

# Education Focus of 2010 Annual Meeting

AHA members will gather in Kansas City Oct. 30 to Nov. 1 to conduct Association business.



## AHA Annual Meeting Schedule of Events

(tentative)

### Saturday, Oct. 30

- 7:30 a.m. Educational Forums  
*Clubhouse on Baltimore Tudor Room*
- 7:30 a.m. Fact or Fiction: Genomics and Its Role in Breed Improvement
- 8:30 a.m. Reproductive Success: Integrating Technology Into Your Breeding Program
- 10 a.m. Animal Welfare: What does that mean to me as a Hereford breeder?
- 11 a.m. Advocating for Agriculture: Stand Up and Tell Your Story
- 1:30 p.m. Strategizing for the Future: What Hereford Breeders Need to Do the Next Five Years to Meet Customer Needs
- 8 a.m. National Hereford Women annual meeting  
*Clubhouse on Baltimore Florentine Room*
- 9:30 a.m. Break
- Noon Lunch
- 4 p.m. Preview Ladies of the Royal sale offering  
*American Royal complex*
- 5:30 p.m. Ladies of the Royal sale  
*American Royal complex*
- 6:30 p.m. Boots and Brew II HYFA reception  
*American Royal Governor's Room*

### Sunday, Oct. 31

- 8 a.m. American Royal National Hereford Show (Junior show immediately followed by open show.)  
*American Royal complex*
- 10 a.m. AHA Board Q&A  
*American Royal Governor's Room*
- 1 p.m.\* Recognition of 2009-10 National Show Award Winners  
*\* This time is approximate — presentation will occur between female and bull shows.*

### Monday, Nov. 1

- 9 a.m. AHA Annual Membership Meeting  
*Clubhouse on Baltimore Tudor Room*

## Hotel Information

### Hilton President Kansas City

1329 Baltimore  
Kansas City, MO 64105  
816-221-9490 or  
800-HILTONS (445-8667)

Rate: \$125/night

Reservation cutoff date Oct. 8

All reservations must be made on or before the cutoff date. Ask for the Hereford Association room block when making reservations.

Members of the American Hereford Association (AHA) will be in Kansas City Oct. 30 to Nov. 1 for the 2010 Annual Meeting. A full schedule of events is planned for Hereford enthusiasts from across the U.S. who attend the Annual Meeting and the National Hereford Show, scheduled during the American Royal.

The Annual Membership Meeting, which is open to the public, is set for Monday, Nov. 1. The meeting will start at 9 a.m. at the Clubhouse on Baltimore Tudor Room, located in downtown Kansas City at 1228 Baltimore. Association members selected 136 delegates to conduct the Association's business and to elect three members to serve on the AHA Board of Directors.

The five Board candidates are Tom Boatman, Rockmart, Ga.; Richard Gebhart, Claremore, Okla.; Keith Fawcett, Ree Heights, S.D.; Steve Lambert, Oroville, Calif.; and Dale Venhuizen, Manhattan, Mont. Candidate profiles start on Page 31 and a list of delegates starts on Page 33.

The Association's Annual Report will be presented and distributed during the Annual Membership Meeting along with other reports on activities within the Association, Hereford Publications Inc., Certified Hereford Beef (CHB) LLC and the Hereford Youth Foundation of America (HYFA). This year's Hereford Heritage Hall of Fame and Hereford Hall of Merit recipients will also be recognized.

### Saturday highlights

The weekend will kick off Saturday at the Clubhouse on Baltimore Tudor Room with an educational forum. All Hereford breeders are encouraged to attend these meetings. The forum will begin at 7:30 a.m. Topics to be included are genomics, reproduction, advocating for agriculture and animal welfare, and a panel will discuss how to strategize

for the future in order to meet the needs of the commercial industry.

Lunch will be available at the Clubhouse on Baltimore. To ensure enough food, please e-mail Mary Ellen Hummel at [mhummel@hereford.org](mailto:mhummel@hereford.org) by Oct. 15.

Buses will be available to shuttle attendees to the American Royal complex for the Ladies of the Royal sale, which will start at 5:30 p.m.

Following the sale, Hereford enthusiasts are invited to the HYFA Boots and Brew II reception that will be in the American Royal Governor's Room. There will be shuttle service back to the hotel.

### Herefords in the ring

Sunday the junior Hereford show will begin at 8 a.m. at the American Royal complex. The junior show judge will be Ernie Wallace, Stotts City, Mo. The National Hereford Show, judged by Bill Conley, Clarksdale, Mo., will follow the junior show.

