

# Perfect lighting. Unique angle. Unmatched quality.

*National Junior Hereford Association members compete in photo contest.*

Among other considerations, these are thoughts racing through a photographer's mind when aiming to capture the perfect shot. It is more than simply pointing and shooting when it comes to standout photography and junior members have taken notice.

The National Junior Hereford Association (NJHA) and the *Hereford World* (HW) sponsor an annual contest for junior members with photography interest. This year, the contest had 169 entries in four age divisions and three categories — Hereford cattle, people and enhanced.

The talent put forth from peewees to seniors overwhelmed this year's judges. They expressed their excitement, positive comments and encouraged more senior members to compete in the coming years.

Cumulatively the judges were impressed with the talent present and hard work exhibited by all participants. However, they offered a few words of advice to the up-and-coming photographers.

- For the enhanced division, we ask for some of the junior and intermediates to continue their

hard work, but make sure that cattle are still in a natural color and not a different color red.

- For seniors, we loved all the high quality photos with great amount of detail work; the competition for that age group was very tough for us.
- Finding the right angle and focus was very important in our decision for the winners and having a unique image to catch the eye is very helpful when entering a contest like this. **HW**

## Tips from the pros

There are many talented photographers within the livestock industry. They can be found in the showing, at the backdrop, in barns and on a ranch any given time capturing moments that will last a lifetime. These individuals have made a career in this business and have a few tips for those just starting their photography business or simply trying to improve their photography for contest or a hobby. **HW**

"Don't be afraid of doing something different or out of the box — be creative with your subject."

"Look for a different angle or way to take your picture that will be unique and stand out."

"Getting good pictures takes a lot of time, practice and being willing to learn and grow. Don't be afraid to ask for help from those with experience."

— *Katina Costerisan, Show Photo by Katina*

"Be patient and always stay calm. That is big because cattle do sense when you are uptight."

"Give yourself adequate space and time when going out for a shoot."

"When picturing cattle it is a must to get good ear. Making sure that is taken care of is a very important part of getting a good photo."

— *Darla Aegerter, The Show Circuit*

"Always be aware of everything that's around you. From animals and people in the background to the loose heifer coming up behind you. It's easy to get focused on the image you are shooting, but the context of the image is important, as well."

"Lighting can be tricky when it comes to shooting livestock. In the ring you are generally subject to fluorescent lights. Most cameras have settings that will help your white balance automatically. Barns tend to be dark, so a high ISO and a low aperture will usually do the trick. Outdoor shooting, you want to make sure you have direct light broadside for sale images. That can be mid-afternoon or mid-morning depending on the time of year."

"Shoot what you love. Shoot what you are passionate about. In the end you can never go wrong with that. Always work toward improving your technical skills. It will help you communicate through images what your true vision is."

— *Heidi Anderson, Legacy Livestock Imaging*

## Hereford Cattle



Hereford cattle photography category winners pictured front row (l to r) are: **Josie Phillips**, Maysville, Ky., first-place peewee; **Nolan Lee**, Wellington, Ill., second-place peewee; **Dustin Denton**, Blue Rapids, Kan., third-place peewee; **Jason Dias**, Fort Morgan, Colo., honorable mention peewee; **Rianna Chaney**, Elwood, Neb., first-place junior; and **Mason Love**, Baltimore, Ohio, third-place junior. Pictured back row (l to r) are **Kristen Clerico**, Hillsborough, N.J., first-place intermediate; **Kalie Seagraves**, Pocahontas, Ark., second-place intermediate; **Katie Eley**, Luredale, Miss., third-place intermediate; **Bailey McKay**, Marysville, Kan., first-place senior; **Rachel Buzanowski**, Pompeys Pillar, Mont., second-place senior; and **Melissa Grimmel**, Jarrettsville, Md., third-place senior. Not pictured are **Klayton Bremer**, Neb., second-place junior; and **Waylon Lee**, Wellington, Ill., honorable mention junior.

