

Annual Meeting Festivities Planned

AHA members will gather in Kansas City Oct. 31 to Nov. 2 to conduct Association business.

AHA Annual Meeting Schedule of Events

(tentative)

Friday, Oct. 30

5:30 p.m. Women's Forum on the Future II,
Hilton President Kansas City, Aztec Ballroom

Saturday, Oct. 31

7:30 a.m. Educational forums,
Hilton President Kansas City

7:30-8:30 a.m. — Breed Improvement
Update: New Genetic Tools Available

8:30-9 a.m. — Your New Marketing Option:
BuyHereford.com

9-9:45 a.m. — Promoting Hereford: New
Ad Campaign and Web Site Unveiled

9:45-10:15 a.m. — Improving the Online
Registry System: What's New

9 a.m. American Hereford Women
annual meeting,
Hilton President Kansas City, Aztec Ballroom

10:30 a.m. AHA Board candidate Q&A,
Hilton President Kansas City

12:30 p.m. Board of Directors open forum,
Hilton President Kansas City

National Organization of Poll-ettes
annual meeting,
Hilton President Kansas City, Aztec Ballroom

2 p.m. Preview Ladies of the Royal sale offering,
American Royal complex

Note: Bus service from the Hilton President
to the American Royal complex will leave
the hotel at 2 p.m. and 2:30 p.m.

4 p.m. Ladies of the Royal sale,
American Royal complex

5:30 p.m. Boots and Brew HYFA reception,
American Royal Governor's Room

Note: Bus service from the American Royal
complex to Hilton President will depart at
6 p.m. and 7:30 p.m.

Sunday, Nov. 1

8 a.m. American Royal National Hereford Show,
American Royal complex

Junior show followed by open show.

1 p.m.* Recognition of 2008-09 National Show
Award Winners

*Time is approximate — presentation will
occur between female and bull show.

Monday, Nov. 2

9 a.m. AHA Annual Membership Meeting,
Hilton President Kansas City

Hereford women groups to meet

AHA Annual Meeting weekend will kick off at 5:30 p.m., Friday, Oct. 30, with the Women's Forum on the Future II. During this meeting women in the Hereford industry will continue to discuss the possible combining of the two women's organizations: the National Organization of Poll-ettes (NOP) and the American Hereford Women (AHW).

AHW will host its annual meeting at a 9 a.m. brunch on Saturday. The NOP annual meeting will be at 12:30 p.m. All three meetings will be at the Hilton President Kansas City Aztec Ballroom.

For more information about the events, contact Cheryl Evans, AHW president, at (662) 283-3337 or eehje@dixie-net.com; or Paula Tracy, NOP chairman, at (208) 436-0266 or pauladtracy@yahoo.com. HW

Members of the American Hereford Association (AHA) will be in Kansas City Oct. 31 to Nov. 2 for the 2009 Annual Meeting. A full schedule of events is planned for Hereford enthusiasts from across the U.S. who attend the Annual Meeting and the National Hereford Show scheduled during the American Royal.

The Annual Membership Meeting, which is open to the public, is set for Monday, Nov. 2. The meeting will start at 9 a.m. at the Hilton President Kansas City. Association members selected 134 delegates to conduct the Association's business and to elect three members to serve on the AHA Board of Directors.

The six Board candidates are Cliff Copeland, Nara Visa, N.M.; Marty Lueck, Mountain Grove, Mo.; Dale Micheli, Ft. Bridger, Wyo.; Les Midla, Marianna, Pa.; Phillip Moon, Harrison, Ark.; and Kevin Shultz, Haviland, Kan. Candidate profiles start below and a list of delegates starts on Page 57.

The Association's Annual Report will be presented and distributed during the Annual Membership Meeting along with other reports on activities within the Association, Hereford Publications Inc., Certified Hereford Beef (CHB) LLC and the Hereford Youth Foundation of America (HYFA). This year's Hereford Heritage Hall of Fame and Hereford Hall of Merit recipients will also be recognized as well as those who have recently reached the 50- and 100-year mark as Hereford breeders.

Saturday highlights

The weekend will kick off Saturday at the Hilton President Kansas City with an educational forum. Highlights of the forum will include the introduction of two new tools that will be added to the genetic analysis; the unveiling of an updated *Hereford.org*; explanation of a new online marketing service — *BuyHereford.com*; and a demonstration of what's new with the online registry system.

Following the forum will be the delegate orientation and AHA Board candidate question and answer session. At 12:30 p.m. will be an open forum when current AHA Board members are available to answer questions from the membership.

At 2 p.m. and 2:30 p.m., a bus will be available outside the hotel to shuttle attendees to the American Royal complex for the Ladies of the Royal sale, which will start at 4 p.m.

Following the sale, Hereford enthusiasts are invited to the HYFA Boots and Brew reception that will be in the American Royal Governor's Room. Shuttle service back to the hotel will be available at 6 p.m. and 7:30 p.m.

