

2017



VitaFerm

Junior National Hereford Expo

Plan to attend "Showin' for the Roses" in Louisville, Ky., July 15-21.

Friday, July 14

6 p.m. Barns open for setting up stalls — cattle may arrive into tie outs, *West Wing and Pavilion*

Saturday, July 15

- 6:30 a.m. National Hereford Women (NHW) board meeting, *West Hall 6*
- 8 a.m. Cattle allowed in barns
- 8 a.m. Scholarship judges' breakfast, *West Hall 6*
- 8 a.m. NJHA director candidate interviews, *West Hall 2*
- 8 a.m.-5 p.m. People registration — pick up goodie bags and exhibitor packets, *Show Office*
- 8:30 a.m. Scholarship interviews begin, *West Hall 13-16*
- Noon Illustrated speech, *West Hall 4-7*
- Noon-6 p.m. Cattle check-in, *Broadbent Arena* — all cattle in barns by 5 p.m. and checked in by 6 p.m.
- 1 p.m. Newcomer orientation, *West Hall 3*
- 4 p.m. Queen's orientation, *West Hall 7*
- 6 p.m. Contest sign ups due to show office
- 7 p.m. Director candidate roundtable dinner, *West Hall 3*

Sunday, July 16

- 7 a.m. Win, Place, Show 5K Race, *Kentucky Expo Center*
- 8 a.m. Hereford bowl written test, *West Hall 3*
- 9 a.m. Individual and team sales, *West Hall 4-7*
- 11 a.m. Great American CHB® Grill-off, *West Hall Courtyard and West Hall 7*
- 1 p.m. NHW queen's tea, state queens coordinator orientation, *West Hall 3*
- 4 p.m. State group pictures, *Broadbent Coliseum*
- 5 p.m. Opening ceremonies, *Broadbent Coliseum*
- 6:30 p.m. Derby Tailgate Party and Nashville Crush Band, *West Hall Courtyard*

Monday, July 17

VitaFerm T-shirt day

- 8 a.m. Judging contest, *Broadbent Coliseum*
- 10 a.m. Churchill Downs tour
- 11 a.m. SureChamp nutritional clinic, *Broadbent Coliseum*
- 11 a.m. Extemporaneous speech contest (first preparation starts at 10:40 a.m.), *West Hall 5-6*

- Noon Hereford bowl final "buzzer" round (top teams compete), *West Hall 3*
- Noon Downtown Experience tour — buses will run continuously from noon to 5 p.m.
- 1 p.m. Churchill Downs tour
- 2 p.m. NHW annual meeting, *West Hall 7*
- 2 p.m. Sullivan Supply/Stock Show University fitting demonstration, *Broadbent Coliseum*
- 4 p.m. Sullivan Supply/Stock Show University team fitting contest, *Broadbent Coliseum*
- 5 p.m. Judging of group classes (Female get-of-sire, adult breeder group of three, junior breeder group of three, state group of five), *Broadbent Coliseum*
- 7 p.m. NJHA membership meeting — election of board members, *West Hall 3*

Tuesday, July 18

- 8 a.m. Sullivan Supply/Stock Show University national showmanship contest, *Broadbent Coliseum*
Ring 1: senior, intermediate and senior finals
Ring 2: junior, peewee and pre-peewee

Wednesday, July 19

- 8 a.m. Cow-calf pairs, bred-and-owned heifers, *Ring 1: Broadbent Coliseum*
- 10 a.m. Bred-and-owned bulls, steers, *Ring 2: Broadbent Coliseum*
- 5-7 p.m. Taste of Kentucky awards dinner
- 7 p.m. Awards night

Thursday, July 20

- 8 a.m. Begin owned heifer show, *Broadbent Coliseum*

Friday, July 21

- 8 a.m. Resume owned heifer show, *Broadbent Coliseum*
- Noon Silent auction closes, *Broadbent Foyer*



'Showin' for the Roses'



Plan to attend the 2017 Junior National Hereford Expo in Louisville, Ky.

