

# the advantage

national junior hereford association newsletter — Spring 2017

## Looking Forward to Louisville

by Kelsey Stimpson

As we wrap up spring break season, I look forward to a summer filled with friends, family and most importantly, Hereford cattle. In just a few short months, hundreds of juniors will be traveling from coast to coast to Louisville,

Ky., for the 2017 Junior National Hereford Expo (JNHE). We have continually seen the Hereford breed advance in recent years. As the quality of our cattle increase, so do the shows that we attend. The National Junior Hereford Association (NJHA) and the JNHE planning committee have spent countless hours planning this event and I am confident that it will be nothing short of spectacular.

Since I was 7 years old, my favorite week of the summer has always been the JNHE. I have always loved catching up with friends from across the country, participating in events and contests and seeing some of the best cattle in the industry.

As I've said before, there is no better time to be involved in the Hereford breed than right now. With record-breaking numbers, increasing membership and a one-of-a-kind association, the opportunities within this breed are endless.



JULY 15-21, 2017 • LOUISVILLE, KY.

Take advantage of every opportunity the industry offers and participate in as many things as possible at this year's JNHE. The number of contests and events are limitless. Whether your strong suits are public

speaking, cooking or correctly answering test questions, which certainly isn't mine, I promise there is a contest for you.

Although a major reason we attend JNHE is to exhibit our cattle, I strongly feel it is equally important to participate in events and contests. As a young child, I dreaded participating in the public speaking contest that my mom would continually force me to do. But, the long hours of practice and overcoming the frightening feeling of talking in front of a panel of judges, has given me the skills and confidence to talk in front of large groups of people. In Louisville, I would like to personally challenge you to think outside the box and try a new contest.

These contests teach valuable skills, allow us to meet new people and even give us the chance to win some cool prizes or money.

This year's JNHE is one that will always hold a special place in my heart, because I will

hand off my maroon jacket to one deserving candidate. Just like it was yesterday, I remember heading into the banquet in Harrisburg, Pa., nervous as ever, my stomach in knots, waiting to see if I would be fortunate enough to receive a maroon jacket.

These past three years have been some of the best yet and it's hard to believe how fast they have flown by. I would like to personally thank all of the American Hereford Association staff and planning committees and especially Amy Cowan and Bailey Clanton, who have put in countless hours to make this JNHE the best yet.

Last but not least, I would like to thank every single member of the NJHA for making my term on the board more than I could have ever asked for. Thank you for allowing me to serve your association and thank you for personally changing my life. I feel very fortunate to be a part of the best junior association in the country, and serving as your chairman has been the most rewarding experience.

I am counting down the days until we meet in Louisville for the grand event, Showin' for the Roses.



Kelsey



NATIONAL JUNIOR  
HEREFORD ASSOCIATION

### Board of Directors

#### Chairman:

**Kelsey Stimpson**, Melba, Idaho  
208-936-0455, kscattle@mindspring.com

#### Vice chairman:

**Jessica Middleswarth**, Torrington, Wyo.  
307-340-0634, jess.middleswarth@gmail.com

#### Communications chair:

**Kelsey Powell**, Mitchell, S.D.  
605-770-6128, kelsey.repenning@gmail.com

#### Leadership chair:

**Brooke Jensen**, Courtland, Kan.  
785-614-2037, brookerjensen@outlook.com

#### Fundraising chair:

**Steven Green**, Mundfordville, Ky.  
270-528-1720, gwherefords@yahoo.com

#### Membership chair:

**Austin Cole**, Bowling Green, Ky.  
270-282-1728  
austin.cole132@topper.wku.edu

#### Directors:

**Mason Blinson**, Buies Creek, N.C.,  
919-422-5098, meblinson@gmail.com

**Brooke Hiojosa-Sidwell**, Carr, Colo.  
brookehiojosa10@gmail.com

**Nathan Hopkins**, Winchester, Tenn.  
nhopkins3632@att.net

**Bailey Jones**, Darlington, Wis.  
baejones15@gmail.com

**Austin Matheny**, Mays Lick, Ky.  
austin.matheny61@gmail.com

**Bailey McKay**, Marysville, Kan.  
308-470-1289, baileymckay14@yahoo.com

#### Director of Youth Activities:

**Amy Cowan**  
P.O. Box 014059, Kansas City, MO 64101  
816-842-3757, acowan@hereford.org

#### Youth Activities Assistant:

**Bailey Clanton**  
bclanton@hereford.org

**JrHereford.org**

## Meet your National Hereford

# Queen

by Bailey Jones

**Annah Dobson**, daughter of Roger and Rachelanne Dobson, Johnson Creek, Wis., is your 2016-17 National Hereford Queen. Annah was crowned in Kansas City, Mo., this past October at the American Hereford Association (AHA) Annual Meeting. She is 18 years old and a freshman at the University of Wisconsin-River Falls (UW-River Falls) majoring in ag marketing communications with a minor in ag business. I got the chance to interview Annah this March after she had served for a few months as National Hereford Queen.

She began showing cattle in third grade at the county fair with her first Hereford steer. "That's when I like to tell people I caught the Hereford bug, and since then, I have only become more involved," Annah said. "When I was in seventh grade I bought my first bred cow, and to date I have 10 head in my personal herd. On the family farm we run about 30 cows."

Along with being National Hereford Queen, she is active at UW-River Falls as a part of Block & Bridle and the Beef Management Team where she helps run the Angus and Hereford cow herd at the UW-River Falls lab farm. She is also the vice president of the Wisconsin Junior Hereford Association. When asked what she thought was the most important job as National Hereford Queen, she said "definitely being a spokesperson for the AHA, the beef industry and agriculture all together."



### How did you feel when they called your name as the 2016-17 National Hereford Queen in Kansas City?

I remember my heart beating so fast as they called each name for first and second

runner up. My legs were shaking and the only thing holding me and the other girls up was the fact we were holding each other's hands. When they called my name I distinctly remember throwing my hand over my mouth because I was so shocked to have been named the next National Hereford Queen. It was an amazing moment to look out into the crowd and see my mom doing the same thing, and to see my grandparents and uncle beaming with pride and clapping. It's a moment I will never forget.

### What would be your dream job after graduating?

My dream job would be to work from home running a large Hereford operation and traveling across the country speaking to young kids, teens and adults about agriculture and motivating them to chase their dreams.

### When did you know that you wanted to run for National Hereford Queen?

The exact moment I knew I wanted to run was right after the Junior National Hereford Expo. I was rinsing my heifer and talking with my uncle. I wasn't sure if I wanted to run at first and that night he encouraged me to remember how much I wanted to do this and the experience I would walk away with even if I didn't win. At that moment, I knew that it was a once in a lifetime opportunity and no matter what, it was going to be a great experience.

### What is your favorite thing about serving as National Hereford Queen?

My favorite part as National Hereford Queen is being able to travel across the country and meet different Hereford breeders. I love hearing each person's story on how they began in the industry and what keeps them going. I also love meeting all of the young princesses and queens. Each of them has such a great love and passion for their animals just like myself, and seeing how bright and excited they are to be royalty really makes me happy and excited.

### What would be your biggest piece of advice for young ladies who want to run for national queen?

Don't let anything stop you from achieving your dreams. Whether it is running for National Hereford Queen, or anything else you want to do in life. It's not always about the awards you have or haven't won. It doesn't matter what state you are from, or how many national shows you've been to. All that matters is the passion and the drive you have to accomplish your goals. But even if you don't win, use that same drive and passion to continue chasing any dreams you have set for yourself. All these experiences will make you a better person in the long run. ◀





# NJHA Board Candidates Wanted

by Austin Cole

**Attention all juniors:** Do you have what it takes to lead the National Junior Hereford Association (NJHA) to the next level and to lead other members in the right direction? Being a member of the NJHA board of directors is a true honor. Each year we elect four new directors during the Junior National Hereford Expo (JNHE). Do you have what it takes to be one of the new directors?

Being a member of the board allows you to travel to state, regional, and national shows to represent our growing breed. We also have the honor of planning one of my favorite activities, the Faces of Leadership Conference. Deciding the location and the activities for the group each year creates some wonderful group discussions among the board.

## How do you qualify to be an NJHA board of director?

- 1 You must be at least 17 years old and no older than 20 as of July 1.
- 2 Candidates should be involved within the Hereford breed, as well as have some knowledge about the breed.
- 3 Each candidate must be nominated by their state and have the NJHA Director Nomination Form signed by your state advisor.
- 4 Submit a color photograph of yourself. Photo must be high resolution for printing purposes, 300 DPI or higher.
- 5 Design an 8"x10" flyer to use for your campaign.
- 6 Obtain at least four letters of recommendation.
- 7 Write a one-page essay with the topic — "My Goal as a NJHA Director."
- 8 Submit the completed online application by June 1.
- 9 Application, state nomination form, photos, letters, essay and flyer must be submitted electronically at [hereford.myreviewroom.com](http://hereford.myreviewroom.com).

We have made a few changes in the requirements since last year: you only need four letters of recommendation and the deadline is June 1. This gives you a few extra weeks to make sure your application is perfect.

Each region must have at least one director, but not more than four directors.

The open spots this year are: Southeast - 2, Southwest - 1, Northeast - 1 and Northwest - 4.

Once you complete your application and turn everything in, prepare for your campaign while at JNHE. Walking around the barn and talking to members will allow you to get to know more juniors.

On Saturday morning, each candidate will interview with the "oldies" that are currently on the board as well as our advisors. Trust me, this was super easy. Just a typical interview. My tip for the interview is to relax and have fun. On Saturday evening prepare for the roundtable dinner. As a candidate, you introduce yourself to all of the delegates and have a nice dinner. Then each candidate will rotate to each table for a few minutes while delegates ask each candidate a few questions about yourself, your goals, or information about the breed.

Sunday is another great day for all of the candidates to walk around the barn and talk with delegates.

Monday night is the big night. Each candidate is asked to give a 3-5 minute speech about their goals as director. Nothing to get worried about. Once again, stay relaxed and work on your speech before hand. Remember, practice makes perfect.

On Tuesday, all of the candidates help work the ring during showmanship. Then on Wednesday night the announcement of new directors will be made. I was really nervous. I kept asking myself what else could I have done? Should I have answered a question differently? If you stay relaxed and just enjoy the week, everything will work out for the best.

In my opinion being elected to the NJHA board of directors is a huge honor and such an exciting moment. Over the next three years you will be able to travel while connecting with new people. You will build your own leadership skills as well as help other juniors build their leadership skills. You will also play a major part in helping plan and host the BEST junior nationals that happen all summer long.

If you are thinking about running for the junior board, I highly encourage you to take that step forward and help mold the future of the breed. If you have any questions about your application or how to run for the board, give any director a call, and we will help you as much as possible. Good luck and see you in July. I hope you have what it takes to be the next leader. ◀

# WANTED

## NJHA BOARD CANDIDATES

### Available Positions

**Northwest Region - 4**

**Southwest Region - 1**

**Northeast Region - 1**

**Southeast Region - 2**

Check out the  
regional map at  
[JrHereford.org](http://JrHereford.org)

Four new directors  
will be elected at the  
2017 JNHE in  
Louisville, Ky.