Between the female and bull shows, 2009-10 National Show Award winners will be recognized. Prior to the selection of the champion bull will be the crowning of the 2010-11 National Hereford Queen.

At 10 a.m. the AHA Board of Directors will be available in the American Royal Governor's Room at the American Royal complex to answer questions about the Association and its programs.

For those who can't make the trip to Kansas City, show results will be available online at [Hereford.org](http://Hereford.org).

### Hilton President is headquarters

The AHA headquarters hotel will again be the Hilton President Kansas City. The Hilton President is located at 1329 Baltimore in downtown Kansas City, just blocks from the AHA office. To contact the Hilton President, call 816-221-9490.

The hotel is located in the downtown Kansas City area called the Power and Light District. The nine-square-block area offers retail and dining options as well as entertainment. For more information about dining and entertainment options, visit [www.powerandlightdistrict.com](http://www.powerandlightdistrict.com). **HW**



## National Hereford Women

### Hereford Women to Celebrate First Birthday

Members of the National Hereford Women (NHW) will meet in Kansas City Oct. 29 to Nov. 1 to celebrate NHW's first birthday.

The weekend events will kick off at 4 p.m. Friday, Oct. 29, with the queen orientation. The NHW board will meet following the orientation from 6 to 8 p.m. Both events will be at the American Hereford Association headquarters. Queen interviews will be from 8:30 to 11:30 a.m. Saturday.

Saturday the NHW annual membership meeting will be at 8 a.m. at the Clubhouse on Baltimore Florentine Room. The meeting will include the introduction of National Hereford Queen candidates, the election of directors, a general business meeting and the announcement of NHW's Outstanding Woman for 2010.

NHW members are encouraged to attend the AHA educational forum following the meeting. The forum will also be at the Clubhouse on Baltimore.

Saturday evening during the Hereford Youth Foundation of America (HYFA) Boots and Brew II reception at the American Royal Governor's Room, the NHW's original commissioned artwork by Amanda Peak Raitel will be part of the fund-raiser auction. Proceeds from the original artwork will be split between NHW and HYFA in support of youth programs managed by each of these organizations.

For more information about the events, contact NHW co-presidents Susan Gebhart at [susan.gebhart@cmmglobal.com](mailto:susan.gebhart@cmmglobal.com) or Cheryl Evans at [eehje@dixie-net.com](mailto:eehje@dixie-net.com). **HW**



# Five Contend for AHA Board



**The American Hereford Association (AHA) nominating committee has announced five Hereford breeders vying for positions on the AHA Board.**



## Tom Boatman

A third generation Hereford breeder, Tom Boatman, along with his wife, Tammy, manages JWR Land & Cattle Co., Rockmart, Ga.

JWR was established in 1990 by the late Wesley Rakestraw with about 20 cows. Today, the farm

includes 600 acres in northwest Georgia with 125 registered Hereford females along with 75 commercial females utilized in an embryo transfer program.

JWR hosts an annual production sale managed by the Boatmans on the first Saturday in May, consisting of approximately 60-70 lots. In addition, 20 bulls are sold private treaty each year; steers are marketed through special Hereford steer sales; and other cattle are also marketed through various consignment sales.

Through the years the junior show heifer market has increased for JWR with a lot of new customers enthusiastic to learn more about the show industry.

Two years ago the Boatmans started hosting an annual JWR show clinic for their customers, covering topics such as feeding, breeding, health care, daily care (rinsing, brushing, blowing), showmanship, clipping and fitting.

Since being at JWR, Tom has helped host the Georgia Junior Field Day, National Hereford Tour and several Farm Bureau tours. Prior to joining JWR in 2003, Tom worked as show and sale cattle manager for Hereford breeders including Tennessee River Music and McMinn Ranches. While at TRM, Tom had the opportunity to attend and display cattle at the World Hereford Conference in Ft. Collins, Colo.

Born and raised in Alabama, Tom has been involved in 4-H his whole life and has been a member of the Alabama Cattlemen's Association and a board member for the Alabama Hereford Association.

Tom is currently a member of the Georgia Cattlemen's Association, has served on the Georgia Hereford Association board for four years and is also on the board for the Tennessee Hereford Marketing Program. He has also judged several shows throughout the Southeast.

Tom and Tammy have two children.



## Keith Fawcett

South Dakota Hereford breeder Keith Fawcett is managing partner of Fawcett's Elm Creek Ranch, Ree Heights.