Herefords in the ring

Sunday the junior Hereford show will begin at 8 a.m. at the American Royal complex. The junior show judge will be Cody Lowderman, Macomb, Ill. The National Hereford Show will follow the junior show, judged by Randy and Jamie Mullinix, Toulon, Ill. Between the female and bull show, 2008-09 National Show Award winners will be recognized. Prior to the selection of the champion bull will be the crowning of the first National Hereford Queen.

For those who can't make the trip to Kansas City, show results will be available online at *Hereford.org*.

Hilton President is headquarters

The AHA headquarters hotel will again be the Hilton President Kansas City. The Hilton President is located at 1329 Baltimore in downtown Kansas City, just blocks from the AHA office. To contact the Hilton President, call (816) 221-9490.

The hotel is in the recently renovated downtown Kansas City area called the Power and Light District. The nine-square-block area offers retail and dining options as well as entertainment. For more information about dining and entertainment options visit *www.powerandlightdistrict.com*. HW

Six Vie for AHA Board

The American Hereford Association (AHA) nominating committee has announced six Hereford breeders contending for positions on the AHA Board.



Cliff Copeland

Cliff Copeland, Nara Visa, N.M., has been involved in the Hereford business since birth.

A family operation established in 1943, Copeland and Sons LLC is currently managed by three generations

of Copelands — Cliff and his wife, Pat; Cliff's parents, Clifford and Barbara; and Cliff and Pat's son, Matt. Cattle are their only business with a 500-head herd that includes 90 registered Hereford females, 80 cows used to produce club calves and 330 commercial Hereford cows.

The registered division produces all of the bulls for the family's commercial herd. This arrangement allows the Copelands to test their registered genetics under real-world commercial conditions. They try to get feedlot and carcass information on the steer calves. The family strives to provide bulls to its commercial and purebred customers that have complete performance testing and Total Performance Records (TPR) data.

The Copelands show at regional and national shows and have started to make Denver a must each year. They have found that exhibiting cattle gives them contact with and exposure to potential customers from all over the country. Cliff has judged Hereford shows at the local, regional, national and international levels.

During his youth, Cliff was a member of the American Junior Hereford Association board and served as president. He attended New Mexico State University and earned an animal science degree.

Cliff is a member, director and past president of New Mexico Hereford Association. Cliff and Pat were New Mexico Junior Hereford Association advisors for 17 years. Committed to helping the breed, Cliff has helped with Certified Hereford Beef (CHB®) promotions in his area.

He has been a member, board member and past committee chair of New Mexico Cattle Growers Association. He currently serves as New Mexico Beef Council vice chairman. He's a past director and chairman of the New Mexico Beef Cattle Performance Association.



Marty Lueck

Missouri Hereford breeder Marty Lueck manages Journagan Ranch, Mountain Grove, Mo.

Established in the mid 1960s by Leo and Jean Journagan, the ranch includes 4,200 acres in south-central Missouri with 370 registered Hereford and 160 commercial cows.

With the goal of raising quality cattle that work well for them and bring growth and profit into their customers' herds, Marty and the Journagans host an annual production sale the first Saturday of October that usually consists of 80-plus lots. They also market approximately 50-60 yearling bulls off the farm annually through private treaty sales and participate in the Show-Me Select sale held annually in Mountain Grove, Mo.

For 10 years Marty has sent a group of bulls to the Green Spring Bull Test and for five years residual feed intake (RFI) data has been collected and evaluated. Journagan-bred genetics have also been tested for feed efficiency at the University of Missouri.

He assisted in the development of an annual Hereford-influenced feeder calf sale at the Joplin Regional Stockyards, Carthage, Mo.

Marty is currently Missouri Hereford Association president. He was an American Polled Hereford Association (APHA) board member from 1987-1991. While on the APHA board, he served on the education and research, executive, strategic planning, and vision 2000 committees. He was a member of the AHA-APHA merger committee and AHA total herd reporting committee and has served twice on the AHA nominating committee.

Marty is a member of the First Baptist Church in Mountain Grove, Douglas County Extension Council, E-76-EE Volunteer Fire Department board, and Missouri Cattlemen's Association Seed Stock Council. He is past president of the South Central Show-Me Select Program and is currently serving on the Missouri Show-Me Select Program board.

Marty and his wife, Vicki, have two sons and a grandson.



Les Midla

Pennsylvania Hereford breeder Les Midla's family has been in the Hereford business since the 1950s. Through the years, the Flat Stone Lick herd located in Marianna, has transitioned from horned to now predominately polled genetics with 80 registered females.

Les utilizes artificial insemination (AI) to produce easy keeping Herefords with modestly positive, but balanced, expected progeny differences (EPDs). Each year about 75% of the herd has an AI-sired calf in a closed season.