## GET ON BOARD TO LEAD THE BEST JUNIOR ASSOCIATION IN THE INDUSTRY

# Leadership in the Heartland

by Brooke Jensen

In four months, Hereford juniors will be headed to Kansas City, Mo., for the 2017 Faces of Leadership Conference. Whether this is your first or your third conference, we encourage you to join us on the yellow brick road from Kansas City to Kansas State University. This three-day event will host more than 100 youth participants ages 14-21. We will be spending our time on communication skills, participating in leadership workshops and developing new industry knowledge

with special presentations from nationally respected speakers. We are extremely excited for this conference to be making its way back into the heartland, as our very own American Hereford Association (AHA) is located in Kansas City. Get your applications and code of conducts in early; we are hoping to make this Faces of Leadership Conference the largest one yet.

Once everyone has arrived in Kansas City, we will be joined by a very special guest and

speaker, Amberley Snyder. The 26-year-old cowgirl has been extremely successful in rodeo competition, starting when she was 7 years old. The bold and beautiful Amberley, has fought obstacles in her life to continue doing what she loves; and we can't wait for her to share her story with you. Also joining us the first evening will be our very own Jack Ward, AHA executive vice president. After the welcome session, we will enjoy an evening at Eat. Bowl. Play.

Wednesday we will head west to The Little Apple — Manhattan, Kan. As a student of Kansas State University (K-State), I am overjoyed to show you around our new state-of-the-art animal science facilities, to meet our respected faculty and enjoy some beautiful views of the Flint Hills. K-State is the oldest land grant university in the country. The juniors will participate in a series of hands-on workshops involving incredible nutrition and reproductive research. But first a little fun, we will be accessing K-State's Challenge Course, where we will be obligated to use leadership and team building techniques to overcome barriers. Following K-State we have requested a cool summer evening for when we arrive at Jensen Bros., where we will view part of the herd, show heifers and have a little Kansas ranch fun.

After a fun few days, Thursday morning we will load the buses and head to BioZyme® Inc., where the friendly staff of VitaFerm and Sure Champ® are thrilled to host and share how our favorite products are made. We greatly appreciate our friends at BioZyme and are very fortunate for all they have done for our juniors and the National Junior Hereford Association (NJHA). With that being said, keep up the great work submitting your receipts for the "Feed the Future" program.

Our afternoon will be spent with Heather Schultz and her ability to change lives through leadership. Following the session with Heather we will head out to the "K" to cheer on the Kansas City Royals.

Though our time in the Land of Oz is short, the industry knowledge and Hereford history runs deep. The NJHA board of directors are anxious to welcome you back into the heartland of our association. We look forward to seeing you Aug. 1-4 in Kansas City. ◀

## FACES<sup>OF</sup> Leadership 2017 Conference

**Kansas City, Mo. • Aug. 1-4**

### **Tuesday, August 1**

- 2 p.m. All flights into Kansas City International Airport
- 2-3 p.m. Registration and check in at the hotel, Kansas City Airport Marriott
- 3 p.m. Welcome and ice breakers
- 5:00 p.m. Guest speaker Amberley Snyder
- 6:30 p.m. Load buses for Eat. Bowl. Play
- 10 p.m. Load buses for hotel

### **Wednesday, August 2**

- Breakfast to go
- 6 a.m. Load buses for Kansas State University, Manhattan, Kan.
- 8 a.m. K-State Challenge Course
- Noon Lunch with Don Boggs at the Stanley E. Stout Center
- 1-5 p.m. InstaTec System tour, reproduction session and rotations, KSU Purbred Unit
- 5 p.m. Load buses for Jensen Bros., Courtland, Kan.
- 7 p.m. Tour of Jensen Bros. and dinner
- 9 p.m. Load buses for Kansas City

### **Thursday, August 3**

- Breakfast
- 9 a.m. Load buses for BioZyme® Inc., St. Joseph, Mo.
- 10 a.m. Tour BioZyme
- Noon Lunch
- 1-5 p.m. Leadership development with Heather Schultz — "Leave Your Space in a Better Place"
- 5:30 p.m. Load buses for Kauffman Stadium
- 7:15 p.m. Royals vs. Mariners

### **Friday, August 4**

- All flights out by 11 a.m.

**\$300 early bird registration deadline by June 15**

**\$400 after June 15 with final registration deadline July 15**





# Tips for the Trip to



by Austin Matheny

As grass turns green, the days grow longer and the temperature warms up. This leaves one thought on everyone's mind — the trip to the Junior National Hereford Expo (JNHE) in Louisville, Ky. The vivid memories juniors made at previous JNHEs are on their minds, and they are wanting to make more with their friends. For some this will be their last show as a junior member and for many this will be their first trip to a junior national. However, before you can make the trip to Louisville, there's a list of chores and tasks that need to be completed to make the trip a success. Here are a few short and simple tips to help make this year's experience a life-long memory.



## 1 Prepare your heifer



PHOTO BY KATY RUTH

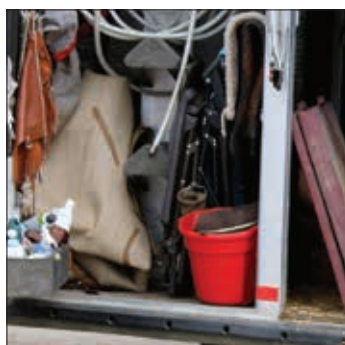
Spend time each day leading your heifer so she will walk properly and not fight the halter. Rinsing and blowing are necessary to help ensure proper hair management. To guarantee your heifer is ready for the showing,

take time to work on showmanship skills at home as well. These few extra steps will help make show day easier.

## 2 Pack your tack

When getting ready for a show you must prepare your tack for the barn and tie outs. Everything from cleaning equipment, organizing the show box, loading the trailer and putting fresh bedding in the trailer, along with many other tasks, need to be done before you leave home. You also need to prepare your feed to take to the show.

Make sure you have enough feed to last the show along with having enough hay for your cattle. Preparing in advance will leave you with less to do before you leave for a show.



## 3 Health, registration papers, and tattoo identification



The last thing you want to have happen is being unprepared for cattle check-in. Before you leave home make sure you have original registration papers, health papers, and an easy to read tattoo identification that matches the papers. Having these on hand and ready will make this time much more exiting.

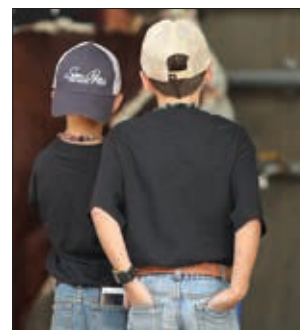
## 4 Enjoy your time in the showing



As showman you spend an enormous amount of time preparing for a show and it is just as important to enjoy your time showing off all of your hard work. No matter how you place, be proud of how your animal looks and find ways to improve next year.

## 5 Make new friends

Meeting new people from all over the United States who share the same passion as you makes the JNHE experience unique. Make time to walk around the barns and meet new people. The people that you meet will form relationships that will last a lifetime. Having friends that you see at shows makes the time spent much more enjoyable.



Each of these things will help make your summer show season a success, but there are also many other tasks that need to be completed, like making travel plans, scheduling your calendar, packing your clothes, etc. One of the biggest things to help make your summer show season a success is being prepared. Be vigilant in completing tasks so they get done in a timely manner, then you will be able to focus more time on the cattle and spending time with your family while at the show. But most importantly, enjoy the time spent at JNHE with friends. ◀

# Join the FEED the FUTURE Campaign

by Nathan Hopkins

On the landmark date of Sept. 1, 2016, BioZyme® Inc., launched the "Feed the Future" program and pledged to donate \$1 to the Hereford Youth Foundation of America (HYFA) for every bag or tub of eligible BioZyme supplement that any American Hereford Association (AHA) member buys through the end of 2017. With only eight months left in the year, it's time to switch to a higher gear and ramp up our participation so the efforts of HYFA, dedicated exclusively to scholarship and educational support of youth, are furthered.

The participation thus far has been commendable, but with more than 7,000 adult and junior members in the AHA, the potential return is tremendous. As of now, the highest performing state has been Illinois. Coming in a strong second and third are Wyoming and Wisconsin and rounding out the top four is my home state of Tennessee.

I did a little research and found that there are 430 AHA members in Illinois, 76 in Wyoming, 292 in Wisconsin and 230 in Tennessee. What this tells us is we could still do a lot more. If Wyoming is the second highest performer with 76 members, how much can Texas contribute with 789? Additionally, only 13 of the 48 contiguous

United States have submitted their invoices, so there still is a huge untapped audience.

When I first began this article, I wanted to make it effective and a strong call to action. Well, little did I know how effective it would be for me. I received my article assignment the week before my spring break, so when I went home, "Feed the Future" was in the back of my mind.

Once home, I did my ritual of hopping in a farm vehicle and driving the pastures to check new calves and as I was passing one of the barns, I noticed a new pallet of Concept-Aid® had just arrived. I continued into the field and checked the mineral tub as a result of seeing the pallet. The cattle were out of mineral, so as I returned to the barn to grab some, I had the revelation that I should submit the invoice to BioZyme.

After I hounded my mom until we found the invoice, I submitted it. But I have a confession to make: this was my first time to do so. This isn't easy for me to admit

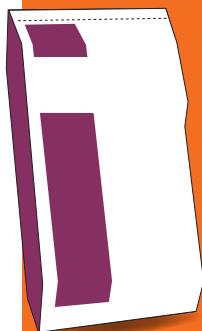


since I have had a lot of exposure to the promotion of this program, but it always seemed to come at the "wrong time." I'm not making an excuse, but I know that life can get in the way. To combat the ease of forgetting, I have found it best to give myself periodic reminders, which is what this article assignment did for me and resulted in me participating in "Feed the Future."

I think it's safe to say that no one is against benefitting HYFA or doubts the quality of VitaFerm products, so the success of this campaign is dependent on our effort in submitting our invoices. Metaphorically, the money is in the bank and all we have to do is drive to the bank and withdraw it.

Are we going to turn off the game, get out of the recliner and send in our receipts? We need to hold each other accountable as Hereford breeders and realize that the investment we make in our cow herd is equally as important as the investment we wish to make in the Hereford youth. ALERT: the success of "Feed the Future" isn't just dependent on adults, as youth, we can be the biggest driving force to get the receipts submitted. ◀

## AHA members can participate in the Feed the Future program by completing these two easy steps:

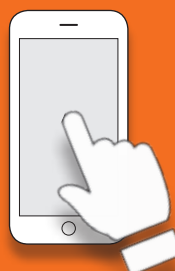


### Step 1:

Select the correct VitaFerm supplement to maximize the potential of your cow herd. Eligible products include Concept-Aid®, Heat™, Cattleman's Blend™, the Mineral Lyk Tub, 30:13 Protein Tub™, Roughage Fortifier and Sure Start® Pellet.