## Hereford People



People photography category winners pictured front row (l to r) are: **Nolan Lee**, Wellington Ill., first-place peewee; **Josie Phillips**, Maysville Ky., second-place peewee; **Chesney Steenhoek**, Maxwell, Iowa, third-place peewee; **John Crane**, La Salle, Ill., honorable mention peewee; **Waylon Lee**, Wellington, Ill., first-place junior; **Bailey Laudeman**, Bremen, Ind., second-place junior; and **Hadley Steifvater**, Salem, SD., third-place junior. Pictured back row (l to r) are **Dixie Miller**, Fayetteville, Ark., first-place intermediate; **Blakelee Hayes**, Ada, Okla., third-place intermediate; **Katy Ruth**, Iowa City, Iowa, first-place senior; **Melissa Grimmel**, Jarrettsville, Md., second-place senior; and **Kayla Keahey**, Commerce, Texas, third-place senior. Not pictured is **Katie Eley**, Lucedale, Miss., second-place intermediate.

## Enhanced



Enhance photography category winners pictured front row (l to r) are: **Josie Phillips**, Maysville Ky., first-place peewee; **Jason Dias**, Fort Morgan, Colo., second-place peewee; **John Crane**, La Salle, Ill., third-place peewee; **Mason Love**, Baltimore, Ohio, first-place junior; and **Chase Harker**, Hope, Ind., second-place junior. Pictured back row (l to r) are **Callie Taylor**, Petersburg, W.Va., first-place intermediate; **Kylie McFateridge**, Otterbein, Ind., second-place intermediate; **Kelsey Decker**, Pickerington, Ohio, third-place intermediate; **Hannah Tremaine**, Oconomowoc, Wis., honorable mention intermediate; **Britney Adam**, Lathrop, Mo., first-place senior; **Katy Ruth**, Iowa City, Iowa, second-place senior; and **Melissa Grimmel**, Jarrettsville, Md., third-place senior. Not pictured is **Klayton Bremer**, Fullerton, Neb., third-place junior.

### Peewee Hereford Cattle

#### 1st place

"Battle of the Breeds" by  
**Josie Phillips**, *Maysville, Ky.*

Very clear and sharp quality with no distractions and lots of eye appeal.



### Peewee Hereford Cattle

#### 2nd place

"Little Lady" by  
**Nolan Lee**, *Wellington, Ill.*

Great lighting and nice focus to bring the photo together.

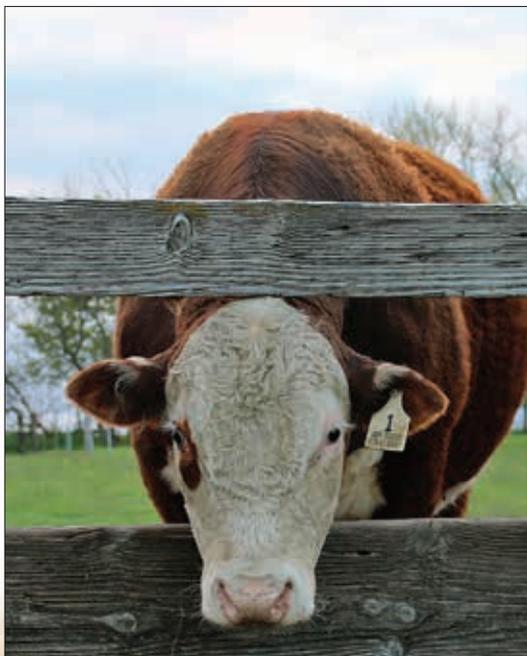


### Peewee Hereford Cattle

#### 3rd place

"Lot 1" by  
**Dustin Denton**, *Blue Rapids, Kan.*

Nice capture of the different colors of the sky.



### Peewee Hereford Cattle

#### Honorable Mention

"I See You" by  
**Jason Dias**, *Ft. Morgan, Colo.*

Nice, crisp quality photo.



## Junior Hereford Cattle 1st place

"Hereford on the Prairie" by  
**Rianna Chaney**, *Elwood, Neb.*  
Nice use of the space with main focus just on the one cow.



## Junior Hereford Cattle 2nd place

"Herd Sires" by  
**Klayton Bremer**, *Fullerton, Neb.*  
Lighting is the best in this photo. The sky blending into the trees and then the bulls is the best.



