

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe.

Hereford 101: Cow weights and body condition scores

The next Online Hereford 101 is scheduled for Nov. 29 at 7 p.m. Dan Moser, Kansas State University associate professor, will join Jack Ward, American Hereford Association (AHA) chief operating officer and director of breed improvement, to discuss the value of collecting cow weights and body condition scores. Moser will also give an update on AHA's fertility and longevity studies.

National Western changes

The National Western Stock Show (NWSS) has announced several changes for its 2008 event.

The entry deadline is Tuesday, Nov. 20, and all cattle must be registered at the time of entry. No pending registrations will be allowed.

All cattle entered must test negative for persistent infection with bovine viral diarrhoea (PI BVD).

All cattle sold, either by private treaty or through auction, must test negative for brucellosis (Bang's disease) and tuberculosis (TB).

Hereford events during the NWSS will include the junior show Jan. 16 and the carload and pen bull show Jan. 17, as well as the new pen of three female show. Jan. 18 will be the female show, followed by the bull show Jan. 19. The Mile High Night Hereford Sale is scheduled for Friday, Jan. 18, at 6 p.m.

The AHA headquarters is the Renaissance Denver Hotel. A block of rooms is reserved until Dec. 18. The rate is \$89. Call (888) 238-6762 to make your reservations.

AHA will again be hosting a Hereford hospitality suite during the NWSS, where Hereford breeders can congregate to relax and visit. AHA staff is looking for suite sponsors. Anyone interested can contact Jack Ward or Amy Cowan at (816) 842-3757.

More information about Denver will be in the December *Hereford World*. For NWSS rules and guidelines, visit the NWSS Web site, www.nationalwestern.com.

National show exhibitors: Get your calves registered; EID at home

All animals participating in a national show must be registered 30 days prior to the show. If entries are pending when they arrive at the AHA office, the animals will not be able to show at that particular event.

If you have sent pending entries, contact Amy Cowan with the registration number.

This fall a new electronic identification (EID) tagging system is being implemented at all six of the national shows. The AHA has teamed up with Gallagher Animal Management Solutions and Allflex USA to EID tag all animals exhibiting in the national shows.

The EID tag will make cattle processing much more efficient and demonstrates that the Hereford breed is taking a proactive approach to EID and biosecurity measures.

To encourage exhibitors to use EID tagging systems, Gallagher has donated an Ernie 700 scale head to be given away at the 2008 NWSS. Exhibitors who have their cattle EID tagged prior to cattle processing will be automatically entered in the drawing.

To order tags from Allflex, call its customer service department at (800) 989-8247 or locate a regional sales representative at www.allflexusa.com.

OXO World Traveler Ambassador Scholarship available

Hereford youth can apply for a \$3,500 scholarship to use toward the air, hotel and land package to attend the 2008 World Hereford Conference.

Applicants must be 18 years or older on the day the World Hereford Conference trip begins and not older than 26 years. Any boy or girl who has been or currently is a National Junior Hereford Association member is eligible.

Application deadline is Dec. 1. For more details, contact Chris Stephens at (816) 842-3757 or cstephens@hereford.org. **HW**