

Hereford and Brahman Breeders Host F1 Field Day

More than 100 producers participated in the Brahman/Hereford F1 Field Day Sept. 25 at the Smith County Ag Complex in Raleigh, Miss.

The American Brahman Breeders Association (ABBA), American Hereford Association (AHA) and their Mississippi affiliates along with the Smith County Extension Service hosted the event.

The theme for the day was the superiority of the F1 Brahman/Hereford cow. Known as the “queen of cow country,” the Brahman-Hereford cow is documented to be a trouble free cow that is “worth more because she does more, longer.”

Kicking off the event was Rhonda Vann, Mississippi State University-Brown, who shared the “Science Behind the Brahman/Hereford F1 Cow” and discussed the F1 cow’s unexcelled utility in the commercial industry.

Chris Shivers, ABBA executive vice president, provided details of the ABBA’s industry-leading F1 certification program. He explained the program is inexpensive and user-friendly and it guarantees the purity of the genetics and ultimately gives the F1 female more value.

During the course of the day, producers shared how the Brahman/Hereford F1 cross — females and steers — excels in all sectors of the industry. Discussion also included how to market and feed the F1 cross.

The final speaker of the day was Hereford breeder Walt McKellar, Como, Miss., who discussed implementing a herd health program. **HW**

Hereford breeder John Ross Debter explained what his customers look for when selecting bulls.



The bull panel consisting of purebred and commercial producers shared what they or their customers are looking for when selecting bulls. The panel included J.D. Sartwelle, Sealy, Texas; Mike Mitchell, Carriere, Miss.; John Ross Debter, Debter Hereford Farm, Horton, Ala.; Stanley Knight, SK Ranch, Mt. Olive, Miss.; Richard Forgason, J.D. Hudgins - Forgason Cattle Co., Hungerford, Texas; and Cal Whatley, DCJ Ranch, Auburn, Ala.