

Whole Herd Total Performance Record (TPR™) reminder

Spring 2016 herd inventories will be generated this month for Whole Herd TPR™. Check your mail or *MyHerd.org* account for your herd inventory and remember to get it turned in by Jan. 15 to receive a 25-cent-per-head discount on every female maintained on the inventory.

MyHerd.org — New online registry

Have you signed up to use the new online registry, *MyHerd.org*? If not, why not? Are you still using paper forms or are afraid to make a mistake? Or, are you short on time to learn something new? Put all your concerns away with your summer clothes and take 30 minutes to attend an online webinar with the School of MyHerd to learn how the new online registry can help you.

What is MyHerd?

MyHerd is a real-time registry system that allows Hereford breeders to turn in their registration and performance work, transfer animals, pay their bills and handle Hereford business anytime day or night.

Is it difficult to learn how to use MyHerd?

It may take time to get acquainted with the program, but the School of MyHerd webinar series helps members learn to use MyHerd and provides the opportunity for breeders to ask questions.

Jan Adcock from Assumption, Ill., says, "I would tell any breeder thinking about trying it to just go ahead and do it because it's worth a try — it's a lot easier. Also, don't be intimidated. Yes, there is a learning curve and yes, you'll probably make a mistake, but the American Hereford Association is very helpful if you have questions. If there is an error or a problem in data I submit, I know immediately and the program tells you what to fix."

What is a webinar?

A webinar is a presentation that takes place on the Internet. It allows participants from different locations to come together for a virtual presentation and to ask questions.

How do I register to attend a School of MyHerd webinar?

To attend a session, you'll first need to register at *Hereford.org/schoolofmyherd*. After registration, you'll receive a confirmation e-mail with information on how to join the webinar session. When it's time for the session, log into your e-mail, open the webinar reminder message and click on "Join URL."

More information

If you don't have time to attend a webinar session, call the AHA customer service department for more information or send an e-mail to *MyHerd@hereford.org* to speak with the MyHerd team. **HW**

HAVE YOU HERD?



AHA has
a new online
registry called

myHERD.org

BENEFITS

- Discounted registration rate
- 24/7 access to record services

FEATURES

- REAL TIME calf registration
- Electronic animal transfer
- Electronic certificate storage
- Whole Herd TPR™ to-do lists
- View/Download lists of owned animals and customers
- View/Pay account balances online

HOW TO SIGN UP

Email your AHA member number to *MyHerd@hereford.org*

Attend a webinar to learn more at *Hereford.org/schoolofmyherd*