encore Z311 ET.
Lot 22  MGM Next Gen Twice Rachael

MGM NEXT GEN TWICE RACHAEL (DFL, HIF, IEF)

FELTONS LEGEND 242 (DFL, HIF, IEF)
P42593869 MSU TCF RACHAEL ET 54N (DFL, HIF, IEF)

FELTONS DOMINO 774 (DFL, HIF, IEF)
FELTONS G15
REMSTALL ONYX 122L (DFL, HIF, IEF)
HH M12127 7686 1ET

BAR JZ TRADITION 434V (DFL, HIF, IEF)
P42486214 NPH 20X MS KEYPEA 2AM (DFL, HIF, IEF)

SHF WONDER M326 W18 ET (DFL, HIF, IEF)
P43214853 NJW P606 72N DAYDREAM 73S (DFL, HIF, IEF)

NJW 94J DEW 72N (DFL, HIF, IEF)
MSU TCF REVOLUTION 4R (DFL, HIF, IEF)
FELTONS LEGEND 242 (DFL, HIF, IEF)

CE 3.5
RB 3.3
WW 65
YW 95
MM 27
RE A 0.77
MAR B -0.03

- There are actually three outstanding Rachaels in her pedigree. ET permitted and homozygous polled.
- Heifer calf born Sept. 1, 2017 sired by KCF Bennett Encore Z311 ET.

Lot 23  MGM Next Gen 10Y Rachael 4D

MGM NEXT GEN 10Y RACHAEL 4D (DFL, HIF, IEF)
P43716251 — Calved: Jan. 7, 2016 — Tattoo: BE 4D

SHF WONDER M326 W18 ET (DFL, HIF, IEF)
P43214853 NJW P606 72N DAYDREAM 73S (DFL, HIF, IEF)

NJW 94J DEW 72N (DFL, HIF, IEF)
MSU TCF REVOLUTION 4R (DFL, HIF, IEF)
FELTONS LEGEND 242 (DFL, HIF, IEF)

BAR JZ TRADITION 434V (DFL, HIF, IEF)
P43371525 NPH 434V MS RACHAEL 15P (DFL, HIF, IEF)

CE 4.0
RB 2.1
WW 60
YW 89
MM 32
RE A 0.64
MAR B 0.16

- A very appealing bred heifer. BW 78 lb. She is ET permitted for donor dam and is homozygous polled.
- Pregnant to June 17, 2017, breeding to Churchill Sensation 028X. Ultrasound shows bull calf.
Lot 24  MGM Next Gen Legacy Rai 390 ET

MGM NEXT GEN LEGACY RAI 390 ET
P43231787 — Calved: Sept. 5, 2010 — Tattoo: BE 390

REMİTALL ONLINE 122L (pə̖rə̲lə̲rə̲) REMİTALL EMBRACER 8E (pə̲rə̲lə̲rə̲)
HCC LEGACY S01 ET (pə̲rə̲lə̲rə̲) REMİTALL CATALINA 24H
P42697758 CF MISS LEGEND 23N ET DS KOCK LEGEND 1U
REMİTALL KEYNOTE 20X (pə̲rə̲lə̲rə̲) SALUNGA BONITA 133H
BAR JZ TRADITION 434V (pə̲rə̲lə̲rə̲) BT MOHICAN TRADITION 530 (pə̲rə̲lə̲rə̲)
NPH 434V MS RACHAEL 15P (pə̲rə̲lə̲rə̲) REMİTALL EMBRACER 8E (pə̲rə̲lə̲rə̲)
P42498214 NPH 20X MS KEYPEA 24M (pə̲rə̲lə̲rə̲) REMİTALL KEYNOTE 20X (pə̲rə̲lə̲rə̲)
WGF RACHAEL 50C (pə̲rə̲lə̲rə̲)

- CE: -0.6  BW: 5.6  WW: 57 YW: 88  MM: 25  REA: 0.49  MARB: -0.02

• A big, stout Rachael daughter out of HCC Legacy. This cow has always brought in a big
calf. Her Z311 bull is a prime example. If you’re looking for pounds, she will do it.

