

Home-Cooked Hereford PRIDE



Laugh

Hereford youth participate in 2007 PRIDE Convention.

by Crystal Young

Hereford enthusiasts had the opportunity to take part in some "Home-Cooked Hereford PRIDE," Aug. 2-5 during the National Junior Hereford Association (NJHA) Program for Reaching Individuals Determined to Excel (PRIDE) Convention. More than 100 junior members, parents and advisors from 18 states were in attendance at Mississippi State University (MSU), Starkville. Attendees participated in leadership workshops, industry seminars and farm tours, and enjoyed lots of fun.

PRIDE delegates were greeted with Southern hospitality from Mississippi Hereford breeders. Circle M Ranches (CMR) and Grandview Plantation hosted ranch tours on Friday. That evening participants enjoyed burgers grilled at Grandview.



NJHA board members during PRIDE Convention.



Heather Shultz, keynote speaker, challenges PRIDE delegates to live, laugh, lead in her motivational speech.

Saturday morning started with a tour of the MSU animal science purebred operation. Jane Parish, Mississippi Extension beef specialist, Terry Kiser, MSU animal science department head, and LeAnn Peters, editor of *Mississippi Cattle Business*, shared information about the animal science department at MSU. Forages, freeze branding and current trends facing the cattle industry were covered in an in-depth discussion led by Parish.

Leadership was top of mind during the afternoon session at the MSU College of Veterinary Medicine.



MISSISSIPPI STATE UNIVERSITY
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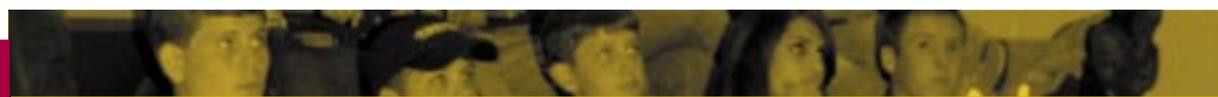


Nichols Erickson, Maysville, Mo., listens to one of the seminars given by junior board members during the conference. Topics covered parliamentary procedure, beef cook-off and public speaking.



Junior board members Sarah Stream and Roger Morgan take part in the candle lighting ceremony during the morning banquet at the famous Old Waverly Country Club.

Lead



More than 100 junior members and advisors participated in the 2007 PRIDE Convention in Starkville, Miss.



Timmy Best, MSU South Farm facilities manager, gives a freeze branding demonstration. The MSU farm has switched to freeze branding as part of their quality assurance initiatives.



Reproductive and quality assurance seminars were given at the MSU Cattle Unit. Junior members and state advisors had the opportunity to take part in some hands-on demonstrations.



Jane Parrish, associate professor and Extension beef cattle specialist, talks about the opportunities in MSU's animal and dairy sciences department.



Junior members enjoy their first night at PRIDE neon bowling.



Live



Junior members look out at over Circle M Ranches' pond, as the cattle try to beat the heat.

Attendees were divided into three groups and attended workshops conducted by the NJHA board of directors. The workshops allowed for interactive learning among participants and focused on a broad range of topics. One workshop educated the group about the importance of Certified Hereford Beef® (CHB) and prepared them for the new cook-off at the Junior National Hereford Expo — The Great American Hereford Grill-off. Another workshop demonstrated the importance of delegation and how delegating allows everyone on a team to have a role in the outcome. The third workshop focused on communication and how important team communication is to the success of the group.

Saturday night EE Ranches Inc. hosted a judging contest, Certified Hereford Beef steak supper and a dance for everyone to enjoy.

Sunday morning PRIDE concluded in true Southern style — a full "Southern breakfast" at the world famous Old Waverly Golf Club, West Point, Miss. The Mississippi Hereford Association sponsored the closing breakfast and awards ceremony.

"The PRIDE Convention continues to grow each year. The junior board works extremely hard to develop new and exciting leadership-minded training sessions along with bringing in outstanding speakers," says Chris



NJHA President Jason Ewing welcomed participants to PRIDE Convention.

Stephens, AHA director of junior activities. "The workshops and tours have been educational and inspiring for all and that is due to the hard work of many devoted Hereford youth supporters and MSU staff."

Stephens adds, "In addition to the speakers, tours and workshops, participants of PRIDE would not have had this wonderful experience if it were not for the strong youth supporters within the Hereford association. A special thanks goes out to Bill and Jo Ellard and Jack and Cheryl Evans, EE Hereford Ranch, Winona; William and Jackie Adair, Grandview Plantation, Como; Walt and Jil McKellar and Walter and Louise McKellar, Senatobia, as well as the Mississippi Hereford Association board of directors." **HW**

EG CMR
Grandview Plantation



Sarah Stream assists with one of the workshops facilitated by the NJHA board.



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To view and purchase photos taken during the Junior National Hereford Expo (JNHE) in Denver visit the Hereford Photo Shop Web site — HerefordPhotoshop.com. On the site you'll find pictures of show and award winners plus candid photos taken throughout the week. Order your photos today!

4x6 print — \$10 ea.	Show photos on CD or e-mailed — \$15 ea.
5x7 print — \$20 ea.	Shipping & handling — \$5/order
8x10 print — \$30 ea.	Candid photos on CD or e-mailed — \$5 ea. (\$2.50 ea. after 10 photos)