

Faces of Leadership Conference Draws 89 National Junior Hereford Association Members to Kansas City

KANSAS CITY, Mo. – The National Junior Hereford Association (NJHA) Faces of Leadership Conference, sponsored by the Hereford Youth Foundation of America, drew 89 NJHA members from multiple states to Kansas City, Mo., for a week of leadership and educational activities.

“This conference is designed to get you out of your comfort zone,” said NJHA chairman Steven Green, Munfordville, Ky. “It’s a great place to see how much you can learn about Hereford cattle and more importantly, about yourself.”

The three-day event focused on leadership development and included tours of Kansas State University (K-State) and the K-State Purebred Unit, Manhattan, Kan., BioZyme® Inc., St. Joseph, Mo., and Jensen Bros., Courtland, Kan. Conference participants also heard inspiring messages from guest speakers Amberley Snyder, Elk Ridge, Utah, and Heather Schultz, Atlanta, Ga.

“Faces of Leadership is a unique opportunity for junior members because it takes them out of the showring and puts them in a real-world setting,” said Amy Cowan, director of youth activities and foundation for the American Hereford Association. “This conference gave participants a look at the agricultural industry and provided a great opportunity to network and build leadership skills.”

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The Hereford Youth Foundation of America’s (HYFA) leadership program is designed to provide opportunities for members of the National Junior Hereford Association (NJHA). Its purpose is to encourage individual and cooperative effort, enthusiasm, excellence, leadership, academic success and achievement among youth and to develop successful individuals as good leaders for both the Hereford breed and the beef industry.