The Junior National Hereford Expo (JNHE) is around the corner, and Hereford youth looking for the latest information on contests and scholarships can visit JrHereford.org to find rules, entry deadlines and applications.

JNHE entry packets, including the spring *The Advantage* newsletter, were mailed to all active National Junior Hereford Association (NJHA) members in early April. Electronic versions of the forms are available at JrHereford.org. Youth can also submit entries online at HerefordJuniorNational.com.



JULY 15-21, 2017 • LOUISVILLE, KY.

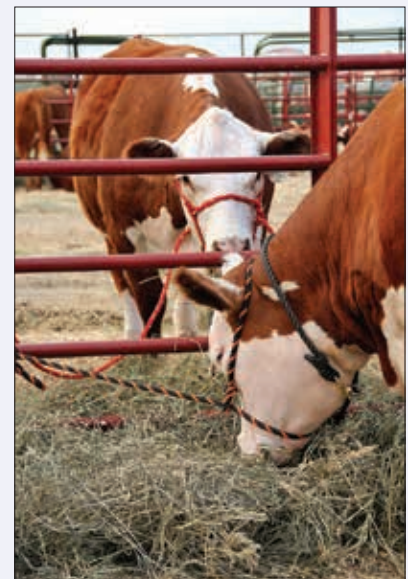
The final entry deadline is June 1, and the early bird deadline is May 1. Paper entries will only be accepted until May 1. The early bird online entry fee is \$40 per entry; mail-in entries and entries after the early bird deadline submitted by

June 1 are \$60. A onetime bedding fee per entry is \$60 and includes bedding for tie-outs.

Stalling policy

JNHE participants and families are encouraged to review the barn and tie-out policies for the 2017 event. Porta Cool units will not be allowed in the barns or in the tie-out area. No tents will be allowed in tie-outs. Generators are not allowed inside the barns.

Again this year, tie-outs will be preassigned by state and marked by state advisors — no need to arrive early to mark tie-outs. All cattle will



Louisville tours

Take some time away from the barn on Monday, July 17, to experience Louisville. Tours of Churchill Downs are at 10 a.m. and 1 p.m. Tickets are \$25 each and can be purchased with JNHE entries.

The Downtown Experience includes a bus ticket to go downtown to explore the sights. Tour bus passes are \$12 each, and buses will run continuously from noon to 5 p.m. The Louisville Convention & Visitors Bureau has a "Main Event" ticket that allows access to "Museum Row" attractions for one low price. For more information visit reservations.gotolouisville.com/attraction/single/6849/1438.



be tied on panels provided in the tie out-area, and no individual pens will be built in tie-outs.

Parking passes

The Kentucky Exposition Center charges \$8 for parking per vehicle for the week. Parking passes may be purchased when entering for the JNHE.

JNHE health requirements

For all exhibitors in Kentucky, please note that 302 KAR 20:065, Section 2 (3)(c) states 'Cattle or other bovine species infected with warts, ringworm or any other communicable disease shall not be eligible for exhibition.

Important health requirements include:

- Official ID required (i.e. metal tag, registration tattoo with papers).
- Certificate of Veterinary Inspection (CVI), issued by an accredited veterinarian within 30 days prior to entry.
- Special import requirements for Michigan exhibitors — Please call the Office of the State Veterinarian at 502-782-5901 for special import requirements.

For more information, please visit the Kentucky Department of Agriculture at kyagr.com/statevet/import-bovine-exhibition.html.

continued on page 72...

WIN PLACE 5K SHOW RACE

Win, Place, Show 5K Race at JNHE to benefit HYFA

The 2017 JNHE will host the Win, Place, Show 5K Race with all proceeds to benefit the Hereford Youth Foundation of America and the "Growing a Lasting Legacy" campaign.

The event will kick off at 7 a.m. Sunday, July 16, at the Kentucky Exposition Center. To register, visit HerefordJuniorNational.com. The preregistration fee is \$30, or participants can pay \$40 on the day of the race. For more information, contact Bailey Clanton at bclanton@hereford.org or Amy Cowan at acowan@hereford.org.



