



Hereford Youth 'Showin' for the Roses'

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Hereford youth were off to the races for a week of competition and family fun as they gathered July 15-21, in Louisville, Ky., for "Showin' for the Roses." The record-setting 18th VitaFerm® Junior National Hereford Expo (JNHE) hosted more than 900 youth and their families from 35 states who came together to not only compete in the showing and contests, but to gain new friends and new experiences.

Hereford youth exhibited 1,513 entries, including 705 polled owned females, 255 horned owned females, 339 bred-and-owned females, 95 bred-and-owned bulls, 36 cow-calf pairs and 83 steers. In the group classes, 18 states exhibited 90 head of cattle.

Throughout the week, outstanding juniors were awarded nearly \$30,000 in scholarships. They were also able to participate in more than 20 contests outside of the showing.

The Kentucky crew hosted families at the Derby Tailgate Party in which states shared tailgate treats from their home state. Derby-style hats donned the crowd and friendly competition narrowed down the most creative.

Numerous youth attended the newcomer orientation which allowed new JNHE attendees to meet the National Junior Hereford Association board and learn about all that the JNHE offers. Icebreakers provided an opportunity for them to meet people from different states.

The JNHE would not be possible without the incredible support from title sponsor BioZyme Inc., St. Joseph, Mo., as well as a multitude of corporate and breeder sponsors. Thank you to all the sponsors for continued support of the JNHE.

"Showin' for the Roses" was an event steeped in Derby tradition and southern hospitality providing a wholesome event for Hereford families. On the pages that follow, check out the highlights from this year's JNHE. **HW**





Hereford youth and their families arrived in Louisville, Ky., Friday and Saturday.



Saturday was cattle processing and people check-in day. Tattoos were verified and steers were ultrasound.



NJHA board candidates campaigned for a director spot and assisted throughout the week.



JNHE featured a trade show with numerous vendors. The ShopHereford booth boasted many new Hereford items.



Sullivan Supply/Stock Show University once again hosted the much-anticipated Wounded Warrior Bootcamp.



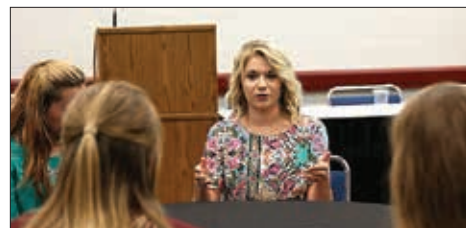
Pulling off a record-breaking JNHE takes a hardworking team. Since 2012 a talented group of individuals has been selected each year to serve as JNHE ambassadors. Helping with everything from checking in cattle and people, to organizing contests and working the show office, the ambassador team plays an important role. This year's ambassadors were **Hannah Frobose**, Pemberville, Ohio; **Taylor Gall**, Hutchinson, Kan.; **Tyler Lettunich**, De Leon, Texas; **Bailey Henry**, Chillicothe, Mo.; **Rachel Booth**, Miami, Okla.; and **Lori Edwards**, Fairmount, Ga.



JNHE provides an avenue for gaining skills outside the showing through contests like illustrated speech.



NJHA members prepare for scholarship interviews. This year, HYFA awarded nearly \$30,000 in scholarships at JNHE.



NJHA delegates attended a roundtable dinner to interact with NJHA board candidates.



~ ~ ~ ~ ~ Sunday ~ ~ ~ ~ ~



JNHE hosted the Win, Place, Show 5K Race with all proceeds benefiting HYFA and the "Growing a Lasting Legacy" campaign. Nearly 80 Hereford enthusiasts and local runners laced up to run in this first-ever JNHE 5K race.



NJHA youth put their Hereford and beef industry knowledge to test during the written portion of the Hereford Bowl contest.



A team from Indiana answers questions about their Certified Hereford Beef (CHB®) recipe during the grill-off.



Hereford youth practiced marketing skills in the sales contest.



Emma Richardson, Capron, Ill., was selected as the Youth Heifer Award winner. Presenting the award is National Hereford Women President Jill Folkman.



NJHA members were hard at work preparing tasty CHB meals for the grill-off.



National Hereford Queen Annah Dobson hosted current and future Hereford royalty at the annual princess tea.



The host state group from Kentucky made their way around the ring during opening ceremonies.



Attention was on past NJHA chairman Keysto Stotz, Skiatook, Okla., who kicked off opening ceremonies with the Call to the Post.



