

Members Meet to Talk Hereford

Hereford members celebrated a year of successes, honored breeders and set the course for 2017 at the American Hereford Association Annual Meeting.

Hereford members and breeders from across the country met Oct. 28-30 in Kansas City, Mo., for a weekend to “Talk Hereford” by honoring deserving breeders, hearing from industry leaders, conducting American Hereford Association (AHA) business and attending Hereford activities at the American Royal.

New this year, the AHA hosted an industry trade show to kick off the weekend at The Westin Kansas City at Crown Center, connecting Hereford breeders with allied partners. More than 200 Hereford enthusiasts attended the trade show and an

accompanying educational forum Friday afternoon.

The educational forum boasted six breakout sessions that dove deeper into AHA programs including *MyHerd.org*, social media marketing, Certified Hereford Beef (CHB®), Creative Services, Whole Herd Total Performance Records (TPR™) and leadership. See Page 34 for a summary of the educational forum.

Celebrating legacies and honoring youth

Following “Talk Hereford” activities, members and guests enjoyed the

Hereford Honoree Reception. During the event, Hall of Fame, Hall of Merit, Century Breeder, Golden Breeder and scholarship winners were honored.

During the reception, Jimmy Powell, Ft. McKavett, Texas, and Jack Turner, Oklahoma City, were inducted into the Hereford Hall of Fame, and Art Handel Jr., Rapid City, S.D. was inducted into the Hereford Hall of Merit (see Page 40).

In celebration of 100 years in the Hereford business, LeRoy Huff of Huff’s Polled Herefords, Rutledge, Mo., was honored as a Century Hereford Breeder. Golden Breeder awards were presented to Dogwood Farm, LaCenter, Ky., Huth Polled Herefords, Oakfield, Wis., and Ramsey Herefords, Greenfield, Ind. (see Page 39).

The Shaw family, Caldwell, Idaho, was also honored for its years of leadership and service to the Hereford breed. On Oct. 29, Sam Shaw completed his term as AHA president and became the third generation of the Shaw family to hold the office.

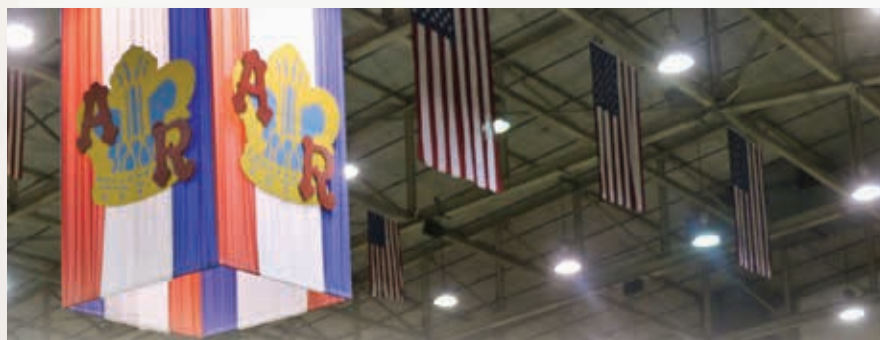
To conclude the awards ceremony, the Hereford Youth Foundation of America awarded \$142,000 in scholarships to National Junior Hereford Association members (see Page 42).

Membership elects directors

The Annual Membership Meeting began Saturday morning with delegates electing three new directors and the announcement of new officers.

Elected to serve as AHA Directors for the next four years are Joel Birdwell, Kingfisher, Okla.; Tommy Mead, Midville, Ga.; and Bruce Thomas, Gold Creek, Mont. Leading the AHA in 2017 will be Terri Barber, Channing, Texas, as president and Kevin Schultz, Haviland, Kan., as vice president (see Page 36).

In addition, AHA committee chairmen presented program updates to the membership during



- 34 AHA Hosts Educational Forum**
- 36 Barber Elected AHA President**
- 39 Huff Family Honored as Century Breeder**
- 39 Golden Breeders Recognized**
- 40 Hereford Hall of Fame, Merit Inductees Honored**
- 41 Shaw Family Recognized for Generations of Leadership**
- 42 HYFA Awards \$142,000 in Scholarships**
- 45 CHB Honors Partners’ Success**
- 46 Durham Named Outstanding Woman of the Year**
- 47 Retiring National Hereford Queen: It’s the Life in Your Years**
- 48 2016-17 National Hereford Queen: More Than a Crown and Sash**
- 50 Hereford Show Awards Presented in Kansas City**
- 52 American Royal Hereford Show Champions Selected**
- 55 Ladies of the Royal Average \$5,693**



Delegates from across the U.S. elected three new AHA Board members during the AHA Annual Meeting on Oct. 29.



New this year, the AHA hosted an industry trade show providing attendees an avenue to "Talk Hereford."

the Annual Meeting. A PDF of the presentation slides summarizing the committee updates is available online at Hereford.org/AnnualMeeting.

NHW hosts meeting

The National Hereford Women (NHW) hosted its annual meeting Saturday afternoon, where members elected new board members and announced NHW officers (see NHW board photo on Page 46). The highlight of the meeting was the recognition of the 2016 Hereford Woman of the Year, Jane Durham, Stillwater, Okla.

Sale averages \$5,693

The Ladies of the Royal Sale hosted a large crowd at Wagstaff Arena Oct. 29 at the American Royal complex. The sale once again presented a stellar offering of

open and bred females along with some select frozen embryo lots. As the gavel fell silent, 21 females had walked the ring with an average of \$5,693 and 19 embryos averaged \$805 per embryo. For more sale highlights, see Page 55.

Herefords in the ring

On Sunday morning, Kevin Jensen, Courtland, Kan., sorted the 205-head open show. For the American Royal National Hereford Show results and highlights, see Page 52. Complete placings are online at Hereford.org.

Hereford junior exhibitors led 82 head before judge Scott Bush, Britton, S.D., following the Ladies of the Royal Sale Saturday evening.

Hereford exhibitors were also recognized during the open show for showcasing their breeding programs at national and regional shows throughout

the past year. Awards for Hereford show heifer, show bull and premier exhibitor were presented to recipients in each of four U.S. regions. See Page 50 for a list of this year's winners.

National Hereford Queen crowned

Prior to the selection of the champion bull, Annah Dobson, Johnson Creek, Wis., was crowned the 2016-17 National Hereford Queen. Annah will spend the next year as the face of the Hereford breed and as an agriculture advocate. She competed against five other state queens for the title. First runner-up honors went to Montana Lawrence, Princeton, Minn.; Megan Anderson, Long Eddy, N.Y., was named second runner-up; and Stephanie Golightly, Bellville, Texas, was selected Miss Congeniality (see Page 48). **HW**



The AHA Board hosted a Q&A session Oct. 30 for members to ask questions and provide feedback.