

Hereford 101: Feeder calf management and marketing

The next Online Hereford 101 is scheduled for Oct. 18 at 7 p.m. Tom Feller, Wisner, Neb., Feller & Co., will join Jack Ward, American Hereford Association (AHA) chief operating officer and director of breed improvement, and Jim Williams, Certified Hereford Beef (CHB) LLC vice president of supply, to discuss feeder cattle management and marketing.

Participants will be encouraged to submit questions by either calling in or using the online "chat." In order to view the video, you must have a broadband connection to the Internet. Dial-up Internet will allow you to participate but will only facilitate the audio portion of the Webinar.

If you go to *LiveAuctions.tv*, you will see an item in the calendar (list of auctions) for Hereford 101. Click on it and you will be prompted to enter a user name and password. If you haven't previously set up an account, you can do so via the Web site. It only takes a minute or two; just click on the "Hereford 101" item and then on "Create a New User." It is strongly suggested that you set up an account before the night of the Webinar.

Annual Meeting approaches

The 2007 AHA Annual Membership Meeting will be Monday, Oct. 22, at the Hilton President Kansas City. Note the hotel change. For more information, including a complete schedule, AHA Board candidate biographies and a state delegate listing, see Page 44.

Submit data by Nov. 1 for spring analysis

All data need to be submitted prior to Nov. 1 in order to be included in the next genetic analysis. The AHA performance department requests all breeders submit cow weights and body condition scores when sending weaning weights. These data are imperative to the development of longevity and fertility genetic selection traits.

OXO World Traveler Ambassador Scholarship available

Hereford youth can apply for a \$3,500 scholarship to use toward the air, hotel and land package to attend the 2008 World Hereford Conference. Any excess funds may be used for expenses on the trip.

Applicants must be 18 years or older on the day the World Hereford Conference trip begins and not older than 26 years. Any boy or girl who has been or currently is a National Junior Hereford Association (NJHA) member is eligible.

Application deadline is Dec. 1. Include two current photos of yourself and a 750-word essay on why you would like to attend the World Hereford Conference. Essays need to be typewritten, double-spaced.

If an emergency should arise and the applicant cannot attend the conference, the award will be cancelled and must be refunded to the OXO World Traveler Ambassador Scholarship fund. An alternate applicant will be chosen.

The award will be presented at the National Western Stock Show in Denver during a convenient time on show day. The winner will be notified two weeks in advance to allow for travel arrangements to Denver. For more details, please contact

Chris Stephens at (816) 842-3757 or cstephens@hereford.org.

Preliminary travel schedule and World Hereford Conference details can be found at *Hereford.org*.

2008, 2009 JNHE dates announced

The 2008 Junior National Hereford Expo (JNHE) will be July 12-19 at the American Royal Complex, Kansas City, Mo. The 2009 JNHE will be July 4-11 at Expo Square, Tulsa, Okla.

Visit the 2008 JNHE Web site, www.2008jnhe.com, for more information about the show and the 2008 JNHE Lucky Seven raffle. You can purchase your raffle ticket for \$100 from any Illinois, Arkansas or Missouri junior, giving you the chance to win a total of \$55,000. Each breeder or business that purchases 10 tickets will receive a free advertisement on the official 2008 JNHE Web site.

2008 JNHE hotel information

Hilton Kansas City Airport (Headquarters Hotel)

8801 NW 112th St.
Kansas City, MO 64153
(816) 891-8900
Hotel Room Rate: \$89 plus tax

Four Points by Sheraton

11832 NW Plaza Circle
Kansas City, MO 64153
Phone: (816) 464-2345
Hotel Room Rate: \$85 plus tax

Radisson Hotel – Kansas City Airport

11828 NW Plaza Circle
Kansas City, MO 64153
Phone: (816) 464-2423
Hotel Room Rate: \$80 plus tax

Fairfield Inn by Marriott

11820 NW Plaza Circle
Kansas City, MO 64153
Phone: (816) 464-2424
Hotel Room Rate: \$84

National Hereford sale scheduled

The Mile High Night Hereford Sale is scheduled for Friday, Jan. 18, 2008, 6 p.m. at the Beef Palace Auction Arena in Denver. The sale will be managed by National Cattle Services Inc. and is sponsored by the AHA.

The catalog will be published in the December *Hereford World*. Deadline for sale entries is Oct. 25. Sale entries may include bulls, heifers, cow-calf pairs, carload or pen bulls, semen interest in bulls, flushes and heifer calf pregnancies. For more information, contact Joe Rickabaugh at (816) 842-3757.

Order JNHE photos online

To view and purchase JNHE photos taken by AHA and Hereford Publications Inc. staff, visit the Hereford Photo Shop Web site, HerefordPhotoshop.com. There you'll find pictures of show and award winners and candid photos taken throughout the week.