



Rowland Chosen 2011 Hereford Woman of the Year



2011 Hereford Woman of the Year Sue Rowland, Marysville, Kan., is pictured with Donna Curry, NHW board member.

Sue Rowland, Marysville, Kan., was honored as the 2011 Hereford Woman of the Year during the National Hereford Women (NHW) annual meeting Oct. 29 in Kansas City, Mo.

Growing up on a registered Hereford operation in Kansas, Sue showed Herefords and was an active 4-H member.

She and her recently deceased husband, Jim, had a common passion — Herefords and Hereford youth. The couple's G&R Polled Herefords was home to numerous champions throughout the years, but more importantly the couple touched hundreds of Hereford youth.

Sue has served as the Kansas Junior Polled Hereford Association advisor for 24 years. In 2006 she was recognized as the National Junior Hereford Association Advisor of the Year.

Through the years, Sue has not missed a junior national since attending the first in 1974. She has helped Kansas host three junior nationals, including serving as chairman of the 2011 Junior National Hereford Expo in Kansas City this past summer.

"Sue has worked tirelessly to promote Herefords and support Hereford youth," says Donna Curry, NHW board member who presented the award. "There is no one more deserving of receiving this award."

One of her recommendation letters said, "Sue serves youth because she cares. She instills such values as determination, passion, perfection, professionalism and responsibility in each junior member she works with. She helps others strive to be the best they can be. She's always encouraged her 'kids' to do more than just show. From the speech contest to judging to team marketing, she helps youth develop their skills beyond the showring."

For Sue and Jim's commitment to Hereford youth, they received the American Polled Hereford Association Youth Hall of Merit Award. They have also been inducted into the Kansas Polled Hereford Association Hall of Fame and Kansas State Fair Wall of Honor. **HW**



Prior to the announcement of Woman of the Year, Sue shared with NHW members about her experiences hosting three junior nationals.

NHW Board members pictured (seated, l to r) are: **Mary Ann Berg**, Dalton, Ohio; **Gay Maddox**, Zionsville, Ind.; **Denise Billman**, Newcomerstown, Ohio; **Ann Guess**, Jayton, Texas; **Shellie Collins**, Chattanooga, Okla.; **Lori Riffel-Hambright**, Chapman, Kan.; and **Lauren Echols**, Arlington, Va. Standing (l to r) are: **Susan Gebhart**, Claremore, Okla.; **Barbara Ernst**, Windsor, Colo.; **Jeanine Radel**, Spring Green, Wis.; **Diann Strickland**, Mershon, Ga.; **Beth Burns**, Pikeville, Tenn.; **Paula Acheson**, Woodbine, Kan.; and **Jill Bielema**, Ada, Mich. Not pictured are: **Susan Hayhurst**, Terre Haute, Ind.; **Shannon Mehaffey**, Grandview, Texas; **Catie Sims**, Elgin, Okla.; and **Colleen Chaffin**, Morgan, Texas.