Today Les and his son, Brendan, manage the farm. The father-son team strives to market problem-free young pairs and a few bulls to both commercial and registered herds with the goal of improving the quality and marketability of those herds. The Midlas participate in sales in Pennsylvania and Kentucky and occasionally in surrounding states.

Les has been a Pennsylvania Hereford Association board member for 34 years, serving several terms as president and currently serving as secretary and sale manager. He was also a Mason-Dixon Hereford Association charter board member and served that organization as president. He is a past board member of the West Virginia Hereford Association.

Outside the Hereford industry, he has served on the County Planning Commission board for 28 years, including several terms as president. He has been a parish council member for 28 years and has also served the council as president. He has been a Farm Bureau state delegate and legislative committee member. He recently served on a Strategic Plan Task Force for his county.

Owning a small town dental practice for 36 years, Les has served on the Western Pennsylvania Dental Society board and has been a state delegate to the Pennsylvania Dental Society since 1973. He has chaired the ethics committee and has served on various task forces.

Les and his wife, Nancy, have two children and four grandchildren.



Dale Micheli

Dale Micheli, Ft. Bridger, Wyo., along with his father and brother, manage a 600-head cow-calf and yearling outfit. They have about 150 purebred Hereford cows, 125 registered Angus and 300 commercial cows. The family hosts an annual fall production sale at the ranch and market about 80 bulls.

The Micheli family has had Hereford cattle since about 1917 and has been a seedstock supplier for nearly 80 years. Dale also owned and operated a meat processing plant and has experience in cutting meat and marketing beef.

Dale has been actively showing and judging cattle his entire life. He is past president of the Wyoming Hereford Association and served as a director for 25 years. He has been a delegate to the AHA Annual Membership Meeting many times. Dale has traveled the country and judged Hereford shows at Ft. Worth, the Cow Palace, San Antonio and numerous field days and state and county fairs.

Dale, along with other members of his family, is an active member of the Wyoming Stockgrowers Association. Dale served on the Wyoming Livestock Board and as chairman of that group for a two-year term. He has been a dedicated volunteer judging coach for 4-H and FFA for 30 years. He has coached numerous state champion teams that went on to place in the top five at the national meat judging contest.

Dale also officiated basketball for 30 years and was inducted into the Wyoming Officials Hall Of Fame. He says refereeing helps him maintain a level head and calm demeanor when in tough situations.

Dale and his wife, Terry, have six children and four grandchildren.



Phillip Moon

Phillip Moon, Harrison, Ark., has been involved in the cattle business since an early age and started a registered Hereford herd in 1988.

Today his cow herd, including bred replacement heifers, totals 125 head and is predominately registered Herefords but also includes registered Red Angus and crossbred (Hereford, Red Angus and black Angus) cows.

As a National Hereford Feedout (formerly Genetic Outreach Program) participant since 2004, Phillip has retained ownership on 95% of all Hereford steers through harvest. Since 2008 he has retained ownership of all Hereford heifers not kept as replacements. Actual feedlot performance and carcass data are collected and used to make selection decisions for replacement heifers and bulls offered for sale.

All Hereford-sired crossbred calves and other commercial calves are age and source verified and are either sold through regional livestock markets or local livestock markets. Bulls are sent to Green Springs Bull Test in Nevada, Mo., to collect post-weaning performance data including feed conversion, rate of gain and residual feed intake. Bulls are sold private treaty or at select consignment sales.

Phillip is a member of the Arkansas, Kansas and Missouri Hereford Associations. He has served two years as president of the Arkansas association and three years as secretary/treasurer. He served two terms as president of the State Presidents Council and one year as vice president.

He has attended numerous AHA leadership events including the World Hereford Conference in Ft. Collins, three Hereford Young Guns conferences and the Hereford Directions Summit. He has been a delegate to the AHA Annual Membership Meeting for eight years.

He is also a member of the National Cattlemen's Beef Association, Arkansas Cattlemen's Association and Boone County Cattlemen's Association. This year he served as Boone County Fair beef superintendent.

Phillip is married to Lisa Sparrow and he has two stepsons.



Kevin Schultz

A fifth generation farmer and rancher, Kevin Schultz, Haviland, Kan., manages his family's Sandhill Farms, a diversified farming and cattle operation in south-central Kansas.

The farming operation consists of dryland and irrigated corn, soybeans, wheat and alfalfa. The cow herd includes about 300 cows. With the maturity of the Conservation Reserve Program (CRP), the Schultzes are in an expansion phase. Through the use of ET (embryo transfer), approximately 200 of the calves will be registered and the balance will be purebred commercial. The commercial cows have been purebred Hereford since the mid 1940s.

The family has fed out its steers at commercial feedlots for the past 15-20 years. Feedlot performance data as well as the individual carcass data have been collected and tracked.