### Step 2:

Each time you purchase an eligible VitaFerm product, take a picture of the invoice with a smartphone or camera and email a copy of the invoice to Hereford@biozymeinc.com or text your picture(s) to 816-383-3109.



**FEED the FUTURE**  
AHA BioZyme





*Invest in your herd and make a deposit toward our Hereford youth.*

# HELP THE HYFA EARN **OVER \$100,000** THROUGH THE FEED THE FUTURE PROGRAM

The investment you make in your cow herd is equally as important as the investment we wish to make in the Hereford youth.

## TOP STATES CONTRIBUTING



## Learn how you can contribute

- ✓ STEP 1: Purchase any VitaFerm® mineral or tub.
- ✓ STEP 2: Email each receipt to [hereford@biozymeinc.com](mailto:hereford@biozymeinc.com) or text to 816-383-3109.
- ✓ STEP 3: BioZyme® will donate \$1 per bag or tub from receipts turned in on eligible products to the Hereford Youth Foundation of America.

# VITAFERM®

For more information, visit [www.vitaferm.com](http://www.vitaferm.com).





# NJHA FED STEER *Shootout* UPDATE

by Kelsey Powell

Seventy-two head of cattle from 10 states and 29 National Junior Hereford Association (NJHA) members are currently on feed for the NJHA Fed Steer Shootout. The contest is taking place at Gregory Feedlots Inc., Tabor, Iowa, and the cattle are being managed by former Certified Hereford Beef (CHB®) board chairman, David Trowbridge.

Steers started arriving at the feedlot on Jan. 3. Upon their arrival, the steers were weighed, given their contest ID's and started on feed. In an effort to adjust the steers to their new environment and even out any previous management practices, the steers were given a few days on feed prior to the start of the contest.

The steers were initially processed Feb. 8. The steers were ultrasounded, which is a technology that uses sound waves to develop images of body composition. The traits that were measured included rib fat thickness, rump fat thickness, ribeye area and intramuscular fat. Each of these traits are at least moderately heritable and are significant in the determination of red meat quality and yield for individual animals.

To get these measurements, Craig Hays, Ultrasights Processing Lab Inc., scanned the area of the longissimus dorsi muscle, also known as the ribeye, between the 12th and 13th ribs. This measurement is expressed in square inches. The ribeye was then viewed for marbling percentage at the 12th rib cross-section. High levels of marbling produce a tender, juicy and flavorful cut of beef. Fat thickness is measured as the amount of fat that is on the outside of the ribeye between the 12th and 13th rib. A smaller amount of fat



thickness is ideal as it increases the amount of retail product.

Once the ultrasound results were recorded, an estimated yield grade, quality grade and percent retail product were then calculated.

The 72 entries will continue on feed until their market date. Seventy-two hours prior to harvest, the steers will once again be ultrasounded. The steers will then go on to be harvested at Greater Omaha Packing and complete carcass data will be received on each individual carcass. These actual numbers will be compared to the ultrasound data and then used to calculate valuable information such as estimated feed conversion and cost of gain for each steer using the Cornell University conversion formula. These results will determine the winners.

Winners of the shootout will be announced this fall at the 2017 American Hereford Association (AHA) Annual Membership Meeting in Kansas City, Mo. Awards will be given in both pen-of-three and individual divisions for purebred and Hereford-influenced categories.

Every cattle owner who analyses these results can be a winner. The educational part of this contest is to demonstrate how

the genetics, management and health of each steer are expressed as an economic value to the producer. Steers with similar genetic makeup under similar management in similar environment will have similar results. By measuring the genetically driven performance traits of this diverse group of steers, we have a great opportunity to show the differences genetic selection will produce in herds across the nation. The growth patterns of each trait measured under the same management shows the importance of selecting genetics in breeding stock to achieve the end goals of your production model.

"The NJHA Fed Steer Shootout will allow juniors to get first-hand experience with the fed cattle industry as well as see how their breeding programs stack up against other competitors on the rail," said Shane Bedwell, AHA COO and director of breed improvement. "These participants will get to see how genomics and ultrasound serve as a useful tool in predicting the end-product. Programs like this will continue to highlight our successful junior program as well as build young adult breeders that are well rounded and more knowledgeable about all facets of the industry."

## 2017 Shootout participants

**Abby Anderlik**, Dayton, Iowa  
**Maggie Anderlik**, Dayton, Iowa  
**Mollie Biggs**, Dixon, Ill.  
**Mallory and Regan Carlson**, Murdock, Minn.  
**Emily Gregory**, Houstonia, Mo.  
**Hanna Gregory**, Houstonia, Mo.  
**Tava Gustafson**, Junction City, Kan.  
**Eastin Henkel**, Fairbury, Neb.  
**Ben Holt**, Caldwell, Idaho  
**Trevor and Tate Johnson**, Centerville, S.D.  
**Katherine Krauss**, Russell, Kan.  
**Lauren McMillan**, Tiskilwa, Ill.  
**Macy Reed**, Green Ridge, Mo.  
**Terrell Reed**, Abernathy, Texas  
**Ben Ridder**, Marthasville, Mo.  
**Madison Ridder**, Marthasville, Mo.  
**Kassidy Schumann**, Lecompton, Kan.  
**Ava Shaw**, Caldwell, Idaho  
**Elizabeth Shaw**, Caldwell, Idaho  
**Emma Shaw**, Caldwell, Idaho  
**Joe Shaw**, Caldwell, Idaho  
**Joshua Shaw**, Caldwell, Idaho  
**Lydia Shaw**, Caldwell, Idaho  
**Maggie Shaw**, Caldwell, Idaho  
**Colton Stiefvater**, Salem, S.D.  
**Mackenzie Trowbridge**, Tabor, Iowa  
**Stratton Wotowey**, Ft. Collins, Colo. ◀

## Cattle requirements

- 1) Pen of 3 or individual animal entries
- 2) Steers only
- 3) Purebred Hereford or Hereford crossbred  
 Purebred Hereford – Animal(s) must be recorded or registered in AHA database at time of entry.  
 Crossbred – Animal(s) must meet Certified Hereford Beef Live Animal Specifications
- 4) Birth date: 1/1/16 or after
- 5) Suggested Weight: 600-800 lbs.
- 6) Weaned 30 days or more, prior to delivery
- 7) Vaccination Program: 2 rounds (Modified Live Vaccines suggested)

## Contest guidelines

- 1) Steers will be managed at the discretion of the feed yard.
- 2) All costs will be financed by the feed yard through the competition, with total expenses deducted from final payment at the conclusion of the contest.
- 3) Reports will be sent out and educational events will be held throughout the contest for participants. A final report will also be returned to participants at the conclusion of the contest.

**NJHA FED STEER**  
*Shootout*





# Supporting JNHE

by Steven Green

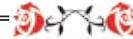
Anticipation is building for what may be the largest Junior National Hereford Expo (JNHE) ever. It will not be long before families and cattle come rolling into Louisville, Ky. The bluegrass state makes for a gorgeous backdrop full of history. Churchill Downs, the Louisville Slugger Museum, All Center and many other downtown treasures are waiting for Hereford families to come explore. With all of this excitement, some may be wondering how they can support the JNHE. Here is a quick helpful list for those interested. Find out more about these sponsorship opportunities and donation possibilities at [www.hereford.org/wp-content/uploads/2017/01/17SponsorshipBrouchure.pdf](http://www.hereford.org/wp-content/uploads/2017/01/17SponsorshipBrouchure.pdf).

1



Reserve a page or half page advertisement in this year's JNHE show program by sponsoring JNHE through our different levels available. With a \$2,500 sponsorship also comes two Foundation Club passes and a banner in the showing. Our highest level offered includes a one minute spot on an upcoming American Rancher RFD-TV show to be previewed on the big screen throughout the week.

4



There are countless advertising opportunities to gain brand recognition at JNHE. We have an active trade show throughout the event and this is a great way to display or sell items. Half and full-page ads are up for the taking in the commemorative show program. These programs will travel the country after JNHE, so make sure your logo goes home with someone.

2



Each year our states work hard to present state baskets. This year they will be set up in the foyer leading to Broadbent Arena and the showing. These baskets are full of lifestyle and culture stemming from proud Hereford families. Sometimes we get busy at the show and forget to check our bids in the state basket silent auction. Don't miss out on a great opportunity to support the state associations and the board of directors.

5



Looking for the best seat in the house during show day? Become a member of the Foundation Club and have full access to this prime location to watch the show. Visit [hereforyouthfoundation.org](http://hereforyouthfoundation.org) to become a member

## Foundation Club levels available:

Friend of HYFA \$200 – 1 pass	Corporate Partner \$900 – 6 passes
Ranch Partner \$600 – 4 passes	Premier Partner \$1,200 – 8 passes

3



This year we are having a Win, Place, Show 5K Race. The race will go around the fairgrounds and end at Broadbent Arena. Start your training now. Lace up your tennis shoes and run like the wind. Make sure to register on our JNHE entry form to sign up for the race. Pack some shorts because three miles in Wranglers on a hot July day makes for a long morning. If running is not your speed, walking will do just fine. Spread the word about the Win, Place, Show 5K Race. The race is open to the public and is sure to draw attention. Let's show Louisville and the state of Kentucky what the Hereford family is all about.

It won't be long before trailers are packed, trucks are serviced and cattle are loaded with Louisville typed into the GPS. Louisville is a regular trip for many exhibitors, but we welcome those who are coming for the first time.

There is a world of possibilities to support JNHE and we appreciate everyone's continued support of the summer spectacular. It takes an army to make the greatest youth livestock show a success and we couldn't do it without the sponsors or the exhibitors and their families. Visit the JNHE section of the newly designed [Hereford.org](http://Hereford.org) for the latest updates on available sponsorships. I'll be looking for everyone at the starting gate of the 2017 JNHE. See you all soon. ◀

# Board Anticipates JNHE

by Mason Blinson

The junior board has been planning for the 2017 Junior National Hereford Expo (JNHE) since the close of last year's event and are anticipating another great one. I asked the board members what they're looking forward to most. Read their responses and get excited with them.

## What are you looking forward to most at this year's JNHE in Kentucky?

### Kelsey Stimpson

JNHE has always been my favorite show of the year and I'm already looking forward to being in Kentucky. As always, I enjoy being able to see friends from all over the country and meet new people. I love getting to see all of the junior board and staff's hard work pay off in the contests and events. "Showin' for the Roses" will be a junior national to remember and I hope to see you all there.



showing at my third JNHE in Louisville back in 2006. Over the years, I've made the best of friends and lifelong memories. I'm looking forward to making my last junior national a great one by sharing it with all of you.