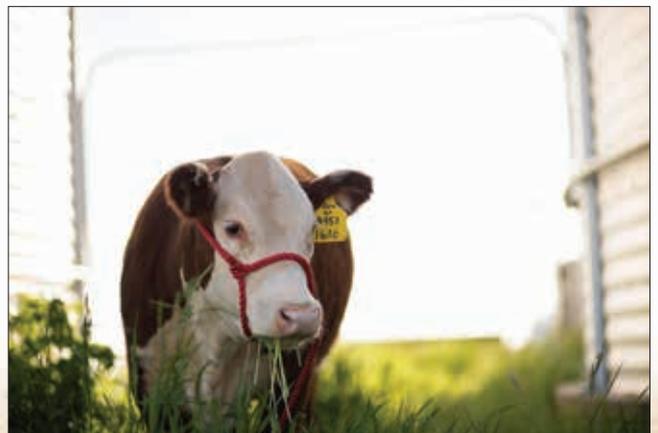
## Junior Hereford Cattle 3rd place

"Stay Close to Me Mom" by  
**Mason Love**, *Baltimore, Ohio*  
The size of this photo brings it all together. There is the right amount of background to surround the two cows.



## Junior Hereford Cattle Honorable Mention

"Sweet Girl" by  
**Waylon Lee**, *Wellington, Ill.*  
There is a really nice use of lighting. Having the background lighter than the focused heifer really brought it all together.



### Intermediate Hereford Cattle

#### 1st place

“Momma’s Protection” by  
**Ashby Dauer**, *Panhandle, Texas*  
Awesome photo. Such high a quality photo and a great use of space and color contrast.



### Intermediate Hereford Cattle

#### 2nd place

“Eye of Winter” by  
**Haley Baker**, *Economy, Ind.*  
Lighting and color are the focus for this photo.



### Intermediate Hereford Cattle

#### Honorable Mention

“The Magic Hour with Hannah” by  
**Wesley Denton**, *Blue Rapids, Kan.*  
This is a photo that needed to be in the top of this division. The focus is excellent and the shadows bring it together.



### Intermediate Hereford Cattle

#### 3rd place

“Stare Down” by  
**Callie Taylor**, *Petersburg, W.Va.*  
A very stand out photo with nice use of space and the correct amount of background.



## Senior Hereford Cattle

### 1st place

"You Caught Me" by

**Bailey McKay**, *Marysville, Kan.*

A very unique photo that shows off a lot of detail.

Very eye catching.



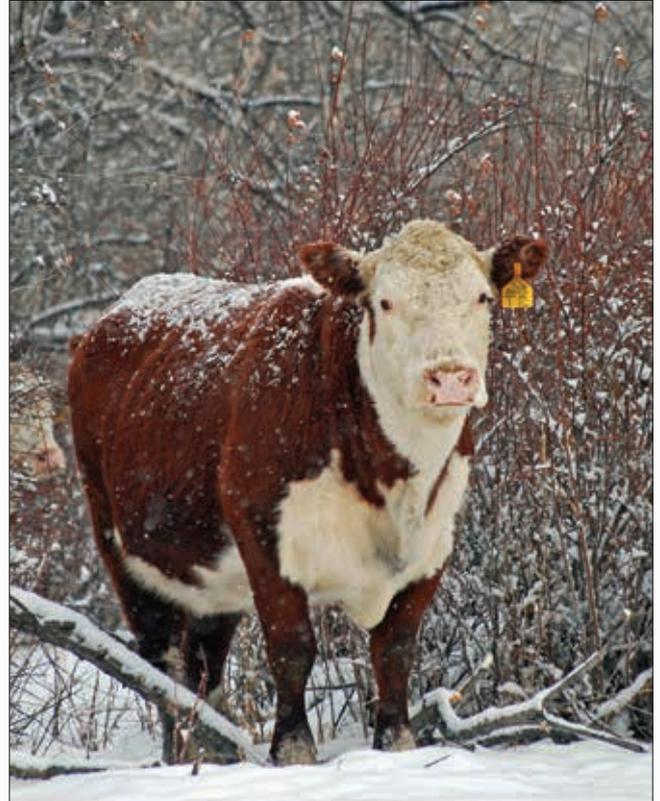
## Senior Hereford Cattle

### 2nd place

"Out of the Woods" by

**Rachel Buzanowski**, *Pompeys Pillar, Mont.*

This photo lets the cow stand out the most.