Lot 24A  Next Gen MGM Encore 187

NEXT GEN MGM ENCORE 187

SCHU-LAR ON TARGET 225 (pə̲rə̲lə̲rə̲) SCHU-LAR 95 OF 9L 3008 (pə̲rə̲lə̲rə̲)
KCF BENNETT ENCORE Z311 ET (pə̲rə̲lə̲rə̲) SCHU-LAR 208 OF 1H 121 ET (pə̲rə̲lə̲rə̲)
P43387256 KCF MISS REVOLUTION X338 ET (pə̲rə̲lə̲rə̲) JW 718 VICTORIA 9108 (pə̲rə̲lə̲rə̲)
HCC LEGACY S01 ET (pə̲rə̲lə̲rə̲) REMİTALL ONLINE 122L (pə̲rə̲lə̲rə̲)
MGM NEXT GEN LEGACY RAI 390 ET (pə̲rə̲lə̲rə̲) OF MISS LEGEND 23N ET
P43321787 NPH 434V MS RACHAEL 15P (pə̲rə̲lə̲rə̲) BAR JZ TRADITION 434V (pə̲rə̲lə̲rə̲)
NPH 20X MS KEYPEA 24M (pə̲rə̲lə̲rə̲)

- CE: 2.1  BW: 2.9  WW: 66  YW: 106  MM: 25  REA: 0.47  MARB: 0.31

• This high-performance bull will put pounds in your calves and milk in his females.
  His mother has always been a top producer for us.
Cattle Breeders,

It is with great pride that we welcome you to Generations- A Family Affair Sale. Sondra and I created Next Generation Genetics when we got married and having a production sale has been one of the many dreams we have worked towards together. We are very thankful to our family; Gordon and Steve Merry, who have been great supporters of our program and we especially thank Steve for giving us this opportunity to work with him on this sale. We are proud of where we are with our program and look forward to continuing our quest to improve our herd, management style and service to you as fellow breeders and clients. We are excited that my Dad has decide to return to the farm in his retirement after a very successful public service career to be a part of the Next Generation Genetics brand. We look forward to the additional opportunities this will afford us in growing our operation as well as industry involvement. We are grateful for your interest in our program. Please contact us with any questions you may have; we would love to assist you.

Tod Brancel

Lot 25

Next Gen True Colors 203 ET

PHH PCC 812 True Grit 002 — Full sibling to Lot 25

Full sister to True Grit who had a highly successful show career for Pierces Hereford Haven including being named Supreme Bull at World Beef Expo 2011. Big volume About Time daughter that will raise stout calves if your looking to make heifers, bulls or show steers. Big time donor prospect here.

Choice Lot
Next Generation Genetics

Lot 26  Next Gen Cashmire 97 ET

• Choice Lot 26 and 27
We absolutely LOVE our 2296 sired females! He has been so consistent for us. These two full sisters out of the infamous NJW Investor Gal cow have always been standouts in the calf crop ad we wanted to offer you the opportunity to own this powerful mating. Tons of growth and performance. Good solid foot and leg structure. These girls won’t disappoint.

NEXT GEN CASHMIRE 97 ET
CHURCHILL SENSATION 2296 ET (P43808240)
UPS SENSATION 2296 ET (P43808240)
KJ 520E INVESTOR 532M ET (P43808240)
NJW 29M INVESTOR GAL 129R — Dam of Lots 26 and 27
CHURCHILL LADY 7202 ET (P42607493)
UPS JT MISS NEON 7811 ET (P42607493)
CHURCHILL LADY 7202 ET (P42607493)
GH NEON 17N ET (P42607493)
LCC TWO TIMIN 438 ET (P42607493)

CE BW WW YW MM REA MARB
3.1 3.3 59 95 25 0.66 -0.06

Lot 26  Next Gen Cashmire 97 ET

Lot 27  Next Gen Cashmire 97 ET

Choice with Lot 27
Next Gen Caviar 167 ET

P43808241 — Calved: Jan. 5, 2017 — Tattoo: BE 167

CHURCHILL SENSATION 028X (родовая линия)
UP'S SENSATION 2296 ET (родовая линия)
43311175 UPS JT MISS NEON 7811 1ET (родовая линия)
KJ 520E INVESTOR 532M ET (родовая линия)
NJW 29M INVESTOR GAL 129R (родовая линия)
P42607493 NJW 57G 23E DEW 29M (родовая линия)
NJW 11B LARIAT 23E