JNHE Lodging

Hotels

Crowne Plaza Louisville Airport Expo Center

830 Phillips Ln., Louisville, KY 40209
Phone: 502-367-2251
Rate: \$109 plus tax

Spring Hill Suites

820 Phillips Ln., Louisville, KY 40209
Phone: 502-361-9009
Rates: \$115 King bed, plus tax; \$125 Double bed, plus tax

Camping

Kentucky Expo Center

937 Phillips Lane
Louisville, KY 40209
For information on RV parking at the Kentucky Exposition Center, please call 502-367-5380. Reservations may be made a year in advance for any show held at the facility, except for the Kentucky State Fair.



JNHE class-break rule change

According to JNHE Rules and Regulations classbreak rules, there WILL NOT be a class for 2017-born calves in the owned-female show.

The owned-female show will start with December 2016 heifer calves.



Derby-style Tailgate Party

Make plans to join the Derby-style Tailgate Party, Sunday, July 16 at 6:30 p.m.

States are encouraged to bring a slice of home to Louisville, Ky., to share. Participants should serve snack-size portions on small plates for 500. The preparation area will include tables. The entry deadline is July 1 and sign-up is available online at hereford.org/youth/jnhe.

Prizes will be awarded to the most creative tailgate, the best recipe and the best derby hat.



June 1 contest deadline

Show off your photography skills and creative eye by participating in the **NJHA/Hereford World photo contest**. Photo categories include Hereford cattle, Hereford people and Hereford enhanced. The entry deadline is June 1.

Put your showmanship talent to the test by participating in the **Sullivan Supply/Stock Show University national showmanship contest**. The showmanship and pre-peeewee showmanship entry deadline is June 1.

The main objective of the showmanship contest is to evaluate youth on their ability to show their animal. Contestants will be judged primarily on their own appearance (neatness) and showmanship ability until the final round of the senior division when grooming will be considered. The contest is hosted during the JNHE each year.

Judging contest deadline June 1



New this year, judging contest participants must sign up for the judging contest with their entries by June 1.

June 15 contest deadline

Hereford chefs of all ages should bring their imaginations, aprons, Certified Hereford Beef (CHB®) recipes and creativity for food preparation to the **Great American CHB Grill-off**. Recipes and entries are due June 15.

JNHE hosts numerous opportunities for young Hereford breeders to grow in public speaking abilities and leadership skills and to develop character. The **extemporaneous speaking contest**, the **illustrated speech contest** and the **peeewee speech contest** provide just that.

Creativity shines through the **promotional poster contest** at JNHE. Even those unable to attend the event can participate in this contest — just submit entries by June 15. Juniors attending the JNHE may bring their posters to Louisville. **HW**

Award dinner tickets

This year's JNHE will host a Taste of Kentucky awards dinner 5-7 p.m., Wednesday, July 19. Tickets are \$30 per person and can be purchased with JNHE entries.

2017 JNHE Judges

Owned heifers



Chan Phillips, Maysville, Ky.

Chan Phillips is co-owner of Rocking P Livestock. He and his brother, Keith, run a Simmental and SimAngus cow herd, where they extensively utilize artificial insemination and embryo transfer.

Chan started in the Simmental business at age 6 when he purchased his first heifer. He also exhibited a Simmental steer at the first

North American International Livestock Exposition in 1974 and has been in attendance every year since.

Chan owned and operated Phillips Cattle Company, a custom fitting service, for 16 years. The Phillips Cattle Company crew has exhibited multiple national champions at all major expositions. Chan has judged numerous national breed shows across the U.S. and Canada. He also judged the bred-and-owned show at the JNHE in Sioux Falls, S.D. He and his wife, Tonya, have two children, Morgan and A.K.

Owned heifers associate:



Ernie Wallace, Scotts City, Mo.

