

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe.

Save the dates: Rollin' Through Dixie national Hereford tour, Music on the Mountain

Hereford enthusiasts are invited to attend the 2008 National Hereford Tour May 20-24 in Tennessee, Georgia and Alabama.

The tour will kick off with a welcome reception Tuesday, May 20, at the Country Music Hall of Fame and Museum, Nashville, Tenn. Tour hosts include: Four L Hereford Farm, Atwood, Tenn.; Triple L Ranch, Franklin, Tenn.; Burns Farms, Pikeville, Tenn.; Leonard Polled Hereford Farm, Chatsworth, Ga.; Whaley Polled Herefords, Dalton, Ga.; JWR Land & Cattle Co., Dallas, Ga.; Deber Hereford Farm, Horton, Ala.; and Tennessee River Music Inc., Ft. Payne, Ala.

The final stop will be at Tennessee River Music for Music on the Mountain — an evening of live entertainment, dinner and auction. All proceeds from the evening will go

to the Hereford Youth Foundation of America (HYFA).

Look for more information in upcoming *Hereford World* issues and online at Hereford.org.

ShopHereford.com this Christmas

There is something for everyone on your Christmas list at ShopHereford.com. Visit the site to see the new inventory of Hereford jackets, windbreakers and vests. Shop from an assortment of American Hereford Association (AHA) and Certified Hereford Beef (CHB) apparel and merchandise this holiday season. From steak knives and wine glasses to hats and coats, you are sure to find something that will fit under the tree. To guarantee that your Internet orders arrive in time for Christmas, please place all orders by Dec. 13. If you have questions, contact Amy Cowan at acowan@hereford.org or Connie Couch at ccouch@herefordbeef.org.

HW

Foundation female package to sell in Denver

Star Lake Cattle Ranch, Skiatook, Okla., has donated the inaugural heifer package to sell as Lot 1 in the 2008 Mile High Night National Hereford Sale, Jan. 18 in Denver. All proceeds from the sale will go to the Hereford Youth Foundation of America (HYFA) \$5 million capital endowment campaign.

The heifer, STAR 29F Bethany 2T ET, is a Jan. 1, 2007, daughter of CS Boomer 29F. Her dam, STAR Bright Ogina 239P, is a full sister to the past national champion Bright Future.



STAR 29F Bethany 2T ET

For more information about the foundation female package, contact Chris Stephens at (816) 842-3757 or cstephens@hereford.org.

A schedule of events and more information about Hereford activities during the National Western Stock Show is on Page 52. **HW**