

# Hereford Youth to Meet in the Midwest for Faces of Leadership

Hereford youth will meet in the Midwest this summer for the 2017 Faces of Leadership Conference Aug. 1-4 in Kansas City, Mo.

During the annual three-day event, more than 100 participants ages 14-21 will listen to nationally known speakers and will participate in workshops where they will enhance leadership abilities, develop communication skills and gain beef-industry knowledge.

“We are extremely excited for this conference to make its way back into the heartland, as our very own American Hereford Association (AHA) is located in Kansas City,” says Brooke Jensen, National Junior Hereford Association (NJHA) director and leadership chair.

## Faces of Leadership events

The conference will kick off Tuesday evening with guest speaker Amberley Snyder, a 26-year-old cowgirl, who fought past obstacles to become successful in rodeo competition.

Also joining the group Tuesday evening will be AHA Executive Vice President Jack Ward. After the welcome session, participants will enjoy an evening at Eat. Play. Bowl.

On Wednesday, the conference will head west to the “Little Apple” for activities at Kansas State University (K-State) in Manhattan, Kan. Youth will tour state-of-the-art animal science facilities, meet faculty and enjoy beautiful views of the Flint Hills. While at K-State, juniors will participate in a series of workshops involving nutrition and reproductive research. The group will also have fun at the K-State Challenge Course, where they will use leadership and team building techniques to overcome barriers.

The Jensen family of Jensen Bros., Courtland, Kan., will host the group Wednesday evening for a tour and dinner.

BioZyme® Inc. will welcome Hereford youth Thursday morning, and VitaFerm® and Sure Champ® staff will share how products are manufactured. “We greatly appreciate our friends at BioZyme and are very fortunate for all they have done for our juniors and the NJHA,” Jensen says.

Thursday afternoon will be spent with keynote speaker Heather

Schultz, who will share her ability to change lives through leadership. Following the session, the group will head to Kauffman Stadium to cheer for the Kansas City Royals.

Early bird registration deadline is June 15 for a registration of \$300. After June 15, the cost will go up to \$400. The final deadline for registration is July 15. **HW**

## FACES<sup>OF</sup> Leadership 2017 Conference

**Kansas City, Mo. • Aug. 1-4**

### Tuesday, August 1

- 2 p.m. All flights into Kansas City International Airport
- 2-3 p.m. Registration and check-in at the hotel, Kansas City Airport Marriott
- 3 p.m. Welcome and ice breakers
- 5:00 p.m. Guest speaker Amberley Snyder
- 6:30 p.m. Load buses for Eat. Bowl. Play
- 10 p.m. Load buses for hotel

### Wednesday, August 2

- Breakfast to go
- 6 a.m. Load buses for Kansas State University, Manhattan, Kan.
- 8 a.m. K-State Challenge Course
- Noon Lunch with Don Boggs at the Stanley E. Stout Center
- 1-5 p.m. InstaTec System tour, reproduction session and rotations, KSU Purbred Unit
- 5 p.m. Load buses for Jensen Bros., Courtland, Kan.
- 7 p.m. Tour of Jensen Bros. and dinner
- 9 p.m. Load buses for Kansas City

### Thursday, August 3

- Breakfast
- 9 a.m. Load buses for BioZyme® Inc., St. Joseph, Mo.
- 10 a.m. Tour BioZyme
- Noon Lunch
- 1-5 p.m. Leadership development with Heather Schultz — “Leave Your Space in a Better Place”
- 5:30 p.m. Load buses for Kauffman Stadium
- 7:15 p.m. Royals vs. Mariners

### Friday, August 4

- All flights out by 11 a.m.

**\$300 early bird registration deadline by June 15**

**\$400 after June 15 with final registration deadline July 15**