The ranch maintains a 900-head herd consisting of 450 purebred Herefords and 450 commercial females. Fawcett's

market 90 bulls annually through private treaty and in various consignment sales including the American Royal and the National Western. They also have a bred heifer development program in which they breed 250 Hereford, Angus and F1 black baldie females that have been merchandized throughout the country. They background 1,200 feeders each winter with a target weight of 800-900 lb.

They have entered cattle in the National Hereford Feedout (formerly Genetic Outreach Program) as a tool to gain information on feedlot and carcass data.

The Fawcetts strive to produce top-genetic and performance-tested animals for their customers. Keith uses artificial insemination (AI) and embryo transfer (ET), along with performance testing and ultrasound, to further enhance top genetics in the cow herd.

The family has shown cattle across the U.S., including the Junior National Hereford Expo (JNHE). Keith says going to shows as a family is a great learning experience for everyone, is a chance to meet new friends and is a fine advertising tool. In addition, the competition builds character.

Keith is currently serving his second term on the South Dakota Hereford Association board as vice president. He has also served as breed representative to the South Dakota Beef Breeds Council. Keith and his wife, Cheryl, were South Dakota Junior Hereford Association advisors from 1994 to 2004 and helped organize the 2002 JNHE in Sioux Falls.

He currently serves on the board of directors of the Western Junior Livestock Show, a five state regional youth show. He was a director of the Hand County Livestock and Crop Improvement Association for 25 years and is a 4-H leader and a member of the Trinity Lutheran Church.

Keith and his wife, Cheryl, have four children and one grandson.



## Richard Gebhart

Oklahoma Hereford breeder Richard Gebhart and his wife, Susan, own and operate Beacon Hill Ranch near Claremore. Beacon Hill Ranch was started in 1907. The land and the cattle have been handed down from one generation to the next, giving five

generations the opportunity to live the legacy and pass on the commitment and passion for both the land and Hereford cattle.

The Beacon Hill herd currently consists of about 100 Hereford females as well as a smaller commercial herd.

Since assuming responsibility for the herd in 1992, the Gebhart family has worked to find the optimal mix of practices handed down from Susan's granddad combined with "book learning" and experience learned elsewhere which best suits their cattle and environment. The Gebharts use both AI and ET to propagate the genetics that fit the needs of their customers.

The goal of their breeding program is simple: they breed for good cattle — those who do their job with minimal assistance, calm dispositions, do-ability, superior fertility and carcass merit.

Working with organizations at the state and national levels to promote Hereford cattle and encourage youth has been a priority for Richard for the last 15 years. He is the immediate past president of the Oklahoma Hereford Association and served as chairman of the 2009 Junior National Hereford Expo hosted in Tulsa.

He is also active in various cattle organizations, including National Cattlemen's Beef Association, where he is currently serving as a federation division director and a member of the federation structure working group. He's also a past Oklahoma Cattlemen's Association director and currently serves as a director on the Oklahoma Beef Council and the Oklahoma Club Calf Association.

In addition, he currently works off the farm at the University of Tulsa as professor of operations management and director of assessment in the Collins College of Business.

Richard and his wife, Susan, have two daughters and a granddaughter.



## Steve Lambert

Steve Lambert, Oroville, Calif., is a second-generation Hereford breeder. His family owned and operated Creekside Ranch, which was one of the largest Hereford cattle operations in California. Steve was active showing cattle as a youth on the state and national levels.

Today Lambert Ranch is a diversified enterprise, growing high-quality grain, hay and Hereford and Angus cattle. A Gold TPR (Total Performance Records) Breeder, Lambert Ranch has bred several Dams of Distinction.

The ranch's main focus is on raising herd bulls that continue to improve the Hereford breed. Last year Genex purchased Lambert Remedy 2030 75R.

Each October the Lambert family co-hosts the "Next Generation Bull Sale" with Sonoma Mountain Herefords. The sale includes 50-plus bulls that attract purebred and commercial breeders from across the West.

As the demand grows for Hereford cattle, so does the Lambert cow herd. Because the ranch has a closed herd, the last cattle purchased were the top end of the Creekside Ranch herd in 2002. Lambert Ranch's cattle have to produce every year or they go to town, no exceptions. Steve says that this strict culling makes their cow herd a very fertile group that puts pounds on the scale. He feels that as the Hereford breed regains its market share, it is imperative that breeders don't lose focus on what is truly important — sound, fertile and efficient cattle.

