

Working Together, Sharing Laughter

The song “Laughed Until We Cried” by Jason Aldean is about friends working together and finding the time to share laughter. This song sums up this past year of the National Hereford Women (NHW) Board of Directors. It is a tradition that during the NHW Annual Meeting hosted in Kansas City, Mo., members of NHW say goodbye to the retiring board members and welcome the new board members.

With the new board members, we also have new leadership to the NHW. Maddee Moore, 2015 NHW president, presented the gavel to president-elect Jill Folkman during the annual meeting on Saturday, Oct. 29. The new board members serving the NHW for the next four years are Amy Taylor, Northeast; Sharon King, Southeast; and Erin Lockhart, Southwest.

Retiring board members are Alise Nolan, Gilmer, Texas; Beth Blinson, Buies Creek, N.C.; and Carol Priefert, St. Joseph, Mich. We would like to thank them for their years of service to the NHW.

When asked about her time on the board, past president Carol



Priefert stated, “Serving as a NHW board member the past four years, I have had the privilege of carrying on the traditions of promoting the Hereford breed and beef industry, and youth that past generations of Hereford women started over 60 years ago.”

In the past six decades, it has been a tradition for the NHW to annually award more than \$10,000 in scholarships, contest recognition and awards as well as leading the National Hereford Queen program. NHW continues to do fundraising to support these programs. A new fundraiser is the Lot Sale Supporter Program (LSSP), which has been officially launched this summer. An overview of this is as follows:

Every sale that contains Hereford cattle and/or is sponsored by a Hereford association, ranch or family, is eligible to sign up for and participate in this program. NHW will promote this program through print and online advertisement and personal outreach. To participate, sale management and a member of the NHW Board of Directors will set a meeting to discuss the participant’s level.

Participation in the NHW LSSP is a pledge between the participant and the NHW. Participants have

the option for three pledge amounts: 2, 5 and 10% of the sale amount for the designated lot. Funds will be sent directly to the Hereford Youth Foundation of America (HYFA) and will be designated for the dedicated NHW scholarship for the given year. This pledge amount will be tax deductible as a 501(c)3 donation to HYFA.

Retired board member Beth Blinson says, “I have had the pleasure of serving on the NHW board the last four years, three of those years as its treasurer. The NHW board works hard all year to fund approximately \$8,000 in annual scholarships for our junior Hereford enthusiasts. Serving on the NHW board allowed me to give back to a group that has been there for my girls.”

NHW unveiled its new logo at the Junior National Hereford Expo this past July in Madison, Wis. The logo features a specific icon for various aspects of the organization. Be on the lookout for this fresh new logo on all NHW sponsored items.

The National Hereford Queen program is in its 42nd year, and we thank the young ladies who ran for National Hereford Queen. The National Hereford Queen is there not only to present awards but also to promote the Hereford breed, beef industry and agriculture. When you see the National Hereford Queen, please take time to thank her for promoting the beef industry. **HW**

National Hereford Women

OFFICERS AND COMMITTEE CHAIRS

President – Maddee Moore, *Pendleton, Ore.*

President elect – Jill Folkman, *Ixonia, Wis.*

Vice president – Barbara Metch, *Canton, Texas*

Secretary – Michelle Beran, *Clafin, Kan.*

Treasurer – Beth Blinson, *Buies Creek, N.C.*

P.O. Box 3897, Buies Creek, NC 27506

Historian – Suzanne Matheny, *Mays Lick, Ky.*

Queen chair – Michelle Beran

Ways and means chair – Jill Folkman

Communications – Maddee Moore

DIRECTORS

Rhonda Eck, *Putnam, Okla.*

Kim Herinckx, *Lafayette, Ore.*

Alise Nolan, *Gilmer, Texas* (ex officio)

Trudy Nolles, *Bassett, Neb.*

Carol Priefert, *St. Joseph, Mich.*

Karen Smith, *Gatesville, Texas*

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