The registered program was started after Kevin graduated from Kansas State University in 1986. Prior to 2008 all Sandhill bulls were sold private treaty. In 2008 the family started a spring bull sale. In the past two sales, 70% of the bulls were sold to commercial buyers, and the other 30% to registered breeders. In the sale next spring all 5-year-old cows that are pregnant with heifer calves will sell.

Sandhill genetics have been part of the National Reference Sire Program (NRSP) and the Circle A Ranch heterosis project. Kevin uses these programs to increase the accuracy and predictability of his bulls and identify outliers that will help move the breed in the desired direction.

Kevin has been a longtime member of the Kansas Polled Hereford Association, serving multiple terms on the board and as president. In 2004 he was AHA's nominee to the NCBA Young Cattlemen's Conference.

Kevin has served on numerous local and state boards, being an officer in most. These include church, school, groundwater management, Extension, Farm Bureau, Kansas Livestock Association and others.

Kevin and his wife, Vera, have three children.

All six candidates had a chance to respond to three questions.

Below are the questions and the candidates' responses.

Why are you running for the Board?

Copeland

Hereford cattle have allowed my family to live and ranch at this location since 1943. Our Herefords have paid for two ranch divisions and provided for us through thick and thin. They have allowed us to meet and become friends with some of the best people on earth. So, I feel that I owe the breed and this Association a tremendous debt. I have a vested interest in the future of Herefords too. If my varied experience in most phases of the Hereford industry can, in some small way, allow me to provide guidance for the future prosperity of the breed and pay back a little for what the breed has done for me, then I would be honored to help in any way that I can.

Lueck

I am very passionate about the Hereford breed. I live and breathe it every day. I feel privileged to do so. It would be an honor to represent my fellow breeders.

Micheli

I love Hereford cattle and they have been very good to my family; thus, I want to give back and try my best to help this wonderful breed gain back market share. I have made a lot of friends in this breed and I just want to go to work to promote good cattle and people. We have to be diligent and aggressive in this modern world to get our product and genetics sold. I believe the integrity of the people in the Hereford breed of cattle is unmatched and want to do all I can to help keep raising cattle a viable business.

Midla

AHA is at that junction in history where it can take advantage of opportunities to once again become a force in the cattle industry. It would be a privilege to steer efforts in the right direction and a challenge to proudly serve the AHA membership. By bringing energy and passion for the Hereford breed, I would be putting to use a background of leadership in my profession, community and church as well as agriculture.

Moon

In the past I have been asked by several of our members to consider running for a position on the Board of Directors. In June of this year, I was contacted again, and I made the decision to run for a Board position. I believe my personal experiences in various areas of the cattle industry, my involvement in local, state, and national livestock organizations, my involvement as a member of the AHA, and my lifelong personal commitment to the enhancement of the Hereford breed provide me with the experience and knowledge to contribute to the growth of the Hereford breed and the AHA.

Schultz

I have a deep passion for the cattle business and the Hereford breed. I would enjoy assisting the leadership of the breed in shaping and bring the AHA into the next phase of the cattle business.

What are some goals or ideas you have for the Association?

Copeland

My goals are:

- 1) Keep the Association financially strong and stable.
- 2) Continue to promote Certified Hereford Beef (CHB®) as vigorously as possible as this will increase demand for Hereford genetics.
- 3) Continue strong support of all junior programs, as they will be the future breeders and consumers of our product.
- 4) Constantly look at and re-evaluate our performance programs to see that they are accurate and supply the information that the Hereford breeders and the commercial industry need.
- 5) Continue show programs for the breed, as this provides opportunities for breeders and industry to get together and network better than anything else that we can do at this point, as well as provide niche marketing opportunities and outside revenue streams into the breed.
- 6) Always be looking into emerging technologies such as DNA, RFI (residual feed intake) and whatever else comes along that may help us to more accurately predict the performance of our cattle.

Lueck

I would like to see continued the growth and use of Hereford genetics in the beef industry. I feel it is important to keep the breeders and new customers updated about the ever-changing technology and how it applies to our genetics and how it benefits the beef industry. I believe that it is important to maintain our Hereford breed and the Association to keep it relevant for generations to come.

Micheli

We need to gain back the market share that we have lost to other cattle breeds. I have always believed that Hereford cattle have an advantage on the rail. I operated a processing plant for eight years and always had happy customers with Hereford beef. One of my goals is with the CHB program. I believe I am uniquely qualified to help that program grow because of my meat cutting and meat judging experience. I would like to help expand the CHB program to help sell Hereford cattle. I would like to see Hereford cattle bring a premium at market because of the demand for CHB beef.

Midla

The AHA must be "goal" oriented. These goals fit into two - what to do for the organization and what to do for the breed. For the organization, it must increase registration numbers and change the perception of Herefords more favorably. For the breed, it must drive toward eliminating prolapse and other detrimental issues and continue its march toward increasing the number of genetically good cattle that are free of defects. If Herefords do these things, cattlemen will use them.