Steve has served as a director of the California / Nevada Polled Hereford Association since 2002.

In addition, he has been very active in local government and other community organizations, including serving as mayor of Paradise and being Butte County Supervisor. The Lambert family also owns and manages a feed and garden store.

Steve and his wife, Cindy, have three children.



## Dale Venhuizen

Dale Venhuizen, and his wife, Nancy, own and operate Churchill Cattle Co., near Manhattan, Mont.

Dale grew up on his family's Hereford ranch and graduated from Montana State University in 1979 with a bachelor's degree in agricultural business. In 1980 Dale

and Nancy formed Churchill Cattle Co., which is devoted exclusively to the production and marketing of superior Hereford seedstock.

Churchill Cattle Co. produces about 200 registered calves per year, mostly from AI and ET. Dale markets bulls by private treaty and females through an auction or Internet sale. The products of the Churchill program are working in many states and several foreign countries. The couple also markets commercial replacement heifers and feeds out Hereford steers.

Dale served on the AHA Board from 2000-2004 and was president in 2004. He was a delegate to the 2004 World Hereford Conference and has served as Montana Hereford Association president. He has been involved in facilitating Hereford feeder calf sales for 10 years. Dale has also judged Hereford shows throughout the U.S. and Canada.

He is currently serving on the board of trustees of Calvin College, Grand Rapids, Mich. He is a past president of the Manhattan Christian School Board and has served on his local church council as elder and deacon.

Dale and Nancy have four daughters.

*continued on page 32...*

**All five candidates had a chance to respond to three questions. Below are the questions and the candidates' responses.**

**Why are you running for the Board?**

**Boatman** .....  
The first year I worked at JWR, several breeders wanted Wesley to run for the Board, and he really wanted to, but he felt like he was too involved in other boards to do as good of a job as he could. He said to me, "Why don't you run, Tom?" At that time I felt like I wasn't ready. I really feel like I'm ready now with more knowledge, and it would be an honor and privilege to give back to the Hereford breed, which is my passion in life.

**Fawcett** .....  
Herefords have been grazing the prairies of this ranch for over a hundred years. We attribute the ranch's success to the Hereford breed and to the friends and customers we have met through the AHA. As a way of saying thank you, I would feel privileged and honored to be able to contribute to the success of the AHA and represent the breeders and producers of this great breed.

**Gebhart** .....  
I left the active Army to teach at the University of Tulsa in 1992. At that time, we had just learned Susan's granddad, Floyd Sloan, had been diagnosed with Alzheimer's disease. That news presented us with a big choice – sell out of the Hereford business or leave the active military to come home to the cattle.

Although the Army had been my life, it took less than an afternoon to make the decision. Within a couple of months, we moved directly from the Command and General Staff College at Ft. Leavenworth, Kan., to Claremore, America. We've never looked back, never regretted the choice and have always remembered the instruction that came in one of Floyd's last lucid conversations with us, "Take care of the cows, kids. They'll take care of you."

That's what we all do as Hereford breeders – take care of the cows. In the greater sense, that means take care of the breed, the business and the industry.

I believe we all have a responsibility to offer our time and talents to the Association and our fellow breeders. Some points in our lives are better for that than others – at the moment I have the time, and I hope my education and experience will be valuable to the Association.

There are some real challenges and opportunities for the Hereford breed and for our industry right now. It's important that we meet the challenges with confidence, wisdom and tenacity. Additionally we have to actively seek and make the most of the opportunities.

Some challenges may require us to strengthen our ties with others in the industry, while some may require us to differentiate ourselves. There's no doubt strength in partnerships will often be to our advantage, while speaking about the Hereford breed's individual strengths will be better at other times. The trick will be in discerning exactly when to do what. That's where an AHA Board with diverse backgrounds and experience serves our Association very well.

The AHA Board does a good job of riding for the brand. They are required to think "inside the box" some days and "outside the box" on others, always fueled by an unwavering belief in our breeders and our cattle. It would be an honor to join in this effort and serve the Association – in essence to help "take care of the cows" at the national level.

**Lambert** .....  
The first thing that comes to mind is the great honor to sit and help guide the Board of this breed. With that said, I know I can contribute to the Association with my unbiased, open-minded and forward-thinking approach. I do this daily whether it be in my retail business, ranching operation or my elected position as the county supervisor. I'm very approachable and like to work with people to reach their goals. I feel having

grown up in the Hereford breed I understand the cattle and, more importantly, the people.