Ernie Wallace is the owner of Wallace Cattle Co. Ernie and his wife, Tammy, started their operation in 1984 and, today, run a herd of more than 150 registered Angus and Simmental cattle. They have two children, Paige and Sam, who were both involved in the Angus and Simmental junior breed associations.

Ernie has judged cattle at numerous shows including the National Western Stock Show, the North American International Livestock Exposition, the American Royal, the Royal Agricultural Winter Fair in Canada, eight national junior shows and various state and regional shows.

Wallace Cattle Co. has raised and shown Angus and Simmental females which were selected champion at numerous national shows.

Bred-and-owned heifers and cow-calf pairs



Mark McClintock, San Angelo, Texas

Mark McClintock has had the honor to judge most major shows in the U.S. as well as shows in Canada, Ecuador, Paraguay and Thailand.

He was raised on a horse ranch in southern California and grew up showing cattle in 4-H. He attended Cal Poly State University, where he was a member of the livestock judging team.

After graduating with a bachelor's degree in animal science, he became herdsman for Bright Bros. Herefords in LeGrand, Calif., and moved on to herdsman at Lone Star Herefords in Henrietta, Texas.

Mark was awarded Herdsman of the Year in 1981 and in 1982 began managing Rocking Chair Ranch until 2009. After his tenure with Rocking Chair Ranch, Mark started a consulting and sales business.

He and his wife, Teresa, have two sons, Ryan and Mason, who showed Herefords and are still involved with the family cattle. Ryan and his wife, Tiffany, have a daughter, Brynly, and a son, Briley. Mason and his fiancé, Ashley, will be married this summer.

Bulls and steers



Cody Sankey, Economy, Ind.

Cody Sankey is a fifth-generation cattleman. He grew up involved in his family's operation, Sankey's 6N Ranch, in Council Grove, Kan., which is the second longest running registered Angus herd in the U.S.

Cody is a graduate of Oklahoma State University, where he earned a bachelor's degree in animal science and a master's in ruminant nutrition. During his time at Oklahoma State, he also competed on a national champion livestock judging team.

After college, Cody managed the Michigan State University Beef Cattle Center for eight years and coached the university's livestock judging team. Most recently, he worked for a livestock nutrition and animal microbiology company based in Indiana. Today, Cody is the beef sire procurement manager for Genex Cooperative Inc.

Cody and his wife, Lindsay, raise Angus and Hereford cattle and remain active in both of their families' cattle operations.

Peewee and junior showmanship

Marcus Arnold, El Dorado, Kan.

Marcus Arnold grew up on a small, family owned cattle and show pig operation located in Panhandle, Texas. He attended Clarendon College, where he was a member of the its nationally recognized livestock judging team. As a Junior College All-American, he attended Texas Tech University, where he received his bachelor's degree in animal science and was on the record-setting national champion livestock judging team in 2008. He was also a member of the 2008 National Champion Meat-Animal Evaluation Team.

Upon graduation from Texas Tech, he attended Colorado State University and earned a master's degree in animal nutrition while assisting in coaching the livestock judging team. After the completion of his master's degree, Marcus served as the livestock judging coach at West Texas A&M University. He is currently working on finishing his doctorate in the field of animal sciences with a focus on ruminant nutrition and reproduction.

Marcus has been a Butler Community College department head, assistant professor and livestock judging coach since 2013. He has coached 12 All-American students and nine champion and reserve champion teams at national contests and was recently named the 2016-17 Junior College Coach of the Year.



Senior and intermediate showmanship



Andrew and Emilee Foster, Niles, Mich.

Andrew and Emilee Foster along with their daughter, Everly, own and operate Seldom Rest Farms, where they raise registered Angus cattle. Their operation is based on junior show heifer projects. Andrew and Emilee both grew up showing cattle and were extensively involved in the National Junior Hereford

Association and the National Junior Angus Association.

Andrew and Emilee both have had the privilege of competing in the national showmanship contest finals within their respected breeds. **HW**