I challenge all of you to try a new event, make a new friend and have the time of your life, while spending the week doing what we love with our families. Because your time as a junior will come to an end too, make the most of it. See you in Kentucky.

started my tradition of showing at JNHE. I look forward to stepping into the ring with a different outcome this year.

### Brooke Hinojosa-Sidwell

I'm most excited to attend the junior national in Louisville as a director on the board. I'm also excited for the JNHE to be hosted in Louisville, because I've only had the chance to experience it once for a short day. I can't wait to spend my first time in Louisville at the best junior national show around.



### Jessica Middleswarth

I'm most looking forward to seeing everyone. This is my favorite week of the year to not only be around some awesome red and white cattle, but hanging out with all my friends and seeing those who I don't get to see very often. I'm also excited for what we have planned for the week.



### Steven Green

I'm anxious to spend my last summer as a junior member in my home state, but I'm most excited about the opportunity to break records this summer. This could be our largest JNHE yet. Everyone loves Louisville. Plus, Kentucky is full of treasures, and we have great tours and activities planned for families to find their own "Unbridled Spirit."



### Austin Matheny

One thing I look forward to most is that JNHE will be in my favorite facility to show in. Throughout my childhood I've gone to numerous shows there and have made several great memories with friends and family. JNHE is one of my favorite weeks of the year, and I'm looking forward to it this summer being in my home state.



### Kelsey Powell

JNHE is the best week of the year. I'm looking forward to a fun-filled seven days, the new 5K race, exciting tours, great cattle and most importantly, seeing friends from across the country.

Take advantage of your time in Louisville and get involved. I challenge each and every junior to try something new.



### Bailey McKay

Louisville has such a diverse eatery scene and I love trying new and different foods. So, I'm most excited to find new places to eat from mom and pop shops to barbeque to steak houses and everything in between. I'm also excited to have more ice cream from The Comfy Cow.



### Nathan Hopkins

There's so much to be excited about at the upcoming junior national in Louisville. Despite not having to drive very far, which would probably be my Dad's answer, I would have to say it is being an official for the grill-off and quiz bowl contests. It's going to be my first time at each event.



### Austin Cole

I'm pumped about JNHE this summer. It's super exciting that everyone will be coming to my home state. It's been fun being able to plan the junior national with the board as well as the host state. I know everyone will love the facility and enjoy a little taste of Kentucky.



### Mason Blinson

My first junior national was in 2006 in Louisville when I was 8 years old. I was showing a baby calf and was terrified because it was a new experience for both of us. Though the green shavings are a cool, unique look, my calf had a different perspective. The second we stepped into the ring she went one direction and I went another and ended up covered in green.



That wasn't my proudest moment, but it sure was one for the record books, especially since it was caught on camera. It was also where I first found my Hereford family and

### Bailey Jones

I'm excited for Louisville because I get to see all my friends from all over the country. I enjoy meeting new people every year, as well as doing what I love most, showing cattle. ◀



### Brooke Jensen

It's such a surreal feeling, knowing my time as a Hereford junior is coming to an end. Seems like just yesterday I was





# Destination

# LOUISVILLE



by Bailey McKay

While at the Junior National Hereford Expo (JNHE), exhibitors and their families will have the chance to experience Louisville by taking part in events, arts and culture, shopping, sports, outdoor activities, tours and much more.

According to the Louisville Convention and Visitors Bureau, Louisville has grown exponentially over the past decade. It is a vibrant city on the move. With more than 120 attractions, there is something for every age and interest to see and do. So perhaps you're looking for something a little different or want a few more options than just a one stop shop like Churchill Downs. Louisville's downtown area has a plethora of tourist attractions, from the Slugger Factory and Muhammad Ali Center to distilleries, a Science Center and much more. One thing is for sure your chances of being bored are slim to none.

On Monday, July 17 exhibitors and their families will have two tour options to choose from. Some will choose Churchill Downs — the home of the Kentucky Derby and others may choose to experience downtown Louisville.

## Churchill Downs

Churchill Downs opened their gates in 1875 and so began the tradition of The Kentucky Derby, with 2017 being the 143rd year. Since its opening day, The Kentucky Derby has had 142 winners. Of those, only three fillies have ever won and there have only been twelve horses to win the coveted Triple Crown. While at Churchill



Downs participants will have the chance to tour the racetrack, view "The Greatest Race," a 360° media experience that will make your heart race and emotions soar, two floors of family-friendly interactive exhibits, museum gift shop, Kentucky fare in the Derby Cafe, and more. While we were in Louisville for our spring meetings the junior board had a chance to visit Churchill Downs and I am still in awe of not only the beauty of the facility, but the amount of history that it is built on. This is something that should be on everyone's bucket list.



Evan Williams  
Bourbon Experience



Louisville Slugger  
Museum



Muhammad Ali Center



## Downtown Experience

If you choose to experience the downtown Louisville option, we encourage you to explore as much as you want. This tour opportunity is all about your interests. The Convention and Visitors Bureau will greet tourists and will have several ticket options available. I would encourage you to purchase the Main Event Ticket. This ticket admits you to the Evan Williams Bourbon Experience, Kentucky Peerless Distilling Co., Kentucky Science Center, Louisville Slugger Museum & Factory, Muhammad Ali Center and the Frazier History Museum. The best part of this ticket option is it gets you into these great attractions for one year from the date of the purchase. It can be used for one admission, one time only, at each of the six attractions. However, if you don't want to limit yourself or you want to visit another attraction downtown you will have that chance.

We are offering a morning and afternoon option for Churchill Downs and a continuous shuttle starting at noon for the "Downtown Experience." Both options include shuttles to and from the tour destination. Louisville is full of history and we encourage you to take some time out of your week, whether it's the scheduled tour times on Monday or another time that works best for your family, don't hold back. We look forward to hearing about your adventures in the city where the possibilities are endless. ◀

# Behind the Brand



## A Q&A with James Sullivan



by Jessica Middleswarth

As stock show enthusiasts, we all know what the real essentials are when attending these shows — combs, products, feed and water buckets, and even that bent up show stick we all use. So, where exactly did all these tools for a successful show come from?

Sullivan Show Supply is known all over the world for livestock products and fitting and daily care demonstrations. A business that started from just one simple idea has now become a phenomenon. No company, however, can have such success without the people behind the ideas. James Sullivan plays a large role in Sullivan Supply; I got the chance to catch up with James and asked him a few questions about the company.

### How did Sullivan Show Supply start?

Our founder and owner, John Sullivan, started the company back in 1989. After some time spent managing a show barn in Nevada, he came back to his home town in Dunlap, Iowa, where he started creating products out of his parent's garage and selling them at as many shows as he could attend. His love for the industry and determination to produce the best products there is to offer is what made the company what it is today.

### How long does it take to research and develop the products?

The amount of time to turn an idea into an actual product on the shelves varies a lot with the type of product being made.

Some products take anywhere from 6-12 months, while others require much longer. For example, our new line of red paints that are arriving around June 1 took almost two years to complete, most of that time didn't have anything to do with the colors themselves as there are other things you need to take into account.

### How many Stock Show University clinics do you attend a year?

Sullivan Supply does roughly 175 Stock Show University clinics a year between grad programs, one day clinics and show clinics. I attend a handful of these clinics a year, which gives me a good sense of how people use the products and what questions they have about them.

### Who has the creative mind in the business?

We have an incredibly creative group of people in almost every department of our business. It doesn't matter what problem we are trying to fix or what type of promotion we are trying to come up with, our team comes together to make it work.

### What tips do you have for new showmen?

The best thing a new showman can do is start slow, watch the people who are consistently

doing well and get the basics mastered before you get yourself overwhelmed trying to do everything.

For me, daily hair care and knowing how to manage your animal are the most important things to being successful in the showing. Once you get that handled, then work on other things such as fitting and clipping. Attending a Stock Show University is also a must. I have seen so many first-time families build off the knowledge learned from the clinics and now they are actual competitors in the showing in a much shorter time period than others.

### Explain what a day in the life of James Sullivan is like.

A day in my shoes really depends on what projects I am working on at the time. Somedays I am out testing product samples or visiting with manufacturers while others are spent in the office making sure the products being developed are staying on track. With our new V27 catalog deadline quickly approaching, I will be finalizing a lot of new products that will be included.

### What advice can you share with junior Hereford members?

My words of advice are to make the most of your time as a junior. If I could go back in time I would have done more things out of my comfort zone. Never be afraid to fail or else you will always wonder what could have been.

Sullivan Supply is a longtime corporate sponsor at the Junior National Hereford Expo and we can not thank them enough for all their time and support. Make sure to get your Sullivan products now in preparation for the 2017 event in Louisville. ◀





# TRIPLE THREAT

## HEALTHY HAIR PROGRAM

TRUST THE SCIENCE...GROW HAIR



### SURE COAT

#1 Hair Growth Formula  
Feed the Hair Follicles



### SHOCK

For Clipping & Show Day this is the  
best product we have ever used!



### VITA HAIR VOLUMIZER

Natural, Plant Based Formula  
Creates Healthy, Hydrated Hair



**Biotin**, is a tremendous vitamin for HAIR GROWTH. The major benefit of Biotin is its ability to strengthen both the hair follicle and hair shaft, along with increased elasticity of the cortex to prevent hair breakage and dryness. This enables healthy, **FASTER HAIR GROWTH**.

**Pro-Vitamin B-5**, is the King of all HAIR CARE vitamins. It stimulates healthy scalp circulation which leads to improved hair health. As an added benefit, it also possesses superior long term moisturizing properties because of its unique ability to penetrate and nourish the hair shaft; then sealing the surface to protect and make the hair shine.

**Vitamin E**, is an antioxidant that stimulates circulation throughout the skin and supports capillary growth. When there are more capillaries, the circulation improves leading to increased nutrient absorption into the hair follicles, which speeds hair growth.

**PROUD SUPPORTER OF THE  
JUNIOR NATIONAL  
HEREFORD EXPO!**

**Sullivan Supply Inc.**

Order Line: 1-800-475-5902 • Dunlap, Iowa  
Order Line: 1-800-588-7096 • Hillsboro, Texas  
Order Line: 1-888-914-5972 • Lodi, California

[www.sullivansupply.com](http://www.sullivansupply.com)



# You Are Invited



*The NJHA membership meeting is open to all juniors.*

*by Brooke Hinojosa-Sidwell*

How often have you attended the National Junior Hereford Association (NJHA) membership meeting while at Junior National Hereford Expo (JNHE)? So, what is the importance of attending the NJHA membership meeting? Well the truth is, there are multiple reasons to attend this meeting such as, being filled in about what the junior board is doing, meeting the candidates who are running for the board and enjoying a great meal together.

The NJHA board believes it is vitally important for juniors to attend this meeting. By attending, juniors are presented with updates on all the activities for everyone's favorite show of the year — JNHE — as well as other items and changes affecting the junior association.