UPS SENSATION 2296 ET — Sire of Lots 26 and 27

Lot 27

Lot 27 Next Gen Caviar 167 ET

Choice with Lot 26
Next Gen Sweet Sally 57

**NEXT GEN SWEET SALLY 57**

P43808255 — Calved: Dec. 27, 2016 — Tattoo: BE 57

- TH 122 71I VICTOR 719T (CHB,DLF,HYF,IEF)
- CRR 719 CATAPULT 109 (DLF,HYF,IEF)
- P43186342
- CRR 4037 ECLIPSE 808 (DLF,HYF,IEF)
- C STOCKMAN 2859 ET (DLF,HYF,IEF)
- NEXT GEN SWEET SALLY 94 (DLF,HYF,IEF)
- P43509144
- K&B SWEET SALLY 5030 ET (DLF,HYF,IEF)

- Her grandam was our pick from the Grandview/CMR dispersal and has longevity and milkflow built into the pedigree. 57's dam has followed nicely in her mothers footsteps and has a beautiful udder to boot. It's hard cataloging this heifer but has been popular among the visitors. She comes with a sweet disposition. You're going to love her!
- Homozygous polled.

Lot 28

Next Gen Sweet Sally 57

Lot 29

Next Gen American Girl 47

**NEXT GEN AMERICAN GIRL 47**

P43808230 — Calved: Dec. 28, 2016 — Tattoo: BE 47

- TH 122 71I VICTOR 719T (CHB,DLF,HYF,IEF)
- CRR 109 AMERICAN MADE 310 (DLF,HYF,IEF)
- P43384319
- CRR 433 NADIEAN 758 (DLF,HYF,IEF)
- CRR 106M COLORADO 433
- CRR 136 NADIEAN 591
- NJW 98S R117 RIBEYE 88X ET (DLF,HYF,IEF)
- K&B SWEET SALLY 5030 ET (DLF,HYF,IEF)
- WILDCAT ENUFF BABY BABY 008 CH ENUFF PROPHET 2913 (DLF,HYF,IEF)
- KCL 122L DONISSA E45 33R ET

- Grandam is infamous Wildcat Enuff Baby Baby who was many time cow/calf champ for Wildcat Cattle Company. Her mother, a polled 88X, has the signature, beautiful Baby Baby udder too and did a great job of raising this good boned, long sided female.
Lot 30  Next Gen Catalina 77

NEXT GEN CATALINA 77
P43808251 — Calved: Dec. 31, 2016 — Tattoo: BE 77

CHURCHILL SENSATION 028X UPS DOMINO 3027 UPS LT MISS NEON 7811 1ET
43311175 CHURCHILL LADY 72027 ET UPS JT MISS NEON 7811 1ET
GH NEON 17N LCC TWO TIMIN 438 ET
UPS JT MISS NEON 7811 1ET (CHB)
CRR 109 CATAPULT 320 (DLF,HYF)
AA AMC CATALINA 555
P43561068 JPV COTTON CANDY 316 ET

CE  BW  WW  YW  MM  REA  MARB
3.7  3.1  58  95   28  0.57  0.04

• Out of a 2-year-old purchased as a calf from Able Acres who put down a sweet udder. Long spined and a beautiful side profile. This heifer just keeps on improving and if she's as wide pinned and as deep flanked as her mother, you'll be glad to have her!

Lot 31  Next Gen Miss Advance 437

NEXT GEN MISS ADVANCE 437
P43808233 — Calved: March 3, 2017 — Tattoo: BE 437

CHURCHILL SENSATION 028X UPS DOMINO 3027 UPS LT MISS NEON 7811 1ET
43311175 CHURCHILL LADY 72027 ET UPS LT MISS NEON 7811 1ET
GH NEON 17N LCC TWO TIMIN 438 ET
UPS LT MISS NEON 7811 1ET (CHB)
CRR 719 CATAPULT 109 (CHB)
CRR 550 DONNA 794 (CHB,HYF,IEF)
H WCC/WB 668 WYARNO 9500 ET (DLF,HYF,IEF)
PURPLE HARD CANDY ET (DLF,HYF,IEF)

CE  BW  WW  YW  MM  REA  MARB
4.2  4.0  65  105  29  0.53  0.10

• From a first calf heifer that comes from a long line of productive females; back to the great Holden female 4021P. We retain the dam and grandam of this young female or we wouldn't consider parting with her. They both put on beautiful udders with good milkflow and are fertile. You can buy this girl with confidence; she's going to make an awesome cow like so many generations before her.
Lot 32 Next Gen Merry Time 447

**NEXT GEN MERRY TIME 447**
P43808226 — Calved: March 11, 2017 — Tattoo: BE 447

- CRR 719 CATAPULT 109
- NEXT GEN 109 CATALYST 45
- HH ADVANCE R203U ET
- LCC THE FUTURE IS MERRY 14V ET
- P43187917 LCC MERRY TIME 244
- TRM SI-BUENA 1021

CE BW WW YW MM REA MARB
0.4 3.6 59 86 26 0.42 0.09

- Dam is a maternal sister to Melissa Grimmel’s highly successful LCC TG Be My Merry Time 7B heifer. Every year her mother puts the look into her calves and this year is no exception. If this heifer wasn’t cataloged, she would be Blake’s show heifer so we hope you see what we do; pretty front, beautiful leg structure and big hipped. She’s going to be fun!