Kentucky Department of Agriculture Executive Director of the Governor's Office of Agriculture Policy Warren Beeler welcomes NJHA members and their families to Kentucky.



State groups participated in the Derby Tailgate Party and shared their favorite tailgate snacks.



Youth and adults alike brought their creativity sporting Derby hats.



CHB and AHA staff served tri-tip at the Derby Tailgate Party.



A total of 47 NJHA members concluded their junior show careers at the 2017 JNHE.



Monday



Hundreds of Hereford youth participated in the judging contest Monday morning.



SureChamp hosted a nutrition clinic for youth and their families.

Youth practiced their public speaking skills as they prepare for the extemporaneous speaking contest.



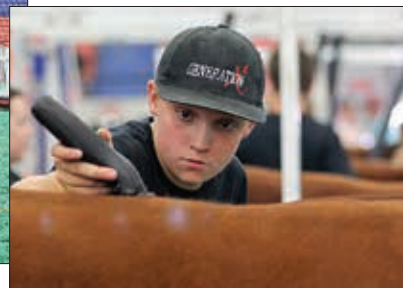
Members of the Hereford Bowl first-place senior team from Oklahoma in the final round.



Sullivan Supply/Stock Show University hosted fitting and showmanship demonstrations.



The NJHA membership meeting was hosted Monday evening where NJHA members heard association updates. Board candidates spoke prior to state delegates casting their vote for the election of board members.



State teams participated in the Sullivan Supply/Stock Show University team fitting contest.



Herefords filled the showing during the state group of five contest.

~ ~ ~ ~ ~ Tuesday ~ ~ ~ ~ ~



The showmanship contest kicked off Tuesday's events at JNHE.



Pre-peeewee showmen took the ring. Each were given an award and took a photo with National Hereford Queen Annah Dobson.



Showmanship judge Marcus Arnold, Ackney, Iowa, talked with Evan Sims, Edmond, Okla.



Taylor Miller, Lebanon, Mo., shows in intermediate showmanship.



Jessie Judge, Stillwater, Okla., clips on the topline of her calf in senior showmanship finals.





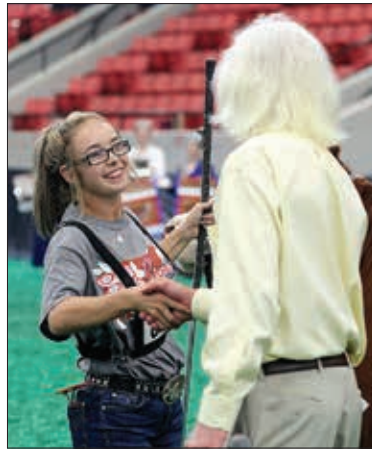
Emily Beanblossom, Bradford, Ohio, exhibited her grand champion cow-calf pair.



At check-in, ultrasound data was collected on the progress steers. Based on that data, Hannah Harrell, Argos, Ind., earned champion carcass steer honors.



Sage Krebs, Gordon, Neb., showed his grand champion bred-and-owned bull.



Receiving a winning handshake was Rylee Barber, Channing, Texas, with her grand champion bred-and-owned female.



The state basket silent auction boasted many great items.



NJHA members and their families gathered on the showing floor for the awards night program.



Kelsey Stimpson, NJHA chairman, gave her retiring address Wednesday evening.

~ ~ ~ ~ ~ Thursday ~ ~ ~ ~ ~



The owned female show kicked off Thursday morning.



Division champions and reserves were selected.



Hereford royalty from numerous states assisted National Hereford Queen Annah Dobson during the owned female show.





NJHA board member Mason Blinson sang "My Old Kentucky Home," a Derby Day tradition, to kick off the final drive.



Rebecca Moore, Madill, Okla., led the grand champion horned female.



Juniors were busy fitting their calves for the owned female show.



Judge Chan Phillips congratulates Lillie Skiles, Dalhart, Texas, as her heifer was selected grand champion owned polled female.



The NJHA thanked host state committee members for their leadership in planning this year's JNHE. Pictured (far left) are Katina and Don Cole, Bowling Green, Ky., and (far right) are Suzanne and Andrew Matheny, Mays Lick, Ky. Presenting the honors are National Hereford Queen Annah Dobson and NJHA Chairman Steven Green.



Owned female division champions took the showing for the final drive.