The junior board puts in a tremendous amount of work behind the scenes to serve our members and this is a wonderful opportunity for all of the juniors to capture a glimpse of their efforts. The meeting will cover topics involving activities throughout the week of JNHE as well as some more useful information for members to use down the road.

At the membership meeting, juniors of all ages will find something beneficial. The annual membership meeting is highly recommended for every junior to attend. Not only are you going to learn significant information about activities going on during the week, you will also have the opportunity to meet with the candidates

running for a position on the junior board.

As a newly elected board member, I believe it is vital for members to attend the meeting. When I ran last summer, I had a hard time differentiating the difference between the membership meeting and the director candidate roundtable dinner. The membership meeting is open for all juniors to attend. The director candidate roundtable dinner and meeting is where only the state elected voting delegates are invited.

During the annual membership meeting, the state voting delegates will vote for the new members of the board. Although you will not be able to vote if you are not a voting delegate, this is the chance for you to get to know your future board members. You may get to know the candidates throughout the week, but by attending the membership meeting, you will listen to the final words of each candidates' campaign. After their final words are said, juniors will

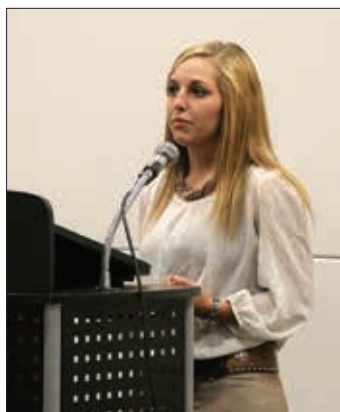
have the opportunity to ask questions to the candidates as well as the junior board. It is important to become familiar with the prospective board member's goals before they are elected.

This meeting can also offer a lot in return to those who attend. Juniors who attend and get to know the candidates will also have a closer relationship with the ones behind the scenes of the JNHE. This can be very rewarding to many juniors as they may have certain questions throughout the week. The junior board is here to help guide all juniors throughout the eventful week.

By attending the annual membership meeting, this is one more opportunity for juniors of all ages to come together. Attendance at the meeting also provides those who attend a chance to have their voices heard by the entire NJHA board, those who are running for the board and advisors. Just think, maybe you have a question you would like to ask, but are afraid to ask, while another junior member may have the same question and speaks up during the meeting. You now have your question answered or at least someone is in pursuit of finding an answer for you.

For this year's membership meeting, the board decided to add a pizza party prior to the business meeting. This provides a meal and a opportunity for the membership to come together. As a junior board, we would love all of you to attend, so make sure you check the box that states you wish to attend the JNHE membership meeting on your entry so we can plan for enough pizza.

The junior board strongly encourages you and your friends to attend the JNHE membership meeting and we look forward to seeing you all Monday, July 17, at 7 p.m. to kick off a wonderful JNHE week and elect new NJHA leadership. ◀



*At the membership meeting, you will be able to learn the candidates' goals for their term on the board..*



*The director candidate roundtable dinner and meeting is for the state elected voting delegates.*



# 2017



# VitaFerm

## Junior National Hereford Expo

Plan to attend "Showin' for the Roses" in Louisville, Ky., July 15-21.

### Friday, July 14

**6 p.m.** Barns open for setting up stalls — cattle may arrive into tie outs, *West Wing and Pavilion*

### Saturday, July 15

**6:30 a.m.** National Hereford Women (NHW) board meeting, *West Hall 6*

**8 a.m.** Cattle allowed in barns

**8 a.m.** Scholarship judges' breakfast, *West Hall 6*

**8 a.m.** NJHA director candidate interviews, *West Hall 2*

**8 a.m.-5 p.m.** People registration — pick up goodie bags and exhibitor packets, *Show Office*

**8:30 a.m.** Scholarship interviews begin, *West Hall 13-16*

**Noon** Illustrated speech, *West Hall 4-7*

**Noon-6 p.m.** Cattle check-in, *Broadbent Arena* — all cattle in barns by 5 p.m. and checked in by 6 p.m.

**1 p.m.** Newcomer orientation, *West Hall 3*

**4 p.m.** Queen's orientation, *West Hall 7*

**6 p.m.** Contest sign ups due to show office

**7 p.m.** Director candidate roundtable dinner, *West Hall 3*

**Noon** Hereford bowl final "buzzer" round (top teams compete), *West Hall 3*

**Noon** Downtown Experience tour — buses will run continuously from noon to 5 p.m.

**1 p.m.** Churchill Downs tour

**2 p.m.** NHW annual meeting, *West Hall 7*

**2 p.m.** Sullivan Supply/Stock Show University fitting demonstration, *Broadbent Coliseum*

**4 p.m.** Sullivan Supply/Stock Show University team fitting contest, *Broadbent Coliseum*

**5 p.m.** Judging of group classes (Female get-of-sire, adult breeder group of three, junior breeder group of three, state group of five), *Broadbent Coliseum*

**7 p.m.** NJHA membership meeting — election of board members, *West Hall 3*

### Tuesday, July 18

**8 a.m.** Sullivan Supply/Stock Show University national showmanship contest, *Broadbent Coliseum*  
*Ring 1: senior, intermediate and senior finals*  
*Ring 2: junior, peewee and pre-peewee*

### Wednesday, July 19

**8 a.m.** Cow-calf pairs, bred-and-owned heifers, *Ring 1: Broadbent Coliseum*

**10 a.m.** Bred-and-owned bulls, steers, *Ring 2: Broadbent Coliseum*

**5-7 p.m.** Taste of Kentucky awards dinner

**7 p.m.** Awards night

### Thursday, July 20

**8 a.m.** Begin owned heifer show, *Broadbent Coliseum*

### Friday, July 21

**8 a.m.** Resume owned heifer show, *Broadbent Coliseum*

**Noon** Silent auction closes, *Broadbent Foyer*

### Sunday, July 16

**7 a.m.** Win, Place, Show 5K Race, *Kentucky Expo Center*

**8 a.m.** Hereford bowl written test, *West Hall 3*

**9 a.m.** Individual and team sales, *West Hall 4-7*

**11 a.m.** Great American CHB® Grill-off, *West Hall Courtyard and West Hall 7*

**1 p.m.** NHW queen's tea, state queens coordinator orientation, *West Hall 3*

**4 p.m.** State group pictures, *Broadbent Coliseum*

**5 p.m.** Opening ceremonies, *Broadbent Coliseum*

**6:30 p.m.** Derby Tailgate Party and Nashville Crush Band, *West Hall Courtyard*

### Monday, July 17

#### VitaFerm T-shirt day

**8 a.m.** Judging contest, *Broadbent Coliseum*

**10 a.m.** Churchill Downs tour

**11 a.m.** SureChamp nutritional clinic, *Broadbent Coliseum*

**11 a.m.** Extemporaneous speech contest (first preparation starts at 10:40 a.m.), *West Hall 5-6*





## 2017 JNHE Contest and Scholarship Updates

### Advisor of the Year Award

This award recognizes one of the most important groups of people contributing to the success of the state associations and ultimately the success of the National Junior Hereford Association (NJHA). Each state junior Hereford association is encouraged to nominate its advisor(s).

### Ed Bible Memorial Scholarship

An NHW-sponsored college scholarship honoring Ed Bible. Ed served as director of the American Polled Hereford Association's (APHA) communication program and later vice president, communication director and editor of the *Hereford World* when the APHA and American Hereford Association (AHA) merged. He was a leader of both the National Agri-Marketing Association and the Livestock Publications Council. Ed Bible died in 1998.

### Extemporaneous Speech Contest

This contest is designed to develop the ability of all NJHA members to express themselves on a given subject without having prepared or rehearsed their speeches in advance; therefore, NJHA members must formulate their remarks for presentation in a very limited time, which is 3-7 minutes in length. Two divisions: intermediate (14-17) and senior (18-21) as of Jan. 1.

### Charles E. Boyd Sr. Memorial Scholarship

Charles E. Boyd Sr. was a third generation Hereford breeder that mentored youth in the agriculture industry. Throughout his lifetime, he was recognized on local, state, and national levels for his accomplishments. He was a prominent beef cattle judge at all major livestock shows and exhibited several International and National Champion Hereford cattle.

Determination, hard work, and honesty were qualities he not only passed down to his family, but to those that he helped along the way. He was never too busy to share his knowledge in the areas of feeding and breeding high quality polled Herefords. Selflessly giving to others without recognition is how he lived his life. His service to the agriculture industry has influenced young people and their families for many years. The Charles E. Boyd Sr. Scholarship will continue to help young people in the Hereford breed who plan to go to college and pursue a degree in agriculture.

### Golden Bull Achievement Award

A bronze bull model from the AHA and the NJHA and a cash stipend from the HYFA and the NHW are awarded to four junior members, 18 years of age as of Jan. 1.

### Golden Pitchfork Award

This award will be presented to one state association during the Junior National Hereford Expo (JNHE). The Golden Pitchfork Award was developed to encourage junior exhibitors to work together in the display of their cattle, as well as to create state pride during the JNHE. It is presented to a state association that displays a combination of cleanliness, uniformity in stalling (such as exhibitor cards, panels, etc.) and additional decoration of the area representing the state.

### Great American CHB Grill-off

Hereford chefs of all ages should bring their imaginations, aprons, Certified Hereford Beef® (CHB) recipes and creativity for food preparation to the Great American CHB Grill-off this summer. CHB LLC co-sponsors the grill-off with the NHW. CHB LLC is excited to participate in this great event and is requiring that all contestants use CHB in their recipes. CHB LLC will provide approximately 2 lb. of meat per team. Each team will pick one of the following items:

- 85% Ground Beef
- Flat Iron
- Sirloin

### Herdsmen of the Year Award

This award will be presented to one NJHA member during the JNHE. A nomination committee will observe exhibitors throughout the week and nominate individuals accordingly. The nominees' fellow exhibitors will make the final selection during a ballot vote.

### Hereford Herdsman Scholarship

Sponsored by HYFA in cooperation with Hereford herdsman, the Hereford Herdsman Scholarship honors young men and women who take great pride in exhibiting and presenting their Hereford cattle at junior Hereford events.

### Hereford Bowl

The primary objectives of the Hereford Bowl are to allow NJHA members to demonstrate their knowledge of Hereford cattle to show good sportsmanship and to provide an educational experience for both participants and spectators in a quiz bowl format.

### Illustrated Speech Contest

Sponsored by the NHW in cooperation with the NJHA, the contest's objectives are to develop character and leadership in Hereford youth while stressing education to stimulate and promote interest in the beef industry and to project Herefords in a positive light. There is no specific topic; however, speeches must relate to the beef cattle industry. Monetary awards for the top three placings of the junior, intermediate and senior divisions.