Lot 33 Next Gen Southern Belle 275

**NEXT GEN SOUTHERN BELLE 275**
P43618436 — Calved: April 4, 2015 — Tattoo: LE 275

- FHF 8403 STARBUCK 19H
- NJW FHF 9710 TANK 45P
- P42491957 GV 579 VICTORIA 9710
- CRR 4037 ECLIPSE 808
- NEXT GEN 109 CATALYST 45
- CRR 4037 ECLIPSE 808
- P43618420 NEXT GEN MOLLY 302 ET
- HH ADVANCE 8203U ET
- HH MISS ADVANCE 752G
- AA MISS AIRWAVE 6119
- HH MISS ADVANCE 752G
- HH MISS ADVANCE 752G
- P43187917 LCC MERRY TIME 244

CE BW WW YW MM REA MARB
1.3 4.4 55 92 31 0.51 0.13

- Tank, 29F, TRM Vivian this speaks super sound and performance.
- Homozygous polled.
The Angus cattle represented in this sale are a result of two of our strongest cow families. The Empress family has been known to produce high volume cattle with built in performance. The full sister to the dam of Lot 37 in this sale was a high seller in a past Wisconsin Angus Futurity Sale and went on to produce a $25,000 dollar bull at the Midland Bull Test Station. The Pride family has its roots in the 2K breeding of the Retallick Family that has produced many high sellers and champion heifers for their program. We are fortunate to partner with our friend, Gary Mastlish on this cow family and offer up an outstanding two year old and two high quality open heifers that have the potential to be really fun show heifers for a junior. This cow family has good performance with great eye appeal. You can buy any of these cattle with the confidence that these females will be versatile breeding pieces in your program.

Lot 34  MFNG Daisy Pride 147

MFNG Daisy Pride 147
18848855 — Calved: Jan. 5, 2017 — Tattoo: 147

- 147 is big, stout and fancy! Out of a very productive Saughatcee daughter from the 2K Pride family. Juniors take notice!
- Owned with Mastalish Farms
Lot 35  MFNG Petunia Pride 207

**MFNG Petunia Pride 207**
18851743 — Calved: Jan. 16, 2017 — Tattoo: 207

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- **SITZ DASH 10277**
- **BARSTOW QUEEN W16**
- **BSF PRINCESS EL CAP W2**
- **B S F PRINCESS TCF N2**

- **0 C C LEGEND 616L**
- **GIBBET HILL MIGNONNE E37**
- **B/R NEW FRONTIER 095**
- **2K PRIDE 51**

- **BARSTOW CASH**
- **BSF HOT LOTTO 1401**
- **SILVERAS EL CAPITAN 6510**

- **B C LOOKOUT 7024**
- **MF NG PRIDE 313**
- **17459503 2K PRIDE 684**

- **MFNG Taylor Pride 234**
18851902 — Calved: Nov. 7, 2014 — Tattoo: 234

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- **CE BW WW YW MM REA MARB**

- **A BC Lookout 2-year-old from the Pride family. Raised a really good bull this year that has lots of length and extreme extension up through the front end that the industry is looking for.**

- **Bred March 28, 2017 to BSF Hot Lotto 1401 and confirmed pregnant due Jan. 4, 2018.**

- **Owned with Mastalish Farms**
Lot 36  Next Gen Empress 237

Next Gen Empress 237

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- Big time cow power here. This heifer is a high performance heifer that has a great pedigree. Top 1% for weaning and top 5% for yearling EPDs.

Lot 37  Next Gen Empress 357

Next Gen Empress 357
18847762 — Calved: Feb. 11, 2017 — Tattoo: 357

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- The Empress family has been productive and easy on the eyes for us. This heifer is no exception.
Next Generation Genetics
W7874 State Rd. 23
Endeavor, WI 53930