**Venhuizen** .....  
The health of AHA and its membership is very important to me, personally, and to our business. I want to help where I can to make it better.

**What are some goals or ideas you have for the Association?**

**Boatman** .....  
I think the demand for Hereford cattle is as high as we've seen in a long time, and we need to stay aggressive on all aspects to stay on top. Continue the promotion of Certified Hereford Beef® (CHB), the support for the junior programs, the honest reporting for TPR, and to make DNA testing a more common practice.

- Fawcett** .....  
  - To show utmost support to the CHB program and bring it to be a viable asset to the Association.
  - To view our junior programs as investments in the future of our breed and its leadership.
  - To view the technological advances as tools to perfect our genetic base and continue to search for more avenues in which they will enhance our final product.
  - To build a network of communication from our commercial producer to the consumer.
  - To support the show system.
  - To build and protect the image of the Hereford female.
  - To uphold the financial status of the Association.

**Gebhart** .....  
With my current knowledge of the AHA Board's inner workings, I do not have a specific "silver bullet" to address the challenges facing the Association in the next several years. Approaching service on the Board with an agenda of "gripes" wouldn't really be my style. If law school taught me anything, it was to keep an open mind and evaluate the situation while listening for opportunities, challenges or details previously overlooked.

We can all agree that it's in our best interest to improve Association business efficiency, expand our reach in the marketplace and communicate the advantages of Hereford cattle to the greater cattle industry. Those are all the "no-brainers" in any astute businessperson's mind. We all know there are no easy answers or "free lunches" when it comes to any business or association. That said, I am capable of making meaningful contributions to the management of our Association, of identifying and prioritizing challenges, and of chasing down real-world solutions while monitoring how the solutions work.

I know the importance of real-time course adjustments in response to the social, legislative and economic landscape. The macro trends of world and U.S. population growth, declining cow and producer numbers and animal welfare are enduring; but one unexpected event – BSE, FMD, change in trade status or more EPA regulation – could be a game changer. I am proud of the strategic plans that AHA has produced. The current plan is the guidepost that we should use to guide our future actions.

When one examines the last two strategic plans, some common elements emerge. The mission and vision statement have remained constant. There are several other common elements that come to mind. One is our junior program. Our junior members are the future, plain and simple. The success of that program should be maintained.

Additionally the production of high-quality, consistent, predictable, profitable Hereford genetics is common to both plans. This core strategy is measurable and can be backed up by metrics to

measure and demonstrate progress. The objective of developing genomic information will be key in this area. Development of a communication strategy that communicates the advantages of Hereford cattle should remain a priority. The last common element is our CHB program.

The strategic intent statement added to the current plan is achievable. Herd book cow numbers increasing by 1% a year, registration growth of 3-5% a year and a 22% commercial bull market share are all reasonable, attainable and appropriate. The movement toward these goals should be communicated to members clearly and consistently.

The tactics concerning animal welfare and exploring a crossbreed registry program are intriguing and hold great promise. My last thought is that technology is not going away, as evidenced in this summer's *Hereford World* focus on technology and social media. Technology offers efficiency tools and can provide the breed a competitive advantage.

Empowering our breeders to measure and communicate the Hereford advantages of efficiency and disposition and to demonstrate the Hereford impact on hybrid vigor are all powerful tools in driving demand. Social media and training will enable our breeders to tell their stories and to communicate within the industry and, importantly, outside the industry to our fellow Americans who may have never seen a live cow. Although hard for us to comprehend, we in agriculture are 2% of the U.S. population, and we need to tell our story to the other 98%. If we don't, somebody else will.

**Lambert** .....  
Along with most breeders, I feel it is the rediscovery of our great breed. I feel it is important to educate our breeders, new and old, on all the new technologies that will help them improve their ultimate goal. With this said, I would like to look into a collaborative approach with our state and national association to fund our field staff. For example, if a state association or two took a certain amount of the financial responsibility, it would help get the field representative into that area a lot more. This would help new members stay involved, sell bulls, promote youth involvement and be the marketing arm for the producers.

**Venhuizen** .....  
One of my main goals is to help facilitate the growth of CHB to make it bigger, stronger and economically viable.

Another goal is to increase membership as this is very beneficial to all of us, and to do that, we need to keep doing a good job of executing our current programs such as the performance program, the junior program, *BuyHereford.com*, our events that AHA sponsors and is part of, and the foundations that support our youth and research.

