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Green Named Hereford Junior Herdsman of the Year

KANSAS CITY, Mo. — Steven Green, Munfordville, Ky., was honored as the 2017 Hereford Junior Herdsman of the Year, July 21, during the 2017 VitaFerm® Junior National Hereford Expo (JNHE) in Louisville, Ky.

Green is the 22-year-old son of Don and Carol Green and a current National Junior Hereford Association (NJHA) board director. Green earned a bachelor's degree in agriculture with a concentration in animal science from Western Kentucky University in May 2017. Green plans to attend veterinary school with a concentration in embryology in the fall of 2019.

The Junior Herdsman of the Year finalists are chosen by a committee of national advisors then participants at JNHE vote for the winner. Green says being selected for this honor by his peers means a lot to him because he didn't grow up in the Hereford breed.

"I don't have two generations of Hereford breeders behind me," Green says. "It's a huge honor that people can recognize the passion and fire I have for this industry and the Hereford breed."

Green has been showing Hereford cattle for nine years and has been in attendance at the JNHE for seven years. He has been active in his state Hereford association as well as being elected as the NJHA chairman this year. Green notes that one of his proudest accomplishments, aside from being elected as a board director in 2015, is having his undergraduate research of millennial consumers recognized by the WKU Alumni Association this past spring.

“Being awarded Junior Herdsman of the Year is a huge blessing,” Green says. “The connections and relationships I have made in the Hereford industry are second-to-none, and I will always be thankful for my involvement in the junior program.”

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The 2017 VitaFerm Junior National Hereford Expo was sponsored in part by BioZyme Inc., St. Joseph, Mo. The NJHA is one of the most active junior programs in the country with approximately 3,000 members. The NJHA’s mission is to create and promote enthusiasm for the breed while providing opportunities through leadership, education and teamwork. For more information about the NJHA, visit www.jrhereford.org.

For JNHE pictures and additional news releases, visit www.hereford.org/media

Cutline: Steven Green (left) accepts the 2017 Herdsman of the Year award from National Hereford Queen Annah Dobson.