



A Bountiful 'Harvest' for Youth

"The Harvest" fundraiser generated more than \$292,000 for youth.

Hereford youth reaped the benefits Aug. 20 as Hereford breeders enjoyed the picturesque landscape, Certified Hereford Beef (CHB®) and Kunde wine during "The Harvest" fundraiser.

More than 175 Hereford enthusiasts gathered on Boot Hill at the Kunde Family Estate while 100 online viewers and 44 registered bidders participated online. The auction benefiting the Hereford

Youth Foundation of America (HYFA) raised more than \$292,000 to support Hereford youth.

The auction featured embryos from the breed's most prominent donors, flushes, semen and heifers, as well as one-of-a-kind items including vacation getaways, historic Hereford artwork and commemorative wine bottles.

Topping the sale was the 2012 National Finals Rodeo Vacation Package consigned by Curtis Younts

and Son, Belton, Texas. The Las Vegas trip sold for \$20,500 to the Wicker family of Canadian, Texas. Special labeled wine bottles generated \$20,400, historic Hereford prints raised \$21,700, Hereford genetics \$85,000 and travel packages and other consignments totaled \$68,000.

A highlight of the evening was when George and Karen Sprague of Bar One Ranch, Eugene, Ore., gifted \$100,000 to HYFA (see "Spragues contribute \$100,000 to Hereford youth" on Page 48).

The event was hosted at Kunde Family Estate in Sonoma, Calif., by the Jim and Marcia Mickelson family. The sale was managed by National Cattle Services Inc., Eddie and Ruth Sims. All proceeds went to HYFA's \$5 million capital endowment campaign to benefit scholarships and education for Hereford youth across the nation.

"On behalf of the Hereford Youth Foundation of America board

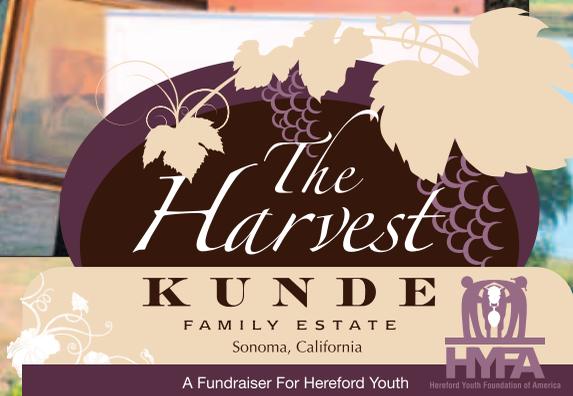
of directors, I would like to thank everyone for their generous support of 'The Harvest' fundraiser. Hereford enthusiasts traveled from across the country to support HYFA's mission and it was very rewarding to see the enthusiasm and passion that attendees showed through their contributions for Hereford youth," says Ray Ramsey, HYFA president. "The excitement surrounding the event and the funds generated for scholarship and education will benefit the entire Hereford breed. The foundation's long-term goal is \$5 million, but we have set a short-term goal to raise \$1 million in the next year. Thanks to all the donors who supported "The Harvest" auction, we are one-third of the way there."

See Page 35 for a complete list of donors, including consignors and buyers.

Visit HerefordYouthFoundation.org for more information about HYFA, or contact Amy Cowan at 816-842-3757 or acowan@hereford.org.

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The Mickelsons (Jamie, Bobby, Marcia and Jim) were presented one of the 10 limited edition historic Hereford Giclee prints that were offered during the auction. The canvas prints raised \$21,700 during the auction.



Spragues contribute \$100,000 to Hereford youth



George and Karen Sprague of Bar One Ranch, Eugene, Ore., gifted \$100,000 to the Hereford Youth Foundation of America (HYFA) during "The Harvest" fundraiser for youth Aug. 20 at Kunde Family Estate.

"This generous gift by the Spragues brings us one step closer to reaching the \$5 million dollar goal set by the HYFA," says Amy Cowan, American Hereford Association director of youth activities and foundation. "George and Karen have been involved in academia for many years, the past 30 years at University of Oregon. Together they have a passion for Herefords and youth."

Because of this generous donation, an annual Bar One Ranch Scholarship will be presented by HYFA and given in memory of Ken Tracy of Split Butte, who lost his battle with cancer prior to "The Harvest."

"Ken was a huge supporter of Hereford youth," Cowan says. "Combined with George and Karen's passion for education and leadership, this scholarship will leave a lasting legacy honoring two great Hereford families." **HW**



Jim Mickelson and his family hosted Hereford breeders during the two-day event in the beautiful Sonoma Valley.



Jim and Marcia Mickelson and John Dudley discuss grape ripening and the harvesting process.

Attendees enjoyed touring the caves where Kunde wine is aged. The caves are built deep into the hillside behind the winery and include more than 32,000 square feet of tunnels and can house more than 6,000 barrels of wine.



During the Friday night welcome reception, Williams and Ree, "The Indian and the White Guy" entertained guests following a CHB tri-tip dinner at the Kunde Family Estate.



Chateau St. Jean Winery was a stop during the Saturday tours. Guests enjoyed wine tasting and browsing in the visitor center.



Wine tasting was also enjoyed at Landmark Winery on Saturday.



Participants enjoyed lunch Saturday on the "Mountain Top" at Kunde Family Estate.



While touring the Kunde Family Estate, participants had a chance to view the bulls that will sell in the Sonoma Mountain Herefords' production sale in October.



"The Harvest" auction was managed by Eddie and Ruth Sims.