**What is the biggest issue the AHA will face in the next 5-10 years? How does the Board prepare to face that issue?**

**Boatman** .....  
First and foremost, the biggest issue will be to stay financially strong in today's weak economy. We need to be wise in decision making on where we spend the money. At the same time, we need to be aggressive because of the gaining popularity of Herefords. We are attracting new people, and we need to make sure we accommodate them in learning about the Hereford breed.

I feel with my experience in dealing with new customers over the years that I could help come up with some refreshing ideas for new AHA members to stay positive and enthusiastic about the Hereford breed, just as I did with our new show clinic we host for our customers.



# Delegates

## Fawcett

What role will technology play in our quest for the “ideal” final product and where will CHB fit into the diets of the “health” conscious consumer? We have an exceptionally nutritious product with taste, texture and tenderness. We need to target the young consumers with nutritional facts about the CHB product and educate them on the importance of meat in their diet.

The mapping of DNA genetic gene pools will be astonishing in the next five to 10 years and the data collected will be information that breeders will undoubtedly want to consider in their breeding programs.

## Gebhart

The external environment will be the biggest issue facing the AHA, and it includes several individual challenges. It is projected the world population will grow from 6 billion to 9 billion by 2050. All will need to be fed. The U.S. population will also increase at a smaller rate. As the standard of living for the world population increases, history would tell us people change protein preference to beef. The U.S. cow herd and number of U.S. cattlemen and cattlemen is declining. At some point in time the world will need more beef. I want the Hereford breed to be positioned to take advantage of this opportunity. Growing consumer awareness of animal welfare should be an opportunity for the Hereford breed.

Internally the Board must ensure that AHA has the tools, including a stable financial position, to allow members to record and promote Hereford cattle in the most efficient manner possible. AHA should facilitate the production of quality, consistent and predictable Hereford cattle.

The Hereford breed's efficiency in terms of resources should be documented and used to communicate the profitability of Hereford cattle. There should be no doubt that the AHA Board represents Hereford breeders rather than Hereford cattle — breeders who know their cattle and select for the efficiencies and disposition to make them ever more suited to the social, political, economic and environmental landscape of the future.

## Lambert

I feel one of the biggest issues for the Association will be keeping up with the demand for good Hereford genetics. This is in part due to great effort the Board has done to prove the benefits of crossbreeding black cow herds.

We need to increase our numbers without sacrificing quality. If we don't keep our knives sharp, we will fall to the back of the line and may never return. It is very exciting to see the AI studs purchasing more and more Hereford sires. We need to continue to help market those calves whether it is through CHB or some other regional market.

I believe another challenge we at least have to acknowledge is the ever-increasing regulations put onto us as producers and business owners by our misinformed urban neighbors. I hail from the state of regulations, and it is an ever-spreading mind-set. I think along with other breed associations, we need to work together to protect and promote the positives of our product. After all, if it wasn't for the cattlemen, there would not be any open space. I look forward to helping protect and improve this great breed and lifestyle.

## Venhuizen

I believe the biggest issue will be our role in the commercial marketplace and how we can improve our role so that our members can benefit from that.

The Hereford breed has many things turning our direction right now, but we have to capitalize on them so that they are sustainable and long term. This will allow our members to be more profitable, which is very much needed.

