

NHW Announces New Officers, Directors

Keeping in contact with the women who live and breathe the Hereford industry is a vital priority for the National Hereford Women's (NHW) board of directors. To that end, it is our pleasure in our organization's fifth year to share NHW's two new board members and our new board officers, who were elected at NHW's annual meeting Nov. 2 in Kansas City, Mo.

The 2013 Hereford Woman of the Year, Serena Boner, of Red Cloud, Neb., was also recognized and honored with an award. See Page 41 for more about her commitment to the Hereford breed and the cattle industry in her home state.



New NHW President Carol Priefert, right, thanks Denise Billman, retiring NHW president, for her years of service.

New board officers

Overseeing a board takes dedicated women. During the annual meeting, Denise Billman, 2012-13 NHW president, announced the 2013-14 officers: Carol Priefert, St. Joseph, Mich., president; Alise Nolan, Gilmer, Texas, president elect; Shannon Mehaffey, Grandview, Texas, vice president; Beth Blinson, Buies Creek, N.C., treasurer; Susan Hayhurst, Terre Haute, Ind., secretary; and herself as ex-officio.

The retiring directors have steered NHW's course for four years and are the last of NHW's founding directors. NHW is grateful for their dedication, perseverance and enthusiasm. Those retiring include Denise Billman, Newcomerstown, Ohio; Paula Acheson, Woodbine, Kan.; Shellie Collins, Chattanooga, Okla.; Jill Bielema, Ada, Mich.; Beth Burns, Pikeville, Tenn.; and Gay Maddox, Zionsville, Ind.

New board members

Two women who have substantial expertise in agricultural communications and serving in leadership positions have been elected to the NHW board.



Suzanne

Fourth generation Hereford breeder **Suzanne Matheny** of Mays Lick, Ky., is no stranger to Hereford cattle or encouraging youth.

Her experience as a junior Hereford member, National Junior Polled Hereford Council board member and chairman, and National Polled Hereford Queen strengthened her resolve to always remain active in the industry. Matheny's mission to work with children led her to be an elementary school teacher and now an assistant principal for an intermediate school.

As owner of Matheny Herefords, she and her husband, Andrew, and

children, Austin and Taylor Belle, endeavor to promote and further the breed.

"Growing up on a family farm and raising registered Hereford cattle have instilled in me a love of the breed that I have now passed on to my own children," she says. "I am passionate about our youth and want to help NHW continue to develop the young people who are the future of our breed."



Maddee

What began as a 4-H project for **Maddee Moore**, Pendleton, Ore., with her first Hereford heifer is now a passion for creating a successful life that will always involve Hereford cattle. Moore was raised on a small Hereford operation in Cove, Ore., where she began an active junior career including helping merge the Oregon junior horned and polled associations.

Moore notably received several Hereford-based scholarships, and she also served as Oregon's Hereford Queen.

Moore has extensive experience in agricultural communication, in the use of social media in agriculture, and in advocacy and outreach. She recently moved back to the Northwest to focus on ag public relations and community relations for a grain marketing cooperative.

"I had a successful junior career largely due to the support and role models from the American Hereford Women and the National Organization of Poll-ettes," she says. "I want to give back and grow the future of the National Hereford Women with enthusiasm and my ability to connect with people." **HW**

National Hereford Women

OFFICERS AND COMMITTEE CHAIRS

President – Carol Priefert, *St. Joseph, Mich.*

President elect – Alise Nolan, *Gilmer, Texas*

Vice president – Shannon Mehaffey, *Grandview, Texas*

Treasurer – Beth Blinson, *Buies Creek, N.C.*

Secretary – Susan Hayhurst, *Terre Haute, Ind.*

Historian – Lori Riffel-Hambricht, *Chapman, Kan.*

Queen co-chairwoman – Carol Priefert

Ways and means chairwoman – Alise Nolan

Communications – Lori Riffel-Hambricht

DIRECTORS

Denise Billman, *Newcomerstown, Ohio* (ex officio)

Lauren Echols, *Arlington, Va.*

Suzanne Matheny, *Mays Lick, Ky.*

Maddee Moore, *Pendleton, Ore.*

Catie Sims, *Edmond, Okla.*

Becky King-Spindle, *Moriarty, N.M.*

HerefordWomen.com