Moon

My goals are:

- 1) To convince the cattle industry that a "whiteface" signifies enhanced value opportunities and greater efficiency at any level or segment within the industry.
- 2) To increase annual registrations to no less than 100,000 per year and increase whole herd cow inventory to a minimum of 150,000 cows.
- 3) To increase adult active memberships to 5,000 or more.
- 4) To increase sales of Hereford genetics by renewing and regaining the confidence of every segment of the beef industry and increase the volume of Hereford beef sales through other processing and distribution channels and methods in addition to the current CHB program.

- 5) To recruit and retain junior members in the adult organization by reducing or eliminating certain membership fees and reducing registration and whole-herd reporting fees until the age of 28.

Schultz

Enhance the image, perception and demand for Herefords. Look for ways for a broader based harvesting and distribution of CHB. Promotion that show the advantages of using Hereford breeding stock. The AHA needs to provide the members with the tools they need to produce the cattle that they, the members, want. Planning committees that involve the members giving input to the Board and staff. Specifically, this might include DNA accuracies of pedigrees free of genetic defects, and data that support more accurate and new EPDs (expected progeny differences).

What is the biggest issue the AHA will face in the next five-10 years? How does the Board prepare to face that issue?

Copeland

I don't see us as having any single big issue. I wish it could be made that simple. I will try to hit a few high spots.

We are looking at shrinking cattle numbers and demand for beef. Input costs are high and some think we will continue to see excess feedlot capacity. Additionally we may be leaning toward more grass-feds and half-feds. We must evaluate how Hereford cattle fit in that scenario.

The average age of ranchers and farmers in America is somewhere in the 50s. We have a generation of young managers who have not been educated as to the advantages the Hereford breed has to offer the commercial cattle industry.

Our breed is much improved and there is a lot of data out there that our Association and other researchers have generated to prove we have many things to offer. Efficiency is the buzzword, and we have that to offer in great supply!

We must hit the beef industry media and universities that are turning out the next generation of producers, the feeding and packing industry, and anyone else that will listen with everything we can muster, to educate them that we are part of what is missing and that we can help the industry be profitable.

The time is right, our cattle are right, the industry needs what we can supply, and we have not had an opportunity like this in the last 30 years. We must get it right, and get it right now, or we may never have the opportunity to do so again.

Lueck

We are seeing continued growth in DNA research. The evolution of data and the speed at which it is occurring will be a challenge for our Association. We need to look at the reliability and correlation to an animal's breeding value. The adaptation of this data and how we integrate this technology will be crucial. I believe we will have to align our Association with an outside organization to validate and document our data and allow more research in future genetic markers and marker panels.

Midla

Increasing registration numbers: the Board must set goals, take steps to partner with present members and measure progress. The prescription for this is:

- to know which financial issues within the AHA restrict participation
- to know how to attract the never ending population of new breeders to become Hereford breeders
- to slow the number of registered breeders who are moving to a second breed (and thus reducing their Hereford numbers and Hereford priorities)

Delegates

- to make member interaction with AHA easier, faster, more accurate and all around more business friendly
- to devise incentives to register more Herefords

Change is something that needs to be understood and applied properly within the traditions of our breed to have a favorable outcome. It is critical that our organization embrace change while respecting those traditions. By understanding the changes that are needed and acting properly, we can create favorable outcomes for the Association, for the breed and, most importantly, for our member breeders.

Micheli

It looks like with the current administration in Washington, environmental issues may be the biggest threat to all cattlemen. Public lands grazing is a huge issue in Wyoming and other western states. Those are issues for all cattlemen of all breeds. I believe the biggest issue for Hereford breeders remains the marketing of our cattle and convincing feeders, sale barn operators and country buyers that Herefords are efficient and profitable.

Moon

Competition within every segment of the cattle industry increases and intensifies each and every day. In my opinion, the biggest challenge facing the AHA the next five to 10 years is the very same issue it has faced the past 25 years and continues to be a critical issue, which is to increase the value of red-hided whiteface calves to a level where they bring an equal or greater price than their black-hided counterparts, regardless if these calves are straightbred Hereford, or Hereford crosses with other breeds.

Even though certain areas of our country have solved this problem, this particular issue cannot be overlooked. We must continue to create solutions to combat resistance and discounts for Hereford and red-hided cross calves and convince cow-calf producers, feedlot operators and packers across this nation that red-hided whiteface calves provide enhanced profit potential and will return significant premiums from the infusion of Hereford genetics.

To meet this challenge, the Board of Directors should intensify research and development programs and target other markets and create new marketing opportunities and channels of distribution beyond the present CHB program to expand the use of Hereford genetics within the industry.

