

What's New? | Association News and Events

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for *Hereford eNews*, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Annual Meeting and Conference approaches

The 2017 American Hereford Association (AHA) Annual Membership Meeting will be at 9 a.m. on Saturday, Oct. 28, at The Westin Kansas City at Crown Center in Kansas City, Mo.

An industry trade show will kick off the weekend at The Westin, connecting Hereford breeders with allied partners. An extended educational forum will be hosted Friday and will offer two general sessions and six breakout sessions covering a variety of AHA and industry topics.

That evening, Hereford breeders will celebrate the Certified Hereford Beef (CHB®) program and recognize this year's Hereford Heritage Hall of Fame recipients as well as the Hereford Youth Foundation of America (HYFA) scholarship winners. The event will be hosted at The Gallery in downtown Kansas City starting at 5:30 p.m. with food and drinks followed by the awards program at 7 p.m.

Saturday will be the Annual Meeting, Ladies of the Royal Sale and the junior show. The weekend will end with the American Royal National Hereford Show on Sunday. Bus service will be available Saturday from The Westin to the American Royal complex for the sale and the junior show.

The AHA nominating committee has announced six Hereford breeders vying for positions on the Board. The candidates are Jimmy Atlas, Grandview, Texas; Nate Frederickson, Spearfish, S.D.; Mark Largent, Kaycee, Wyo.; Mark St. Pierre, El Nido, Calif.; Joe Waggoner, Jackson, Miss.; and Dennis White Sr., Slaughter, La. See Page 32 for candidate bios.

A weekend packed full of events is planned for Hereford enthusiasts. For a complete schedule, see Page 30.

New at the NWSS

At the 2018 National Western Stock Show (NWSS) in Denver, the National Hereford Junior Heifer Show will take place on Wednesday, Jan. 10, at 8 a.m., with the National Hereford Bull Show to be on Thursday, Jan. 11, at 9 a.m. The National Hereford Female Show will take place on Saturday, Jan. 13, at 8 a.m.

This year, one bull or heifer exhibited in a Yards pen show may now also show on the Hill. An additional open breeding cattle entry fee must be paid, and stall space will not be provided on the Hill. For more details, call the NWSS office at 303-299-5559.

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result in a premium for the seller. Contact these organizers today for the specific requirements of each sale.

12 HEREFORDWORLD | October 2017

Many have a consignment deadline, and the earlier you commit your stock, the better advertisement your calves will get. Whether you have one head or 100, one of these sales may be the perfect marketing outlet for you:

Montana Hereford Association Hereford-Influenced Feeder Calf Sale

Date: Tuesday, Oct. 17
Location: Miles City Livestock Commission, Miles City, Mont.
Contact: Denise Loyning, 406-425-2252

Tennessee Hereford Marketing Program Feeder Calf Sale

Date: Thursday, Oct. 19
Location: Tennessee Livestock Producers, Columbia, Tenn.
Contact: Darrell Ailshie, 931-212-8512

Bowman Livestock Market Hereford-Influenced Feeder Calf Sale

Date: Monday, Oct. 23
Location: Bowman Livestock Market, Bowman, N.D.
Contact: Harry Kerr, 701-523-6711 or Zachary Tessier, 701-290-6132

7 Rivers Livestock Commission Hereford-Influenced Feeder Cattle Sale

Date: Tuesday, Nov. 7
Location: 7 Rivers Livestock Commission, Emmett, Idaho
Contact: Eric Drees, 208-329-4808 or Dan Hinman, 208-250-1210

Keosauqua Sales Co. Inc. – Hereford-Influenced Female Sale

Date: Saturday, Nov. 11
Location: Keosauqua Sales Co. Inc., Keosauqua, Iowa
Contact: Bill Goehring, 641-919-9365

Fredonia Livestock Hereford-Influenced Sale

Date: Tuesday, Nov. 14
Location: Fredonia Livestock, Fredonia, Kan.
Contact: Cody Mathes, 620-288-0034 or Rodney Shaw, 620-583-9467

Montana Hereford Association Hereford-Influenced Feeder Calf Sale

mhafeederalfsale.com
Date: Wednesday, Nov. 15
Location: Headwaters Livestock Auction, Three Forks, Mont.
Contact: Della Ehlke, 406-439-4300 or Denise Loyning, 406-425-2252