## Senior Hereford Cattle

### 3rd place

"Raising the Young" by

**Melissa Grimmel**, *Jarrettsville, Md.*

Amazing lighting. Great focus on the cow-calf pair that shows a lot of love between the two of them.



### Peewee People

#### 1st place

“Buddies” by  
**Nolan Lee, Wellington, Ill.**

There is a great use of focus. Saw this heifer in a lot of photos and she is very photogenic.



### Peewee People

#### 2nd place

“Best Buds” by  
**Josie Phillips, Maysville, Ky.**

This is a super cute photo. The smile on this boy's face brings it all together.



### Peewee People

#### 3rd place

“Cousins” by  
**Chesney Steenhoek, Maxwell, Iowa**

Shows off the real love for showing in these two cousins.



### Peewee People

#### Honorable Mention

“Face to Face” by  
**John Crane, Utica, Ill.**

The judges like this photo for the use of showing off the youth for the future of the Hereford industry.



## Junior People 1st place

"Friends Forever" by  
**Waylon Lee, Wellington, Ill.**

Here is a photo with the photogenic heifer of this contest. High quality photo that is clear and focused.



## Junior People 2nd place

"Dad and Uncle...Family Project" by  
**Bailey Laudeman, Bremen, Ind.**

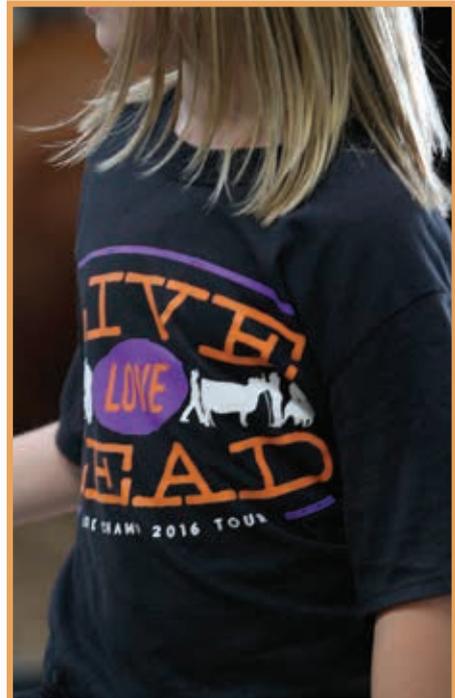
Great enhancement that shows off a great bond of the dad and uncle working together like the Hereford breed does.



## Junior People 3rd place

"For The Love of Herefords" by  
**Hadley Stiefvater, Salem, S.D.**

Super cute photo. Focuses well on the bond between showman and heifer.



### Intermediate People

#### 1st place

“Nosey” by  
**Dixie Miller**, Fayetteville, Ark.

It is always fun to see young Herefords being nose-y. This is a high-quality photo showing off a story.



### Intermediate People

#### 2nd place

“The Unbreakable Bond” by  
**Katie Eley**, Luredale, Miss.

The lighting in this photo really brings the photo together. Young people are the future of the breed and this photo is showing it off.



### Intermediate People

#### 3rd place

“The Anticipation” by  
**Blakelee Hayes**, Ada, Okla.

The bold colors in this photo catch your eye. It is a showman at work doing his best job.



**Senior People**

**1st place**

“Practice Makes Perfect” by **Katy Ruth, Iowa City, Iowa**

This is a high-quality photo that is sharp and crisp, and still tells a story of “Practice Makes Perfect.”



**Senior People**

**3rd place**

“Working Hard” by **Kayla Keahey, Cumby, Texas**

Sometimes it isn't all about the ribbons and glamor, but more of the hard work and this photo shows just that.



**Senior People**

**2nd place**

“A Royal Legacy” by **Melissa Grimmel, Jarrettsville, Md.**

This is an excellent photo of the 2016 National Hereford Queen. It shows off her amazing smile and love for the Hereford breed.



