

# Ladies of the Royal Average \$6,924

A large and active crowd attended the Ladies of the Royal sale hosted again this year during the American Royal, Nov. 2. The average was strong as 21 females averaged \$6,924, two flushes averaged \$8,350, nine embryos gathered \$1,067 per embryo and two steers claimed an average of \$1,513.

Colyer Herefords, Bruneau, Idaho, led off the sale by purchasing the street sign in front of the American Hereford Association (AHA) for \$2,600. The proceeds from this lot go to the National Junior Hereford Association.

Topping the event was Lot 18 from Purple Reign Cattle Co., Toulon, Ill. Purple Delta 59A ET born March 29, 2013, was the high seller at \$19,500. This daughter of THM Durango 4037 was selected by Kagney Collins, Flanagan, Ill.

Fawcett's Elm Creek Ranch, Ree Heights, S.D., and Steve Landt, Union, Iowa, consigned a heifer that commanded \$12,000. Lot 12, ECR AL Mary Jane 3007 ET, sired by H WCC/WB 668 Wyarno 9500 ET was a Jan. 14, 2013, heifer going to Steve Landt.



Lot 34, the right to flush RST Ms 1000 Blazer 2029, the dam of the current Denver Supreme Champion RST Time's A Wastin 0124, created a great deal of bidding. This lot consigned by Pierce's Hereford Haven, Baraboo, Wis., brought \$10,500 and the

final bid was placed by Churchill Cattle Co., Manhattan, Mont.

CRR 83Y Honey 309, a Feb. 13, 2013, heifer by NJW 98S 100W Handshake 83Y consigned by first-time consignor Coyote Ridge Ranch, LaSalle, Colo., was a popular sale attraction. Lot 7 brought \$10,000 and was selected by Jay and Sue Decker, La Plata, N.M.

A first for this sale was a selection of bred heifers and they carried the profile, breeding and expected progeny differences (EPDs) for this sale. Topping this group was Lot 27, GLM 158W Beauty 1221, a Feb. 14, 2012, daughter of STAR TCF Shock & Awe 158W ET consigned by GLM Herefords, Marysville, Kan. This lot brought \$9,500 and was selected by Dale McKay of Brandon, Manitoba.

Purple Beatrice 16A ET a Jan. 30, 2013, daughter of AH JDH Cracker Jack 26U ET, consigned by Purple Reign Cattle Co. brought \$8,250 and was selected by Express Ranches, Yukon, Okla.

Two heifers each bringing \$8,000 rounded out the high sellers as Lot 8, CH Ms Avery 3002, a Jan. 4, 2013, daughter of Golden Oak Outcross 18U was selected by Bowling Herefords, Blackwell, Okla. Also at \$8,000 was the consignment from Whispering Pine Farms, Kimball, Minn. Lot 21, WPF 12S 50Y Lucky Lady 3237 ET, a daughter of TH 90W 719T Unforgettable 50Y, was selected by Kruse Polled Herefords, Harris, Minn.

This sale has grown into a solid sale during the past couple of years. Much of the credit goes to the consignors who bring a good set of females and genetics to this sale on a yearly basis.

— **Joe Rickabaugh**, AHA director of field management and seedstock marketing