### Individual Sales Contest

A sister contest to team sales, individual sales allows an individual junior to do the selling. The goal of this contest is to give juniors a glimpse at a real life situation of selling an animal, semen, embryo packages or any agricultural related product. Animals are not allowed in this contest, however, participants may use visual aids and juniors will directly sell the product to a panel. Divisions: peewee, junior, intermediate and senior.

### John Wayne Memorial Scholarship

The HYFA and the NHW award two college scholarships to an NJHA member who makes outstanding contributions to agriculture and the Hereford industry. Not only was John Wayne (and is) an icon of Hollywood and of timeless movies, he was a Hereford breeder. He owned the 26 Bar Ranch and feedlot in Arizona. The NHW honors John Wayne and his patriotism, courage, integrity and talent by awarding this scholarship annually to an NJHA member.

### Judging contest

Contestants can compete individually as peewees, juniors, seniors or in the open division and will place four classes of cattle with questions on two of the classes. Awards will be given to the top three teams and high individuals in each division.

### Junior Golden Bull Award

Junior Golden Bull awards will be presented during the JNHE. The award is a Junior Golden Bull bronze trophy and is sponsored by the NHW and the NJHA. This award recognizes younger members of the NJHA who are becoming active in Hereford activities and to begin resume-building for their future scholarship awards.



### Junior Merit Award

Sponsored by American Livestock Inc., the Junior Merit Award is designed to recognize outstanding college-age junior members and to provide them with further higher-education opportunities. The award encourages individual and cooperative effort, enthusiasm, excellence, leadership and achievement and singles out those who are promising Hereford breeders and beef industry members. American Livestock sponsors a Hereford trip to the top recipient.

### NHW Heifer Award

The NHW Heifer Award is presented annually following the opening ceremonies. Every age-eligible NJHA member in attendance at the JNHE can enter the drawing during the group picture time that precedes the opening ceremonies. One junior receives a \$1,500 credit towards the purchase of a heifer from a participating Hereford breeder who graciously donates this credit. It must be used within one year of winning the credit.

### Outstanding State Member

One junior member in each state with junior participants at the JNHE will receive this award. Awards are made in cooperation with state junior associations. Judging of individuals should be based on sportsmanship, cooperation with fellow participants/guests, attitude and work habits. Individual states will conduct their own counting of votes and relay the state winner's name to the NJHA board of directors on official ballots.

### Peewee Speech Contest

Peewee speech is strictly a participation activity for NJHA members up to 9 years of age. The NHW, in cooperation with NJHA, are sponsors.

### Photography Contest

Photographs should include Herefords or an activity related to Herefords. This contest is

sponsored by the NJHA and *Hereford World* and offers several different categories for entries. Note there are new divisions this year, visit [JHereford.org](http://JHereford.org) for the updated rules.

### Poll-ette Founders Scholarship

This scholarship honors the women who laid the foundation for the National Organization of Poll-ettes (NOP). One scholarship is awarded to an NJHA member to continue financing their education.

### Promotional Poster Contest

Poster contest will be offered only to peewee and junior competitors. Sponsored by the NJHA, this contest is intended to promote the 2017 JNHE in Louisville, Ky.

### Prospect Award

The NHW and the NJHA sponsor this award. One Prospect Award for each grade, levels 3-8, will be presented at the JNHE. This is an introduction of learning to apply for awards and is designed to encourage all NJHA members to start building experiences and to record them.

### Sullivan Supply/Stock Show University Showmanship Contest

Contestants are judged on appearance and showmanship ability except for the final round of the senior division, where animal grooming is also evaluated. Divisions are pre-peewee, peewee, junior, intermediate and senior. Youth do not have to show their own animal except for peeweess, who must show their own or one owned by an immediate family member. The animals exhibited in the contest must be entered in the JNHE. There is a \$5 entry fee and all contestants must pre-enter by June 1. Pre-peewee contestants must be 5-7 years old.

### Sullivan Supply/Stock Show University Team Fitting Contest

All contestants must be members of the NJHA as well as members of the state junior

association they are representing. The three-member teams should be made up of at least one peewee, one junior and one senior. Teams will have 45 minutes to fit their heifers for a panel of judges. Each team must provide its own animal and supplies.

### GKB Super States Award

Sponsored by GKB Cattle this contest was designed to reward the state junior associations for its members' involvement in the contests and exhibition of their cattle throughout the week at JNHE. There will be two divisions based on the number of cattle that are physically entered at the JNHE. The divisions are: Division 1) Less than 25 head; Division 2) 25 head or more. Points are awarded to the top three placings of the individuals or teams.

### Team Sales Contest

The main objective of this contest is to encourage team participation while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. Each state may enter one junior and one senior team consisting of three members. Each team will try to convince the judges that they should purchase the team's entry by discussing pedigree and performance information, as well as visual characteristics. Divisions: peewee, junior and intermediate.

### Walter and Joe Lewis Memorial High Point Senior Award

The Walter and Joe Lewis Memorial Award is one of the most coveted awards a senior member can win at the JNHE. The high point senior competitor at JNHE is recognized for achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities. ◀



## 2017 JNHE Judges

### Bred-and-owned heifers and cow-calf pairs

**Mark McClintock**, San Angelo, Texas

### Owned heifers

**Chan Phillips**, Maysville, Ky.

Associate: **Ernie Wallace**, Scotts City, Mo.

### Bred-and-Owned Bulls and steers

**Cody Sankey**, Economy, Ind.

### Peewee and junior showmanship

**Marcus Arnold**, El Dorado, Kan.

### Senior and intermediate showmanship

**Andrew and Emilee Foster**, Niles, Mich. ◀



## 2017 JNHE Health Requirements

### HEALTH REGULATIONS

FOR ALL EXHIBITORS IN KENTUCKY: Please note that 302 KAR 20:065, Section 2 (3)(c) states that 'Cattle or other bovine species infected with warts, ringworm or any other communicable disease shall not be eligible for exhibition.

### IMPORTANT REQUIREMENTS

- Official ID required (i.e. metal tag, registration tattoo with papers).
- Certificate of Veterinary Inspection (CVI) issued by an accredited veterinarian within 30 days prior to entry.
- Special import requirements for MICHIGAN — Please call the Office of the State Veterinarian for special import requirements at 502-782-5901.

For more information, please visit the Kentucky Department of Agriculture at <http://www.kyagr.com/statevet/import-bovine-exhibition.html>.



## 2017 JNHE Lodging

### Hotels

#### Crowne Plaza Louisville Airport Expo Center

830 Phillips Ln., Louisville, KY 40209

Phone: 502-367-2251

Rate: \$109 plus tax

#### Spring Hill Suites

820 Phillips Ln., Louisville, KY 40209

Phone: 502-361-9009

Rates: \$115 King bed, plus tax; \$125 Double bed, plus tax

### Camping

#### Kentucky Expo Center

937 Phillips Lane

Louisville, KY 40209

For information on RV parking at the Kentucky Exposition Center, please call 502-367-5380. Reservations may be made a year in advance for any show held at the facility, except for the Kentucky State Fair.

## JOIN US FOR A DERBY STYLE TAILGATE PARTY

SUNDAY, JULY 16 AT 6:30 P.M.

- ★ States are encouraged to bring a little slice of home to Louisville ★
- ★ Snack size portions & small plates to serve 500 ★
- ★ Preparation area will include tables ★
- ★ Entry deadline is July 1. Sign-up online at [hereford.org/youth/jnhe](http://hereford.org/youth/jnhe) ★
- ★ Prizes awarded to the most creative tailgate, best recipe and best derby hat ★





PLEASE READ CAREFULLY

Only paid (current) members of the National Junior Hereford Association (NJHA) and American Hereford Association (AHA) who are at least 7 years old and not yet 22 years old as of January 1, 2017, may enter cattle in the show. The Annual Membership fee is \$15 and is due prior to entry.

Persons making entries in the show shall agree to abide by all the rules and regulations of the AHA, and will not hold the AHA or affiliated parties responsible for loss or injury to any animals or articles.

Please indicate proper show classification information

Please Type or Print All Entry Information – Double Check All Info.

\*There will not be a class for 2017-born calves in the OWNED SHOW.

Sex	Name of Animal	Animal Tattoo	Animal Reg. Number	Date of Birth	Name of Sire and Dam	Sire and Dam Reg. Numbers	Indicate entry classification: Steer, B/O heifer, Owned heifer or BOTH; B/O bull.	Animal Owned and Exhibited By
		RE			Sire			
		LE						
		RE			Sire			
		LE						
		RE			Sire			
		LE						
		RE			Sire			
		LE						
		RE			Sire			
		LE						

\*2017-born calves will not be eligible to show in the OWNED SHOW

\*If you wish to show the calf in both the cow-calf pair class and in the owned and/or the bred-and-owned bull or heifer show you must list the calf in both the top and bottom of this form and pay the necessary entry fees. Cow-calf pairs will be required to pay 2 bedding fees unless showing calf separately.

Please mark one: _____ _____ Bred-and-Owned Cow-Calf	Cow Tattoo	Cow Reg. Number	Cow Birth Date	Name of Cow's Sire and Dam	Calf's Reg. Number	Calf Birth Date	Sex	Sire of Calf
	RE LE			Sire Dam				

Premise ID number: \_\_\_\_\_

Please indicate if this is your final JNHE to exhibit: Circle: YES or NO

SHOWMANSHIP — \$5 Entry Fee

☐ I want to enter the Showmanship Contest. Age as of January 1, 2017: \_\_\_\_\_

All Juniors must pre-enter for showmanship contest by June 1, 2017 — no exceptions.

\*Pre-peeewee ages 5-7 must also pre-enter.

EXHIBITOR'S ENTRY CONTRACT

2017 JUNIOR NATIONAL

HEREFORD EXPO

"Showin' for the Roses"

July 15-21, 2017

Kentucky Exposition Center

Paper Entry and Early Bird Online Entry deadline: May 1, 2017

NO PAPER ENTRIES ACCEPTED AFTER MAY 1, 2017

Final Online Deadline: June 1, 2017 – NO LATE ENTRIES ACCEPTED

I hereby make application to enter the animal(s) listed below for premium at the 2017 Junior National Hereford Expo (JNHE), subject to the rules and regulations as published, of which I agree to the provisions contained therein. I hereby release the AHA, JNHE organizers or Kentucky Exposition Center management from any claim or loss to myself, employees, animal(s) and/or equipment.

The following information must be provided to exhibit at the JNHE

Breeder No. \_\_\_\_\_ Telephone No. \_\_\_\_\_  
Name \_\_\_\_\_  
State Junior Association \_\_\_\_\_  
Street Address \_\_\_\_\_ Date of Birth \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
E-mail address \_\_\_\_\_

Exhibitor Signature \_\_\_\_\_ Parent or Guardian Signature \_\_\_\_\_

Registration/Transfer/Entry

Early Bird Deadline: May 1, 2017

Final Online Deadline: June 1, 2017

Make checks payable to:

American Hereford Association

CHECK-LIST TO COMPLETE

\_\_\_\_\_ Entry Form Correct/Complete

\_\_\_\_\_ Shirt Size Ordered

\_\_\_\_\_ Meal Ticket Order Form

\_\_\_\_\_ Entered Showmanship

\_\_\_\_\_ Check/Credit Card Enclosed

PAPER ENTRIES DO NOT QUALIFY FOR EARLY BIRD RATES!

