

Birthday Celebration

The National Hereford Women (NHW) celebrated its first birthday during the American Royal in Kansas City. The membership meeting took on a party atmosphere with cake, candles and balloons. What an exciting event!

NHW has had a very busy year. The organization has completed many goals during the last 12 months, including:

- 1) Redesigned Web site — www.herefordwomen.com
- 2) Updated newsletter
- 3) New member handbook
- 4) Writing NHW bylaws

You can check the Web site for all of the above publications.

NHW committees functioned to make a smooth transition from American Hereford Women (AHW) and National Organization

of Poll-ettes (NOP) to continue scholarships, awards and activities at the 2010 Junior National Hereford Expo (JNHE).

Tribute to Betsy

The NHW membership extends a very special thank you to Betsy Beck for the countless hours of dedicated service and thoughtful insight she brought to the founding NHW board. Betsy's leadership role in the NOP, coupled with her year of service on the Strategic Planning Committee, made her an ideal fit as an advisor for the NHW founding year. She has the qualities that have contributed to the bright future of NHW.

New director appointments

NHW welcomes Jill Tucker, Jill Bielema and Catie Sims to the NHW board. They replace directors who resigned because of job schedule conflicts or family responsibilities.

Jill Tucker was introduced in the November *Hereford World*. She will fulfill a one-year remaining term.

Jill Bielema and Catie Sims both bring leadership experiences to the NHW board.

Jill Bielema and her family own and operate a Hereford cow-calf farm in the Ada, Mich., area. At present she and her husband,



Jill Bielema

Dave, are operating Great Lakes Hereford Beef, a program that helps Hereford breeders to sell feeder calves and participate in the Certified Hereford Beef program. Jill has served as school board president and in many church related leadership roles, as well as being the current president of Michigan Hereford Women. Her daughters have shown Hereford cattle at the JNHE.

Two of her daughters have competed in the national queen contest. She will serve on the queen committee and will bring her mother-of-the-queen experience with her. Jill says youth are our future and relishes the opportunity to work with NHW to encourage youth to develop excellence in all areas of life, not only in the showing, barn and pasture but in the classroom, boardroom and office. She will fill a remaining three-year term.

Catie Sims has served on boards for the Junior Hereford Association of Oklahoma, Oklahoma Junior Cattlemen's Association and National Junior Hereford Association (NJHA). Her leadership is evident as she has served as president of all three organizations.



Catie

Catie and her family have been very involved with the Hereford industry on the local and national levels. She is a registered nurse in the emergency room at Deaconess Hospital in Oklahoma City yet still attends major shows and Hereford events. She is absolutely passionate about Hereford cattle and Hereford youth. As a longtime Hereford exhibitor, recipient of several women's scholarships and a past NJHA officer, Catie has valuable insights to help NHW move into the next generation of Hereford women.

New directors

A nominating committee comprised of members from the four geographic areas presented a slate of three members for NHW board members. These three were elected to four-year terms as six members retire. Thank you to Starr Whaley, Ruth Espenchild, Lyn Chastain and Kay Morgan for serving on the nominating

National Hereford Women

OFFICERS AND COMMITTEE CHAIRS

- Co-president** – Cheryl Evans, *Winona, Miss.*
- Co-president** – Susan Gebhart, *Claremore, Okla.*
- President elect** – Mary Ann Berg, *Dalton, Ohio*
- Vice president** – Jessye Goertz, *Berwyn, Neb.*
- Secretary** – Ann Guess, *Jayton, Texas*
- Treasurer** – Shellie Collins, *Chattanooga, Okla.*
- Parliamentarian** – Jill Bielema, *Ada, Mich.*
- Historian** – Paula Acheson, *Woodbine, Kan.*
- Queen chairman** – Margeaux Firestone, *Womelsdorf, Pa.*
- Ways and means chairman** – Denise Billman, *Newcomerstown, Ohio*

