



Ladies of the Royal Average \$6,900

The Wagstaff Auction Arena was packed for this year's Ladies of the Royal Sale hosted Nov. 1 at the American Royal in Kansas City, Mo. Consignors have made a tradition of offering some of their very best in the Ladies of the Royal, and this year was no different. As the gavel fell silent, 20 open heifers averaged \$6,900, four breeds claimed a \$7,663 average, two flushes rang up an average of \$8,000 and 23 embryos completed the sale with an \$899 average.

Dave and Jill Bielema of Grand Meadows Farm, Ada, Mich., led off the sale by purchasing the street sign in front of the American Hereford Association (AHA) for a record \$5,200. Proceeds from the lot go to the National Junior Hereford Association.

Lucky Lot 13, a consignment from the Hoffman Ranch, Thedford, Neb., claimed the high-selling mark at \$20,000. This Feb. 4, 2014, daughter of NJW 73S W18 Hometown 10Y ET started the sale and was claimed by Ronnie Robinson, Orlando, Okla.

A consistent consignor to this sale, Fawcett's Elm Creek Ranch, Ree Heights, S.D., consigned an ECR Who Maker 210 ET heifer calved March 12, 2014, who proved popular at the \$17,500 mark. Molly Myers, Canton, S.D., will hang her show halter on this fancy show heifer.

Making the long trek from Homer, N.Y., Dennis, Heather and Samuel

Birdsall consigned the high-selling bred heifer that stopped the hammer at \$13,000. This March 14, 2013, NJW 73S M326 Trust 100W ET female sold confirmed bred to KCF Bennett X51 Z179. Hardy Edwards, Winterville, Ga., claimed this outstanding brood cow prospect.

Miller Herefords, Lebanon, Mo., also brought a popular bred heifer to this sale. This Jan. 31, 2013, daughter of Harvie Dan T-Bone 196T carried the service of TH 60W 719T Victor 43Y and was claimed by the Martin Musser Family, Otterbein, Ind., on a bid of \$9,750.

Also at \$9,750 was a consignment from Doss Hereford Farms, Smithville, Mo., that was bought by repeat buyer Sawyer Henderson, Greenbrier, Ark. Lot 10 was a Jan. 1, 2014, daughter of SB 122L Git-R-Done 19R ET.

Coyote Ridge Ranch, LaSalle, Colo., brought another good heifer to this

sale, Lot 8, a Feb. 19, 2014, daughter of CMR GVP Mr Maternal 156T. Placing a bid of \$9,000 was Reed Seedstock, Clifton, Kan.

Pierce's Hereford Haven, Baraboo, Wis., consigned the right to flush RST Ms 1000 Blazer 2029. This lot was split between Hoffman Ranch and Al Swanson, Peterson, Iowa.

Rounding out the high sellers was Lot 4, a Jan. 2, 2014, daughter of CRR About Time 743, consigned by Baja Cattle, Anthony, Katie and Wyatt Monroe, Knoxville, Iowa. Returning to this sale as a repeat buyer was Kagney Collins, Flanagan, Ill., placing the bid of \$8,500.

The Ladies of the Royal has continued to grow into a solid sale, and the credit goes to the consignors, who bring the good ones to Kansas City.

— **Joe Rickabaugh**, AHA director of field management and seedstock marketing