Paper Entry Fee, per head ..... \$60 (Postmarked 5/1/17)

Early Bird Online Entry Fee, per head ... \$40 (on or before 5/1/17)

Final Online Entry Fee, per head ..... \$60 (6/1/17)

Bedding/Tie-out Fee, per head ..... \$60 (one time fee per animal entered)

Showmanship ..... \$ 5

A separate entry fee must be paid for each show an animal is entered in.

Entry fees .....	\$
Bedding fees .....	\$
Showmanship .....	\$
Total fees enclosed ....	\$

Attach a Xerox copy of your registration papers for accuracy in processing your entries

For online entry information, visit [herefordjuniornational.com](http://herefordjuniornational.com)



# Purchase Order and Sign Up Form



Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Return to:** American Hereford Association/Department of Youth Activities by **May 1.**

After May 1 please visit [herefordjuniorational.com](http://herefordjuniorational.com) to place orders online.

## Awards Dinner Tickets

- ☐ I want to purchase Taste of Kentucky Awards Dinner ticket(s) on Wed., July 19 at 5-7 p.m.:

\_\_\_\_\_ (# persons) x \$30 = \$ \_\_\_\_\_ **MEAL TOTAL**

## Kentucky Exposition Center Parking Passes

- ☐ I want to purchase parking passes at \$8 per vehicle:

\_\_\_\_\_ (# passes) x \$8 = \$ \_\_\_\_\_ **PARKING TOTAL**

## Win, Place, Show 5K Race

- ☐ I want to participate in the 5K Race on Mon., July 11 at 7 a.m.

\$30 per individual to run/walk in the Win, Place, Show 5K Race

\_\_\_\_\_ (# persons) x \$30 = \$ \_\_\_\_\_ **5K RACE TOTAL**

List name of 5K race participant(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

For more information, please contact Suzanne Matheny at [suzanne.matheny@mason.kyschools.us](mailto:suzanne.matheny@mason.kyschools.us).

## Queen's Tea Sign Up

The National Hereford Queen will be hosting the annual Queen's Tea on Sun., July 16 at 1 p.m.

- ☐ I want to participate in the Queen's Tea

List name of Queen's Tea participant(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Judging Contest Sign Up

Participants must sign up for the judging contest with their entries.

- ☐ I want to participate in the judging contest

Please check the box next to the division you'll be participating in:

- ☐ Peewee division (7-9) ☐ Senior division (18-21)  
☐ Junior division (10-13) ☐ Open division (22 and older)  
☐ Intermediate division (14-17)

List name and division of judging participant(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Monday, July 17 Tours

Visit Churchill Downs or enjoy the Downtown Experience. The Downtown Experience includes a bus ticket to go downtown and explore as desired. The Louisville Convention & Visitors Bureau has a "Main Event" ticket that allows access to "Museum Row" attractions for one low price. For information, visit <http://reservations.gotolouisville.com/attraction/single/6849/1438>

- ☐ I want to participate in the Churchill Downs tour at 10 a.m.

\_\_\_\_\_ (# persons) x \$25 each = \$ \_\_\_\_\_

- ☐ I want to participate in the Churchill Downs tour at 1 p.m.

\_\_\_\_\_ (# persons) x \$25 each = \$ \_\_\_\_\_

List name and starting time of Churchill Downs tour participant(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- ☐ I want to purchase Downtown Experience tour bus pass(es) — buses will run continuously from noon to 5 p.m.

\_\_\_\_\_ (# persons) x \$12 each = \$ \_\_\_\_\_

List name of Downtown Experience bus pass participant(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**TOUR TOTAL = \$** \_\_\_\_\_

## T-Shirts

- ☐ I want to order the following exhibitor shirts

One (1) free exhibitor shirt per exhibitor with cattle entered. Please indicate size and quantity on the order form below. Must be submitted with entry.

Available sizes: Youth XS, S, M, L, XL, and Adult S, M, L, XL, XXL, XXXL, 4XL

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

## Extra exhibitor shirts are available for \$20 each

size \_\_\_\_\_ quantity \_\_\_\_\_ x \$20 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ x \$20 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ x \$20 each = \$ \_\_\_\_\_

**EXHIBITOR SHIRT TOTAL = \$** \_\_\_\_\_

**GRAND TOTAL ENCLOSED (Due at time of entry) = \$** \_\_\_\_\_

Charges may NOT be applied to AHA breeder accounts.

Pay by credit card



or



Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Zip code of card holder \_\_\_\_\_ CVC code \_\_\_\_\_

or Make checks payable to AHA

Send reservations and payment to:  
American Hereford Association  
Dept. of Youth Activities  
P.O. Box 014059  
Kansas City, MO 64101-0059



**WIN  
5  
PLACEMENT  
RACE**  
**2017 JNHE • LOUISVILLE, KY**

**Sunday, July 16 at 7 a.m.**

**at the Kentucky Exposition Center**

**Register online at *herefordjunior*[national.com](http://national.com)**

**\$30 pre-register • \$40 day of**



# 2017 JNHE Rules and Regulations

## ENTRY INFORMATION:

- Online entry site: [JrHereford.org](http://JrHereford.org)
- All steers showing at the Junior National Hereford Expo (JNHE) must be registered by the American Hereford Association (AHA) and out of a registered sire and dam. ALL steers must have a DNA profile on file at the AHA at the time of entry. No steer certificates will be accepted, only registration papers.
- The online entry system will not work without a registration number, so please plan ahead to ensure registrations and transfers are handled in advance of the May 1 and June 1 deadlines. **"PENDING" or "APPLIED FOR" will not, under any circumstances, be accepted online in the registration column or on the JNHE entry form. YOU MUST have a registration number before completing online entry or mailing your entry to AHA. Please attach a copy of your registration paper for accuracy in processing your entries. This includes calves on the side of cows for the cow-calf pair show.**
- Please be sure to indicate whether your heifer(s) will show in the owned show, the bred-and-owned show, or both. Heifers exhibited in both shows will require two entry fees and one bedding fee.
- Entry and order forms are in the spring *The Advantage* newsletter and at [HerefordJuniorNational.com](http://HerefordJuniorNational.com). Please complete the T-shirt, meal ticket and event order form at the same time you complete the entry and showmanship form (Sure Champ will be sponsoring one free shirt to each exhibitor; additional shirts are \$20) please mark the correct shirt size for each shirt ordered. The order form is due May 1. You will be able to order meal tickets, extra t-shirts, and showmanship entries via the online system till June 1st.

## BARN AND TIE OUT POLICIES:

- 1) Porta Cool Units WILL NOT BE allowed in the barns or in the tie out areas. It was the decision of the National Junior Hereford Association (NJHA) Board to no longer allow Porta Cool Units due to the space issues in the barns.
- 2) No tents will be allowed in tie outs.
- 3) No need to arrive early and mark tie outs since tie outs will be pre-assigned by state and marked by state advisors. All cattle will be tied on the panels provided in the tie out area and NO INDIVIDUAL PENS will be built in tie outs. We appreciate your cooperation with this and your help ensuring everyone has adequate space in tie outs.
- 4) No generators inside the barns.

## STALLING POLICY:

- NO HEREFORD cattle will be allowed on the grounds, in tie outs or in the barns to begin stall set-up until 6 p.m., Friday, July 14. NO CATTLE will be allowed in the barns until 8 a.m., Saturday, July 15. You will be stalled by

state in the barn and advisors are in charge of stalling assignments within each state.

**We ask that exhibitors do not set up stalls prior to your state advisor assigning the stall space. The state advisors will have final say in stalling for each state, so we ask that everyone cooperate with this stalling process in order to get the week off to a good start.**

- ALL CATTLE EXHIBITING AT THE JNHE MUST BE STALLED WITH THE STATE THE JUNIOR EXHIBITOR IS FROM. If under special circumstances the case arises that the junior exhibitor is competing with a different state association, it must be specified at the time of entry, no exceptions.

## GENERAL RULES:

- 1) Exhibitor must be 7 years old and not 22 years old by January 1, 2017, and a member of the National Junior Hereford Association (NJHA). Dues are \$15 and must be paid prior to entry. Membership forms may be downloaded at [JrHereford.org](http://JrHereford.org)
- 2) All animals must be registered with the AHA.
- 3) Each entry, except in the bred-and-owned bull show must be owned solely by the junior exhibitor(s) and in his/her recorded ownership before **June 1**. Siblings may jointly own animals, provided both are members of the NJHA and meet NJHA age requirements. No animal is eligible to compete if recorded in joint ownership (other than the sibling rule and bred-and-owned bull rule), and no joint ownership with farm name or family name.
- 4) Horned or de-horned animals are eligible for the horned owned breeding show; polled cattle or cattle with scurs are eligible for the polled owned breeding show. Horned and polled cow-calf pairs, steers, bred-and-owned bulls and bred-and-owned heifers will show together in their respective shows. Scurs, if present, must be loose and not firmly attached to the head; they must not be removed or tampered with.
- 5) **EARLY BIRD ONLINE ENTRY FEE IS \$40 PER ENTRY, MAIL IN ENTRY FEE IS \$60 and must be postmarked by May 1. ONLINE ENTRIES** processed by June 1 are \$60 per head. A onetime bedding fee per entry is \$60 and this includes bedding for tie outs. Mail entries to the Department of Youth Activities, American Hereford Association, P.O. Box 014059, Kansas City, MO 64101.
- 6) **Final Entry and Ownership Deadline is June 1.** All animals must be registered and transferred prior to the June 1 entry and ownership deadline date. No late transfers or entries will be accepted. Entries with "pending" listed, as the registration number will not be accepted and entry will be refused. This includes calves showing on the sides of cows in the cow-calf pair show. Entry fees are non-refundable.
- 7) All cattle must be in place in the barn by 5 p.m., Saturday, July 15 and processed by 6 p.m., Saturday, July 15.
- 8) Original registration certificate must be presented at check-in. All animals will have tattoos checked unless the original registration paper has been stamped VERIFIED by an AHA staff member. Tattoos that are missing, illegible, altered, incorrect and/or in any other way disagree with the official AHA records will be justifiable cause for disqualification of entry. **Check tattoos well before leaving for the JNHE.**
- 9) Entries must meet Kentucky health regulations. All animals must have an official health certificate. Refer to Kentucky health requirements at [JrHereford.org](http://JrHereford.org).
- 10) Exhibitor must show his/her own animals. Only exhibitors who are in attendance at the JNHE and are physically unable to show the animals due to illness or injury will be excused. In the case of extenuating circumstances, the family must come to the NJHA board and AHA Youth Director, in which case, the board of directors and AHA Youth Director have sole discretion as to whether the animal may be shown by a substitute showman. Owner may secure another junior member to show his/her animals if excused or if exhibitor has more than one entry in the same class. It is recommended that if you have more than one animal being shown in a class you utilize a fellow junior from your own state to assist. No adult or fellow junior may assist exhibitor in showing.
- 11) Exhibitor must wear official show shirt in both showmanship and in the entire cattle show along with entry numbers on chest and back. Additional show shirts may be purchased for \$20.
- 12) Exhibitor must follow AHA fitting rules as stated in the official "Show Rules and Classifications" of the AHA.
- 13) State herdsmanship (neatness, decoration, workmanship and cooperation) will be judged.
- 14) If all requirements aren't met, the NJHA Board and Youth Director reserve the right to disqualify any entry.
- 15) All persons making entries in the show shall agree to abide by all the rules and regulations as outlined and will not hold the American Hereford Association or the 2017 Junior National Hereford Expo organizers responsible for accident, loss or injury to any person, animal or article.
- 16) **No farm signs or videos may be displayed at the stalls.** Family signs may be displayed if junior exhibitor(s) names are included.
- 17) There will be five showmanship divisions: pre-peewee, peewee, junior, intermediate and senior. All contestants must pre-enter by June 1. There will be no entries accepted at the show. The entry fee is \$5.
- 18) Calves at the side of cow-calf pairs may show in separate heifer or bull shows, however, additional entry fees will apply. If the calf is not showing separately an additional \$60 bedding fee applies.
- 19) Breeding cattle will not be weighed or measured.