## ALABAMA

**Glynn Debter**  
Debter Hereford Farm  
Horton, Ala.

## ARKANSAS

**Phillip Moon**  
Phillip A. Moon & Lisa D. Sparrow  
Harrison, Ark.  
*One delegate to be determined.*

## CALIFORNIA

**Steve Lambert**  
Lambert Ranch  
Oroville, Calif.

**Jim Mickelson**  
Sonoma Mountain Herefords  
Santa Rosa, Calif.

**Steven Schohr**  
Gridley, Calif.

## COLORADO

**Kenneth Coleman**  
Coleman Herefords  
Westcliffe, Colo.

**Jane Evans Cornelius**  
Coyote Creek Ranch  
LaSalle, Colo.

**Bryan Sidwell**  
Sidwell Herefords  
Carr, Colo.

## IDAHO

**Guy Colyer**  
Colyer Herefords  
Bruneau, Idaho

**Katie Colyer**  
Bruneau, Idaho

**Greg Shaw**  
Shaw Cattle Co. Inc.  
Caldwell, Idaho

## ILLINOIS

**Phil Ellis**  
Ellis Farms  
Chrisman, Ill.

**Kyle McMillan**  
Rustic Oaks Farm  
Ohio, Ill.

**James Milligan**  
Milligan Herefords  
Kings, Ill.

**Mark Stephens**  
Stephens Hereford Farms  
Edinburg, Ill.

*One delegate to be determined.*

## INDIANA

**Joe Carlson**  
Carlson Cattle  
Royal Center, Ind.

**Robert Greives**  
Greives Herefords  
W. Lafayette, Ind.

**Ray Ramsey**  
Ramsey's Herefords  
Greenfield, Ind.

*One delegate to be determined.*

## IOWA

**Charles Johnson**  
CJ Herefords  
Belle Plaine, Iowa

**Dave Wiese**  
Wiese & Sons  
Manning, Iowa

*One delegate to be determined.*

## KANSAS

**Craig Beran**  
B&D Herefords  
Clafin, Kan.

**David Breiner**  
Mill Creek Ranch  
Alma, Kan.

## Ryan Breiner

Kansas State University  
Manhattan, Kan.

