

# 'Growing a Lasting Legacy' Kickoff Garners \$144,000 to Support Hereford Youth and Future JNHEs

Honoring Hereford legacies — past, present and future — was the focus Friday, Nov. 1, during the 2013 American Hereford Association (AHA) Annual Meeting in Kansas City.

Highlighting the Friday evening event was the kickoff of the Hereford Youth Foundation of America (HYFA) "Growing a Lasting Legacy" campaign to ensure the sustainability of future Junior National Hereford Expos (JNHEs) and leadership events for generations to come. A total of \$144,000 was raised that night.

Sue and the late Jim Rowland of G&R Polled Herefords, Marysville, Kan., contributed a very generous \$50,000 inaugural gift. Jim and Sue hauled youth from Kansas and other neighboring

states thousands of miles to attend Hereford junior shows across the country. They both attended the first junior national polled Hereford show in Nashville, Tenn., in 1974, coordinating a bus of kids from Kansas and Nebraska to attend that first event. This coming summer will be Sue's 40th junior national — she has not missed a single one.

"Jim and Sue have been touching the lives of Hereford youth one generation at a time since that first junior national in 1974, and now with their inaugural gift to HYFA's 'Growing a Lasting Legacy' campaign, their legacy will continue to touch future generations of JNHE attendees," says Amy Cowan, AHA director of youth activities and foundation.

"Thank you to Sue Rowland and all

of the 'Growing a Lasting Legacy' campaign's generous contributors," adds Cowan. "The momentum we created in Kansas City with the Legacy event will propel HYFA as we grow the foundation to reach three million dollars, and we are excited with all the enthusiasm and support surrounding this fundraising effort."

The highest total grossing auction item was the Foundation Club memberships. Nine lifetime Foundation Club memberships were sold for a total of \$37,000. Eight of the nine went to Bill Breeding of B&C Cattle, Miami, Texas; Charlie Moore, Modoc, Kan.; Grand Meadow Farms, Ada, Mich.; Curtis Younts, Belton, Texas; Steve Folkman, Ixonia, Wis.; DeanaJak, Wagontown, Pa.; Kim Carney-Rhodes, Carlinville, Ill.; and Cottonwood Springs, Cedar, Mich.; and one sold to Kevin Jensen, Courtland, Kan.; GLM Herefords, Marysville, Kan.; and Springhill Herefords, Blue Rapids, Kan., who all purchased a membership in honor of Sue Rowland.

The second high-selling item was the Hereford brand tile on the historic Hereford brand board at the AHA office in Kansas City. The Bob Call Memorial Syndicate bought it for \$18,000. That syndicate includes National Cattle Services, Elgin, Okla.; George Sprague, Eugene, Ore.; Bob Kube, Warrenton, Va.; Marcia and Jim Mickelson, Santa Rosa, Calif.; Jimmie Johnson, Clinton, Okla.; Ray Ramsey, Greenfield, Ind.; John and Mona Loewen, Waukomis, Okla.; Bruce Everhart, Waldron, Ind.; Doug Perks, Rockford, Ill.; Barber Ranch, Channing, Texas; Nancy Keilty, Cedar, Mich.; Steve Folkman, Ixonia, Wis.; Joe Walker, Morgan, Texas; EE



Longtime Hereford youth and junior national supporters Jim and Sue Rowland contributed the inaugural gift kicking off the "Growing a Lasting Legacy" campaign. Pictured at the fundraising event Nov. 1 (l to r) are: Brady Jensen, Courtland, Kan; Sue Rowland; Amy Cowan; and Cody Jensen, Courtland, Kan.

Ranches, Dallas, Texas; the Oklahoma Hereford Association, the Michigan Hereford Association; Bob Thompson, Rolla, Mo.; and Donlie McMullin, Copperas Cove, Texas.

Ten historic Hereford prints of *The Hereford Ox, 1840* were sold for a total of \$14,850. The original canvas painting is on display at the AHA. In an effort to preserve the authentic artwork, canvas prints were made through a special Giclee process. Prints are also available for \$30 each at [HerefordYouthFoundation.org](http://HerefordYouthFoundation.org).

The first print (No. 1) was purchased by the Coley family, Dublin, Ohio, for \$4,000. Purchasing the remaining nine numbered canvases were: John Dudley, Comanche, Texas; the Mickelsons, Santa Rosa, Calif.; Shaw Cattle Co, Caldwell, Idaho; Mike MacNeil, Miles City, Mont.; George and Karen Sprague, Eugene, Ore.; Whispering Pine Farms, Kimball, Minn.; GKB Cattle Co, Waxahachie, Texas; Jonny Harris, Screven, Ga.; and Nolan Herefords, Gilmer, Texas.

Also up for bid was an original Bud Snidow painting. The artwork was previously sold in a HYFA fundraiser and was donated back by Steve and Jill Folkman, Ixonia, Wis. Bud passed away last January and will forever be remembered for his special Hereford paintings, and this beautiful



GKB Cattle, Waxahachie, Texas, purchased No. 1 of the *Out at Tie Outs* print. Pictured (l to r) are: Gary and Kathy Buchholz, Waxahachie, Texas; and Keysto Stotz, Skiatook, Okla.

heifer in the snow masterpiece is no exception. The Perks Ranch, Rockford, Ill., purchased the painting for \$9,900.

Heidi Anderson of Legacy Livestock, Topeka, Kan., captured a scene titled *Out at Tie Outs* from the 2013 JNHE in Kansas City. Gary and Kathy Buchholz, GKB Cattle, Waxahachie, Texas, bought print No. 1 for \$1,500. HYFA is offering 100 prints of the *Out at Tie Outs* picture, and profits will go toward the Hereford Legacy campaign to fund future JNHEs. Five more sold for a total of \$1,250. Prints can be ordered by visiting [HerefordYouthFoundation.org](http://HerefordYouthFoundation.org).

An original color sketch from Kansas artist Lorelle Wood, *Cows at*

*the Water Tank*, sold for \$1,000 to the Coley family.

To conclude the auction, Churchill Cattle Co., Manhattan, Mont., donated four embryos and two semen packages with all proceeds going to support the 2014 JNHE in Harrisburg, Pa.

Four embryos out of Churchill Lady 7202T and sired by NJW 98S 117 Ribeye 88X sold for \$3,600 to Fred McMurry, Billings, Mont.

The first semen package on Churchill Red Bull 200Z sold for \$4,000 to Deana Jak Farms Inc., Wagontown, Pa. And the second semen package sold for \$2,500 to Curtis Younts, Belton, Texas. **HW**



Purchasing the Bud Snidow print was Perks Ranch, Rockford, Ill. Pictured (l to r) are: Brie and Wade Perks, Ft. Worth, Texas; Doug Perks, Rockford, Ill.; and Kristin Bielema, Ada, Mich.



The Coley family, Dublin, Ohio, purchased the *The Hereford Ox, 1840* print and the *Cows at the Water Tank* watercolor. Pictured (l to r) are: Elise Hackett, Tuscola, Ill.; Tommie Lynne Mead, Midville, Ga.; Bonnie Coley-Malir, Dublin, Ohio; and Terri Barber, Austin, Texas.