

★ DeShazer To Lead AHA

Hank DeShazer, Hearne, Texas, was announced as the new president of the American Hereford Association (AHA) at the Annual Membership Meeting in Kansas City, Mo., Oct. 22.

Hank owns DeShazer Cattle Co. in Hearne, where about 400 Hereford calves are born each year and 150-200 bulls are sold private treaty.

Hank was elected to the AHA Board in 2004. This past year he served as AHA vice president and chaired the finance and building committees and also served on the executive, and show and sale committees. He is also a member of the Texas polled and horned Hereford associations, as well as the Texas and Southwestern Cattle Raisers Association.

The new president says he has three focuses for the next year, including continued concentration on growing the Certified Hereford Beef (CHB) program, continued improvement of Hereford genetics and improved communication between the Association and its members.

"I believe we have turned the corner with the CHB program. We have the staff in place to move the program ahead in spite of the difficult marketing situations we face," he says. "I plan to encourage AHA staff to initiate programs to determine what our members' concerns and needs are and then make changes when possible to assist our breeders. For example, one plan recently discussed and implemented was a feedback questionnaire for national show exhibitors."

Bill King, Stanley, N.M., will team with DeShazer as the AHA vice president. Bill owns Bill King Ranch, which is a 300-head registered Hereford cow-calf operation and includes other cattle and farming enterprises. This past year Bill served on the performance/breed improvement, show and sale, and building committees.

Completing their terms on the Board were outgoing president, Jack Evans, Winona, Miss.; Steve Folkman, Ixonia, Wis.; and Lavette Teeter, Mooresville, N.C.

The membership elected three new directors to the AHA Board Oct. 22. Jerry Huth, Oakfield, Wis.; James Milligan, Kings, Ill.; and John Woolfolk, Jackson, Tenn., will serve four-year terms on the 12-member Board.

Jerry Huth, along with his father, started in the registered Hereford business in 1963. Huth Polled Herefords, Oakfield, Wis., is a performance-based operation and has been collecting performance data since 1973. Its marketing program has catered to the small and midsize breeder but has also expanded to placing bulls in some large seedstock herds. Eight Huth-bred bulls are in artificial insemination studs across the country.

A graduate of the University of Wisconsin-Madison with an animal science degree, Jerry has been active in a number of industry organizations and has served in numerous leadership positions. He is past president and director of the Wisconsin Polled Hereford Association and Wisconsin Beef Improvement Association. Jerry has assisted with three junior nationals, serving as co-chair of the 2005 Junior National Hereford Expo. He is also on



"The most exciting programs we are currently working on are the Harris Ranch research project and others like it. These programs are helping prove why Hereford should be the commercial rancher's bull of choice."

the committee organizing the Greater Midwest Certified Hereford Beef (CHB) Feeder Calf Sale scheduled for Dec. 6 in Carthage, Ill.

Involved in the Hereford business all his life, **James Milligan** is a partner in Milligan Herefords, Kings, Ill. The family business was started in 1836 and has been breeding Herefords since 1918.

After graduating from University of Illinois with a degree in animal science and agricultural economics, James returned home to join the family farm. Today the herd consists of 200 registered Hereford cows. The family's goal is to develop cattle to supply the commercial cattle industry.

For 20 years the Milligans hosted an annual bull sale in Okeechobee, Fla., and often consign to sales in Illinois, Missouri, South Dakota, Colorado and Texas. In addition to the registered business, the Milligans have sold fat cattle to 10 different meat packers and presently sell to the CHB program. Milligan Herefords has shown in the Denver Yards since 1948.

James has served two terms as president of the Illinois Hereford Association (IHA) and was on the IHA board for 25 years. He has served as a delegate to the AHA meeting since 1995.

Tennessee producer **John Woolfolk** has been in the Hereford business since 1963. Woolfolk Farms is a diversified family farm in western Tennessee. Established in 1865, the Century Farm added the first registered Herefords in 1950. Cow herd size has increased steadily to 150 cows.

The Woolfolks sell registered heifers and bulls private treaty and through consignment sales. In 2003 the family started breeding 100 registered cows to Angus and Balancer bulls. The F1 females are developed and sold either as bred heifers or as cow-calf pairs. Steers are sold in either the Tennessee Beef Alliance Sale or the Tennessee Hereford Marketing Program sale in order to collect as much performance and carcass data as possible.

In addition to the cattle herd, the farming operation includes cotton, soybeans and hybrid Bermuda hay.

John received his bachelor's degree from University of Tennessee-Martin and his master's degree from Kansas State University. He works for Tennessee Producer Genetics as the coordinator of the Tennessee Beef Cattle Alliance. John has served as president and secretary of the Tennessee Polled Hereford Association and has served as coordinator of the Tennessee Hereford Marketing Program since 1999. **HW**