Peewee Enhanced

**1st place**

“Cowboy Prayer” by  
**Josie Phillips, Maysville, Ky.**

This is an “awe, super cute” kind of photo. It shows of the great bond between heifer and cowboy.



Peewee Enhanced

**2nd place**

“Spring Pasture” by  
**Jason Dias, Ft. Morgan, Colo.**

This is a unique photo that has a lot of different uses of color and reflection.



Peewee Enhanced

**3rd place**

“Snack Time” by  
**John Crane, Utica, Ill.**

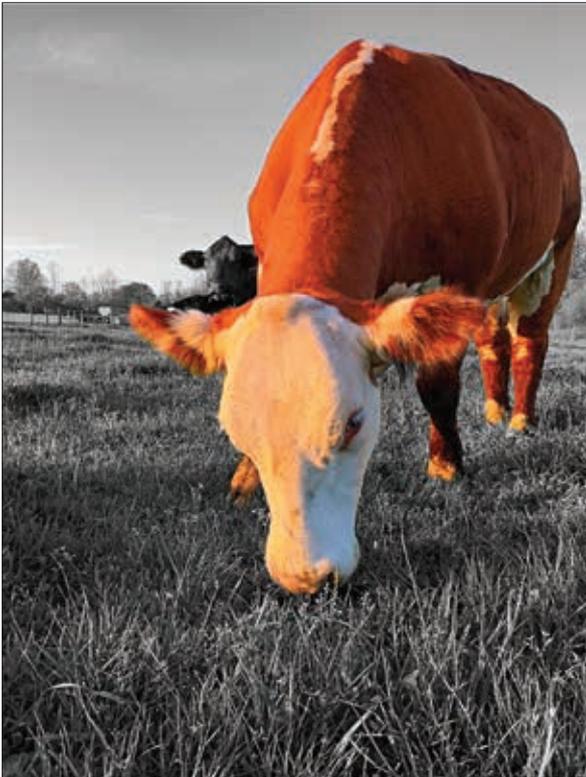
The contrast of black to white wraps this photo together the best. It shows off the heifer’s “sweet” moment.



## Junior Enhanced

### 1st place

"Outstanding in Her Field" by  
**Mason Love**, *Baltimore, Ohio*  
This photo makes this Hereford heifer stand out the most.  
One look at this photo and the judges all liked it.



## Junior Enhanced

### 2nd place

"Marilyn Striking a Pose" by  
**Chase Harker**, *Hope, Ind.*  
The title of the photo works so well. Marilyn is definitely  
striking a pose and making a stand out impression.



## Junior Enhanced

### 3rd place

"Band of Brothers" by  
**Klayton Bremer**, *Fullerton, Neb.*  
This photo has great enhancement.  
The title on the photo makes it look  
like a CD cover, which the judges  
thought was great.



### Intermediate Enhanced

#### 1st place

“The Stories in Their Eyes” by  
**Callie Taylor**, *Petersburg, W.Va.*

This really shows off a lot of detail and shows off the blue eye really well.



### Intermediate Enhanced

#### 2nd place

“Hereford Memories” by  
**Kylie McFateridge**, *Otterbein, Ind.*

This is a very unique photo. It makes that blue ribbon catch the eye.



### Intermediate Enhanced

#### 3rd place

“Sweet Dreams” by  
**Kelsey Decker**, *Pickerington, Ohio*

There is a nice use of black and white, and the use of detail stands out a lot.



### Intermediate Enhanced

#### Honorable Mention

“All About the Bow” by  
**Hannah Tremaine**, *Oconomowoc, Wis.*

Making the bow pop really made judges like this photo.



## Senior Enhanced

### 1st place

"All Ears" by

**Britney Adam, Lathrop, Mo.**

There is a lot of detail. The judges loved the amount of contrast between the background and the group of Herefords.



## Senior Enhanced

### 2nd place

"The White Face" by

**Katy Ruth, Iowa City, Iowa**

This photo is sharp, crisp, and has a lot of detail. It makes this heifer stand out a lot and is eye catching.



## Senior Enhanced

### 3rd place

"Facing the Future" by

**Melissa Grimm, Jarrettsville, Md.**

This photo has a great use of lighting. The judges liked the focus and softness of color in this photo.