Missouri Hereford Association Hereford-Influenced Feeder Calf Sale

Date: Wednesday, Nov. 29
Location: South Central Regional Stockyards, Vienna, Mo.
Contact: David Patton, 573-308-6655; Ross Patton, 573-308-6657; or Bill Patton, 573-308-6658

Kentucky Certified Hereford-Influenced Sale

bgstockyards.com
Date: Thursday, Nov. 30
Location: Bluegrass Stockyards South, Stanford, Ky.
Contact: Lowell Atwood, 606-669-1455 or John Meents, 419-306-7480 **HW**

Fall 2017 Gold TPR Breeders

Fifty-four Hereford breeders achieved Gold TPR™ (Total Performance Records) status for fall 2017.

The Gold TPR Breeder recognition is presented to progressive Hereford breeders who have measured traits and collected and promptly submitted performance data at all levels of production. The Gold TPR program was established to recognize those breeders who go the extra mile to collect data at all levels of production and to report that data in a timely manner. Since the program's inception in 2005, Hereford breeders have increased their data collection efforts.

Breeders must meet a specific set of requirements in order to be eligible for the program. They are:

- Submit herd inventory prior to date inventory surcharge goes into effect.
- Complete reporting of calving ease and reproductive status for each dam on inventory.
- Complete reporting of birth weights for all live calves recorded in the calf crop.
- Complete reporting of weaning weights for all live calves recorded in the calf crop.
- Complete reporting of yearling weights for all live calves recorded in the calf crop.
- Complete reporting of scrotal measurements for each bull calf with a recorded yearling weight.
- Report ultrasound data on 25% or more of the calf crop.

Note: For weaning and yearling weights, disposal codes are accepted if the animal has been removed from the herd. **HW**

The following Hereford breeders were recognized as fall 2017 Gold TPR Breeders, organized by state:

Alabama

Sul-Tay Polled Herefords, Elrod

Arkansas

David and Juanita Jennings, Rogers
Triple S Ranch, De Queen

California

Lambert Ranch, Oroville
Gino Pedretti, El Nido
Snedden Herefords, Maricopa
Sonoma Mountain Herefords, Santa Rosa

Florida

Evergreen Polled Herefords, Old Town

Georgia

Roy Barnes, Marietta
Gary Hedrick, Marietta
Innisfail Farm, Madison

Idaho

Shaw Cattle Co., Caldwell

Illinois

Beever Family Herefords, Mansfield

Indiana

Charles Robison, Mulberry

Iowa

K7 Herefords, Lockridge

Kansas

Brannan & Reinhardt, Otis
Frank Hug & Sons, Scranton
Kevin Jensen, Courtland
Oleen Bros., Dwight

Kentucky

JMS Polled Herefords, Knifley
W.C. Norris Jr., Burkesville

Mississippi

McBride Cattle Co. LLC, Courtland
Mississippi State University,
Mississippi State

Missouri

Circle K Farms, Deerfield
L III Farms, Rogersville
Thomas Family Herefords, Trenton

Montana

Holden Herefords, Valier

Nebraska

Monahan Cattle Co., Hyannis

Nevada

Genoa Livestock LLC, Minden

North Carolina

Ruckus Hill Farms-Smith, Statesville

Ohio

Rex Bradford, St. Marys
Douglas Banks, Hamilton
NS Polled Herefords, Shaker Heights

Oklahoma

Elizabeth Pribil, Hennessey

Tennessee

Stan East, Carthage
Walker Polled Hereford Farm, Morrison
Stan Webster, Chestnut Mound

Texas

Eric Daniels, Dalhart
Vernie and Shiloh Doehring, Rockdale
Doyle Hereford Ranch, Garland
Flying S Herefords, Dallas
Indian Mound Ranch, Canadian
Kinneer Polled Herefords, Joshua
Noack Herefords, LLC, Rockdale
P&J Polled Herefords, La Vernia
Still River Ranch, Van Alstyne
Texas 2T Farm, Nacogdoches

Virginia

Bay Brook Farm, Dabneys
Deer Track Farm, Spotsylvania
Fields Edge Herefords, Floyd
Harkey Family Farms, Patrick Springs
Judson Lester, Axton
VA Polytechnic, Blacksburg

West Virginia

Five Star Polled Herefords, Smithville