**Tom Granzow**  
Granzow Herefords  
Herington, Kan.

**Kevin Jensen**  
Courtland, Kan.

**Tom Krauss**  
Bookcliff Herefords  
Russell, Kan.

**Glenn Oleen**  
Oleen Cattle Co.  
Falun, Kan.

**Kevin Schultz**  
Sandhill Farms  
Haviland, Kan.

## KENTUCKY

**Ron Thomas**  
Thomas Farm  
Richmond, Ky.

*One delegate to be determined.*

## LOUISIANA

*Two delegates to be determined.*

## MICHIGAN

**Ken Geuns**  
Michigan State University  
E. Lansing, Mich.

*One delegate to be determined.*

## MINNESOTA

**Ross Carlson**  
Carlson Farms  
Murdock, Minn.

**James Hanson**  
Hanson Herefords  
Comfrey, Minn.

*One delegate to be determined.*

## MISSISSIPPI

**Bill Darnell**  
Caledonia, Miss.

*Two delegates to be determined.*

## MISSOURI

**Jim Bellis**  
Jim D. &/or Carla Bellis  
Aurora, Mo.

**Richard Ewing**  
Ewing Farms  
Fordland, Mo.

**Marty Lueck**  
Leo & Jean Journagan  
Mountain Grove, Mo.

**Jim Reed**  
Reeds Farms  
Green Ridge, Mo.

**Edgar Roth**  
Roth Hereford Farm  
Windsor, Mo.

**Bob Thompson**  
Glengrove Farm  
Rolla, Mo.

## MONTANA

**Mark Cooper**  
Willow Creek, Mont.

**Jack Holden**  
Holden Herefords  
Valier, Mont.

**Fred McMurry**  
McMurry Cattle  
Billings, Mont.

**Dale Venhuizen**  
Churchill Cattle Co.  
Manhattan, Mont.

*One delegate to be determined.*

## NEBRASKA

**Dave Goertz**  
Double Heart Diamond Cattle  
Berwyn, Neb.

**Dennis Hoffman**  
Hoffman Herefords  
Thedford, Neb.

**Keith Lapp**  
Hayes Center, Neb.

**Ronny Morgan**  
Morgan Ranch Inc.  
Burwell, Neb.

**John Ridder**  
Ridder Hereford Ranch  
Callaway, Neb.

**Ron Schutte**  
Alfred Schutte & Sons  
Guide Rock, Neb.

**Dale Spencer**  
Spencer Herefords Inc.  
Brewster, Neb.

*One delegate to be determined.*

## NEW MEXICO

**Cliff Copeland**  
Copeland & Sons LLC  
Nara Visa, N.M.

**Bill King**  
Stanley, N.M.

## NEW YORK

**Timothy Dennis**  
Penn Yan, N.Y.

**Ted Kriese**  
Spring Pond Farm  
Cato, N.Y.

## NORTH CAROLINA

*Two delegates to be determined.*

## NORTH DAKOTA

**Roger Stuber**  
Stuber Ranch  
Bowman, N.D.

**Ryan Topp**  
Topp Herefords  
Grace City, N.D.

*One delegate to be determined.*

## OHIO

*Two delegates to be determined.*

## OKLAHOMA

**Charles Buckminster**  
Charles-Nancy Buckminster  
Lahoma, Okla.

**Norman Durham**  
Durham Hereford Ranch  
Skiatook, Okla.

**Jimmie Johnson**  
Red Hills Polled Herefords  
Clinton, Okla.

**Leon Langford**  
Langford Herefords  
Okmulgee, Okla.

**John Loewen**  
Loewen Herefords  
Waukomis, Okla.

**Eddie Sims**  
MCS Polled Herefords  
Elgin, Okla.

**Montie Soules**  
Star Lake Cattle Ranch  
Skiatook, Okla.

## OREGON

**Bob Harrell**  
Harrell Hereford Ranch  
Baker City, Ore.

**Cheryl Thomas**  
Hood River, Ore.

*One delegate to be determined.*

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**PENNSYLVANIA**

**Les Midla**  
Flat Stone Lick  
Marianna, Pa.

**Sheila Miller**  
Womelsdorf, Pa.

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**SOUTH CAROLINA**

*One delegate to be determined.*

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**SOUTH DAKOTA**

**Jerry Bischoff**  
Ravine Creek Ranch  
Huron, S.D.

**Keith Fawcett**  
Fawcetts Elm Creek Ranch  
Ree Heights, S.D.

**Michael Fink**  
Fink Polled Herefords  
Bridgewater, S.D.

**Mark Goetz**  
Big Sioux Cattle Co.  
Egan, S.D.

**Jerry or Vern Rausch**  
Rausch Herefords  
Hoven, S.D.

*One delegate to be determined.*

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**TENNESSEE**

**Chris Anderson**  
Manchester, Tenn.

**Billy Ashe**  
Selmer, Tenn.

**David Parker**  
Bradyville, Tenn.

**Eric Walker**  
Walker Polled Hereford Farm  
Morrison, Tenn.

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**TEXAS**

**Terri Barber**  
Barber Ranch  
Channing, Texas

**Gary Buchholz**  
Gary & Kathy Buchholz  
Waxahachie, Texas

**Mike Doyle**  
Doyle Hereford Ranch  
Garland, Texas

**Jordan Glaze**  
Andy Glaze  
Gilmer, Texas

**Lee Haygood**  
Indian Mound Ranch  
Canadian, Texas

**Donlie McMullin**  
McMullin Ranch  
Copperas Cove, Texas

**Scott Nolan**  
Nolan Herefords  
Gilmer, Texas

**Keith Rogers**  
Hidden Oaks Ranch  
Hamilton, Texas

**Dennis Schock**  
Sherman, Texas

**Kevin Warnken**  
Rockin' W Polled Herefords  
Schulenburg, Texas

**Loyd Whitehead**  
L.C. Whitehead  
Menard, Texas

**Jay Wright**  
W4 Ranch  
Morgan, Texas

*Three delegates to be determined.*

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**UTAH**

**Shannon Allen**  
Phil Allen & Son  
Antimony, Utah  
*One delegate to be determined.*

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**VIRGINIA**

**Robert Kube**  
Fauquier Farm  
Warrenton, Va.

*One delegate to be determined.*

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**WASHINGTON**

**Joe Bennett**  
W.T. Bennett  
Connell, Wash.

**Bill Cox**  
William P. Cox  
Pomeroy, Wash.

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**WEST VIRGINIA**

**Norman (Butch) Law**  
David Law & Sons  
Harrisville, W.Va.

**Michael Taylor**  
Cottage Hill Farm  
Petersburg, W.Va.

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**WISCONSIN**

**Clarence Boettcher**  
Clarence Boettcher Family  
Fairchild, Wis.

**Marvin Espenscheid**  
Owego Stock Farm  
Argyle, Wis.

**Gerald Huth**  
Huth Polled Herefords  
Oakfield, Wis.

**Fred Larson**  
Larson Hereford Farm  
Spring Valley, Wis.

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**WYOMING**

**Mark Largent**  
Largent & Sons  
Kaycee, Wyo.

**Dale Micheli**  
Micheli Hereford Ranch  
Ft. Bridger, Wyo.

*One delegate to be determined.*

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**ARIZONA/NEVADA**

**Lee Hutchens Jr.**  
Lee & Dianne Hutchens Family Trust  
Fallon, Nev.

*One delegate to be determined.*

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**NEW ENGLAND**

**David Horan**  
David & Judy Horan  
E. Thedford, N.H.

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**SOUTHERN ATLANTIC**

**George Allen**  
TNB Herefords  
Hull, Ga.

**Tom Boatman**  
Tom & Tammy Boatman  
Rockmart, Ga.

*Two delegates to be determined.*

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**UPPER ATLANTIC**

*Two delegates to be determined.*

**HW**