The black baldie has long been a standard in the industry; however, concentrating additional promotion efforts on crossing Hereford genetics with other breeds is the next step to increasing market share and expanded marketing opportunities for the Hereford breed, our members and our Association.

Schultz

We need to do more with less. For several reasons, the U.S. commercial beef cow herd is in a contracting phase. Our job as cattlemen will be to produce more pounds of consistent, better tasting, healthy beef with fewer cows in the U.S. cow herd.

I believe we, as cattlemen, will be confronted with faster, newer "Star Trek" technology. Genetic engineering, managing feed efficiency information and environmental issues, are just a few examples.

I believe it will be one of AHA's jobs to assist members by disseminating the information into what is helpful and accurate and in a usable form. We will need to keep all the data open to our members and not allow it to be privatized by large corporate companies.

Addressing these issues might include working with other groups, companies or associations that have different areas of expertise or education and yet have similar goals to AHA. Member-run focus committees and employees full-time or contracted will be internal ways that we can achieve the same end.

The AHA will need to provide all these services and programs with tight revenues. Money management will continue to be critical at all times. **HW**

ALABAMA

Glynn Debter
Debter Hereford Farm
Horton, Ala.

One delegate to be determined.

ARKANSAS

Phillip Moon
Phillip A. Moon & Lisa D. Sparrow
Harrison, Ark.

One delegate to be determined.

CALIFORNIA

Steve Lambert
Lambert Ranch
Oroville, Calif.

Steven Schohr
Gridley, Calif.

Tom Weimer
Weimer Cattle Co.
Susanville, Calif.

COLORADO

Kenneth Coleman
Coleman Herefords
Westcliffe, Colo.

Jane Evans Cornelius
Coyote Creek Ranch
LaSalle, Colo.

T.J. Verquer
Tom-Pat Verquer & Sons Herefords
Trinidad, Colo.

FLORIDA

One delegate to be determined.

GEORGIA

George Allen
TNB Herefords
Hull, Ga.

Whitey Hunt
Innisfail Farm
Madison, Ga.

Truman Whaley
Whaley Polled Herefords
Dalton, Ga.

IDAHO

Guy Colyer
Colyer Herefords
Bruneau, Idaho

Katie Colyer
Bruneau, Idaho

Frank Rodgers
Frank A. Rodgers & Sons
Buhl, Idaho

Greg Shaw
Shaw Cattle Co. Inc.
Caldwell, Idaho

ILLINOIS

Philip Ellis
Ellis Farms
Chrisman, Ill.

Gary McConnell
Bob-O-Lou Hereford Farms
Taylorville, Ill.

Kyle McMillan
Rustic Oaks Farm
Ohio, Ill.

James Milligan
Milligan Herefords
Kings, Ill.

Timothy Sayre
Sayre Hereford Farm
Arenzville, Ill.

INDIANA

Bruce Everhart
Harry R. Everhart & Family
Waldron, Ind.

Ted Hunt
Hunt Bros.
Battle Ground, Ind.

Robert Prince
Robert & Marilyn Prince
Poseyville, Ind.

One delegate to be determined.

IOWA

James Hansen
Woodland View Farms
Colfax, Iowa

Two delegates to be determined.

KANSAS

Craig Beran
B&D Herefords
Clafin, Kan.

David Breiner
Mill Creek Ranch
Alma, Kan.

Ryan Breiner
Kansas State University
Manhattan, Kan.

Tom Granzow
Granzow Herefords
Herington, Kan.

Tom Krauss
Bookcliff Herefords
Russell, Kan.

Jan Oleen
Oleen Brothers
Dwight, Kan.

KENTUCKY

Brad Chambliss
Chambliss Hereford Farm
Elizabethtown, Ky.

Tony Staples
TK4 Herefords
Brandenburg, Ky.

Ron Thomas
Thomas Farm
Richmond, Ky.

LOUISIANA

Two delegates to be determined.

MICHIGAN

Jill Bielema
Grand Meadows Farm
Ada, Mich.

One delegate to be determined.

MINNESOTA

Mark Frederickson
Frederickson Hereford Farm
Starbuck, Minn.

Bonnie Reed
Jeffrey & Bonnie Reed
Hampton, Minn.

Lester Schafer
Buffalo Lake, Minn.

MISSISSIPPI

Bill Darnell
Caledonia, Miss.

Jack Evans
EE Hereford Ranch Inc.
Winona, Miss.

MISSOURI

Jim Bellis
Jim D. &/or Carla Bellis
Aurora, Mo.

Marty Lueck
Leo & Jean Journagan
Mountain Grove, Mo.

Jim Reed
Reeds Farms
Green Ridge, Mo.

Ed Roth
Roth Hereford Farm
Windsor, Mo.

Bob Thompson
Glengrove Farm
Rolla, Mo.

One delegate to be determined.

MONTANA

Mark Cooper
Willow Creek, Mont.

Jack Holden
Holden Herefords
Valier, Mont.

