

by Kim Herinckx

The National Hereford Women (NHW) have been busy preparing for our board meetings and Annual Membership meeting. We hope you will join us following the American Hereford Association (AHA) Annual Meeting in Kansas City, Mo., on Saturday, Oct. 28.

Annual Meeting highlights

The nominating committee slated the following women to serve as NHW board members: Northeast, Sandra Ostgaard of Dayton, Ohio, and Bonnie Reed of Hampton, Minn.; and Northwest, Dana Pieper of Palco, Kan.



OFFICERS AND COMMITTEE CHAIRS

President – Jill Folkman, *Ixonia, Wis.*

President elect – Rhonda Eck, *Putnam, Okla.*

Vice president – Kim Herinckx, *Lafayette, Ore.*

Secretary – Michelle Beran, *Claffin, Kan.*

Treasurer – Karen Smith, *Gatesville, Texas*
P.O. Box 1125, Gatesville, Texas 76528

Historian – Suzanne Matheny, *Mays Lick, Ky.*

Queen chairs – Michelle Beran and Trudy Nolles

Ways and means chair – Jill Folkman

Communications – Maddee Moore

DIRECTORS

Barbara Metch, *Canton, Texas*

Maddee Moore, *Nampa, Idaho (ex officio)*

Trudy Nolles, *Bassett, Neb.*

Amy Taylor, *Munford, Ky.*

Sharon King, *Columbia, Miss.*

Erin Lockhart, *College Station, Texas*

HerefordWomen.com

We look forward to having a special addition to this year's meeting with a guest speaker and enhanced meeting format, along with honoring the 2017 Hereford Woman of the Year and thanking our retiring board members.

Lot of the Year program review

It's has been a year since we announced the start of the Lot of the Year fundraising campaign, and we have been thrilled with the response from breeders and are excited to see this program continue to grow.

Lot of the Year was developed as a means for all breeders, sales and promoters to support the NHW and Hereford youth scholarships. The NHW awards five scholarships in addition to numerous awards and contests every year. Currently, two of these scholarships are fully funded in the Hereford Youth Foundation of America. The NHW is working to fully fund the remaining scholarships to provide longevity to the program.

As scholarships become funded at current levels, we look forward to increasing the funding levels and ultimately the scholarship payout amounts to our Hereford youth.

The first sales for the Lot of the Year program were held in the fall of 2016 and throughout 2017. We would like to thank our inaugural year supporters: OHA Fall Festival Genetic Sale; Oregon Jr. Hereford Assn.; Barber Ranch Bull Sale; Double L Cattle Embryo Sale; Cottage Hill Farms; Northeast Texas Hereford Assn.; B&D Herefords; Mead Cattle Enterprises; Larsons' Polled Herefords;

Running L Ranch; and Hula Herefords.

Through support from Hereford breeders coast to coast, the Lot of the Year program raised more than \$5,000 toward Hereford youth scholarships.

Any sale may participate in the Lot of Year program and pledge a percentage of the gross sales of the designated lot a year.

This fundraiser is fully customizable for any size farm, ranch, or state sale. The standard pledge amount ranges from 2-10% of the gross from a single lot in the sale. NHW has marketing programs that correspond to the pledge levels.

For more information on the Lot of the Year Sale program visit the NHW website at HerefordWomen.org or contact Lot of the Year chair, Kim Herinckx at 760-587-3097.

We look forward to seeing you all in Kansas City to celebrate another tremendous year of Hereford cattle and fellowship.

Reminder: \$20 annual membership dues can be remitted to Treasurer, Karen Smith. She will be available during the annual meeting and can be contacted at karenwsmithcpa@gmail.com or 254-216-0167. **HW**