- 20) Spring 2017 EPDs will be used. EPDs for breeding cattle will be provided to the judge for him/her to use at their discretion. Junior members will only have EPDs if they are compliant with Whole Herd TPR or purchased an animal from a Whole Herd TPR breeder. If you feel that you are not compliant with Whole Herd TPR, please call the AHA records department immediately.
- 21) Steers will be weighed and ultrasounded at processing. This data will be used when breaking classes and will be provided to the judge.
- 22) Steers will be exhibited by weight.
- 23) A carcass evaluation competition will be held in conjunction with the steer show, with carcass information gathered on live steers through ultrasound.
- 24) Horned and polled owned heifers will be shown separately, alternating at the divisions. Horned and polled bred-and-owned heifers will show together in one show, with one grand champion bred-and-owned heifer. Bred-and-owned heifers may also enter the owned show, but must indicate this on the entry form and must pay an additional entry fee.
- 25) Due to Kentucky Exposition Center regulations and safety of exhibitors **NO DOGS** will be allowed on the grounds, in the tie outs, in the barns or in the coliseum.
- 26) Any animal a junior enters may be used in the team-fitting competition and/or be asked to be used in the judging contest.
- 27) When entering contests be sure to use your age as of January 1 of the current year.
- 28) At the JNHE, the exhibitor of any animal that wins competition shall, promptly after the announcement that such animal has won such competition, permit the Association to secure a DNA sample from such animal. Please see Rule 4 of Section VII of the Association rules and regulations for how DNA testing is handled.
- 29) It is a policy of the NJHA board of directors that if an animal gets loose in the showing, an exhibitor will be given two chances to regain control of said animal throughout the duration of that particular show. After the third instance exhibitor and animal will be dismissed from the showing by an NJHA board member or AHA staff member
- 30) Only Junior National Hereford Expo exhibitors are allowed to show animals in the show ring. This includes ALL special classes.

#### CLASS BREAK RULES

- 1) Class breaks are based on the AHA classifications for national shows, except for steers classes which will be split by weight.
- 2) There WILL NOT be a 2017 calf division in the OWNED female show.
- 3) If the number of entries warrant, classes will be divided.
- 4) Division breaks will be decided after all entries are processed.

#### SPECIAL COW-CALF RULES

- 1) Cows born prior to Aug. 1, 2015. No maximum age for cows. Calf must be her natural calf, no more than 270 days in age as of the day of the show. Calves must be born on or after October 22, 2016. There will be a bred-and-owned cow-calf class and standard cow-calf classes. Winners of the bred-and-owned and standard classes will compete for champion pair.
- 2) Polled and horned pairs will be combined in one cow-calf show.
- 3) Bred-and-owned cow-calf class – Exhibitor must be the breeder and owner of both the cow and calf. The same cow-calf pair may not show in both the bred-and-owned and standard cow-calf classes.
- 4) Standard cow-calf classes – Exhibitor must be the breeder of the calf, and must have been the recorded owner of the cow at the time of conception.
- 5) Bull and heifer calves on cow-calf pairs are eligible to show in individual classes. They must be entered individually and pay the additional entry fee. The bred-and-owned bull show ownership rules apply to bull calves in the cow-calf show.
- 6) There will be no nurse cows allowed in the cow-calf pair show or stalled in the barns.
- 7) All calves on the side of cow-calf pairs MUST be registered and tattooed.

#### BRED-AND-OWNED SHOW RULES

- 1) To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry's dam at the time of conception and must be listed as the breeder and original owner on the registration certificate.
- 2) Bred-and-owned heifers calved after August 1, 2015 are eligible.
- 3) Bred-and-owned heifers may also show in the owned show. An additional entry fee will be charged.
- 4) Horned and polled bred-and-owned heifers will show together.
- 5) Bred-and-owned bulls calved after August 1, 2015 are eligible. There will not be a class for 2-year-old bulls.
- 6) Horned and polled bulls will show together.
- 7) Bred-and-owned bulls must have been bred by the junior member/exhibitor, but may be owned jointly with an adult/farm, provided that the junior/exhibitor is the sole breeder, original owner and is officially recorded as a current owner of that bull.
- 8) All bulls calved before January 1, 2017, must be shown with a nose lead

#### STEER RULES

- 1) All steers showing at the Junior National Hereford Expo must be registered by the American Hereford Association and out of a registered sire and dam. **ALL steers must have a DNA profile on file at the AHA at the time of entry.** No steer certificates will be accepted, only registration papers.

- 2) Steer classes will be divided by weight. Classes will be determined after check-in. **There will NOT be a separate prospect steer show.**
- 3) Ultrasound Carcass Steer Rules
- 4) All steers are automatically entered in the carcass evaluation without further entry fee.
- 5) Carcass information will be gathered on live steers during processing through the use of ultrasound technology. Steers will first compete in the visual show, with champions selected. Following the visual steer show, the top 10 steers in the carcass evaluation will be announced.

#### SPECIAL CLASSES

- 1) **State Group of Five** – Five animals from one state, owned by three or more exhibitors and representing not more than two animals per exhibitor. Any combination of steers, heifers or bulls is acceptable. There may be only one group per state.
- 2) **Junior Breeder Group of Three** – Three animals bred by the same junior breeder as designated on the registration paper. No steers are allowed.
- 3) **Adult Breeder Group of Three** – Three animals bred by the same adult breeder as designated on the registration paper. No steers are allowed.
- 4) **Female Get-of-Sire** – Four females sired by one bull regardless of owner.
- 5) **Premier Adult and Junior Breeder** – Award points are computed from winnings in breeding animal Classes: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Senior Premier Breeder Award is given to the adult or farm with the top point total. The Junior Premier Breeder Award is given to the junior member with the top point total, regardless to the number exhibited. Computed the same as the National Hereford Open Shows.
- 6) **Premier Exhibitor** – Award points are computed from winnings in breeding animal Classes: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Premier Exhibitor Award is given to the junior with the top point total, regardless of the number exhibited. Computed the same as the National Hereford Open Shows.

#### CONDUCT

**The JNHE is a family event. Any false representation, interference or unsportsmanlike conduct on the part of any attendee will be dealt with by AHA staff according to the equities of the case. If any attendee interferes in any way with the judges or shows disrespect to them, or to the show, the JNHE may withhold any awards or take any other steps deemed desirable. ◀**

# NJHA Dates and Deadlines

**Note: NO late entries or applications will be accepted after the postmark date of each deadline.**

**May 1** Junior National Hereford Expo (JNHE) paper entry and early bird online entry deadline (No paper entries accepted after this date.)

**June 1** Advisor of the Year Award nominations due

**JNHE final online entry and showmanship deadline**  
(Online only! No late entries accepted.)

JNHE ownership deadline

Photo contest entries due

Showmanship and pre-peewee showmanship entry deadline

**NJHA board candidate application deadline on [hereford.myreviewroom.com](http://hereford.myreviewroom.com)**

**June 15** Early bird Faces of Leadership registration online at [JrHereford.org](http://JrHereford.org)

Extemporaneous Speaking Contest entries due

Great American CHB Grill-off recipes and entries due

Illustrated Speech Contest applications due

Peewee Speech Contest applications due

Promotional Poster Contest entries due (if unable to attend the JNHE)

**July 15-21** Junior National Hereford Expo, Louisville, Ky.

**July 15** Final Faces of Leadership registration deadline (may sign up in the office at JNHE)

**Aug. 1-4** Faces of Leadership Convention, Kansas City, Mo.

**Sept. 15** HYFA scholarship applications due

## 2017 JNHE Important Updates

⇒ **NO HEREFORD cattle, exhibitors or advisors will be allowed on the grounds or in tie outs until 6 p.m., Friday, July 14.**

⇒ **NO CATTLE will be allowed in the barns until 8 a.m., Saturday, July 15.**

⇒ **No porta cool units allowed in the barns or tie outs.**

⇒ **No pens or tents allowed in tie outs.**

⇒ **There will not be a class for 2017-born calves in the owned show.**

## Regional and State Junior Hereford Shows

(this is the information available at press time, more detailed information may be found at [JrHereford.org](http://JrHereford.org) and on the NJHA Facebook page)

### April

22 Northwest Regional Junior Hereford Show, Puyallup, Wash.

### May

7 Washington State Junior Hereford Show, Chehalis, Wash.

13 Pennsylvania Junior Hereford Show, Meadville

27-28 Kansas Junior Hereford Show, Abilene

### June

2-3 Wisconsin Junior Hereford Preview Show, Jefferson

3 Oklahoma Junior Hereford Show, Stillwater

9-11 Idaho State Preview Show, at Colyer Herefords, Bruneau

9-11 Nebraska Junior Hereford Show, Broken Bow

10-11 Iowa Junior Preview Show, Ames

14-17 Texas Junior State Show, Belton

15-17 Southeast Regional Junior Hereford Show, Montgomery, Ala..

16-18 Illinois Junior Preview Show, Georgetown

16-17 South Dakota Junior Field Days, Howard

17-18 Maryland Junior Hereford Preview Show, Gaithersburg

23-24 Georgia Junior Hereford Field Day, Sylvania

23-25 Midwest Classic Junior Preview Show, Pipestone, Minn.

24-25 Indiana Junior Hereford Preview Show, Lebanon

### July

1-2 Ohio Junior Preview Show, Lebanon