Fred McMurry

McMurry Cattle
Billings, Mont.

Dale Venhuizen
Churchill Cattle Co.
Manhattan, Mont.

NEBRASKA

Keith Lapp
Hayes Center, Neb.

Brent Meeks
Upstream Ranch
Taylor, Neb.

Ronny Morgan
Morgan Ranch Inc.
Burwell, Neb.

Arthur Olsen
Olsen Ranches Inc.
Harrisburg, Neb.

John Ridder
Ridder Hereford Ranch
Callaway, Neb.

Ron Schutte
Alfred Schutte & Sons
Guide Rock, Neb.

Russ Tegtmeier
Clarence Tegtmeier & Sons
Burchard, Neb.

NEW MEXICO

Cliff Copeland
Copeland & Sons LLC
Nara Visa, N.M.

Becky Spindle
Stanley, N.M.

NEW YORK

Timothy Dennis
Penn Yan, N.Y.

Ted Kriese
Spring Pond Farm
Cato, N.Y.

NORTH CAROLINA

Keith Blinson
Blinson Polled Hereford Farm
Lenoir, N.C.

Michael Mericka
Browns Summit, N.C.

NORTH DAKOTA

Debby Mrnak
Mrnak Hereford Ranch
Bowman, N.D.

Roger Stuber
Stuber Ranch
Bowman, N.D.

One delegate to be determined.

OHIO

Jerry Berg
Berg Polled Herefords
Dalton, Ohio

Lisa Finnegan
Finnegan Farm
Berlin Heights, Ohio

One delegate to be determined.

OKLAHOMA

Robert Call
CBY Polled Herefords
Cushing, Okla.

Richard Gebhart
Richard & Susan Gebhart
Claremore, Okla.

Jimmie Johnson
Red Hills Herefords
Clinton, Okla.

Leon Langford
Langford Herefords
Okmulgee, Okla.

John Loewen
Loewen Herefords
Waukomis, Okla.

Eddie Sims
MCS Polled Herefords
Elgin, Okla.

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Montie Soules
Star Lake Cattle Ranch
Skiatook, Okla.

OREGON

David Bird
David & Lynda Bird
Halfway, Ore.

Bob Harrell
Harrell Hereford Ranch
Baker City, Ore.

Ronald Paulson
R.G. Paulson Valley Ranch
Newport, Ore.

PENNSYLVANIA

Les Midla
Flat Stone Lick
Marianna, Pa.

Emilie Miller
Womelsdorf, Pa.

SOUTH CAROLINA

Two delegates to be determined.

SOUTH DAKOTA

Gerald Bischoff
Ravine Creek Ranch
Huron, S.D.

Keith Fawcett
Fawcetts Elm Creek Ranch
Ree Heights, S.D.

Mark Goetz
Big Sioux Cattle Co.
Egan, S.D.

Jerry or Vern Rausch
Rausch Herefords
Hoven, S.D.

Three delegates to be determined.

TENNESSEE

Billy Ashe
Selmer, Tenn.

Mitch Ingram
Notchey Creek Farms
Madisonville, Tenn.

Tom Lane
Four L Hereford Farm
Nashville, Tenn.

Eric Walker
Walker Polled Hereford Farm
Morrison, Tenn.

TEXAS

David Carver
Carver Herefords
Cotton Center, Texas

Jack Chastain
Jackie & Evelyn Q. Chastain
Ft. Worth, Texas

Andy Glaze
Gilmer, Texas

Lee Haygood
Indian Mound Ranch
Canadian, Texas

James Kinnear
Kinnear Polled Herefords
Joshua, Texas

Joe Dan Ledbetter
Ledbetter Cattle Co.
Amarillo, Texas

Sam Massey
Massey Hereford Ranch
Wickett, Texas

Mark McClintock
San Angelo, Texas

Donlie McMullin
McMullin Ranch
Copperas Cove, Texas

Barbara Metch
Metch Polled Herefords
Canton, Texas

Keith Rogers
Hidden Oaks Ranch
Hamilton, Texas

Loyd Whitehead
L.C. Whitehead
Menard, Texas

Larry Woodson
Still River Ranch
Wolfe City, Texas

Jay Wright
W4 Ranch
Morgan, Texas

Two delegates to be determined.

UTAH

Shannon Allen
Phil Allen & Son
Antimony, Utah
One delegate to be determined.

VIRGINIA

Robert Kube
Fauquier Farm
Warrenton, Va.
Ken Worley
Diamond W Farm
Abingdon, Va.

WASHINGTON

Bill Cox
William P. Cox
Pomeroy, Wash.
Brian Gallagher
Gallagher Farms
Enumclaw, Wash.

WEST VIRGINIA

Eric Goff
A. Goff & Sons
Harrisville, W.Va.
Mike Taylor
Cottage Hill Farm
Petersburg, W.Va.