DIRECTORS

- Janelle Bischoff, *Huron, S.D.*
- Beth Burns, *Pikeville, Tenn.*
- Donna Curry, *McAlester, Okla.*
- Barbara Ernst, *Windsor, Colo.*
- Lori Riffel-Hambright, *Chapman, Kan.*
- Susan Hayhurst, *Terre Haute, Ind.*
- Cindy Lambert, *Oroville, Calif.*
- Gay Maddox, *Zionsville, Ind.*
- Shannon Mehaffey, *Grandview, Texas*
- Jeanine Radel, *Spring Green, Wis.*
- Catie Sims, *Edmond, Okla.*
- Diann Strickland, *Mershon, Ga.*
- Jill Tucker, *N. Platte Neb.*

committee. We welcome Lori Riffel-Hambright, Susan Hayhurst and Shannon Mehaffey as newly elected NHW board members.

Lori Riffel-Hambright comes to us with a strong Hereford background as a youth growing up in Kansas and as a fourth-generation Hereford breeder.



Lori

Her mother was a founder/director of NOP. Lori, her husband, Stan, and their family also operate a wine grape vineyard. She and her daughter manage a fall show calf sale in addition to operating a registered Hereford herd. Her son and daughter have been very active in the NJHA. Their family has benefited from the leadership opportunities through NJHA and the scholarship programs. Lori is employed in the tourism area for Abilene Kansas Convention and Visitors Bureau. She also volunteers for many local endeavors. Lori says the true value of the Hereford business has been the friends and their families she has met and worked with since childhood.

Susan Hayhurst

became a farmer when she became a farm wife. She and her husband, Terry, own and operate a third-generation farm, where they raise crops and registered Hereford cattle. They have two daughters who enjoy showing their Hereford cattle. Susan is a freelance writer for various agriculture and travel magazines. She serves on the Indiana State Fair Commission and has held various offices with the Indiana Hereford Women. She and Terry served on the fund-raising committee for the 2010 JNHE in Indianapolis. She looks forward to furthering the goals and objectives of the NHW and sharing its member's vision with Hereford



Susan

women across the country. Susan hopes to encourage outreach and hospitality to all women in the Hereford breed.

Shannon Mehaffey's dad, a veterinarian, and her grandfather raised both commercial and registered Hereford cattle. She showed Herefords growing up in Texas, where she was involved with 4-H, FFA and the junior Hereford association. She serves as secretary of the Texas Poll-ettes and is a past director for the Texas Hereford Women. One of Shannon's favorite activities is serving as a state advisor for the Texas Junior Hereford Association, where her children are members. Her daughter serves as president of the Texas juniors and is a member of the NJHA board. Shannon says her vision for NHW is to continue to educate and assist young people involved in the breed to be successful in leadership and the advancement of Hereford cattle.



Shannon

Ways and means update

"Setting Precedence," an original print by artist Amanda Raithel, was auctioned to the highest bidder

in Kansas City during the Boots and Brew II reception. Bob Kube, Warrenton, Va., is now the proud owner of the inaugural print.

The proceeds from the auction were split between the NHW and the Hereford Youth Foundation of America (HYFA). Both the NHW and HYFA thank Mr. Kube for his winning bid of \$2,000.

The following day Amanda visited with the "Hereford crowd" and was signing and personalizing prints for a few hours. For Amanda, who in her "junior" days was a Hereford exhibitor and grew up on a Hereford farm, this scene was very familiar.

The best news of all is that this ways and means project has already proven to be a success, as we sold enough prints combined with the original print to be profitable. We do have numbered and signed prints available. There are a few "AP" prints available. Just contact Denise Billman at 330-204-5865 or herefordmomm33@hotmail.com to order.

Keep an eye open for previews of the next NHW/Amanda Raithel commissioned print. It is sure to catch your eye and get you bitten by the "gotta-have-it" bug! **HW**



Bob Kube purchased the "Setting Precedence" painting auctioned during the Boots and Brew II reception Saturday evening during the American Royal. Also pictured is Jaime Hanson, NJHA director.