WISCONSIN

Marvin Espenscheid
Owego Stock Farm
Argyle, Wis.
Steven Folkman
Ixonia, Wis.

Gerald Huth
Huth Polled Herefords
Oakfield, Wis.

Jerry Larson
Larson Hereford Farm
Spring Valley, Wis.

WYOMING

Mark Largent
Largent & Sons
Kaycee, Wyo.
Dale Micheli
Micheli Hereford Ranch
Ft. Bridger, Wyo.
One delegate to be determined.

ARIZONA/NEVADA

Lee Hutchens Jr.
Lee & Dianne Hutchens Family
Trust
Fallon, Nev.

NEW ENGLAND

Elaine Bonnette
Oak Ledge Farm
Belmont, N.H.

HW

AHW, NOP to Vote on Consolidation Proposal in KC

The Strategic Planning Committee (SPC) formed by the American Hereford Women (AHW) and National Organization of Poll-ettes (NOP) to explore the possibility of one combined national organization for women in the Hereford business has released its proposal for consideration by each organization's membership.

The proposal is available on the AHW Web site at <http://ahw.hereford.org> and the NOP Web site www.poll-ettes.com or from any AHW or NOP director.

As defined by Robert's Rules of Order, the SPC is proposing a consolidation of two existing societies — not a merger. There is a very important distinction between the two. In a consolidation two or more organizations each discontinue their independent existence, and a new entity is formed that includes the memberships of the consolidating organizations, continues their work and assumes their assets and liabilities.

The resulting new organization may be given a new name, which may include elements of the names of each of the combining organizations. In contrast, in a merger one of the two organizations continues while the other ceases to exist because it is merged (absorbed) into the other organization. Given the history, mission and current programs of AHW and NOP, consolidation is certainly more appropriate and advantageous than merger for everyone involved.

The SPC asks that everyone downloads or requests a copy of the 23-page proposal, reviews it and sends comments to the SPC. Comments will be reviewed and incorporated as needed, resulting in a revised proposal. The revised

version will be brought to a vote at the respective membership meetings in Kansas City.

Plan to attend forum, annual meetings

Women's Forum on the Future II will be at 5:30 p.m. Friday, Oct. 30 at the Hilton President Kansas City. This will be an opportunity to ask questions and voice support or concerns regarding the proposal.

For AHW members the vote will occur at the AHW annual membership

meeting at 9 a.m. Oct. 31 at the Hilton President Kansas City.

AHW bylaws state that a vote of the majority of the members present at the time of the meeting is required to act on business matters. An AHW member may vote either in person or by proxy executed in writing by the member. AHW members may request a proxy form from any member of the AHW board of directors.

For NOP members the vote will occur at the NOP annual membership meeting at 12:30 p.m. Oct. 31 at the Hilton President Kansas City.

NOP members unable to attend the October meeting may request an absentee ballot from the CPA. Each ballot is to be signed; the CPA will cross check each ballot to the membership list. The CPA will tabulate the absentee ballots and provide a written report to NOP. The absentee vote report along with on-site vote at the meeting in Kansas City, also cast

on paper ballots, will be counted by a committee of five election auditors (three NOP directors and two NOP members outside the board).

Review of the proposal

The SPC invites discussion, questions and suggested revisions from the membership. There was a 12-day comment period for members to offer suggested changes and comments (Sept. 9-21). The SPC was then to review the comments and compose a revised proposal, which will then be

for 2010 and prepare any necessary closeout documents, reports filings, etc.

The NOP closeout/transition team will: manage all current NOP programs for 2010 and prepare any necessary closeout documents, reports filings, etc.

New association start-up team will: complete the process to incorporate, transition funds and programs from AHW/NOP to the new association, prepare bylaws and operating procedures for member approval in October 2010.

Proposed name

The SPC proposes the name of the new association to be the National Hereford Cattlewomen's Association (NHCA). See proposed logo with the organization's mission to the left.

National Hereford Cattlewomen's Association

Leadership, education and service for women in the Hereford business

- Promoting and developing women in the Hereford cattle business
- Providing leadership & educational opportunities for Hereford youth
- Educating cattle breeders and consumers about Hereford cattle

Proposed bylaws

The proposed bylaws are provided to offer members the opportunity to review the suggested bylaws for the new association. The proposals can be downloaded from the AHW or NOP Web sites or e-mail for an electronic copy. Those who need a printed copy may contact their area director or the SPC.

The proposed bylaws are a compilation of AHW, NOP and AHA bylaws written with the intention of incorporation in Missouri.

For more info call any of the SPC members or visit the AHW or NOP web sites. **HW**

SPC Members

Cheryl Evans, AHW chair
Susan Gebhart, NOP chair
Betsy Beck, NOP
Mary Ann Berg, NOP
Deb Carlson, AHW
Della Ehlke, AHW